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United States of America

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Reg. No. 6,451,230

Registered Aug. 17, 2021

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Int. Cl.: 9, 16, 18, 24, 25, 28, 41

Service Mark

Trademark

Principal Register

Hoho Entertainment Ltd (UNITED KINGDOM Limited Company)
Suite 109c, Business Design Centre
52 Upper Street, Islington
London, UNITED KINGDOM N1 0QH

CLASS 9: Video disks and video tapes with recorded animated cartoons; audio-visual recordings featuring animation, animated cartoons and animated cartoon characters; cinematographic films featuring animation, animated cartoons and animated cartoon characters; downloadable computer software for playing games in the fields of animation, animated cartoons and animated cartoon characters; downloadable computer software concerned with children's education and entertainment, namely, downloadable children's game software and downloadable entertainment computer game software with animation, animated cartoons and animated cartoon characters; downloadable computer game software for hand held electronic games apparatus; downloadable interactive entertainment software for use with computers, namely, downloadable interactive game software; interactive graphics screens, namely, touch screens; downloadable interactive video software, namely, downloadable computer software for watching, playing and editing interactive videos in the fields of animation, animated cartoons and animated cartoon characters; mouse pads; pre-recorded media, namely, video tapes and cassettes, laser discs, compact discs, CD-ROMs, audio tapes and cassettes, and DVDs featuring animation, animated cartoons and animated cartoon characters; pre-recorded media, namely, video game cartridges; pre-recorded media, namely, blank computer discs and computer hard discs featuring animation, animated cartoons and animated cartoon characters; pre-recorded compact interactive discs featuring animation, animated cartoons and animated cartoon characters; phonograph records featuring animation, animated cartoons and animated cartoon characters; cameras; downloadable electronic publications in the nature of story books, drawing books, children's activity books, and scrapbooks in the fields of animation, animated cartoons and animated cartoon characters; downloadable electronic colouring books and posters; downloadable electronic greetings cards for sending by regular mail; electronic games provided by the Internet, namely, downloadable computer game programs; downloadable electronic publications and informational publications in the nature of books, booklets, periodicals, magazines, newsletters, and newspapers in the fields of animation, animated cartoons and animated cartoon characters downloaded from online databases or the Internet; digital music downloadable from a computer database or the Internet; digital music downloadable from MP3 internet websites; downloadable musical sound recordings

CLASS 16: Art prints; photographs and images, namely, printed photographs; printed posters, pictures in the nature of printed photographs, art pictures in the nature of

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

printed photographs, printed picture cards, printed picture postcards, and printed photographs; artists' materials, namely, easels, moulds for modeling clays, modelling materials, namely, modelling paste and modelling clay, artists' pens, and artists' brushes and paintings; instructional and teaching materials, namely, printed teaching materials in the fields of animation, animated cartoons and animated cartoon characters; printed books, namely, picture books, song books, travel books, story books, drawing books, namely, sketch books and books in the fields of animation, animated cartoons and animated cartoon characters; printed drawing books, children's activity books, scrapbooks, and autograph books in the fields of animation, animated cartoons, and animated cartoon characters; printed matter and publications, namely, books, booklets, periodicals, magazines, newsletters, and newspapers in the fields of animation, animated cartoons and animated cartoon characters; printed booklets in the fields of animation, animated cartoons and animated cartoon characters; printed periodicals in the fields of animation, animated cartoons and animated cartoon characters; printed magazines in the fields of animation, animated cartoons and animated cartoon characters; stationery, notepads, namely, illustrated notepads, printed notepads, adhesive notepads, and blank notepads, folders, namely, hanging folders, folders for letters, paper folders, file folders, presentation folders, and stationery folders, notebooks, namely, paper notebooks, printed notebooks, spiral-bound notebooks, wire-bound notebooks, and blank paper notebooks, and binders, namely, binders for the office, ring binders, and loose-leaf binders; printed calendars, printed diaries, printed desk diaries, leather covered diaries, printed address books, blank writing journals and leather bound blank journals; writing pads and paper; modelling clay; paint boxes, painting sets for children and paint brushes; pens, pencils, crayons, markers, pastels, felt-tipped pens, and coloured pencils; erasers, pencil sharpeners, and rulers, namely, ungraduated rulers, drafting rulers and drawing rulers; chalk and chalkboards; glue, namely, glue for the office, glue for stationery and household use, and craft glue for stationery or household purposes; ink, namely, writing ink and ink for writing instruments; holders and stands for pens, pencils, pastels and crayons; stencils, stickers, transfers, decals, heat transfers, and non-permanent skin decals; book covers, and book marks; printed certificates and stamps, namely, marking stamps, rubber stamps, and postage stamps; albums, namely, albums for stickers, coin albums, event albums, photo albums, stamp albums, sticker albums, and wedding albums; wrapping and packaging materials, namely, paper for wrapping and packaging and wrapping paper, and cardboard and paper boxers; paper gift bags, and paper bows for gift wrap; [paper handkerchiefs; paper place mats, paper tablecloths, and paper napkins;] printed party invitations and paper party decorations; cards, namely, blank note cards; printed cards, namely, business cards, correspondence cards, holiday cards, greeting cards, post cards, trading cards, and invitation cards; paper banners and other party articles made from paper or cardboard, namely, paper and cardboard party decorations and party ornaments of paper and cardboard, and paper party bags; printed patterns for making costumes

CLASS 18: Articles of leather and imitations of leather, namely, leather and imitation leather cases, and bags made of leather and imitation leather; bags, namely, gym bags, sports bags, kit bags, wheeled bags, wristlet bags, evening bags, belt bags and hip bags; casual bags, namely, duffle bags; athletic bags, school bags, beach bags, tote bags and diaper bags; shoulder bags for use by children; trunks, namely, travelling trunks, kori wicker trunks, and trunks being luggage; travelling bags; travel cases; luggage; suitcases; holdalls; handbags; shoulder bags; toilet bags, namely, toiletry bags sold empty; rucksacks; backpacks and bum bags; satchels; beauty cases, namely, toiletry cases sold empty; luggage straps; luggage tags; wallets; purses; key cases; umbrellas and parasols; sling bags for carrying infants; slings for carrying infants; backpacks for carrying babies; back frames for carrying children

CLASS 24: Textiles, namely, textile fabrics for the manufacture of clothing, hand towels of textile, face towels, tablecloths and handkerchiefs; textile piece goods and textile articles, namely, towels of textile, textile handkerchiefs, hand towels, face towels, and tablecloths; flags, namely, flags of textile, flags of nylon and cloth flags; banners, namely, cloth banners and textile banners; cloth bunting; bed linen; bedspreads;

blankets, namely, fleece blankets, woolen blankets, silk blankets, and travelling blankets; throws; bed clothes, namely, bed spreads, bed sheets and bed covers; duvets; quilts; eiderdowns; sheets, namely, bed sheets, contour sheets, crib sheets, flat bed sheets, and fitted bed sheets; duvet covers; pillow cases; sleeping bags; mattress covers; wall hangings and coverings, namely, textile wall hangings; wall decorations of textile, namely, textile wall hangings in the nature of cloth posters; table runners not of paper; curtains; cushion covers; furniture covers, namely, unfitted fabric covers not of paper, and unfitted coverings of plastic for furniture; furnishing fabrics; table and household linen; table cloths not of paper; table mats not of paper; coasters of textile; table napkins and serviettes of textile; towels; face towels of textile; textiles for decoration purposes, namely, interior decoration fabrics and upholstery fabrics; fabric, namely, silk fabrics and woven fabrics and upholstery fabrics; handkerchiefs; textile articles for sale as part of embroidery or sewing kits, namely, traced cloths for embroidery; travelling rugs

CLASS 25: Clothing, namely, pants, shorts, shirts, socks, tops, t-shirts, jackets, coats, jumpers, cardigans, dresses, blouses, skirts, tights, scarves, gloves, pyjamas, nightdresses, nightwear, dressing gowns, underwear and swimwear; footwear; headgear, namely, hats, visors being headwear, caps being headwear, and headwear; children's clothing, namely, pants, shirts, socks, shirts, tops, t-shirts, jackets, coats, jumpers, cardigans, dresses, blouses, skirts, tights, scarves, gloves, pyjamas, nightdresses, nightwear, dressing gowns, underwear and swimwear; fancy dresses; masquerade and Halloween costumes; belts; play costumes, namely, costumes for use in children's dress up play and costumes for use in role-playing games

CLASS 28: Toys, namely, musical toys, pull toys, water toys, spinning tops, rocking horses, toy bicycles, children's toy bikes, toy balance bicycles, other than for transport, roller skates, in-line skates, skateboards and play sets, namely, toy construction sets and model train sets; games, namely, manipulative games, memory games, board games, marbles for games, backgammon games, chess games, dice games, party games, and card games; playthings, namely, beanbags in the form of playthings, puppets and puppet theatres, toy cars, toy whistles; gymnastic and sporting articles, namely, appliances for gymnastics and balls for sports; toy figures, hand puppets, and plush toys; soft sculpture toys; soft sculpted toy figures; jigsaw puzzles; balloons; balls, namely, footballs, play balls, baseballs, tennis balls, basketballs, cricket balls, exercise balls and soccer balls; dolls, doll accessories, and doll's prams; clothes for dolls or soft sculpture toys; infant rattles; infant crib toys; mobiles, namely, toy mobiles, crib mobiles, and mobiles for children; ride-on toys; battery operated action toys; toy vehicles; model toy vehicles; playing cards; toy building blocks; building games; soap bubbles, namely, bubble-making solution for making bubbles; bubble-making wand and solution sets; kites; Christmas tree ornaments and decorations; party favours in the nature of small toys; novelties for parties, namely, paper party favors; paper party hats; masks, namely, theatrical masks, toy masks, and costume masks; masquerade and Halloween masks; action figures, action figure accessories, and environment play sets for action figures; playground equipment, namely, sand boxes and slides; swimming aids, namely, pool rings; inflatable swimming pools, bath toys, pool toys, and water squirting toys; toy bakeware, and toy cookware; toy tools, toy tool belts, and toy hard hats; amusement apparatus other than those adapted with television receivers only, namely, amusement apparatus incorporating a television monitor and amusement apparatus incorporating a video monitor; hand held electronic games apparatus, namely, hand held joy stick units for playing video games; electric games adapted for use with video apparatus or television receivers, namely, games adapted for use with amusement apparatus incorporating a video monitor and with television receivers; interactive educational games for use with video apparatus or television receivers, namely, hand-held electronic games adapted for use with television receivers only; water wings; toy tricycles other than for transport

CLASS 41: Education services, namely, providing classes, seminars, and workshops in the fields of animation, animated cartoons and animated cartoon characters; training, namely, medication training and training in the use of computers, in the fields of

animation, animated cartoons and animated cartoon characters; entertainment services, namely, conducting contests; TV entertainment services, namely, entertainment services in the nature of ongoing television programs in the field of children's entertainment, and an animated cartoon series; amusement park services; theme park services; providing coin-operated rides for entertainment purposes; arranging and conducting workshops in the fields of animation, animated cartoons and animated cartoon characters; fan club services in the nature of entertainment; entertainment activities and games accessible through the Internet, namely, providing on-line computer games and online augmented reality games; provision of education and entertainment for children by means of the Internet, namely, providing on-line interactive children's stories and animated cartoons; film, radio and television entertainment, namely, rental of films and displaying a series of films, radio entertainment production and television show production, and animated production services for animated cartoons; entertainment information and information in the field of education provided on-line from a computer database or the Internet; leasing of films, videotapes, CD-ROMs and DVDs; organisation of athletic competitions; organisation of exhibitions for cultural or educational purposes; organisation, production and presentation of live show performances and audience participation events; live performances and personal appearances by costumed characters; production and distribution of films, videos in the fields of animation, animated cartoons and animated cartoon characters and television programmes and radio programmes; rental of films, videos, television programmes and radio programmes; organizing exhibitions in the fields of film, video, television programmes and radio programmes for cultural or educational purposes; production of stage shows; entertainment services in the nature of providing non-downloadable prerecorded digital music from MP3 Internet websites; entertainment provided by means of video game cartridges, namely, rental of video game cartridges; electronic publication services, namely, publishing of electronic publications; providing on-line electronic publications, namely, non-downloadable electronic publications in the nature of books, booklets, periodicals, magazines, newsletters, and newspapers in the fields of animation, animated cartoons and animated cartoon characters; publication of books; scriptwriting services for non-advertising purposes; entertainment in the nature of theatre productions; theatre services, namely, movie theaters, and dinner theaters and provision of information relating to theatre productions; videotape editing; film production, videotape film production, DVD and CD-ROM film production, video cassettes production, audio recording and production, and video recording and production; music writing services, namely, music composition; children's adventure playground services, namely, provision of children's playgrounds in the nature of an amusement facility; provision of play facilities for children; nursery schools; provision of play facilities for children for play group activities; educational services, namely, providing kindergarten instruction services; information, advice and consultancy relating to the aforesaid services

The color(s) pink, light pink, dark pink, purple, light purple, dark purple, blue, dark blue, light blue, green, light green, yellow, orange, white, black, and tan is/are claimed as a feature of the mark.

OWNER OF EUROPEAN UNION REG. NO. UK00910187441, DATED 12-27-2011, RENEWED AS REG. NO. UK00910187441, DATED 03-11-2021, EXPIRES 08-09-2031

The mark consists of the stylized wording "CLOUDBABIES" with the lettering thereof in the colors pink, purple, dark blue, light blue, green, yellow, and orange, and with the letters outlined in the color white resembling a cloud, and with the letter "I" in the color yellow and having a yellow cloud in place of a dot. There are four baby-like characters above the term "CLOUDBABIES". The first baby above the letters "CL" appears in the colors tan, black, and pink wearing an orange and yellow hat with a pink star on the front and an orange shirt and holding a dusting brush in the color light pink and dark pink. The second baby above the letters "OU" appears in the colors tan, black, pink, and purple wearing an orange, yellow, and green hat with a white crescent moon on the front and a purple and light purple shirt with a white crescent moon affixed thereto and

holding a hammer with a yellow handle and a dark purple head. The third baby above the letters "AB" appears in the colors tan, black, pink, and yellow wearing a yellow and orange hat with a yellow sun on the front and a yellow shirt with a yellow sash with yellow sun design affixed thereto and holding a paintbrush with a pink and green handle with a yellow tip. The fourth baby above the letters "ES" appears in the colors tan, black, pink, and green and wearing a yellow and orange hat with a light green cloud on the front and green and light green clothing and holding in one hand a light green watering can with blue and white drops therefrom falling into the cloud that replaced the dot of the letter "I" and in the other hand a dark purple and light purple trowel. All the aforementioned against a blue background with the background being dark blue in the upper portion of the mark and light blue in the lower portion of the mark.

SER. NO. 88-281,745, FILED 01-29-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.