

United States of America

United States Patent and Trademark Office

CLUBZERØ

Reg. No. 6,970,440

Registered Feb. 07, 2023

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Int. Cl.: 35, 37, 39, 40, 42

Service Mark

Principal Register

Cupclub Limited (ENGLAND AND WALES Limited Company)
2 Darley Drive
NEW MALDEN, Surrey KT3 3AS
UNITED KINGDOM

CLASS 35: Retail services, namely, retail store services and online wholesale store services featuring computer software for use in the reusable packaging industry; retail services, namely, retail store services and online wholesale store services featuring reusable consumer packaging; assistance in product commercialization, within the framework of a distribution arrangement contract; business research and business consulting services providing concepts for circular economy strategies; business management of logistics for others in matters relating to the environment and waste and matters relating to a circular economy; business consulting in the field of environmental management, namely, advising businesses on issues of environmental waste and the circular economy; business consulting services in matters relating to sustainable business solutions

CLASS 37: Cleaning of containers for reuse by consumers; washing and sanitisation of reusable packaging containers

CLASS 39: Collection and transport of recyclable consumer packaging; collection and transportation of reusable consumer packaging; collection and transportation of reusable consumer packaging materials; * operation of drop off locations for * collection, distribution and transportation of bins for depositing reusable packaging; delivery and distribution of beverage containers; delivery and distribution of household containers; delivery and distribution of reusable consumer packaging; rental, hire and leasing of transportation vehicles; packaging services, namely, bottling services and packaging articles for transportation; collecting reusable containers for recycling

CLASS 40: Recycling services; treatment and transformation of packaging containers for consumer use; recycling services * in the nature of collecting, cleaning and refilling containers * to enable the reuse of packaging containers; waste recycling services; sorting of recyclable material in the nature of reusable consumer packaging

CLASS 42: Platforms for artificial intelligence as software as a service (SaaS) featuring software for use in software development and machine learning in the field of green innovations; software as a service (SaaS) featuring software for use in software development and machine learning in the field of tracking technology; software as a service (SaaS) featuring software for use in software development and machine learning in the field of tracking technology using digital identification tags; software as a service (SaaS) featuring software for use in software development and machine learning in the field of radio frequency identification (RFID) and matrix barcode technology; cloud computing services, namely, integration of private and public cloud computing environments, cloud hosting provider services relating to the environment, waste, and circular economy concepts; design and development of computer software for logistics,

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



supply chain management and e-business portals relating to the environment, waste, and circular economy concepts; technical research in the fields of environmentally-conscious and green innovations; certification company services, namely, testing, analysis and evaluation of the goods of others to determine conformity with certification standards; testing, analysis and evaluation of goods * of others other than for certification purposes *, namely, product testing, product safety testing, product quality testing in the field of reusable consumer packaging, household containers, household waste and retail consumer waste

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 12-21-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1645381 DATED 06-21-2021, EXPIRES 06-21-2031

SER. NO. 79-333,806, FILED 06-21-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.