

United States of America

United States Patent and Trademark Office

Overtake

Reg. No. 6,399,141

Registered Jun. 29, 2021

Corrected Jul. 11, 2023

Int. Cl.: 14, 16, 25, 35, 38, 41

Service Mark

Trademark

Principal Register

Dr. Ing. h.c. F. Porsche Aktiengesellschaft (GERMANY CORPORATION)
Porscheplatz 1
70435 Stuttgart
FED REP GERMANY

CLASS 14: Jewelry, namely, lapel pins made of precious metals; precious stones; clocks and chronometric instruments and parts thereof

CLASS 16: Publications, namely, magazines and books in the video game field; calendars, posters, paper, transparencies being stationery, plastic transparencies, printed picture cards, index cards, printed geographical maps, and printed charts for displaying data; printed instructional and teaching material in the video game field; plastic stickers, namely, decalcomanias

CLASS 25: Clothing, namely, tee shirts, sweaters, hooded sweatshirts, jackets, jumpers, singlets, knitwear, namely, shirts, hats, scarfs; headwear, baseball caps, bandanas, neckerchiefs, footwear

CLASS 35: Producing promotional audio visual recordings; advertising and marketing services; promoting the goods and services of others by offering a platform and advertising; development of marketing strategies and concepts; [on-line] * online * advertising and marketing services; promotional marketing services using audio-visual media; promoting the sale of goods and services of others by offering [a] * online * platform and advertising; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, Internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; computerized [on-line] * online * retail store services in the video game field, clothing, jewelry, books, magazines, computer peripherals; provision of an online marketplace for buyers and sellers of goods and services; talent management [services] *, namely, business management * for [performing artists] * entertainers * and social-media influencers

CLASS 38: Video-on-demand transmission; video-on-demand transmission services; video broadcasting; video broadcasting services via the Internet; streaming of video material on the Internet; video streaming services via the Internet, featuring independent films; streaming of data, audio, video, and multimedia files via the Internet; transmission and distribution of audio and video images via a global computer network; broadcasting of video and audio programming over the Internet; provision of online forums for users for the sharing and transmission of information, photographs, video, and audio content in the video game field; transmission of information by wireless communication networks, the Internet, and data networks; transmission of information by electronic communications networks; providing multiple-user access to proprietary collections of information by means of global computer informational networks; streaming of data, audio material and video material on the Internet; audio and video

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Director of the United States
Patent and Trademark Office



broadcasting services over the Internet or other communication networks in the video game field; providing Internet chatrooms; chatroom services for social networking; providing on-line forums for transmission of messages among computer users

CLASS 41: Providing entertainment information, information in the video game field, and information about tournaments, events, and competitions in the video game field via a website; providing information, news and commentary in the video game field; organizing, conducting and operating video game tournaments; organization of electronic game competitions; gaming services in the nature of online computer game tournaments; providing via web-based system and on-line portal, for customers to participate in, on-line gaming for recreational computer game playing purposes; operating and coordination of game tournaments for recreational computer game playing purposes; providing films, not downloadable, via video-on-demand transmission services; production of television programs; providing television programs, not downloadable, via video-on-demand transmission services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 04-07-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1574864 DATED 09-15-2020, EXPIRES 09-15-2030

SER. NO. 79-303,976, FILED 09-15-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.