

# United States of America

## United States Patent and Trademark Office

# BB BRANCO

**Reg. No. 6,465,923**

**Registered Aug. 31, 2021**

**Corrected Feb. 21, 2023**

**Int. Cl.: 18**

**Trademark**

**Principal Register**

SIMAX INVESTMENT HOLDING SRL (ITALY LIMITED LIABILITY COMPANY)

Piazza Europa, 10

I-36028 ROSSANO VENETO (VI), ITALY

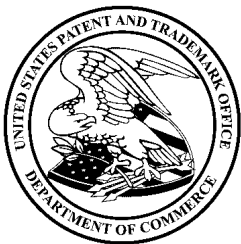
CLASS 18: Clothing for pets; [ umbrella rings; ] saddle trees; saddlery; [ key cases; ] fastenings for saddles; harness for animals; [ mountaineering sticks; hiking sticks; walking sticks; umbrella sticks; unfitted vanity cases; travelling trunks; leather bags; bags of leather for packaging; ] saddlebags; [ beach bags; bags for sports; leather shopping bags; textile shopping bags, wheeled shopping bags; chain mesh purses; purses; handbags; travelling cases of leather; tool bags sold empty; ] bridles for horses; [ reins for guiding children; ] bridoons; [ hunting bags; briefcases; briefcase-type leather business folders; school satchels; leatherboard; cases of leather or leatherboard; horse halters; ] girths of leather; [ leather shoulder belts; ] collars for animals; horse collars; horse blankets; covers for animals; leather cord; all-purpose leather straps; harness straps; [ compression cubes adapted for luggage; ] unworked or semi-worked leather; labels of leather; horseshoes; [ umbrella covers; ] whips; knee-pads for horses; covers for horse saddles, pads for horse saddles; [ trimmings of leather for furniture; ] harness fittings; leather leashes; [ sling bags for carrying infants; imitation leather; walking stick handles; umbrella handles; suitcase handles; slings for carrying infants; pouch baby carriers; ] cat o' nine tails; bits for animals; muzzles; [ parasols; ] blinkers for horses; [ umbrellas; goldbeaters' skin; ] animal skins; cattle skins; curried skins; chamois leather, other than for cleaning purposes; rubber parts for stirrups; [ business card cases; credit card wallets; pocket wallets, music cases; ] reins; [ net bags for shopping; haversacks; ] feed bags for animals; [ hiking bags; rucksacks for mountaineers; boxes of leather or leatherboard; boxes of vulcanized fiber; hat boxes of leather; walking stick seats; ] riding saddles; saddlecloths for horses; stirrups; stirrup straps; [ umbrella or parasol ribs; luggage tags; tefillin; frames for umbrellas or parasols; handbag frames; ] harness traces [ ; attaché cases; suitcases; suitcases with wheels; garment bags for travel, motorized suitcases; rucksacks ]

The brand consists of an imprint depicting the wording "BB BRANCO" having the first two letters "B" opposed to each other in a fancy way.

PRIORITY DATE OF 08-07-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1576053 DATED 10-23-2020, EXPIRES 10-23-2030

SER. NO. 79-304,448, FILED 10-23-2020



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.