

United States of America

United States Patent and Trademark Office

PROVEN ACHIEVEMENT.
LIFELONG ADVANTAGE.

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Service Mark

Trademark

Principal Register

AVID Center (CALIFORNIA NONPROFIT PUBLIC BENEFIT CORPORATION)

Suite 100

9797 Aero Drive

San Diego, CALIFORNIA 92123

CLASS 9: [Digital media, namely, pre-recorded CDs and optical discs featuring educational topics, namely, college preparatory curricula, and elementary, middle school, high school and post-secondary education courseware in the fields of core academic subjects and student success skills, and training in the fields of teaching and tutoring in core academic subjects and student success skills; Digital media, namely, pre-recorded CDs and optical discs featuring training in the fields of teaching and tutoring educational topics, namely, college preparation, college admissions, college entrance exams, college financial aid, establishing and formulating college course curriculum, English, English as a second language, mathematics, science, history, social science, world languages, writing and college-level subjects;] Educational software featuring training in the fields of teaching and tutoring educational topics, namely, college preparation, college admissions, college entrance exams, college financial aid, establishing and formulating college course curriculum, English, English as a second language, mathematics, science, history, social science, world languages, writing and college-level subjects; Electronic publications, namely, books, manuals and guides in the fields of teaching and tutoring educational topics, namely, college preparation, college admissions, college entrance exams, college financial aid, establishing and formulating college course curriculum, English, English as a second language, mathematics, science, history, social science, world languages, writing, and college-level subjects, recorded on computer media; Downloadable electronic publications in the nature of teaching and training materials in the field of elementary and secondary education and student success skills

FIRST USE 5-5-2015; IN COMMERCE 5-5-2015

CLASS 16: Educational publications, namely, teaching and training books, hand-outs, training manuals and work books for teachers and counselors in the field of elementary school, middle school, high school and post-secondary subjects, namely, core academic subjects and student success skills; Educational publications, namely, books, instructional sheets, manuals, guides and brochures featuring elementary school, middle school, high school and post-secondary courseware in the fields of core academic subjects, students success skills, student organizational skills, writing, reading, and promoting student collaboration and partnership [; School supplies, namely, pens, pencils, and notepads; Posters; Printed instructional, educational, teaching and training materials and publications in the fields of college preparation; Printed educational matter, namely, college preparatory curriculum courseware and other college and pre-college courseware in core academic subjects and student success skills in print form, books and brochures featuring college preparatory curriculum]

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



FIRST USE 5-5-2015; IN COMMERCE 5-5-2015

CLASS 41: Educational Services, namely, conducting elementary, secondary and college preparation educational courses and distributing instructional course materials in connection therewith; Educational services, namely, tutoring, conducting programs and providing courses of instruction in the fields of college preparation, English, English as a second language, mathematics, science, history, social science, world languages, and writing, and distributing course material in connection therewith, and consulting services related thereto; Training services in the fields of teaching and tutoring; Educational services directed to schools and school districts, namely, conducting workshops in the fields of elementary, middle school, high school, post-secondary education and college preparatory curriculum and distribution of written materials in conjunction therewith and consulting services related thereto [; Arranging and conducting conferences in the field of education, namely, conducting educational conferences in the field of elementary, middle, high school and post-secondary core academic subjects and student success skills;] Educational services, namely, providing a website featuring on-line information in the field of core academic subjects and student success skills and non-downloadable educational publications featuring teaching and training materials in the field of core academic subjects and student success skills [; Providing an on-line searchable computer database in the field of educational courses and educational conferences relating to core academic subjects and student success skills at the elementary, middle, high school and post-secondary levels; Educational services, namely, providing on-line courses, lessons, tutorials and workshops in the field of preparing students for standardized tests; Educational services, namely, providing non-downloadable educational publications in the nature of books, handouts, work books, worksheets, journals, written articles, magazines, booklets, brochures, flashcards, training manuals, activity books, informational flyers and sheets, curricula, parent and teacher guides, and posters in the field of elementary and secondary education and student success skills; Educational and entertainment services, namely, providing motivational and educational speakers]

FIRST USE 3-1-2015; IN COMMERCE 3-1-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-552,045, FILED 03-03-2015

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.