

TRADEMARK SAFEGUARD - TRADEMARK MONITORING SERVICE

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www.trademarksafeguard.com

TRADEMARK

SERIAL NUMBER

INT'L CLASS

9

TRADEMARK MONITORING SERVICE

7/100

TRADEMARK OWNER

ATTENTION TRADEMARK OWNER

Protecting a trademark from confusingly similar names is the responsibility of the OWNER and NOT the US Patent and Trademark Office (USPTO)

Approximately 7,000 trademark applications are filed with the USPTO each week. Trademark Safeguard (TMSG) uses a proprietary search engine that will monitor the thousands of trademark filings. If a potential infringing match occurs, you will be **notified via email** with details and contact information on the match. This will give you the immediate opportunity to start the opposition process on any trademark applications filed with the USPTO that can infringe your rights. Trademark Safeguard is a yearly service consisting of **weekly email reports** which begin when we receive this form together with the appropriate payment.

PLEASE NOTE: Trademark Act §1063 "OPPOSITION TO REGISTRATION" states in part "(a) Any person who believes that he would be damaged by the registration of a mark upon the principal register, including the registration of any mark which would be likely to cause dilution by blurring or dilution by tarnishment under section 1125(c) of this title, may, upon payment of the prescribed fee, file an opposition in the Patent and Trademark Office, stating the grounds therefor, within thirty days after the publication under subsection (a) of section 1062 of this title of the mark sought to be registered."

THE US PATENT AND TRADEMARK OFFICE HAS ALLOWED CONFUSINGLY SIMILAR NAMES TO BE REGISTERED.

In addition to monitoring for confusingly similar trademark filings, Trademark Safeguard will watch for Domain Name registrations in the .com, .net, .biz, .org, and .info domain name zone databases for cyber-squatters. You will be notified in the weekly email report of potentially conflicting domain name registrations - and be able to generate a trademark or Domain Name violation form letter from the Trademark Safeguard reporting system.

TMSG is a private, non-governmental entity which acts as an electronic safeguard for your brand. The responsibility for trademark monitoring lies with the Trademark owner, and NOT the government or the USPTO. To enable monitoring of your mark listed above, please return the form below with payment to the address listed above. We have included a return envelope for your convenience.

| | |
|--|----------------|
| CONTACT NAME | COMPANY NAME |
| TITLE | ADDRESS |
| PHONE NUMBER | CITY/STATE/ZIP |
| EMAIL ADDRESS (IMPORTANT - EMAIL ADDRESS IS REQUIRED) | |

INDICATE PAYMENT METHOD BELOW.

IF PAYING BY CHECK, INCLUDE \$20 CHECK PROCESSING FEE AND MAKE PAYABLE TO: TRADEMARK SAFEGUARD

FEE: \$375/year



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| <input type="checkbox"/> Visa | CREDIT CARD NUMBER | EXP DATE |
| <input type="checkbox"/> MasterCard | | / |
| <input type="checkbox"/> American Express | SIGNATURE | DATE |
| <input type="checkbox"/> Discover Card | | |
| <input type="checkbox"/> Check Enclosed | | |

(\$20.00 check processing fee)

PAYMENT MUST BE INCLUDED WITH COMPLETED FORM

TMSG offers a convenient way to ensure continuous monitoring of your trademark registration year after year. Your 1 year subscription to TMSG services will be automatically renewed for successive periods of 1 year each unless you notify us to discontinue the service. Trademark Monitoring is neither a legal requirement, nor a mandatory service. Trademark Safeguard is a privately owned entity that is not affiliated with the US Government in any way. Trademark Safeguard will notify you of confusingly similar marks and domain names, but the responsibility is ultimately in the trademark owner's hands. Reversal of a trademark registration may require legal action from the trademark owner. Your payment of the foregoing fee is your agreement to be bound by the terms and conditions set forth herein and in the User Agreement on the reverse side of this form.

Please Retain Yellow Copy for Your Records - Please Remember To Provide Email Address

THIS IS NOT AN INVOICE