

United States of America

United States Patent and Trademark Office

SUBARU

Reg. No. 6,398,694

Registered Jun. 29, 2021

Corrected Feb. 21, 2023

Int. Cl.: 12, 35, 37

Service Mark

Trademark

Principal Register

SUBARU CORPORATION (JAPAN CORPORATION)

1-20-8, Ebisu,

Shibuya-ku, Tokyo 150-8554

JAPAN

CLASS 12: Aircraft; autogyros; hot air balloons; gliders; seaplanes; amphibious airplanes; turbo-jet airplanes; turbo-prop airplanes; airships; propeller airplanes; helicopters; structural parts and fittings of aircraft; rotor blades being structural parts for helicopters; airplane seats; landing gear wheels for aircraft; tires for wheels of aircraft; inner tubes for aircraft tires; landing gears for aircraft; structural struts of aircraft; wings of aircraft; flight control gears for aircraft; fuselages for aircraft; fuel tanks for aircraft; fitted airplane covers made of thick cloth for glider fuselages and wings; vertical and horizontal stabilizers being structural parts of aircraft; empennages; airplane propellers; oil hydraulic system components for aircraft, namely, hydraulic disc and rim brakes; non-electric prime movers for land vehicles, not including their parts; engines for land vehicles; driving motors for land vehicles; structural mechanical parts of land vehicles; shafts for land vehicles, axles for land vehicles, spindles for land vehicles; wheel bearings being machine elements for land vehicles; shaft couplings and connectors being machine elements for land vehicles; power transmissions and gearing being machine elements for land vehicles; shock absorbers being machine elements for land vehicles; springs being machine elements for land vehicles; brakes being machine elements for land vehicles; AC motors or DC motors for land vehicles, not including their parts; automobiles; trucks; ambulances; racing motor cars; concrete mixing vehicles; sprinkling trucks; passenger cars being automobiles; amphibious vehicles; snowmobiles; advertising vans; armored vehicles; dump trucks; tractors; trailers; buses; fork lift trucks; structural parts and fittings of automobiles; air bags; windcreens of automobiles; clutches of automobiles; air pumps for automobiles; warning horns for automobiles; seats for automobiles; fitted seat covers for automobiles; cigar lighters for automobiles; automobile bodies; fitted covers for automobile bodies; wheels for automobiles; spokes for automobiles; automobile tires; inner tubes for automobile tires; doors for automobiles; mudguards for automobiles; steering wheels for automobiles; steering wheel covers for automobiles; rims for automobiles; chassis of automobiles; luggage carriers of automobiles; automobile door handles; rearview mirrors of automobiles; automobile bumpers; automobile windshields; direction signals being turn signals for automobiles; holding tops being convertible soft tops of automobiles; automobile hoods; automobile spare wheel holders; automobile roof racks; windscreen wipers for automobiles; two- wheeled motor vehicles; motorcycles; structural parts and fittings of two-wheeled motor vehicles; chainwheels and cranks for motorcycles; air pumps for motorcycles; warning horns for motorcycles; saddles for motorcycles; stands for holding stationary motorcycles; spokes for motorcycles; motorcycle tires; inner tubes for motorcycle tires; chains for motorcycles; chain guards for motorcycles; mudguards for motorcycles; handlebar grips for motorcycles; luggage racks for motorcycles; wheel hubs for motorcycles; handle bars for motorcycles; freewheels for motorcycles; frames for motorcycles; pedals for motorcycles; front forks for



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



motorcycles; rims for motorcycles; bicycles; delivery bicycles; collapsible bicycles; touring bicycles; standard bicycles; road racing bicycles; tandem bicycles; structural parts and fittings of bicycles; traction engine; cable transport apparatus and installations for use in cargo or freight handling; parachutes; anti-theft alarms for vehicles; wheelchairs; ships; boats; vessels and their structural parts and fittings; railway rolling stock and their structural parts and fittings; funicular railcars; handstraps of railway cars; seats for railway cars; bodies for railway cars; wheels for railway cars; doors for railway cars; door engines for railway cars; railway couplings; ski lifts; ropeways being aerial conveyors not for cargo handling; rickshaws; sleighs and sleds for transport purposes; trolleys; carts; horse drawn carriages; bicycle trailers; adhesive rubber patches for repairing tubes or tires; baby carriage; space vehicles

CLASS 35: Commercial information and advice for consumers in the choice of products and services; retail store services, wholesale store services and retail distributorships for [woven fabrics and] beddings; retail store services, wholesale store services and retail distributorships for clothing; retail store services, wholesale store services and retail distributorships for ponchos; retail store services, wholesale store services and retail distributorships for gloves; retail store services, wholesale store services and retail distributorships for diapers; retail store services, wholesale store services and retail distributorships for footwear, other than special footwear for sports; retail store services, wholesale store services and retail distributorships for bags and pouches; retail store services, wholesale store services and retail distributorships for personal articles, umbrella, towels of textile; retail store services, wholesale store services and retail distributorships for automobiles and their parts and fittings; retail store services, wholesale store services and retail distributorships for two-wheeled motor vehicles and their parts and fittings; retail store services, wholesale store services and retail distributorships for bicycles and their parts and fittings; retail store services, wholesale store services and retail distributorships for electrical machinery and apparatuses; retail store services, wholesale store services and retail distributorships for key rings; retail store services, wholesale store services and retail distributorships for keys for vehicles; retail store services, wholesale store services and retail distributorships for screwdrivers, non-electric; retail store services, wholesale store services and retail distributorships for bladed or pointed hand tools, hand tools and metal hardware; retail store services, wholesale store services and retail distributorships for kitchen equipment, cleaning tools and washing utensils; retail store services, wholesale store services and retail distributorships for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail store services, wholesale store services and retail distributorships for cosmetics, toiletries, dentifrices, soaps and detergents; retail store services, wholesale store services and retail distributorships for cleaning preparations for automobiles; retail store services, wholesale store services and retail distributorships for printed matter; retail store services, wholesale store services and retail distributorships for paper and stationery; retail store services, wholesale store services and retail distributorships for sports goods, special footwear for sports and clothes for sports; retail store services, wholesale store services and retail distributorships for sports whistles; retail store services, wholesale store services and retail distributorships for toys, dolls, game machines and apparatus; retail store services, wholesale store services and retail distributorships for clocks, watches and spectacles, and sunglasses; retail store services, wholesale store services and retail distributorships for tobaccos and smokers' articles; retail store services, wholesale store services and retail distributorships for non-electric prime movers and their parts; retail store services, wholesale store services and retail distributorships for mechanical elements for land vehicles; retail store services, wholesale store services and retail distributorships for machine elements, not for land vehicles; retail store services, wholesale store services and retail distributorships for telescopes, astronomical telescope, trestles for astronomical telescope, photographic machines and apparatus, cinematographic machines and apparatus, optical machines and apparatus and their parts and fittings; retail store services, wholesale store services and retail distributorships for aircraft and their parts and fittings; retail store services, wholesale store services and retail distributorships for rockets for transport purposes and their parts and fittings; retail store services, wholesale store services and retail

distributorships for chemically activated lighting sticks, namely, chemiluminescent in stick type of case; retail store services, wholesale store services and retail distributorships for pocket warmers and heating or cooling packs filled with chemical substances ready to react when required; retail store services, wholesale store services and retail distributorships for portable toilet for natural disasters and their parts and fittings; retail store services, wholesale store services and retail distributorships for floor coverings, outdoor blankets and curtains

CLASS 37: Construction of office buildings; construction of residential buildings; aircraft construction; custom assembly of aircraft; custom manufacturing of aircraft; construction and installation of vehicle manufacturing plants; installation of car parking systems; installation of manufacturing plants for parts of vehicles; machinery installation; general building construction contractor works; information services relating to construction; shipbuilding; maintenance, repair and servicing of vessels and their parts and fittings; washing and cleaning of vessels and their parts and fittings; advisory, consultancy and information services relating to shipbuilding and maintenance, repair, servicing, washing and cleaning of vessels and their parts and fittings; repair and maintenance services, namely, inspection of vessels and their parts and fittings during the course of the maintenance and repair of the aforesaid vessels, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of aircraft and their parts and fittings; washing and cleaning of aircraft and their parts and fittings; advisory, consultancy and information services relating to maintenance, repair, servicing, washing and cleaning of aircraft and their parts and fittings; inspection of aircraft and their parts and fittings during the course of the maintenance and repair of the aforesaid aircraft, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of automobiles and their parts and fittings; exterior and interior washing and cleaning of automobiles; advisory, consultancy and information services relating to maintenance, repair, servicing, washing and cleaning of automobiles and their parts and fittings; inspection of automobiles and their parts and fittings during the course of the maintenance and repair of the aforesaid automobiles, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of railway rolling stocks and their parts and fittings; exterior and interior washing and cleaning of railway rolling stocks and their parts and fittings; advisory, consultancy and information services relating to maintenance, repair, servicing, washing and cleaning of railway rolling stocks and their parts and fittings; inspection of railway rolling stocks and their parts and fittings during the course of the maintenance and repair of the aforesaid railway rolling stocks, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of two-wheeled motor vehicles and their parts and fittings; washing and cleaning of two-wheeled motor vehicles and their parts and fittings; advisory, consultancy and information services relating to maintenance, repair, servicing, washing and cleaning of two-wheeled motor vehicles and their parts and fittings; inspection of two-wheeled motor vehicles and their parts and fittings during the course of the maintenance and repair of the aforesaid two-wheeled motor vehicles, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of astronomical telescope, and advisory, consultancy and information services relating thereto; inspection of astronomical telescope during the course of the maintenance and repair of the aforesaid telescope, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of cinematographic machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of cinematographic machines and apparatus during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of optical machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of optical machines and apparatus during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance,

repair and servicing of photographic machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of photographic machines and apparatus during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of electronic regulating machines and apparatus for vehicles, and advisory, consultancy and information services relating thereto; inspection of electronic regulating machines and apparatus for vehicles during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of electronic machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of electronic machines and apparatus during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of monitor and camera for viewing around vehicle, and advisory, consultancy and information services relating thereto; inspection of monitor and camera for viewing around vehicle during the course of the maintenance and repair of the aforesaid monitor and camera, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of vehicle-mounted monitoring apparatus, and advisory, consultancy and information services relating thereto; inspection of vehicle-mounted monitoring apparatus during the course of the maintenance and repair of the aforesaid vehicle-mounted monitoring apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of event recorders, and advisory, consultancy and information services relating thereto; inspection of event recorders during the course of the maintenance and repair of the aforesaid event recorders, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of telecommunication machine and apparatus, and advisory, consultancy and information services relating thereto; inspection of telecommunication machines and apparatus during the course of the maintenance and repair of the aforesaid machines and apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of machine elements, and advisory, consultancy and information services relating thereto; inspection of machine elements during the course of the maintenance and repair of the aforesaid machine elements, and maintenance and repair advisory, consultancy and information services relating thereto; vehicle repair services, and advisory, consultancy and information services relating thereto; vehicle maintenance services, and advisory, consultancy and information services relating thereto; maintenance, repair and servicing of electric regulating apparatus for vehicle, and advisory, consultancy and information services relating thereto; inspection of electric regulating apparatus for vehicle during the course of the maintenance and repair of the aforesaid apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of power distribution or control machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of power distribution or control machines and apparatus during the course of the maintenance and repair of the aforesaid apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of electric motors, and advisory, consultancy and information services relating thereto; inspection of electric motors during the course of the maintenance and repair of the aforesaid motors, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of power generators, and advisory, consultancy and information services relating thereto; inspection of power generators during the course of the maintenance and repair of the aforesaid generators, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of vehicle distance measuring device, and advisory, consultancy and information services relating thereto; inspection of vehicle distance measuring device during the course of the maintenance and repair of the aforesaid devices, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of measuring and testing machines and instruments,

and advisory, consultancy and information services relating thereto; inspection of measuring and testing machines and instruments during the course of the maintenance and repair of the aforesaid machines and instruments, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of vehicle manufacturing plants, and advisory, consultancy and information services relating thereto; inspection of vehicle manufacturing plants during the course of the maintenance and repair of the aforesaid plants, and maintenance and repair advisory, consultancy and information services relating thereto; setup or repair of locks, and advisory, consultancy and information services relating thereto; setup or repair of vehicle keys, and advisory, consultancy and information services relating thereto; maintenance, repair and servicing of loading- unloading machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of loading-unloading machines and apparatus during the course of the maintenance and repair of the aforesaid apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of construction machines and apparatus, and advisory, consultancy and information services relating thereto; inspection of construction machines and apparatus during the course of the maintenance and repair of the aforesaid apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of consumer electric appliances, and advisory, consultancy and information services relating thereto; inspection of consumer electric appliances during the course of the maintenance and repair of the aforesaid appliances, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of electric lighting apparatus, and advisory, consultancy and information services relating thereto; inspection of electric lighting apparatus during the course of the maintenance and repair of the aforesaid apparatus, and maintenance and repair advisory, consultancy and information services relating thereto; maintenance, repair and servicing of gasoline station equipment, and advisory, consultancy and information services relating thereto; inspection of gasoline station equipment during the course of the maintenance and repair of the aforesaid equipment, and maintenance and repair advisory, consultancy and information services relating thereto

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1284083, 2431547, 2875141

PRIORITY DATE OF 04-27-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1523343 DATED 09-30-2019, EXPIRES 09-30-2029

The English translation of "SUBARU" in the mark is "PLEIADES".

SER. NO. 79-282,385, FILED 09-30-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.