

Subject: Multimedia Guidelines (fwd)
Date: Thu, 15 May 1997 16:54:20 -0700 (PDT)
From: Janis L Dickens <jdickens@cats.ucsc.edu>
To: confu@USPTO.GOV

To: Peter N. Fowler, Chair, CONFU
U.S. Patent and Trademark Office
Office of Legislative and International Affairs

Mr. Fowler,

Educational media professionals everywhere are delighted to have a minimum starting point in the Fairuse Multimedia Guidelines. I am immediate past President of the Directors of Educational Technology/California Higher Education. We have spent conference time over several years discussing the need for such guidelines, professional challenges of the field, and we have contributed to the guidelines drafts that were developed. CCUMC solicited input from us, in the trenches, many times and we are pleased with the negotiated result. We support the multimedia guidelines; we use them in our daily lives supporting higher education; and we are grateful to CONFU for the consideration you have given them in your many hours of deliberation and we urge you to support their adoption in the final CONFU report.

As a university media director I am a librarian and I work within the library. I have followed the ALA and ARL discussions and opposition to these guidelines and I do not validate their intense opposition. In almost every academic library in the country the impact of the multimedia guidelines is secondary at most. Most academic libraries will not have any impact whatsoever from these guidelines. Other than special libraries, most other types of libraries will not be impacted either. I can see that electronic reserves would be of intense and direct interest. All facets of Media Services on this campus report to me including the media center, language lab, Slides Unit, distance education and media production. Therefore, as you can imagine, I have followed the work of CONFU with keen interest for direct application. Our department is also a major source of copyright information for faculty for non-print formats and applications. We are keenly aware of your activity, extremely supportive of this magnificent task that has been undertaken, and respectful of the time and energy you have all given. I strongly support the multimedia guidelines and hope that you will endorse them and include them in your package that goes forward.

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