

# United States of America

## United States Patent and Trademark Office



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**Service Mark**

**Trademark**

**Principal Register**

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CLASS 11: Cooking rings; electric boilers; electric water heaters; electric cookers, namely, electric slow cookers; electric heating elements; instantaneous water heaters; stoves being heating apparatus; wood-burning stoves; steam heating boilers, other than parts of machines; domestic fireplaces; blowtorches for culinary use, namely, butane torches for cooking; alcohol burners; gas generators, namely, membrane apparatus for generating gas; gas burners; gas boilers being commercial and industrial cookware; reheating stoves; heating installations using fuel gas; water heaters; immersion heaters; air reheaters, namely, hot-air space heating apparatus; solar furnaces; solar water-heaters; sauna bath installations; incinerators; coils being parts of heating installations; heat pumps; heat accumulators; heat exchangers, other than parts of machines; hot air apparatus, namely, hot air blowers; heating boilers; heating plates being hot plates; heating elements; heating apparatus for solid, liquid or gaseous fuels; water cooling installations; electric heaters for feeding bottles; barbecues; automatic installations for making coffee, namely, electric coffee makers; automatic bread-making machines for household purposes; refrigerated beverage dispensers; refrigerated display cases for displaying foods; electric rotisseries for domestic use; extractor hoods for kitchens; beverage refrigerators for use in motor cars; electric coffee percolators; electric roasters; electric toasters for sandwiches; electric cooking pots for household use; electric kettles; electric hot plates; electric food warmers; electric food steamers; electric coffee roasters; electric panini makers; electric appliances for making yogurt; electric rice cooker; electric heating apparatus, namely, electric space heaters; electric woks; electric bread toasters; hot plates; electric induction plates being electric hot plates; electric coffee filters in the nature of coffee filters not of paper being part of electric coffee makers; commercial cooking ovens; convection ovens; water filtration jugs sold empty; bakers' ovens; electric samovars; roasting spits for cooking ovens; electric roasters; gas grills; gas cooking ovens; gas cooking stoves; rotisseries; pizza ovens; baking ovens, other

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Director of the United States  
Patent and Trademark Office



than for laboratory use; heating and cooling apparatus for dispensing hot and cold beverages; freezers for ice-cream; multi-cookers; microwave ovens for cooking; lava rocks for use in barbecue grills; kitchen ranges being cooking ovens; milk sterilizers; bread-making machines; ice-cream making machines; air fryers; USB-powered cup warmers; heating apparatus, namely, space heating apparatus and floor heating apparatus; bread baking machines; roasting jacks; heating installations; garment steamers; electric air driers; drying apparatus, namely, clothes dryers; electric ice chests; refrigerating machines; refrigerating cabinets; refrigerators; chest freezers; beverage-cooling apparatus; ice-cube making machines and apparatus; portable refrigerators; utility lighters for lighting grills; gas lighters for household use, namely, friction lighters for igniting gas; contactless hand drying apparatus; electrically heated pads, not for medical use; electric bed warmers; electric blankets, not for medical use; electric fans for personal use; foot muffs, electrically heated; electrically heated clothing; electrically heated socks; USB-powered hand warmers; warming pans for beds; bed warmers; pocket warmers, namely, electric pocket warmers for warming hands and non-electric chemically-activated heating packets for warming hands; hot water bottles; hair dryers; air filters for air conditioning units; filters for drinking water; apparatus for filtering drinking water; air filtering installations; regulating and safety accessories for water apparatus, namely, pressure regulators for water installations and water control valves for faucets; tanning apparatus, namely, tanning booths; ultraviolet ray lamps, not for medical use; portable stoves; electric flashlights; gas lamps; lamps for camping; electric lighting fixtures; electric radiant heaters; electric coolers

CLASS 18: Traveling trunks; traveling bags; suitcases; fanny packs; backpacks; beach bags; backpacks for mountaineers; slings for carrying infants; sports backpacks; sports bags; carry-all bags; all-purpose carrying bags for campers; all-purpose carrying bags; hiking bags; wrist-mounted wallets; leather briefcases; wheeled suitcases; garment bags for travel; backpacks for carrying babies; handbags; vanity cases, not fitted; empty cases for cosmetic products; suitcases; flight bags; shopping bags of textile; shopping bags, namely, reusable shopping bags; wallets; music cases; key cases; purses; felt pouches being bags; hand luggage; business card cases; randsels being Japanese school satchels; suitcase handles; handles for carrying reusable shopping bags; net bags for shopping; school satchels; bags for sports clothing; handles for bags, namely, handles for handbags, handles for athletic bags and handles for all-purpose carrying bags; pouches for holding make-up, keys and other personal items; umbrellas; frames for umbrellas; umbrella covers; parasols; patio umbrellas; umbrella sticks; umbrella or parasol ribs; mountaineering sticks; hiking sticks; walking-stick seats; walking-stick handles; wading staffs; unworked or semi-worked leather; imitation leather; girths of leather; trimmings of leather for furniture; leathercloth; imitation leather, namely, moleskin; reins for controlling children; animal hides; collars for pets; horse halters; guides being reins; muzzles; clothing for pets; nose bags being feed bags for animals; whips; coats for dogs; coats for cats; blinkers for horses; leather for harnesses; covers for animals; saddlery; bridoons; stirrups; walking sticks; valves of leather being semi-worked leather; trunks being luggage; animal game bags; straps for carrying skates; sling bag for carrying babies; boxes of leather or leatherboard; leather cord; [ key rings of leather ] ; coverings of skins, namely, fur pelts; shoulder belts of leather; straps of leather being saddlery; harness straps; pouches of leather for packaging; harnesses for animals

CLASS 20: Furniture; benches; outdoor furniture; garden furniture; tent pegs not of metal; mattresses; air mattresses not for medical use; camping mats for sleeping; inflatable mattresses for camping; camping furniture; mattress toppers; footrests; reusable baby changing mats; floor mats in the nature of cushions and mattresses; valet stands; beds; bed bases; bed rails; box springs; transportable beds; dog beds; baskets for use as cat beds; bedsteads of wood; bedding except linen, namely, bed pillows and bed cushions; beds for household pets; water beds other than for medical use; pillows; neck pillows; cushions; busts of wood, wax, plaster or plastic; miniature animal models being ornaments made of wood; art objects of wood, wax, plaster or plastic; wind chimes; wax figures; statues of wood, wax, plaster or plastic materials; transport or storage containers not of metal and not of paper; packaging containers of plastic materials; non-metal

capsules sold empty for beauty care and cosmetic products; wooden lids for packaging containers for industrial use; wooden stoppers for industrial packaging containers; bottle closures not of metal; stoppers, not of metal, namely, stoppers of cork; stoppers for bottles, not of glass, metal or rubber; bottle racks; cases not of metal, namely, plastic cases; non-metal chests for food; kitchen cupboards, not of metal; luggage lockers; placards of wood or plastics; display boards; magazine racks; inflatable publicity objects; portable ground mattresses; deck chairs; camp beds being cots; bolsters; lounge chairs, not for medical use

CLASS 22: Tents; tent ropes; awnings of textile for tents; tents being awnings for caravans of textile or synthetic materials; tents being awnings for vehicles of textile or synthetic materials; floor cloths, namely, drop cloths; bivouac sacks being shelters; storage bags, namely, garment bags for storage; bags of textile for packaging; textile storage bags other than luggage or travel bags, namely, cloth bags for storage; gift bags of fabric; packing materials not of rubber and not of plastics and not of paper or cardboard; combed wool; jute; coconut fibers; raw linen; ropes; packing rope; car towing ropes; strings; nets for camouflage; camouflage tarpaulins; packing string; shorn wool; sails; nylon straps, not of metal, for handling loads; braces being slings, not of metal, for handling loads; twine for nets; nets, namely, commercial nets; fleeces being animal hair; snare nets; raw fibrous textile materials; textile fibers; raw wool; treated wool, namely, shorn wool and carded wool; raw cotton; vehicle covers, not fitted; padding and stuffing materials not of rubber or plastics and not of paper or cardboard; large-capacity bags for the transport and storage of materials in bulk; cocoons; awnings of textile or synthetic materials; rope ladders; tarpaulins, not adapted for vehicles

CLASS 24: Sleeping bags; baby sleeping bags; sleeping bags for camping; sleeping bag liners; large bivouac sacks as sleeping bag covers; mosquito nets; bolting cloth; insecticide treated mosquito nets; insect protection nets for household purposes; calico; fustian; unfitted fabric furniture covers; damask; traveling rugs; blankets for household pets; baby bunting; elastic fabrics, namely, elastic fabrics for clothing, elastic woven fabrics; gauze fabric; silk fabrics; hemp fabrics; linen cloths; bath linen except clothing; non-woven textile fabrics; adhesive fabrics for application by heat; mattress covers; pillowcases; tablecloths not of paper; mole skin; eiderdown coverlets; picnic blankets; plastic materials as fabric substitutes, namely, woven aramid fabrics for use in the manufacture of protective clothing; sheets, namely, bed sheets and cot sheets; felts; knitted fabrics; bed linen; bed covers; shrouds; lingerie fabric; fabrics for footwear; banners made of textile or plastic materials; pennants of textile materials or plastic materials; flags made of textile or plastic materials; curtains of textile or plastic materials; fabrics for textile use; textile materials, namely, textile fabrics for home and commercial interiors; textile used as lining for clothing; lining fabrics for footwear; place mats made of textile materials; towels of textile materials; handkerchiefs of textile; fabrics, namely, cotton fabrics; tulle; woolen fabrics; glass cloths being towels; net curtains; velvet; door curtains; bed canopies

CLASS 25: Clothing, namely, pants, shorts, skirts, jackets, balaclavas, beanies, T-shirts, aprons, blouses, cloaks, mittens and evening gowns; footwear; headwear; sports clothing other than golf gloves, namely, sports bras, sport shirts; wedge-heeled sports footwear; sports headgear other than helmets, namely, sports caps, sports hats and swimming caps; jerseys for sports; moisture-wicking sports shirts; moisture-wicking sports pants; moisture-wicking sports bras; sports caps being headwear; jackets for sports; shirts for sports; sports socks; cycling footwear; cyclists' clothing, namely, cycling bib shorts and cycling gloves; cycling shorts; cyclists' jerseys; cyclists' caps; mountaineering footwear; climbing boots; stuff jackets; winter jackets; ski jackets; safari jackets; hooded fleece shirts; fleece pullovers; tee-shirts; running singlets and tank tops; sports tank tops; singlets; dresses; jumper dresses; suits; clothing jackets; overcoats; coats; parkas; pelerines; ponchos; skirts; skorts; trousers; sashes for wear; neckties; shirts; short-sleeve shirts; outerclothing, namely, jackets; spats; leg warmers; leggings; clothing for gymnastics, namely, leotards, tights; beach clothes, namely, bathing trunks and swim suits; bathing suits; underwear; brassieres; slips being

underclothing; petticoats; teddies being underclothing; garters; boxer shorts; pajamas; panties; pants for children; bodices; dressing gowns; sweaters; pullovers; knitwear, namely, knit sweaters, knit skirts, knit mittens; clothing layettes; shoes; boots; lace boots; sports footwear; gymnastic shoes; slippers, namely, bedroom slippers; sandals; wooden clogs; beach shoes; esparto shoes or sandals; metal fittings for footwear, namely, toe caps and metal ice crampons in the nature of cleats for attachment to boots; stockings; tights; socks; clothing belts; money belts; furs, namely, fur jackets and fur coats; headbands; caps being headwear; visors being headwear; skull caps; baseball caps; ear muffs; hats; leather clothing, namely, leather pants and leather jackets; clothing of imitations of leather, namely, imitation leather pants, imitation leather jackets; motorists' clothing, namely, jackets and boots; waterproof clothing, namely, waterproof pants, waterproof shirts and waterproof jackets; combinations being one-piece undergarments; neck scarves; Ascots; fur stoles; pockets for clothing; gloves; muffs; ski gloves; mittens; hiking boots; hiking clothing, namely, hiking jackets and hiking boots; sweat-absorbent underclothing; non-slip soles for footwear; underpants; shower caps; uniforms; vests; hoods; collars; bath slippers; bathrobes; dress shields; scarves; shawls

CLASS 35: Wholesale and retail store services featuring nutritional supplements, insecticides, products for destroying vermin, cooking rings, kitchen utensils, canned foods, mountaineering equipment, walking sticks, backpacks, suitcases, fashion leather accessories, leather bags, leather clothing, mattresses, furniture, pieces of furniture, tent pegs, tents, camping mats, camping equipment, cloths, bed linen, mosquito nets, clothing, footwear, textile fashion accessories, sporting articles, travel accessories, mountaineering articles, raincoats, headwear, cereal bars, and beverages; online wholesale and retail store services featuring nutritional supplements, insecticides, products for destroying vermin, cooking rings, kitchen utensils, canned foods, mountaineering equipment, walking sticks, backpacks, suitcases, fashion leather accessories, leather bags, leather clothing, mattresses, furniture, pieces of furniture, tent pegs, tents, camping mats, camping equipment, cloths, bed linen, mosquito nets, clothing, footwear, textile fashion accessories, sporting articles, travel accessories, mountaineering articles, raincoats, headwear, cereal bars, and beverages; import-export agency services; cost price analysis; commercial business appraisal; price comparison services; commercial administration of the licensing of the goods and services of others; procurement services for others, namely, purchasing raw fibrous textile materials and textile fibers for other businesses; sales promotion for third parties; distribution of advertising material; public relations; advertising services; dissemination of advertisements; online advertising on a computer network; rental of advertising time on all communication media; layout services for advertising purposes; publication of advertising texts; personnel recruitment; advertising by mail order; marketing services; business investigations; demonstration of goods; modeling services for advertising or sales promotion purposes; organization of fashion shows for promotional purposes; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; bill-posting; rental of advertising space; rental of advertising material; radio advertising; television advertising; production of advertising films; office functions in the nature of data search in computer files for others; providing commercial information and advice to consumers regarding choice of goods and services; professional business consultancy; computerized file management services; administrative processing of purchase orders; compilation of information into computer databases; systematization of information into computer databases; providing business information; shop window dressing; rental of sales stands; business organization consultancy

The mark consists of a stylized head of a hare, shown in profile from the left side.

OWNER OF INTERNATIONAL REGISTRATION 1658796 DATED 10-15-2021,  
EXPIRES 10-15-2031

SER. NO. 79-339,368, FILED 10-15-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.