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United States of America

United States Patent and Trademark Office

FIRST LOVE

Reg. No. 6,805,789

Registered Aug. 02, 2022

Amended Feb. 07, 2023

Int. Cl.: 3

Trademark

Principal Register

Islestarr Holdings Limited (UNITED KINGDOM limited company (ltd.))
8 Surrey Street
London, UNITED KINGDOM WC2R 2ND

CLASS 3: Cosmetics, make up; cosmetic skin care preparations; lipsticks; lip gloss; make-up powder and foundation; facial skin moisturisers; beauty care cosmetics; preparations for removing make-up; lotions, creams and skin conditioners for the face; beauty masks; abrasive cloth; abrasive paper; flexible abrasives; adhesives for affixing false hair; adhesives for cosmetic purposes; after-shave lotions for facial skin; almond milk for cosmetic purposes; aloe vera preparations for cosmetic purposes; alum stones being astringents for cosmetic purposes; astringents for cosmetic purposes; non-medicated balms other than for medical purposes for lips; beard dyes; bleaching preparations for cosmetic purposes; cleansing milk for toilet purposes; hair colorants for toilet purposes; color-removing preparations for hair; colour-brightening chemicals for household purposes; cosmetic kits comprised of cosmetics; cosmetic preparations for slimming purposes; cosmetics for animals; cotton sticks for cosmetic purposes; cotton wool for cosmetic purposes; cosmetic creams; dental bleaching gels; dry shampoos; basma dyes for cosmetic purposes; eyebrow cosmetics; eyebrow pencils; adhesives for affixing false eyelashes; cosmetic preparations for eyelashes; false eyelashes; false nails; greases for cosmetic purposes; hair colorants; hair dyes; hair lotions; hair spray; hair waving preparations; hydrogen peroxide for cosmetic purposes; javelle toilet water; petroleum jelly for cosmetic purposes; lotions for cosmetic purposes; make-up preparations; mascara; moustache wax; nail art stickers; nail care preparations; nail polish; nail varnish; neutralizers for permanent hair waving; oils for cosmetic purposes; cosmetic pencils; petroleum jelly for cosmetic purposes; denture polishes; pomades for cosmetic purposes; make-up powder; pumice stone for personal use; shampoos; facial shaving preparations; cosmetic preparations for skin care; non-medicated soap for the face; sunscreen preparations for the face; sun-tanning preparations for the face; talcum powder, for toilet use; tissues impregnated with cosmetic lotions; decorative transfers for cosmetic purposes; varnish removing preparations; waving preparations for the hair; eyeshadow

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 018101901, FILED 07-30-2019, REG. NO. 018101901, DATED

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

11-15-2019, EXPIRES 07-30-2029

SER. NO. 88-778,936, FILED 01-30-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.