

Strategic Planning

The Strategic Planning category examines how the organization develops strategic objectives and action plans. Also examined are how the chosen strategic objectives and action plans are deployed and how progress is measured.

Second Self-Assessment

Findings - Strategic Planning

Strengths

- + Strategic planning guidelines have been developed.
- + USPTO Strategic Framework for 2001-2006 is in place.
- + Managers are accountable for strategic and operational goals within their organization.
- + Action plans are driven by performance goals.

Opportunities for Improvement

- Better integrate operational plans across all business and support units.
- Improve linkage between strategic and operational goals and individual performance goals.