

8/9/01

**THIS DISPOSITION
IS NOT CITABLE AS PRECEDENT
OF THE T.T.A.B.**

Paper No. 15
HRW

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Trial and Appeal Board

In re Brian S. Gladden

Serial No. 75/711,666

Request for Reconsideration

Lori M. Stockton of Blakely, Sokoloff, Taylor & Zafman
for Brian S. Gladden.

Brendan Regan, Trademark Examining Attorney, Law Office 113
(Meryl Hershkowitz, Managing Attorney).

Before Hanak, Wendel and Rogers, Administrative Trademark
Judges.

Opinion by Wendel, Administrative Trademark Judge:

The Board, in its decision of June 6, 2001,
affirmed the refusal under Section 2(e)(1) to register E-
OUTDOORS, on the ground that the term, if used in
connection with the various on-line ordering, communication
and information services identified in the application,
would be merely descriptive thereof.

Ser No. 75/711,666

Applicant, on June 13, 2001, has filed a request for reconsideration of the decision. This request is identical to that filed in connection with the Board's decision with respect to applicant's copending application, Serial No. 75/711,655. Accordingly, and since we affirmed the refusal in this case for the reasons set forth in our decision in Serial No. 75/711,655, we stand by our decision herein in accordance with our discussion of applicant's request for reconsideration in Serial No. 75/711,655.

Ser No. 75/711,666