Digitally signed by United States Patent and Trademark Office
Location: United States Patent and Trademark Office
Date: 2023.01.22 06:02:02 -05'00'

United States of America

United States Patent and Trademark Office

Dogstudio

Reg. No. 5,671,049

Registered Feb. 05, 2019

Corrected Feb. 07, 2023

Int. Cl.: 35, 41, 42

Service Mark

Principal Register

DOGSTUDIO, INC. (DELAWARE CORPORATION)
Dept US Holding, Inc
35 India Street
Boston, MASSACHUSETTS 02110

CLASS 35: Advertising agencies specializing in digital strategy, product design, and agile development; Advertising services, namely, production of special effects including model-making services, computer-generated imagery and computer-generated graphics for the production of commercials; Advertising, marketing and promotion services, namely, promoting the goods and services of others by providing customized exhibits; Design of internet advertising; Design of the advertising content of brochures for others; Design of the advertising content of flyers for others; Marketing consulting, namely, design and development of marketing campaigns for others; Marketing services in the field of digital strategy, product design, and agile development; Marketing services in the nature of digital strategy, product design, and agile development

FIRST USE 2-24-2015; IN COMMERCE 6-8-2015

CLASS 41: Entertainment services, namely, production of special effects including model-making services, computer-generated imagery and computer-generated graphics for the production of motion pictures, videos, and movie trailers specifically excluding featuring pets, pet treats, pet food; Entertainment services, namely, non-downloadable ringtones, pre-recorded music, and graphics presented to mobile communications devices via a global computer network and wireless networks; Photographic composition for others specifically excluding featuring pets, pet treats, pet food; Presentation of musical performances specifically excluding featuring pets, pet treats, pet food; Production of movie special effects; Providing information, news, and commentary in the field of current events via the Internet; Providing on-line digital publications in the nature of non-downloadable video, pictures, flyers in the field of music, art, movies, sports, event promotion campaigns, awareness campaigns, advertising campaigns, marketing campaigns via the Internet at the exclusion of any field related to pets, pet treats, pet food; Providing a website featuring entertainment information in the field(s) of music, art, movies, and celebrity marketing campaigns at the exclusion of any field related to pets, pet treats, pet food; Providing a website featuring information in the field of music and entertainment at the exclusion of any field related to pet, pet treats, pet food; Sound mixing; Videotape editing specifically excluding featuring pets, pet treats and pet food

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

FIRST USE 4-1-2006; IN COMMERCE 4-25-2018

CLASS 42: Computer aided graphic design; Computer website design; Designing theme graphics and multimedia shows for conventions, product launches, trade shows, key note addresses and award ceremonies for others; Designing websites for advertising purposes; Designing websites for others; Graphic arts designing; Graphic design; Graphic illustration services for others; Providing graphic and multimedia design services for the purpose of promoting the goods and services of others; Website design consultancy; Website design and development for others

FIRST USE 2-24-2015; IN COMMERCE 6-8-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-472,622, FILED 06-02-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.