

United States of America

United States Patent and Trademark Office

CONJURA

Reg. No. 6,951,860

Registered Jan. 17, 2023

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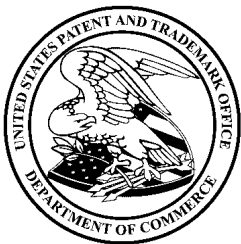
Int. Cl.: 35

Service Mark

Principal Register

Conjura Ireland Limited (IRELAND PRIVATE LIMITED COMPANY)
Block 9 & 10,
Belfield Office Park, Clonskeagh Dublin4
IRELAND

CLASS 35: Database marketing services; dissemination of data relating to advertising; advertising services relating to data bases; advertising services provided via a data base; updating of advertising information on a computer data base; providing advice relating to the business analysis of consumer buying habits and needs provided with the help of sensory, quality and quantity-related data; data processing services; Computer data entry services and data processing services; Computerized data verification being duplication of documents in the nature of consumer data deduplication; computerised data processing services; computer data processing services; business management services relating to data processing; data collection services for business purposes in the field of cloud-based retail; database management services for e-commerce businesses; computerised database management for e-commerce analytics; compilation of data for business purposes; compilation of data in computer databases for business purposes; collating of data in computer databases for business purposes; systematization of data in computer databases; compilation of business data; data compilation for others for business purposes; data collection for use in business reporting in the field of retail; data processing services for businesses; online data processing services; Database management in the nature of updating and maintenance of data in computer databases; consultancy relating to data processing; provision and compilation of business statistical data; information services relating to data processing; collection and systematisation of information into computer databases; computerised point-of-sale data collection services for retailers; information and data compiling and analyzing relating to business management; business data analysis; provision of business data analysis; market research data analysis; business data analysis services; analysis of business data; market research data collection services; statistical evaluations of marketing data; interpretation of market research data; analysis of market research data; provision of computerised business information data; dissemination of data relating to business; provision of computerised data relating to business; provision of information relating to data processing; analysis of market research data and statistics; provision of commercial information from online databases; market research by means of a computer database; updating of business information on a computer data base; provision of commercial business information by means of a computer database; providing business information, via internet, the cable network and forms of data transfer; market reporting consultancy; market reporting services; statistical analysis and reporting for business purposes; advertising analysis; analysis of advertising response; analysis of the public awareness of advertising; business analysis and information services, and market research; market analysis; business data analysis; marketing analysis; Market analysis, namely, providing consumer response analysis; business statistical analysis; business analysis services; Market analysis, namely, providing market analysis studies; strategic business analysis;



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



Business analysis of business trends; analysis of business information; analysis of marketing trends; business analysis of markets; Business analysis relating to marketing; consultancy relating to business analysis; Preparing business reports, namely, preparation of market analysis reports; economic forecasting analysis for business purposes; Business assessment analysis relating to business management; digital marketing being marketing services; marketing services; advertising and marketing services; planning of marketing strategies; business services, namely, estimations for marketing efficacy purposes; provision of marketing information; provision of marketing reports; preparation of reports for marketing; development of marketing strategies and concepts; marketing the goods and services of others; development and implementation of marketing strategies for others; advice in the field of business management and marketing; marketing consulting; Providing marketing advice; marketing assistance being marketing services; marketing consultation services; consultancy services relating to advertising, publicity and marketing; Conducting marketing studies; Economic forecasting in the nature of marketing forecasting; marketing research; Marketing services, namely, investigations of marketing strategy; all of the aforesaid services excluding services related to providing information, databases, and publications in the field of law, as well as excluding services in the fields of security, access control, devops, application development tools related to secrets management, identity management and authorization, inclusive of users, computing infrastructure assets, applications and data * ; all of the aforesaid services excluding services related to providing information, databases, and publications in the field of law, as well as excluding services in the fields of security, access control, devOps, application development tools related to secrets management, identity management and authorization, inclusive of users, computing infrastructure assets, applications and data *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 11-19-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1606199 DATED 11-24-2020, EXPIRES 11-24-2030

The English translation of "CONJURA" in the mark is "CONSPIRACY".

SER. NO. 79-317,370, FILED 11-24-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.