

THIS DISPOSITION IS
NOT CITABLE AS PRECEDENT
OF THE TTAB

Mailed: October 10, 2003
Paper No. 13
BAC

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Trial and Appeal Board

In re Southeast-Atlantic Beverage Corporation

Serial No. 76159275

Request for Reconsideration

Thomas A. Reynolds of Reynolds Law Firm for Southeast-Atlantic Beverage Corporation.

Sophia S. Kim, Trademark Examining Attorney, Law Office 106 (Mary I. Sparrow, Managing Attorney).

Before Seeherman, Hairston and Chapman, Administrative Trademark Judges.

On August 22, 2003, the Board affirmed the Examining Attorney's refusal to register applicant's mark, BRAVO! (in stylized lettering), under Section 2(d) of the Trademark Act. Applicant filed on September 16, 2003 a request for reconsideration, stating it has filed, concurrent with its request for reconsideration, a petition to cancel the cited registration.

Ser. No. 76159275

Applicant has not provided any reason why our August 22, 2003 decision was in error. If applicant wanted to seek cancellation of the cited registration in order for this application to go forward, applicant should have done so prior to the Board's issuance of a final decision. See Trademark Rule 2.142(g).

Applicant's request for reconsideration is denied.