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United States of America

United States Patent and Trademark Office

CRISP

Reg. No. 5,766,591

Registered Jun. 04, 2019

Amended Feb. 07, 2023

Int. Cl.: 9, 35, 38, 42

Service Mark

Trademark

Principal Register

Crisp Thinking Group Limited (UNITED KINGDOM limited company (ltd.))
The Hall, Salem Chapel
Hunsley Lane
Leeds, UNITED KINGDOM LS101JW

CLASS 9: Computer software and programmes for monitoring, moderating and detecting inappropriate, illegal and offensive content online and notifying others of inappropriate, illegal and offensive content online for brand and consumer risk protection to ensure brand integrity and public safety; computer software and programmes for monitoring, moderating and detecting user generated content for brand and consumer risk protection to ensure brand integrity and public safety; computer software and programmes for monitoring, moderating and detecting online content which could cause reputational and public relations damage to brands and public figures for brand and consumer risk protection to ensure brand integrity; computer software and programmes for locating counterfeits online and sending notifications of counterfeits to others for brand and consumer risk protection to ensure brand integrity and public safety; computer software for searching for and analysing online user-generated content; computer software for the removal of online user-generated content; computer software for protecting vulnerable internet users; image and video moderation software; social risk detection software in the nature of software for detecting social risks, namely, cyberbullying, terrorism, crime, fake news and propaganda; computer software for monitoring the use of computers and the internet by children; mobile application software for monitoring, moderating and detecting inappropriate, illegal and offensive content online and on mobile applications and notifying others of inappropriate, illegal and offensive content online and on mobile applications for brand and consumer risk protection to ensure brand integrity and public safety, domain name watching, web content monitoring, providing website security and for protecting vulnerable internet users; mobile application software for monitoring, moderating and detecting user generated content for brand and consumer risk protection to ensure brand integrity and public safety, web content monitoring and providing website security; mobile application software for monitoring, moderating and detecting online content which could cause reputational and public relations damage to brands and public figures for brand and consumer risk protection to ensure brand integrity; mobile application software for locating counterfeits online and sending notifications of counterfeits to others for brand and consumer risk protection to ensure brand integrity and public safety; downloadable software for detecting inappropriate, illegal and offensive content online, moderating user generated content and notifying users for brand and consumer

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

risk protection, domain name watching, web content monitoring, and for protecting vulnerable internet users; none of the abovementioned goods being for use in the management of factories or automated factories; none of the abovementioned goods for use in the creation or management of timesheets or expense reports, none of the aforementioned goods being accounting software or for use in accounting and none of the abovementioned goods being for or relating to the exchange or access of medical records or patient admissions to healthcare facilities and none relating to the provision of healthcare networks; * none of the abovementioned goods being for or relating to a data-driven business-to-business software platform marketed and provided to consumer product manufactures, their supply chains, and to consumer goods wholesalers, distributors, and retailers, for use in connection with increasing internal and operational efficiencies, namely, improving operational systems for staffing and labor decisions, improving operational procurement systems, improving operational transportation systems, improving operational pricing systems, improving operational inventory management systems, improving operational ordering systems, improving operational merchandising systems, food demand and supply forecasting, minimizing waste, tracking and managing sales, tracking and managing inventory, tracking pricing, improving profitability, and minimizing revenue loss in the supply chain *

CLASS 35: Business consultancy in the field of anti-piracy and anti-counterfeiting; business consultancy in the field of monitoring consumer and public online activity; business consultancy in the field of online brand and consumer protection and the protection of vulnerable internet users; compilation of information into computer databases for the purpose of brand and consumer risk protection, brand integrity, web content monitoring, website security and for the protection of vulnerable internet users; data processing services, namely, processing of internet and mobile user data for brand and consumer risk protection, brand integrity, web content monitoring, website security and for the protection of vulnerable internet users; * none of the abovementioned services being for or relating to a data-driven business-to-business software platform marketed and provided to consumer product manufactures, their supply chains, and to consumer goods wholesalers, distributors, and retailers, for use in connection with increasing internal and operational efficiencies, namely, improving operational systems for staffing and labor decisions, improving operational procurement systems, improving operational transportation systems, improving operational pricing systems, improving operational inventory management systems, improving operational ordering systems, improving operational merchandising systems, food demand and supply forecasting, minimizing waste, tracking and managing sales, tracking and managing inventory, tracking pricing, improving profitability, and minimizing revenue loss in the supply chain *

CLASS 38: Telecommunications services in the fields of computer security, privacy and online user safety in the nature of provision of internet and social media notification alert services, namely, notifying others by email or on a mobile application of inappropriate, illegal and offensive content online and content which could cause reputational and public relations damage to brands and public figures, for the protection of brands, vulnerable internet users and consumers, all provided through a software technology system; * none of the abovementioned services being for or relating to a data-driven business-to-business software platform marketed and provided to consumer product manufactures, their supply chains, and to consumer goods wholesalers, distributors, and retailers, for use in connection with increasing internal and operational efficiencies, namely, improving operational systems for staffing and labor decisions, improving operational procurement systems, improving operational transportation systems, improving operational pricing systems, improving operational inventory management systems, improving operational ordering systems, improving operational merchandising systems, food demand and supply forecasting, minimizing waste, tracking and managing sales, tracking and managing inventory, tracking pricing, improving profitability, and minimizing revenue loss in the supply chain *

CLASS 42: Software as a service (SaaS) and platform as a service (PAAS) services

featuring computer software platforms that use systems and databases for enabling businesses to plan, personalise, optimise, monitor, analyse and measure customer and public interactions across multiple channels and devices; software as a service (SaaS) services featuring software for locating and identifying brand and consumer risks online and for notifying, logging and reporting risks to brands, consumers and vulnerable internet users; Provision of online non-downloadable software through an online platform for monitoring the internet and social media and analysing online user-generated content and social media; none of the abovementioned services relating to the provision of accounting software or software for use in creating and managing timesheets and expense reports; none of the abovementioned services being business consulting services for providing regulation compliance review and analysis to community based financial institutions or for providing regulation compliance review and analysis to community based financial institutions, none of the abovementioned services being services to enable healthcare providers to share health records or to enable communication between healthcare practitioners; * none of the abovementioned services being for or relating to a data-driven business-to-business software platform marketed and provided to consumer product manufactures, their supply chains, and to consumer goods wholesalers, distributors, and retailers, for use in connection with increasing internal and operational efficiencies, namely, improving operational systems for staffing and labor decisions, improving operational procurement systems, improving operational transportation systems, improving operational pricing systems, improving operational inventory management systems, improving operational ordering systems, improving operational merchandising systems, food demand and supply forecasting, minimizing waste, tracking and managing sales, tracking and managing inventory, tracking pricing, improving profitability, and minimizing revenue loss in the supply chain *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 015823073, FILED 09-09-2016, REG. NO. 015823073, DATED 03-21-2017, EXPIRES 09-09-2026

SER. NO. 87-364,957, FILED 03-09-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.