

United States of America

United States Patent and Trademark Office



Reg. No. 5,100,385

Registered Dec. 13, 2016

Corrected May 23, 2023

Int. Cl.: 20

Trademark

Principal Register

Casper Sleep Inc. (DELAWARE CORPORATION)
3 World Trade Center, 39 Floor
175 Greenwich Street
New York, NEW YORK 10007

CLASS 20: Mattresses

FIRST USE 3-30-2016; IN COMMERCE 3-30-2016

The color(s) white and blue is/are claimed as a feature of the mark.

The mark consists of a three-dimensional product packaging of the applicant's goods, namely, a three-dimensional configuration of a white box. The box has four sides a top and a bottom, with horizontal stripes in the color blue, specifically Pantone 2147C, as applied to the surface of the box. The top and bottom lids of the box are in the color blue, specifically Pantone 2147C. The mark consists of the wording "CASPER" in stylized font and in the color blue, specifically Pantone 2147C, as applied to the surface of the box. The mark also consists of the wording "CASPER.COM" in stylized font and in the color blue, specifically Pantone 2147C, appearing below the wording "CASPER" on the surface of the box. Two hand-hole cut-outs are on opposite sides of the box. The broken lines depicting the edges and shapes of the box indicate placement of the mark on the goods and are not part of the mark.

SER. NO. 87-029,545, FILED 05-09-2016

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.