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United States of America

United States Patent and Trademark Office

PRIZELOGIC

Reg. No. 4,949,927

Registered May 03, 2016

Corrected Mar. 14, 2023

Int. Cl.: 35

Service Mark

Principal Register

Prize Logic LLC (MICHIGAN LIMITED LIABILITY COMPANY)
Ste 500
2900 West Road
East Lansing, MICHIGAN 48823

CLASS 35: Advertising, marketing, and promoting the goods and services of others via strategic planning, creative ideation, execution, development and implementation of custom solutions for social media campaigns, sweepstakes, loyalty programs, contests, instant win games, and various other promotional tools that create results-driven promotions designed for the digital world

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008

The color(s) green, yellow, orange, and black (pantone 7746 C2, pantone 575 C, pantone 1235 C, pantone 716 C, pantone black C) is/are claimed as a feature of the mark.

The mark consists of the wording "PRIZELOGIC" in black (pantone black C) and in all capital letters to the right of the yellow and orange caret symbol with two green leaves in the upper left above the caret. The caret symbol is an abstract image with the bottom corners in orange (pantone 716 C) fading upward with the rest of the caret in yellow (pantone 1235 C). The larger green (pantone 7746) leaf is on the left and the smaller green (pantone 575 C) leaf is on the right.

SER. NO. 86-712,924, FILED 08-03-2015

UNITED STATES PATENT AND TRADEMARK OFFICE
DEPARTMENT OF COMMERCE

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.