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# United States of America

## United States Patent and Trademark Office

**Reg. No. 2,685,855**

**Registered Feb. 11, 2003**

**Amended Mar. 14, 2023**

**Int. Cl.: 30**

**Trademark**

**Principal Register**

MAGIC SEASONING BLENDS, LLC (LOUISIANA LIMITED LIABILITY COMPANY)
720 DISTRIBUTORS ROW
HARAHAN, LOUISIANA 70123

CLASS 30: marinades

FIRST USE 6-00-1999; IN COMMERCE 6-00-1999

The mark consists of an image of Chef Paul Prudhomme wearing a hat. The image appears in a badge-shaped background, surrounded by borders. The wording "CHEF PAUL PRUDHOMME" appears in a ribbon across the lower part of the image. Beneath the image, the wording "MAGIC" appears in a distinctive font with a leaf emanating from the letter "G" in "MAGIC". The wording "SAUCE & MARINADE" appears in a different distinctive font beneath the word "MAGIC".

OWNER OF U.S. REG. NO. 1470842, 1850810, 1457648, 1311317, 2493331, 1637034, 1317186, 1311304, 1317187, 1311303, 1433127, 1311299, 1470843

No claim is made to the exclusive right to use the following apart from the mark as shown: "SAUCE & MARINADE"

The name "CHEF PAUL PRUDHOMME" identifies a living individual whose consent is of record, and the portrait in the mark shown is a likeness of "CHEF PAUL PRUDHOMME" whose consent is of record.

SER. NO. 76-343,155, FILED 11-30-2001

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years***
**What and When to File:**

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods***
**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

**Grace Period Filings***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at** http://www.uspto.gov.

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at** http://www.uspto.gov.