

**THIS DISPOSITION
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OF THE T.T.A.B.**

Paper No. 25
RLS/TLC

11/15/00

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Trial and Appeal Board

In re **AutoNation Incorporated**

Serial Nos. 75/126,815 & 75/126,816

Ann K. Ford of Baker & Hostetler LLP for **AutoNation Incorporated**.

Angela M. Micheli, Trademark Examining Attorney, Law Office 108 (**David Shallant**, Managing Attorney)

Before **Simms**, **Hohein** and **Wendel**, Administrative Trademark Judges.

Opinion by **Simms**, Administrative Trademark Judge:

On October 24, 2000, the Board affirmed a refusal of the Trademark Examining Attorney to register applicant's asserted mark MEGA SELECTION and design for automobile

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repair and maintenance services.¹ In the above-identified applications applicant is seeking to register the asserted mark shown below for automobile dealership services and for automobile repair and maintenance services.

These files contain essentially the same arguments and record as before the Board in Application Serial No. 75/126,813. For the reasons set forth in our opinion in that case, we also affirm the refusals in these cases.

R. L. Simms

G. D. Hohein

H. R. Wendel
Administrative Trademark Judges,
Trademark Trial and Appeal Board

¹ Ser. No. 75/126,813.