

United States of America

United States Patent and Trademark Office



Reg. No. 6,189,178

Registered Nov. 03, 2020

Corrected Mar. 21, 2023

Int. Cl.: 35

Service Mark

Principal Register

Retail Services WIS Corporation (CALIFORNIA CORPORATION), DBA WIS International
SUITE 100
9265 SKY PARK COURT
SAN DIEGO, CALIFORNIA 92123

CLASS 35: Brand positioning services; Demonstration of products; Promoting, advertising and marketing of the brands, products, services and online websites of individuals, businesses and nonprofit organizations; Publicity and sales promotion relating to goods and services; Retail store services featuring food and beverage samples; Business strategy development services; Development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; Marketing and branding services, namely, providing customized communication programs to obtain consumer insights and develop branding strategies; Product demonstration

FIRST USE 4-16-2020; IN COMMERCE 4-16-2020

The color(s) light blue, green, black, dark blue, and gray is/are claimed as a feature of the mark.

The mark consists of a green letter "P" intertwined with a light blue letter "C" taking up most of the logo. Underneath, sits the phrase "PRODUCT CONNECTIONS" in a black, thin, small font. Further underneath is the phrase "A WIS INTERNATIONAL COMPANY", with "WIS INTERNATIONAL" being in dark blue and the top of a planet outline overlaying through the letters "WIS". The "A" and the word "COMPANY" are in a light gray, thin font. The background of the mark is white, and is not claimed as a feature of the mark

No claim is made to the exclusive right to use the following apart from the mark as shown: "PRODUCT CONNECTIONS" AND "INTERNATIONAL COMPANY"



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.