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DELOAD

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Service Mark

Trademark

Principal Register

Gymshark Limited (UNITED KINGDOM limited company (Ltd.))

G.S.H.Q. Blythe Valley Park

3 Central Boulevard

Solihull, UNITED KINGDOM B908AB

CLASS 9: Sensors and detectors, namely, temperature sensors, pressure sensors, optical sensors, electric sensors, sensors for measuring distance, not for medical use, motion sensors, motion detectors, sensors for determining position, velocity, acceleration and temperature, sensors for scientific use to be worn by humans to gather human biometric data; apparatus for recording, transmission or reproduction of sound or images; blank recording discs; pre-recorded recording disks featuring videos, video recordings, video files, films, magazines, catalogues, brochures, e-books, newsletters, audio recordings, podcasts and video casts, image files and sound files, animated cartoons, instruction manuals and games in the field of sports, fitness, exercise, wellness, lifestyle, personal development, nutrition and health; blank compact discs and DVDs; pre-recorded compact discs and DVDs featuring videos, video recordings, video files, films, magazines, catalogues, brochures, e-books, newsletters, audio recordings, podcasts and video casts, image files and sound files, animated cartoons, instruction manuals and games in the field of sports, fitness, exercise, wellness, lifestyle, personal development, nutrition and health; calculating machines and scales; calculators for calculating the number of calories expended during physical exercise based on weight, height, age, gender, and heart rate; data processing equipment; recorded and downloadable computer software and computer software applications in the fields of sports, fitness, exercise, wellness, personal development, nutrition and health, for providing exercises and workouts, providing fitness information and exercise tracking, for linking with activity trackers to record fitness and exercise data, for monitoring health, and for providing information relating to fitness, calories, step count and pulse rate; downloadable and pre-recorded videos, video recordings, downloadable video files and media content, namely, films, videos, magazines, catalogues, brochures, e-books, newsletters, audio recordings, podcasts and video casts, image files and sound files, animated cartoons, instruction manuals and games in the field of sports, fitness, exercise, wellness, personal development, nutrition and health; pre-recorded fitness DVDs; electrical and electronic measuring and monitoring apparatus and instruments for recording and measuring health and fitness parameters, [, namely, namely,] *, namely, *, electronic weighing scales for personal use, digital bathroom scales, electronic thermometers, other than for medical use, oxygen monitors, not for medical purposes, respiration monitors, other than for medical use, electronic heart rate recorders other than for medical use;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



multifunctional electronic devices to view, measure and upload to the internet information, namely, time, date, body and heart-rate values, global positioning, direction, distance, altitude, cadence, speed, calories burned and steps taken; pedometers; electronic timers; accelerometers, altimeters; electronic devices for locating and tracking people, vehicles, bicycles using global positioning systems; electronic heart rate recorders other than for medical use, fitness monitoring apparatus, calorie counting apparatus other than for medical use, electronic heart rate recorders other than for medical use, fitness monitoring apparatus, calorie counting apparatus other than for medical use, namely, electronic monitors for displaying calories information and other biometric data relating to exercise; mouth guards being gum shields for athletic use; mouth guards for boxing; protective boxing helmets; headphones; earphones; sunglasses and spectacles; frames and cases for sunglasses and spectacles; eyeshades, namely, sunglasses, ski glasses, cyclists' glasses, sports' glasses; swimming goggles and swimming masks; straps, cases, covers and waterproof cases for mobile phones, tablet computers, computers, electronic devices and portable media players; protective and safety equipment, namely, safety goggles, safety helmets, safety eyewear, reflective safety vests, safety lights and safety nets; protective clothing, namely, protective padded clothing for protection against bodily harm, insulated clothing for protection against accident or injury and clothing for the protection against accidents; protective footwear and headgear, namely, protective footwear and headwear for the prevention of accident or injury; protective helmets, for use in sports and combative sports; wearable activity trackers; skin moisture analyzers, not for medical purposes; testing devices, namely, devices for testing fitness; audio-visual teaching apparatus, namely, computers, tablet computers, smart phones, portable laptops, electronic book readers, video and picture projectors; electronic sports training simulators; downloadable video recordings featuring advertising on social media; parts, fittings and accessories for all the aforesaid goods

CLASS 35: Advertising and marketing services provided by means of social media; advertising, particularly services for the promotion of goods; providing loyalty, incentive and bonus programs services; organizing and promoting public awareness of the need for charitable donations; promoting public awareness of mental health issues; promoting the benefits of positive mindset, healthy lifestyle, personal development, overall wellbeing and personal growth; promoting public awareness of the benefits of community on mental health and mindset; product merchandising for others; product demonstrations and product display services; production of video recordings for marketing purposes; promotion of goods and services through sponsorship of sports, business and charitable events; promotional management for sports personalities and sports people; promotion of sports competitions and events; organization of exhibitions and events for commercial or advertising purposes; organization of exhibitions and events for trade and advertising purposes in the field of sports; import-export agency services; advertising services; 'providing advice for consumers to assist in the choice of consumer products and services; providing advice for consumers to assist in the choice of consumer products and services; retail store, online retail store, mail order and wholesale trading services, including temporary and pop-up retail store services in connection with dietary and nutritional supplements and dietetic foods and beverages for medical use, vitamin supplements, food supplements for sportsmen, sportswomen and athletes, liquid vitamin supplements, liquid nutritional supplements, protein supplements, protein supplement shakes, mineral nutritional supplements, nutritional supplement energy bars, dietary and food supplements for endurance sports, protein powder dietary supplements, nutritional supplement meal replacement bars for boosting energy, powdered nutritional supplement drink mix, nutritional drinks and drink mixes for use as a meal replacement, protein supplement drinks and powders, food preparations, namely, antioxidants, dietary supplemental drinks, herbal supplements, meal replacement drink mixes adapted for medical use, meal replacement bars, mineral supplements, nutraceuticals for use as a dietary supplement for humans, first-aid kits, sensors and detectors, namely, temperature sensors, pressure sensors, sensors for scientific use to be worn by humans to gather human biometric data, optical sensors, electric sensors, sensors for measuring distance, motion sensors, motion detectors,

sensors for determining position, velocity, acceleration and temperature, apparatus for recording, transmission or reproduction of sound or images, blank recording discs, blank compact discs, blank DVDs, prerecorded recording discs, prerecorded compact discs, prerecorded DVDs featuring videos, video recordings, video files, films, magazines, catalogues, brochures, e-books, newsletters, audio recordings, podcasts and video casts, image files and sound files, animated cartoons, instruction manuals and games in the field of sports, fitness, exercise, wellness, personal development, nutrition and health, calculating machines and scales, calculators for calculating the number of calories expended during physical exercise based on weight, height, age, gender, and heart rate, data processing equipment, downloadable videos, video recordings, downloadable video files, media content in the field of sports, fitness, nutrition, exercise, wellness, personal development and health, pre-recorded videos, pre-recorded fitness DVDs, electrical and electronic apparatus and instruments for recording and measuring health and fitness parameters, recorded and downloadable computer software and downloadable computer software applications in the field of sports, fitness, nutrition, exercise, wellness, personal development and health, for providing exercises and workouts, providing fitness information and exercise tracking, for linking with activity trackers to record fitness, health and exercise data for providing information relating to fitness, calorie counting, step counting and pulse rate, multifunctional electronic devices to view, measure and upload to the internet information, namely, time, date, body and heart rate values, global positioning, direction, distance, altitude, cadence, speed, calories burned and steps taken, pedometers, electronic timers, accelerometers, altimeters, global positioning systems devices, calorie counting apparatus other than for medical use, heart-rate and fitness monitoring apparatus, mouth guards being gum shields, mouth guards for boxing, boxing helmets, headphones, earphones, sunglasses and spectacles, frames and cases for sunglasses and spectacles, eyeshades, swimming goggles and swimming masks, straps, cases, covers and waterproof cases for mobile phones, tablet computers, computers, electronic devices and portable media players, protective and safety equipment, namely, safety goggles, safety helmets, safety eyewear, reflective safety vests, safety lights and safety nets, wearable activity trackers, skin moisture analyzers, not for medical purposes, testing devices, namely, devices for testing fitness, audio-visual teaching apparatus, electronic sports training simulators, massage apparatus, force and motion testing apparatus for physical rehabilitation, electro medical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators, body rehabilitation apparatus for medical purposes, foam massage rollers, compression bandages, compression garments, compression stockings, orthopedic compression supports, limb compression instruments, compression socks for medical or therapeutic use, electronic, electrical and vibrating apparatus for muscle stimulation for the purposes of physical therapy, electronic, electrical and vibrating apparatus for the therapeutic toning of the body and muscles, therapeutic body toner apparatus, computer controlled exercise and fitness training apparatus for therapeutic use, deep heat massage apparatus, electro- stimulation apparatus for use in therapeutic treatment, exercise apparatus for medical rehabilitative purposes, exercise machines for therapeutic purposes, hot therapy packs and wraps, nerve muscle stimulators, parallel bars for medical and therapeutic use, physical exercise apparatus for therapeutic use, step-up machines for use in physiotherapy, weight training apparatus adapted for medical use, supportive bandages, arch supports for flat feet, body limb compression sleeves for athletic use, body limb compression sleeves, elastic bandages, inserts and insoles for footwear for orthopedic use, lumbar belts, tubular elastic bandages, jewelry, watches, clocks, key rings, key chains, key chain charms, bands for watches, electric watches, electrical timepieces, watch straps, stopwatches, watch bracelets, key fobs, leather and imitations of leather, luggage, trunks being luggage, travelling bags, suitcases, athletic bags, umbrellas and parasols, bags, bags for sport, gymnasium bags, mini-bags, tote bags, duffel bags, backpacks, bags for clothes, drawstring bags, hold alls, wash bags, beach bags, boot bags, cloth bags, cosmetic bags, toiletry bags, canvas bags, bum bags, beauty cases, belt bags and hip bags, purses and wallets, fitted protective covers for luggage, handbags, leather bags, luggage labels, luggage straps, luggage tags, shoe bags, shopping bags, animal apparel,

animal leads, animal harnesses and collars, combs and sponges, brushes, except paintbrushes, glassware, porcelain, namely, mugs, cups, dishes, bowls, plates and bottles, earthenware, namely, mugs, cups, dishes, bowls, plates and bottles, beverage glassware, drinking vessels, bottles, drinks bottles, shaker bottles, drinking bottles for sports, reusable plastic water bottles, empty sports bottles, reusable stainless-steel water bottles, cups, cup lids, fruit infuser bottles, flasks, bottle coolers, mugs, tumblers and bottles all made of plastic, glass, porcelain, metal or earthenware, bowls, plates, dishes, cool boxes, cool bags, ceramic mugs, cups, dishes, bowls, plates and bottles, crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays, chopping boards for kitchen use, cloths for eye-glasses, hairbrushes, golf brushes, bake ware, cookware, namely, pots and pans, beverage coolers, biodegradable bowls, cups, plates, coasters, not of paper or textile, nonelectric food and beverage coolers, insulated containers for food, empty spray bottles, jugs, laundry baskets, litter bins, lunchboxes, mixing bowls, mixing spoons, portable coolers, vacuum bottles, flasks and jars, cases adapted for cosmetic utensils, nail brushes, boot brushes, boot stretchers, clothes brushes, shoe horns, textile goods, namely, textile fabrics for use in the manufacture of garments, bags, jackets, gloves and apparel, textiles for making into articles of clothing, household linen, towels, gym towels, beach towels, hammam towels, apparel fabrics, coated fabrics, elastic fabrics for clothing, elastic woven materials, fabric linings for clothing, fabric for footwear, fabric and materials for use in the manufacture of clothing, bags, headwear, in the nature of hats, caps, beanies, sun visors and visors being headwear, headbands against sweating, and footwear, fabrics being textile piece goods for use in manufacture, synthetic fiber fabrics, textile fabrics for use in the manufacture of sportswear, vapor permeable fabrics, waterproof fabrics, labels of textile, textile handkerchiefs, throws, washcloths, exercise towels, bedding, bed and table covers, bath linen, bedspreads, blankets, cushion covers, curtain holders of textile materials, curtains, banners, flags, textile place mats, napkins of textile materials, pillowcases, bed sheets, accessories for apparel, namely, buckles, buttons, fastening hooks, loops, eyelets, borders and edgings, clasps, cloth patches, sewing articles, namely, thimbles, pins, needles, boxes, sewing kits, decorative textile articles, namely, cords, ribbons and bows, embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, hair decorations, hair fastening articles, hair bands, hair clips, scrunchies, armbands for holding sleeves, badges for wear, not of precious metal, belt buckles, belt clasps, boot laces, buckles for clothing, cords for clothing, fasteners for clothing, shoe laces, shoe ornaments of plastic, zips, zipper pulls, mats and matting, exercise mats, yoga mats, gymnasium mats, games, namely, board games, handheld non-electric skill games, tabletop games, electronic games other than those adapted for use with television receivers only, memory games, card games, game apparatus, namely, bases, bats, and balls for playing indoor and outdoor games, toys, namely, infant toys and water toys, video game apparatus, namely, headsets, joysticks, gaming machines, game consoles, interactive remote control units, gymnastic apparatus, sports equipment for speed training, namely, rings, cones, speed ladders, coaching sticks and training arches, ankle bands, resistance chutes, hurdles, sports equipment for boxing and martial arts, namely, boxing gloves, boxing bags, punching mitts, belly protectors, groin protectors and shin guards, fitness machines and equipment, namely, weights, treadmills, rowing machines, stair stepping machines, resistance machines, stationary cycles, straps used for yoga, weighted bars, sport balls, exercise bands, training bars, dumbbells, kettle bells, exercise weights, manually-operated exercise equipment for physical fitness purposes, balls, sport and game balls, Pilates toning balls, athletic exercise cones, sporting protective items being protective padding for wear during sport, athletic protective pads for fitness training, combat sports, prevention of injury or bodily harm, protective padding for martial arts, boxing, physical fitness training, for playing football, rugby, baseball, cricket, soccer and combative sports, protective athletic cups, weight lifting belts, athletic knee, elbow and wrist supports, boxing gloves, weight lifting gloves, padded lifting straps, punch bags and balls, lifting weights, exercise weights, leg, ankle and wrist weights, athletic elbow guards, athletic knee guards, shin pads, face masks for sports, benches for sporting use, grips for sporting articles, fist protectors, sporting protective items, namely, chest protectors for sports use, body protectors for sports use, face guards for sports use, shoulder pads for sports use, hand wraps for sports use, hand

pads for use in sports, harnesses for use in sports, cases and bags adapted for sporting articles, leg guards adapted for playing sport, exercise balls, treadmills, exercise machines, cardio-vascular exercise machines, exercise bicycles, cross-trainer exercise machines, stepping exercise machines, exercise benches, exercise pulleys, exercise, yoga and Pilates blocks and straps, yoga swings, skipping ropes, exercise resistance straps and bands, swimming floats and rings, beach balls and inflatable beach balls, gym chalk for improving hand grip in sports activities, dumbbells and barbells for weight lifting, back supports for weightlifters, machines incorporating weights for use in physical exercise, aerobic steps, abdomen protectors for athletic use, body-building apparatus, body training apparatus, body toner apparatus, namely, body-training apparatus for toning arms, legs, chest, glutes, core, stomach, head covers and gloves for use in sports, hoops for exercise, kettle bells, kick pads for martial arts, nets for sports, portable home gymnastic apparatus, relay batons, surfboards and body boards, pads for barbells, skateboards, squat racks, stomach exercisers, stress relief balls, swimming equipment, namely, racing lanes, starting blocks, kick boards, swimming aids, namely, jackets, belts, flippers, floats, boards, fins and rings, gloves, punching bags for boxing, and parts, fittings and accessories for all the aforesaid goods; information, advisory and consultancy services in relation to the foregoing

CLASS 36: Charitable fund raising: charitable fundraising by means of entertainment events; organizing of charitable collections, namely, charitable fundraising services; charitable fundraising services by organizing and arranging special events and activities

CLASS 41: Education services, namely, providing classes and instruction, conducting on-line exhibitions and displays and interactive exhibits, providing educational speakers, providing workshops and education programs, providing online courses and non-downloadable webinars, conducting panel discussions, all in the fields of health, lifestyle, mindset sports, exercise, fitness, wellness, personal development, and nutrition; 'organizing sporting and cultural activities in the nature of sporting events, exhibitions, conferences, interviews and live appearances of celebrities, fitness seminars and training demonstrations, and sports contests; entertainment services, namely, providing online non-downloadable pre-recorded fitness work-outs, blogs and videos in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development and nutrition; Organizing conventions for cultural, sporting, educational or entertainment purposes; organization of events and competitions in the fields of entertainment, education, culture, health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition and other non-business and non-commercial fields; organization of community entertainment and educational events in the nature of sporting events, competitions, exhibitions, conferences, interviews and live appearances of celebrities, fitness seminars and training demonstrations, sports contests, panel discussions in the fields of culture, health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition and other non-business and non-commercial fields; education and training relating to mental health; provision of neighborhood center, community center, and wellness center drop-in clubs, namely, allowing customers the ability to seek meetings and general expertise in mindset, well-being, and mental-health services; provision of gym, exercise and health club services, namely, providing instruction and equipment in the field of physical exercise; organization of events relating to charitable promotions, namely, of sports and cultural events the proceeds for which are donated to charity; conducting educational support programs in the fields of mental health and positive mindset; education and entertainment services delivered to encourage positive mental health, healthy lifestyle, positive mindset, overall wellbeing, personal development and personal growth; sports and fitness services, namely, sports and fitness instruction services, sports and fitness training services and physical fitness assessment services; organization of sports and sporting events and competitions; organization of fitness and fitness events and competitions; sports camps; sports, health and fitness training and coaching; sporting services; providing sports information; providing sports facilities, namely, rental of indoor and outdoor facilities and equipment for use in physical exercise, fitness training, strength training and playing sports; rental of sports equipment and facilities except vehicles; providing sports

and cultural entertainment, namely, live streaming of events, online exhibitions and conferences, training, interviews, blogs and video blogs in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition via a website; production of sporting events for television or radio shows; provision of, and booking of sports facilities; provision of information related to sports, health and wellness education; organization of e-sports competitions; provision of news relating to sports, lifestyle and wellness; provision of information relating to sports persons; arranging and conducting of sports events for charitable purposes; providing online non-downloadable newsletters in the fields of sports and sports entertainment, health, nutrition, mindset and lifestyle; exercise and physical fitness advisory services; organizing and conducting exercise and physical fitness classes; fitness club services, namely, providing instruction and equipment in the field of physical exercise; physical fitness centers; health club services, namely, providing instruction and equipment in the field of physical exercise; providing exercise and physical fitness facilities; operation of physical fitness centers, namely, providing facilities for physical fitness training; provision of information on physical fitness training via an online portal; provision of information relating to physical fitness; health education services, namely, classes, instruction, conducting on-line exhibitions, providing educational speakers, providing workshops and education programs, providing online courses and non-downloadable webinars and conducting panel discussions in the field of wellness and positive mindset; provision of gymnasium facilities and gymnasium services; gymnasium services relating to weight training; gymnasiums; electronic publishing services, namely, publishing of books, magazines, journals and periodicals; publishing of e-books and audio books; online electronic publishing of books, magazines, journals, newsletters, blogs, video blog publication of books, magazines, journals, newsletters, blogs, and video blogs; production of podcasts in the fields of sports, exercise, health, wellness, personal development, fitness, lifestyle, mindset, mental health and nutrition; multimedia publishing of books, magazines, journals, newsletters, blogs, video blogs, games in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; on-line publication, namely, online electronic publishing of electronic books and journals of others in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; providing online non-downloadable electronic publications, in the nature of magazines, catalogues, brochures, e-books, newsletters, image files, instruction manuals, guides and web blogs in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, and nutrition; provision of and electronic publishing of online non-downloadable audio, video and multimedia productions and publications in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; photography services; publication of books and texts in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; production of videos; video entertainment services, namely, development, production and post-production services in the field of video, provision of and electronic publishing of non-downloadable video recordings and video casts in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; video lending library services; production of training videos in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; audio and video recording services; providing online videos, not downloadable in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; arranging and conducting of live entertainment events in the nature of exhibitions, conferences, interviews and live appearances of celebrities, fitness seminars and training demonstrations, sports contests, sporting events, panel discussions, conventions in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, and nutrition; arranging of contests; organizing of festivals for entertainment purposes; arranging of visual entertainment in the nature of performances, exhibitions, films, television shows, non-downloadable videos and presentations in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, and nutrition; entertainment in the nature of live performances and personal appearances of sports personalities; conducting of online non-downloadable live entertainment, cultural and sports events;

corporate hospitality for entertainment purposes, namely, providing convention, sports and recreation facilities in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, and nutrition; 'Entertainment, namely, organization, production and presentation of road shows in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, and nutrition; entertainment services in the nature of organizing social entertainment events; esports coaching; fan club services; organizing community festivals for entertainment, cultural or sports purposes; organization of conferences in the fields of health, lifestyle, mindset, sports, exercise, physical fitness, wellness, personal development, and nutrition; organization of group recreational activities in the nature of sports contests and sporting events; arranging and conducting seminars in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition; education and information services including the production of audio and/or visual content in the fields of health, lifestyle, mindset, sports, exercise, fitness, wellness, personal development, nutrition, accessible via smartphones, tablets, personal computers, laptops, smart TVs and other communication devices; organization of webinars in the fields of health, lifestyle, mindset, sports, exercise, physical fitness, wellness, personal development, nutrition; photographic reporting; production of documentaries; providing online computer games; summer camps; providing online non-downloadable exercise, wellness, lifestyle and physical fitness videos in the form of a vlog via the Internet on websites, blogs and social media intended for that purpose; provision of online non-downloadable tuition videos in the fields of health, lifestyle, mindset, sports, exercise, physical fitness, wellness, personal development, nutrition; personal physical fitness training and advice services; personal fitness training subscription courses; organization of boxing matches; boxing instruction; organization of educational and entertainment conventions in the fields of health, lifestyle, mindset, sports, exercise, physical fitness, wellness, personal development, nutrition; information, advisory and consultancy services in relation to the foregoing

CLASS 44: Provision of advice, information and guidance in relation to health, nutrition, diet, weight management and maintaining a healthy lifestyle; weight reduction, gain or maintenance dietary planning services; provision of exercise facilities for health rehabilitation purposes; fitness testing, namely, medical testing in the nature of fitness evaluation; mental health services; providing mental health and wellness information; providing news and information in the field of mental health; providing online information in the field of mental health; providing a web site featuring information and advice in the field of mental health and wellness; providing a website featuring information regarding healthy living and lifestyle wellness; health services, namely, mental health support services, namely, the provision of health care and health services to children and adults in connection with the prevention, treatment and management of stress and stress related disorders, eating disorders, sports injuries and mental health disorders; information, advisory and consultancy services in relation to the foregoing

CLASS 45: online social networking services; internet-based social networking services; customer care programs, namely, provision of personal support services in the nature of emotional counseling and emotional support for individuals and families; information, advisory and consultancy services relating to all of the aforesaid services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 018265559, FILED 07-02-2020, REG. NO. 018265559, DATED 12-18-2020, EXPIRES 07-02-2030

SER. NO. 90-054,191, FILED 07-15-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.