Log information concerning an electronic transaction performed between a transaction device and a business connection server through a network is compared with information concerning a predetermined business connection downloaded from the server, and the log information is recorded in an IC card accepted by the transaction device when the log information is related to the information concerning a predetermined business connection. Predetermined commodity information is provided to a user in accordance with a request by the user of the IC card when the log information stored in the IC card satisfies a predetermined condition.

27 Claims, 13 Drawing Sheets