



THE ASSOCIATION OF AMERICAN UNIVERSITY PRESSES, INC

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August 6, 1996

Ivan Bender  
Lisa Livingston  
Co-Chairs, Educational Multimedia  
Fair Use Guidelines Development Committee

Dear Mr. Bender and Ms. Livingston:

Our association, the Association of American University Presses, has been aware of the negotiations carried on by this committee since September 1994 regarding the creation of fair use guidelines for educational multimedia, begun as an initiative of the Consortium of College and University Media Centers and involving more than 50 interested groups including proprietors and educational organizations. Although we have not been part of the process directly, you have kept us informed and we feel comfortable with the guidelines that have been developed. As you know, our members publish some 18 percent of new titles issued each year in the U.S. including most works of scholarship, and have a vital interest in maintaining a proper balance between proprietor and user rights.

The creation of these guidelines is extremely important. They will provide educators and students with the means to develop and use multimedia with a degree of certainty nonexistent without the guidelines. We realize that these guidelines represent a series of compromises. However, they are an important step in the further development of multimedia, which is fast becoming a most important teaching tool.

We are pleased to add our association's name to the list of others who have approved the fair use guidelines for educational multimedia with the understanding that you will not be seeking any amendment to the copyright law but rather an official recognition of the guidelines by the Congress.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter C. Grenquist", is written over the typed name.

Peter C. Grenquist  
Executive Director