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United States of America

United States Patent and Trademark Office

WATCHA

Reg. No. 5,853,833

Registered Sep. 10, 2019

Corrected Feb. 07, 2023

Int. Cl.: 9, 35, 38, 41

Service Mark

Trademark

Principal Register

Watcha, Inc. (KOREA, REPUBLIC OF CORPORATION)
3F, 155, Dosan-daero
Gangnam-gu
Seoul, REPUBLIC OF KOREA

CLASS 9: Software for searching, organizing, and recommending multimedia content; software for streaming audiovisual and multimedia content to mobile digital electronic devices; software for streaming audiovisual and multimedia content via the internet and global communications networks; computer application software for mobile devices for use in providing users with access to searchable databases; downloadable software featuring a database featuring information, news, reviews and user comments about television shows, motion picture films, books and music for use on computers and mobile devices; television set-top boxes; home theater system; downloadable software featuring an entertainment database for use on computers and mobile devices; tablet computers; smartwatches; smartglasses; wearable activity trackers; electronic book readers; computer software for setting up, configuring, operating and controlling computers, computer peripherals, mobile devices, mobile telephones, smartwatches, smartglasses, wearable devices, earphones, headphones, televisions, set top boxes, audio and video players and recorders, home theatre systems, and entertainment systems; application development software; computer hardware and peripherals; virtual reality headsets; game headphones; interactive touch screen terminals; protective films adapted for smartphones

CLASS 35: Database management services; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; sales agency services for * downloadable * motion pictures through computerized on-line order; sales agency services for * downloadable * animational presentations through computerized on-line order; sales agency services for movies through computerized on-line order; sales agency services for * recorded * television programs through computerized on-line order; subscriptions to books, reviews, newspapers or comic books; retail store services provided via communications networks all featuring * mobile electronic devices case * [handheld mobile digital electronic devices and other consumer electronics, accessories, peripherals, and carrying cases for such devices] ; retail store services all featuring computer software; retail store services provided via communications networks all featuring computer software; retail store services all featuring pre-recorded * DVDs featuring music * [pre-recorded music] ; retail store services provided via communications networks all featuring * downloadable music file * [pre-recorded music] ; providing consumer product and service information relating to food or drink products and restaurants; providing on-line consumer information concerning local business location information for business purposes; providing commercial information featuring recommendations on products and services posted by users via a web site; retail store services featuring computer software provided via the Internet and other computer and electronic communication

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Director of the United States
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networks; retail store services featuring computer software for use on handheld mobile digital electronic devices and other consumer electronics

CLASS 38: Providing on-line message board and chat room forums for discussion by others of general news and information regarding motion pictures; providing on-line message board and chat room forums for discussion by others of general news and information regarding movies; providing on-line message board and chat room forums for discussion by others of general news and information regarding animational presentations; providing on-line message board and chat room forums for discussion by others of general news and information regarding books; providing on-line message board and chat room forums for discussion by others of general news and information regarding television programs; video-on-demand transmission services; streaming of audiovisual and multimedia content via the internet; transmission and delivery of audiovisual and multimedia content via the internet; providing access to a searchable online entertainment database featuring online non-downloadable digital games, movies, television shows, music and other digital text, audio and video files featuring books, magazines, news and information; provision of connectivity services and access to electronic communications networks for transmission or reception of computer software; telecommunication services, namely, electronic transmission of computer software via the Internet and other computer and electronic communication networks

CLASS 41: Providing on-line electronic publications, not downloadable, relating to animational presentations; providing information relating to entertainment provided on-line from a computer database or a global computer network relating to books; providing on-line electronic publications, not downloadable, relating to books; on-line theatre reservation brokerage services; entertainment information; providing non-downloadable television shows, movies, and multimedia entertainment content, * commentary and articles * [as well as information, reviews, and recommendations regarding television shows, movies, and multimedia entertainment content] ; providing on-line electronic publications, not downloadable, relating to motion pictures; providing on-line electronic publications, not downloadable, relating to television programs; providing information relating to entertainment provided on-line from a computer database or a global computer network relating to television programs; providing information relating to entertainment provided on-line from a computer database or a global computer network relating to movies; providing on-line electronic publications, not downloadable, relating to movies; providing information relating to entertainment provided on-line from a computer database or a global computer network relating to animational presentations; [entertainment and educational services, namely,] providing non-downloadable movies and television shows via a video-on-demand service, as well as information, [commentary and articles] reviews, and recommendations regarding movies and television shows; digital image processing as part of video production; providing consultation services relating to entertainment services; providing consultation services relating to electronic publication services; providing consultation services relating to sports; providing consultation services relating to game services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 03-14-2018 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1424192 DATED 05-18-2018, EXPIRES 05-18-2028

SER. NO. 79-241,305, FILED 05-18-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.