



MOTION PICTURE ASSOCIATION
OF AMERICA, INC.
1600 EYE STREET, NORTHWEST
WASHINGTON, D.C. 20006
(202) 293-1966
FAX: (202) 452-9823

JACK VALENTI
PRESIDENT
AND
CHIEF EXECUTIVE OFFICER

September 9, 1996

Ivan Bender
Lisa Livingston
Co-Chairs, Educational Multimedia
Fair Use Guideline Development Committee
City College/City University of NY
5/220 North Academic Center
138th Street at Convent Avenue
New York, NY 20031

Dear Mr. Bender and Ms. Livingston:

I want to congratulate you for your success in reaching a consensus on fair use guidelines for educational multimedia, and request that you add MPAA to the growing list of organizations that endorse these guidelines.

For over two years MPAA has worked with you and other representatives of educators and copyright owners to reach agreement on appropriate guidelines for the use of copyrighted material in educational multimedia works. Under your inspired leadership a consensus has been reached that strikes a fair and reasonable balance between the interests of the owners and educational users of copyrighted works.

Although these guidelines will not have the force of law, they will provide valuable guidance to educational users and facilitate the use of new technology to meet educational needs while protecting the rights of the creators and owners of copyrighted material. As the representative of eight of the world's largest producers and distributors of theatrical motion pictures, TV programs and home video material, I am grateful for the understanding you and your colleagues have exhibited for the legitimate interests of copyright owners and the national interest in preserving the incentives that have made the U.S. the world's largest creator and exporter of copyrighted material.

I thank you for your tireless efforts on behalf of all the effected parties and look forward to working with you to make these guidelines useful and fruitful.

Sincerely,

A handwritten signature in black ink that reads "Jack Valenti".

Jack Valenti
President & CEO
Motion Picture Association of America