

United States of America

United States Patent and Trademark Office

VIRTUGO

Reg. No. 6,504,428

Registered Oct. 05, 2021

Corrected Feb. 21, 2023

Int. Cl.: 9, 35, 41, 42, 44

Service Mark

Trademark

Principal Register

VirtuGO ApS c/o Soho (DENMARK Anpartsselskab)
Lokale 223,
Flæsketorvet 68 DK-1711 København V
DENMARK

CLASS 9: Software for a virtual training platform; games software in relation to cycling, competitive cycling and sports; virtual reality software and augmented reality software in relation to cycling, competitive cycling and sports; application software for social networking services in relation to cycling, competitive cycling and sport via internet; computer hardware for use with stationary exercise bicycles; helmets for bicycles; computers for use with bicycles; wattmeters

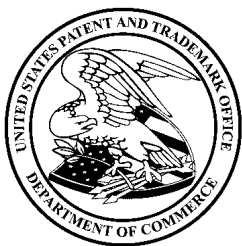
CLASS 35: Advertising; banner advertising; online advertising; retail, wholesale and online retail store services in relation to bicycles, bicycle equipment, bicycle parts, software for training, computer hardware for training, computers for use with bicycles, sporting articles and equipment; retail, wholesale and online retail store services in relation clothing for cycling, bicycle helmets, sportswear, clothing, footwear, headwear; online retail store services featuring game characters, apparel, equipment and other game elements

CLASS 41: Coaching in the field of sports; social club services, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; fan club services in the nature of entertainment; arranging of lectures in the field of cycling; organization of bicycle races; sports training; sport camp services; sporting activities, namely, cycling events; organisation of sporting events, namely, cycling events; sporting education services, namely, training in the field of leadership development; provision of information relating to sports; sports clubs, namely, cycling clubs and health clubs for physical exercise; organisation of cycling events; organisation of virtual sports and cycling events; health and fitness training; providing of training in the field of health care and nutrition; health and wellness training; personal trainer services; sports tuition, coaching and instruction; supervision of physical exercise; physical fitness consultation; rental of sports or exercise equipment; provision of information on fitness training via an online portal; arranging and conducting of training programs in the field of cycling and sports; exercise instruction

CLASS 42: Design of virtual reality software in relation to cycling, competitive cycling and sports

CLASS 44: Health screening services in the field of fitness rating, lung capacity, absorption of oxygen, asthma, high blood pressure, high cholesterol; health counselling; providing health information * ; and none of the foregoing to be used in connection with a music or entertainment related virtual reality platform *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



PRIORITY DATE OF 03-07-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1443272 DATED 09-07-2018,
EXPIRES 09-07-2028

SER. NO. 79-249,148, FILED 09-07-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.