

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**May 1-5, 2000**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
5-1	EX	75/183,251	QUAL-COMM Inc.	Hohein Bucher* Rogers	2(e)(1)	Refusal Reversed		"PUREVOICE" [computer hardware signal compression and decompression vocoders, namely, voice coders and decoders sold as components of telephones; computer software for signal compression and decompression]		George	No
5-2	EX	74/659,784	Global Caps, Inc.	Cissel* Hohein Hairston	2(d)	Refusal Reversed		"GLOBAL CAPS" [caps and shirts]	"GLOBAL GEAR" [t-shirts, shirts, tank tops, sweatshirts and shorts]	Rossmann	No
5-2	EX	75/362,651	Research and Education Association	Hanak* Bottorff Rogers	2(d); 2(e)(1)	Refusal Affirmed		"THE VERY BEST COACHING & STUDY COURSE FOR THE SAT I" [a series of educational books featuring college entrance test preparation materials]	"SAT" [printed tests and test booklets]	O'Hara	No
5-2	EX	75/049,193	Ziff-Davis Publishing Co.	Cissel* Seeherman McLeod	2(e)(1)	Refusal Reversed		"INTERNET COMPUTING" [providing information on a global computer network in the fields of on-line marketing, advertising and business, including providing marketing statistics, and marketing and advertising trends]		Krisp	No

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(2) \*=Opinion Writer; (D)=Dissenting Panel Member

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5-3	OPP	94,226	Milnot Co. v. Federated Foods Ltd.	Hohein* Rogers McLeod	2(d)	Opposition Dismissed	"SUNSHINE" [evaporated filled milk and sweetened condensed milk]; "SUNSHINE BRAND" [butter]; "SUNSHINE" (and design) [evaporated milk]	"SUNSHINE" [meats, sausage rolls, lobster, scallops, shrimp, vegetable and peanut oil, vegetable and animal shortening, beef fat, soup mixes, fruit topping, nut topping, whipped topping, pickles, jam, marmalade, jellies, jelly powders, fruit fillings, peanut butter, processed mushroom and walnuts, fish and fowl; salt, spices, mustard, relish, ketchup, vinegar, sauces, flavoring syrups, pancake syrup, pies, honey, gravies, gravy mixes, puddings, salad dressings, mayonnaise, orange juice, syrups for use in making soft drinks, and fruit drinks]			No
5-5	EX	75/240,400	Simoniz USA, Inc.	Hanak Hairston McLeod*	whether the matter applicant seeks to register functions as a service mark for its services	Refusal Affirmed		"DR. SIMO" [providing extended warranty protection programs for the interior and exterior surfaces of automotive vehicles]		Levy	No

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5-5	EX	75/326,518	Community Health Campaign of Pennsylvania	Cissel Wendel* Rogers	whether applicant's specimens support its claim of use of the mark shown in its drawing; Sec. 6 disclaimer requirement (of the words COMMUNITY HEALTH CAMPAIGN)	Refusal Affirmed (on both grounds)		"COMMUNITY HEALTH CAMPAIGN" (and design incorporating the letters "CHC") [charitable and fund raising services]		Snapp	No
5-5	EX	75/214,375	Black Like Me Design Co. (Proprietary) Ltd.	Quinn Hairston Chapman*	2(d)	Refusal Affirmed		"PERFECT CHOICE" (and design) [toiletries, namely, colognes, perfumes, skin soap, mascara, lipstick, hair perming solutions and lotions]	"PERFECT CHOICE" (in stylized lettering) [skin lotions, skin creams, sun block, sun tan lotions, mouth wash, pre-moistened cosmetic wipes, nail polish, nail polish remover, personal deodorant, hair shampoo, cotton swabs and puffs for cosmetic purposes, shaving cream, after shave lotion, denture cleaners, sold only in retail supermarkets]	Baker	No

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