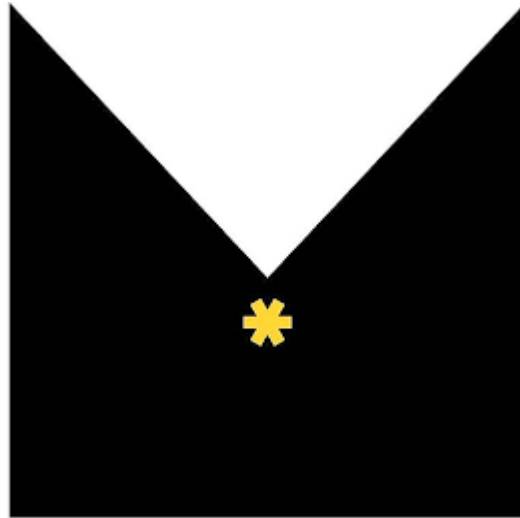


# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,784,204**

**Registered Jul. 12, 2022**

**Corrected Feb. 21, 2023**

**Int. Cl.: 35, 36, 41, 42, 45**

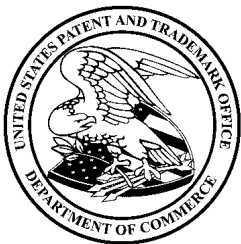
**Service Mark**

**Principal Register**

University of Manchester Innovation Factory Limited (UNITED KINGDOM University incorporated under Royal Charter )  
Core Technology Facility,  
46 Grafton Street Manchester M13 9NT  
UNITED KINGDOM

CLASS 35: Business management; business development; business strategy development and advisory services; business appraisals; business consultancy; business planning; business assistance; business advice; business management services in relation to the incubation of new companies; business management services in relation to innovation; business management advice to improve competitiveness of businesses; provision of business research; business management services, namely, evaluation of business organisation practices; business networking services, namely, arranging business introductions; business benchmarking services, namely, providing business data analysis and assessments; organisation of exhibitions for commercial or advertising purposes; organization of business exhibitions; business networking services; business administration services; accountancy services; provision of office facilities for use of office equipment and machinery; office administration services; advertising services; marketing research and marketing studies; business advisory and consulting services, namely, identification of market opportunities; compilation of statistical data for business purposes; business information management services; business information, advisory and consultancy services in relation to all of the aforesaid; business statistical analysis services relating to technology; business statistical analysis relating to intellectual property \* ; all of the aforesaid provided to academic and student inventors, entrepreneurs, start up and university spin-out companies within a technology transfer organisation \*

CLASS 36: Financial services, namely, the securing of funds for businesses; financial consultancy in relation to the buying and selling of businesses; appraisals for financial valuation, namely, appraisal and valuation of new and existing businesses; Financial services, namely, business fundraising for others featuring arranging business



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



fundraising activities; financing services for sponsoring businesses; fund sponsorship of new and existing businesses; provision of funds to businesses; information, advisory and consultancy services in relation to finance and investments

CLASS 41: [ Education services, namely, conducting symposiums, conferences, congresses and exhibitions in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property; provision of training and instruction, namely, symposiums, conferences, congresses and exhibitions in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property; tuition services, namely, tutoring services in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property; educational services, namely, mentoring in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property; ] educational services, namely, business mentoring services; teaching and training, namely, symposiums, conferences, congresses and exhibitions in relation to business, industry and innovation; training courses in strategic planning relating to marketing and business; arranging and conducting symposiums, conferences, congresses and exhibitions in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property for cultural, educational, and entertainment purposes; arranging and conducting live and recorded educational conferences and exhibitions in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property for cultural, educational, and entertainment purposes; arranging and conducting of business conferences and training courses; publication of books and printed matter; provision of online non-downloadable electronic publications in the nature of books, magazines, brochures, and pamphlets in the field of computing, life sciences, engineering and manufacturing, physical sciences, social sciences, business and intellectual property; providing information, advisory and consultancy services in relation to education \*, all of the aforesaid provided to academic and student inventors, entrepreneurs, start up and university spin-out companies within a technology transfer organization \*

CLASS 42: Scientific and technological services, namely, scientific research, analysis, testing, in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; technical and scientific consultancy and research services for others in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; research, development and design services in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; industrial design services; industrial analysis and research services in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; research studies in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; industrial research in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; academic research in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; scientific research; [ computer programming services; ] computerised analysis of data, namely, data automation and collection service using proprietary software to evaluate, analyze and collect service data; technology analysis and consultancy services in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; technological services, namely, data analysis in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; [ analysis of technical data by means of graphics, tables and reports in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; product evaluation services to assure compliance with industry standards; ] testing and analysis services in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; laboratory analysis in the field of computing, life sciences, engineering and manufacturing, physical sciences, and social sciences; experimental design and analysis in the field of computing, life sciences,

engineering and manufacturing, physical sciences, and social sciences; quality control services for others; providing temporary access to online non-downloadable software for accessing, analyzing, reading, and tracking information in the field of education, business development and scientific and industrial research; providing information, advisory and consultancy services in relation to science and technology \*, all of the aforesaid provided to academic and student inventors, entrepreneurs, start up and university spin-out companies within a technology transfer organization \*

CLASS 45: Legal services; intellectual property consultancy services; legal services relating to the management, control and granting of intellectual property rights; legal advice relating to intellectual property; licensing of intellectual property rights; advisory services in relation to the commercialisation of intellectual property rights; Legal services relating to the exploitation of patents, namely, patent evaluation services; analysis and consultancy services relating to intellectual property; providing information, advisory and consultancy services in relation to intellectual property rights

The color(s) black, white and yellow is/are claimed as a feature of the mark.

The mark consists of a white triangle pointing down sitting on a black quadrilateral. At the bottom point of the white triangle, overlapping the black quadrilateral, there is a yellow six-sided star.

PRIORITY DATE OF 01-21-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1608643 DATED 01-21-2021,  
EXPIRES 01-21-2031

SER. NO. 79-318,370, FILED 01-21-2021

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.