



2014 National Trademark Expo



Application to Exhibit

The United States Patent and Trademark Office (USPTO) will host the 2014 National Trademark Expo on October 17-18, 2014, at the USPTO's Alexandria, Virginia campus. The free two-day event is designed to educate the public about the vital role trademarks play in the global economy.

Any owner of a federally-registered trademark may apply to exhibit at the Expo. Space is limited, so apply now. Those interested in exhibiting should apply by Friday, May 16, 2014.

Applications will be reviewed on a rolling basis. Those selected to exhibit should be notified by June 15, 2014.

Please answer the following questions as accurately as possible. For additional information, please view the 2014 National Trademark Expo Frequently Asked Questions.



2014 National Trademark Expo



Top of Form. Please complete all sections marked with an asterisk

Enter Requested Information:

* Name of Owner of Registration Mark(s):

* Marks you would like to feature at the Expo

* US Registration number(s) of the mark(s) you would like to feature at the Expo:

* Contact Name

* Telephone

* E-mail Address

* Web site Address

* Mailing Address

* **How would you categorize your entity? (Please check all that apply)**

- | | |
|--|--|
| <input type="checkbox"/> Individual | <input type="checkbox"/> Intellectual Property Association |
| <input type="checkbox"/> Small Business | <input type="checkbox"/> Intellectual Property Firm |
| <input type="checkbox"/> Medium Sized Business | <input type="checkbox"/> Government Agency |
| <input type="checkbox"/> Large Corporation | <input type="checkbox"/> Franchise |
| <input type="checkbox"/> Non Profit | <input type="checkbox"/> Other (please specify) |



2014 National Trademark Expo



*** How do you plan to feature your registered mark(s) at the Expo? (Please check all that apply)**

- Booth Display Outdoor Display
 Costumed Mascot Other (please specify)
 Inflatable

*** Which of the following categories, if any, would your exhibit address? (Please check all that apply)**

- Authentic and counterfeit goods side by side Certification marks
 Evolution of a mark Marks misused as generic terms
 Unusual marks (sound, color, scent, etc.) Different kinds of marks used by one source (e.g.,
 Other (please specify) word, design, configuration)

*** Please describe your proposed exhibit in detail:**

*** Please describe how your participation in the Trademark Expo will help educate the public about trademarks:**

*** Have you participated in the Trademark Expo in the past?**

- Yes No

Or save a copy on your computer and e-mail it to TME expo@uspto.gov