

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,209,454**

**Registered Nov. 07, 2023**

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**Int. Cl.: 9, 14, 16, 18, 21, 24,  
25**

**Trademark**

**Principal Register**

Kraft Foods Schweiz Holding GmbH (SWITZERLAND GESELLSCHAFT MIT  
BESCHRÄNKTER HAFTUNG (GMBH))

Chollerstrasse 4

CH-6300 Zug

SWITZERLAND

CLASS 9: Electric apparatus, instruments and cables, namely, electric shaver chargers; battery chargers, including for electronic cigarettes; USB chargers, including for electronic cigarettes; chargers for automobiles, including for electronic cigarettes, namely, USB charging ports for use in vehicles; electrical adapters; telephone adapters being adapter plugs; [ information technology apparatus and equipment; ] audiovisual, [ multimedia, ] optical, cinematographic and photographic apparatus, namely, computer; communication equipment, namely, cellular phones; reproduction apparatus, namely, sound reproduction apparatus; data processing equipment and accessories electrical and mechanical, namely, memories for data processing equipment; sound, image or data recording, transmitting, reproducing or processing apparatus and instruments; calculating devices, namely, calculators; computer peripheral devices; mouse pads; protective covers and cases for mobile phones, tablets and other electronic telecommunication and computer hardware, namely, computer hardware; headsets; headphone cases; magnets, magnetizers, demagnetizers; measuring, weighing, detecting and controlling instruments, indicators and controllers, namely, computers; navigation, guidance, tracking, targeting and mapping devices, namely, GPS navigation device; optical devices, enhancers and correctors, namely, magnifying lenses; 3D spectacles; spectacles, sunglasses and contact lenses; [ sports goggles ] \* goggles for sports \* ; lasers not for medical purposes; devices for safety, security, protection and signaling, namely, safety markers; protective and safety equipment, namely, commercial safety nets; scientific and laboratory apparatus for treatment using electricity, namely, battery chargers; scientific research and laboratory apparatus, educational apparatus and simulators, namely, flight simulators; recorded content, namely, recorded game software; cartridges for video games; video game programs recorded on CD-ROM and computer game discs; [ vending machines for hot and cold food products and beverages and related refill components; ] odour detection apparatus, namely, smoke alarms

CLASS 14: Precious metals and their alloys; jewelry articles, namely, rings; body jewelry; precious stones and their imitations; key rings and key chains and their charms; timepieces and chronometric instruments; movements for timepieces, namely, watch movements; pin badges of precious metals; lapel badges of precious metals; lapel pins;

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



tie pins; pins being jewelry; ornaments made of or coated with precious or semi-precious metals or precious stones or imitations thereof in the nature of jewelry; jewelry boxes and watch boxes, namely, presentation boxes for watches; cuff links

CLASS 16: Paper, cardboard; [ printing products being printed matter, namely, menu board; ] bookbinding material, namely, cardboarding backing for binding books; photographs; stationery; adhesives for stationery or household purposes; drawing materials and materials for artists, namely, drawing material for blackboards; paintbrushes; instructional or teaching material except apparatus, namely, pencils; printing blocks; printed matter, namely, books in the field of chocolates; bags, pouches and sheets for packaging made of paper or plastic; paper sheets being stationery; works of art and figurines made of paper or cardboard and architect's models; [ and ] paint boxes being articles for use in school; school \* office \* supplies, namely, pencils and pens; stamping inks and writing instruments; staples for offices; thumbtacks; pencil sharpeners; correcting fluids for documents; paper cutters for office use; pens, pencils, mechanical pencils, erasers; envelopes; desk files trays; photo albums and collectors' albums, namely, event albums; photo albums, printed books, periodicals in the field of chocolates; printed almanacs, brochures, writing or drawing books, catalogs in the field of chocolates; printed calendars; lithographs, engravings; framed or unframed paintings being pictures; posters; stickers; postage stamps; adhesive tape dispensers being office requisites; cases, covers and devices for holding or fixing paper, namely, paper tape; passport cases; holders for checkbooks; paper clips; paper cutters for office use and paper trimmers being office requisites; specialty paper, namely, parchment paper used for packaging; greeting cards; printed postcards; printed patterns for making clothes; paper products for household and hygiene use included in this class, especially toilet paper, kitchen towels, handkerchiefs, table napkins, hand towels, cosmetic tissues, diapers for babies; photograph stands

CLASS 18: Leather and imitations of leather; animal leathers and skins; luggage and transport bags, namely, weekend bags; baby carrying bags with pockets; boxes and cases made of leather or cardboard, namely, boxes of leatherboard; document cases and small suitcases; travel bags, sports bags, handbags, school bags, cosmetic bags sold empty, backpacks; traveling sets being leatherware, namely, leather travelling bag sets; saddlery articles of leather; handbags, wallets, coin purses, key bags; business card cases; hip and belt bags; net bags for shopping; raw skins; umbrellas and parasols; walking sticks; whips, harness for animals and saddlery; collars, leashes and clothing for animals; toiletry bags for carrying toiletries, namely, wash bags sold empty for carrying toiletries; cosmetic bags sold empty; cash holders in the form of wallets

CLASS 21: Household or kitchen utensils and containers, namely, kitchen containers; lunch boxes; fitted picnic baskets including dishes; non-electric cooking pot sets; baking dishes; tableware, namely, tea services in the nature of tableware; corkscrews; thermally insulated bags for food or beverages; non-electric portable coldboxes; glassware, porcelain and earthenware not included in other classes, namely, cups; unworked or semi-worked glass except building glass; statues, figurines, plaques and art objects of porcelain, terracotta or glass not included in other classes; gardening articles, other than gardening tools, namely, gardening gloves; cleaning material, namely, cleaning cloths; brushes and brush-making materials; clothes pegs; trash cans; cosmetic and toilet utensils, namely, cosmetic brushes; electric and non-electronic combs; [ non-medicated dental cleaning products, in particular dental finger cots being dental floss, dental flossers, dental tape, battery operated dental floss, dental floss dispensers, dental floss forks, dental floss picks for personal use, finger guards for dental or oral care in the nature of reusable silicone finger guards, dental floss, dental care kits comprising toothbrushes and floss; cages for pets; cleaning material for clothing and footwear care, namely, cleaning rags ] \* cleaning and polishing cloths for shoes \* ; [ bread baskets for domestic use, not of precious metal; ] paper cups and trays for household use

CLASS 24: Wavy fiber textiles and textile substitutes materials thereof made from synthetic materials; unfitted furniture coverings of textile or plastic materials; household linen; curtains of textile or plastic materials; bed linen of paper; filtering materials being

textiles, namely, coasters of textile; sleeping bags; mosquito nets

CLASS 25: Clothing, namely, shirts; footwear; headwear; sports clothing, namely, shirts; socks, stockings and tights; underwear; hosiery; belts; gloves; neckties; bathing suits for men and women; heels and tips, namely, stiletto heels; paper clothing, namely, paper bibs and hats for use as clothing items; headwear, namely, niqab; aprons; ski boots; ear muffs being clothing; bathrobes

The color(s) yellow, brown, red, and black is/are claimed as a feature of the mark.

The mark consists of the stylized red wording "TOBLERONE". The working is outlined in brown and black, and is set against a yellow background.

OWNER OF INTERNATIONAL REGISTRATION 1661105 DATED 07-07-2020,  
EXPIRES 07-07-2030

SER. NO. 79-340,325, FILED 07-07-2020

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.