



October 14, 1990

Ivan Bender and Lisa Livingston
Co-Chairs, Educational Multimedia Fair Use
Guideline Development Committee
Consortium of College & University Media Centers
Iowa State University
Ames, Iowa 50011-2203

Re: **Approval of CCUMC Fair Use Guidelines for Educational Multimedia**

Dear Mr. Bender and Ms. Livingston:

**Software
Publishers
Association**

The Software Publishers Association (SPA) is pleased to approve the fair use guidelines for developing and using educational multimedia projects developed by the Consortium of College and University Media Centers (CCUMC). A copy of these guidelines is attached.

The guidelines are the result of over eighteen months of meetings chaired by CCUMC with SPA and other representatives of copyright owners and educators. They promise to provide valuable assistance to educators and students producing multimedia projects using portions of copyrighted works. While only the courts can authoritatively determine what is fair use, these guidelines represent a consensus of circumstances under which fair use should apply, and those under which permission should be sought from copyright owners.

Providing the benefit of educational software to schools is an important mission of SPA and over 700 of our member companies. These fair use guidelines demonstrate what software companies and educators can achieve when there is mutual respect for the objectives of copyright law - promoting learning and providing the incentive for our members to create cutting-edge educational software.

SPA looks forward to joining you for the public announcement of the guidelines in Congress tomorrow, and to helping publicize them to the educational community. In the meantime, SPA commends you and CCUMC for your invaluable role in leading this cooperative effort to enhance the learning opportunities for our children.

Sincerely yours,

Mark Traphagen
Vice President and Counsel -
Intellectual Property and Trade Policy

Enclosure: CCUMC Fair Use Guidelines