

Untitled

From: [e-mail address redacted] On Behalf Of Tim Cowden
Sent: Monday, January 30, 2012 6:05 PM
To: SatelliteOffices
Cc: [e-mail address redacted]
Subject: Kansas City, Missouri Response: United States Patent and Trademark Office - Satellite Office Location #1201009

Dear Mr. Khan,

Please find attached the response from Kansas City, Mo., conveying our strong interest to be considered for the location of the United States Patent and Trademark Office's (USPTO) new satellite office location.

In our response, we expect to compel the USPTO to evaluate locating this facility in Kansas City, Mo., due to any number of factors to include:

- Positioned as the "Most Entrepreneurial City" in the United States
o Reinforced by Google's selection of KC to be the first to have its ultra, high-speed fiber and data transmission network installed
- One of the Fastest Growing Technology Cities in the U.S., according to the Wall Street Journal
- University of Missouri-Kansas City business school ranked #1 in the world for Innovation Management Research, and home to two of the top three business entrepreneurship researchers in the world
- Home to major R&D functions of a telecommunications giant (Sprint Corporation), medical information systems leader (Cerner Corporation), and major research functions in biosciences (\$4 billion endowed Stower's Institute for Medical Research), energy (MRI Global) and entrepreneurship (Kauffman Foundation for Entrepreneurial Development)

Our Mayor, Sylvester "Sly" James, details our City's advantages in personal correspondence included in the attached response. We have also been in close contact with the Kansas City Regional Administrator of the General Services Administration during the compilation of this proposal. Mr. Klumb and team are highly enthusiastic about the prospects of identifying existing GSA controlled space in Kansas City that could be shared with other federal government agencies for the benefit of the USPTO and the American taxpayer. We look forward to working with your team to identify specific options during the next round of evaluation. Included is one private-sector location option that was once the home of the 10th District of the Federal Reserve Bank, for representation of the unique facility options in Kansas City.

Thank you for allowing us the opportunity to respond to this exciting project. We are confident Kansas City's presence as a major Central U.S. hub for research, entrepreneurship, legal services, federal government offices and creativity places this proposal in strong position for further consideration for the satellite office of the United States Patent and Trademark Office.

Let me know how we may take our proposal to the next step of evaluation to include hosting your team for a site visit in Kansas City. Thank you.

Please confirm upon receipt.
Tim

Tim Cowden
Senior Vice President - Business Development
Kansas City Area Development Council
30 W. Pershing Road, Suite 200
Kansas City, Missouri 64108
[phone redacted]

[e-mail address redacted]

Untitled



Office of the Mayor

Mayor Sylvester "Sly" James, Jr.

29th Floor, City Hall
414 East 12th Street
Kansas City, Missouri 64106

(816) 513-3500
Fax: (816) 513-3518

January 24, 2012

Mr. Azam Khan
Deputy Chief of Staff
United States Patent and Trademark Office
Mail Stop Office of Under Secretary and Director
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Mr. Khan:

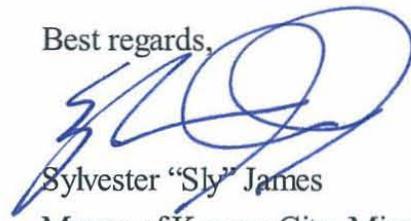
On behalf of the citizens of Kansas City, Missouri it is my pleasure to present our community for consideration as the United States Patent and Trademark Office (USPTO) new satellite office location. Kansas City has positioned itself as the most entrepreneurial city in the country and leads the nation in the areas of telecommunications, cancer research, biosciences and animal health. Furthermore, the area's highly skilled workforce was a major factor in Google choosing Kansas City over 1,100 other cities for the installation of its cutting-edge high speed fiber.

While our city has no shortage of business-friendly, innovative amenities, it is also worth noting that there are countless reasons for your employees to want to call Kansas City, Missouri home. Below are just a few of the examples of these:

- The Wall Street Journal recently identified our city as one of the fastest growing technology cities in the country. According to the publication, "In 2009 the number of tech companies rose by 5% to 2,900, trumping the growth rates of well-known hubs like Silicon Valley, Boston and Austin, Texas."
- Kansas City is home to Sprint Nextel, Cerner Corporation, MRI Global, the Stowers Center for Medical Research, the Kauffman Foundation and many other cutting edge research facilities.
- The University of Missouri - Kansas City (UMKC) this year was identified as the top research university in the world for innovation management research and is home to two of the top three business entrepreneurial researchers in the world.
- UMKC's Institute for Entrepreneurship and Innovation was just named the best model in the nation by the United States Association for Small Business and Entrepreneurship.
- Kansas City has become the preeminent city in the Midwest in the arts with the opening of the spectacular Kauffman Center for the Performing Arts.

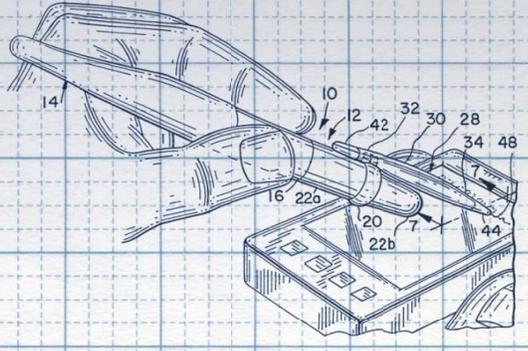
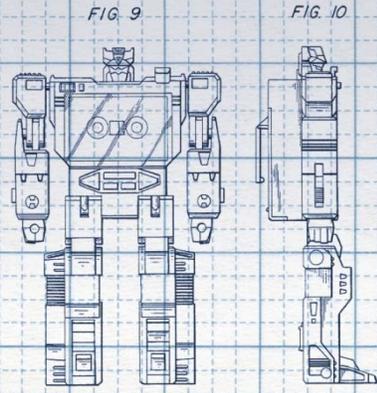
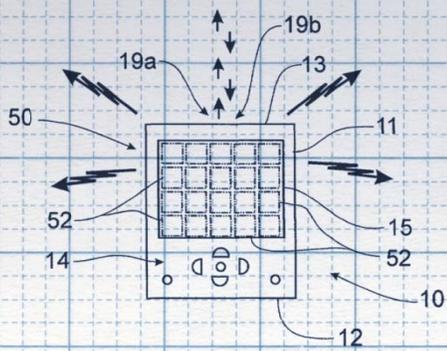
We look forward to working with USPTO in the selection process for its satellite office. Please do not hesitate to contact my office if we can be of further assistance.

Best regards,

A handwritten signature in blue ink, appearing to read 'Sly James', with a large circular flourish at the end.

Sylvester "Sly" James

Mayor of Kansas City, Missouri



A PROPOSAL FOR

UNITED STATES PATENT AND TRADEMARK OFFICE

SATELLITE OFFICE



FROM

KANSAS CITY, MISSOURI

JANUARY 30, 2012

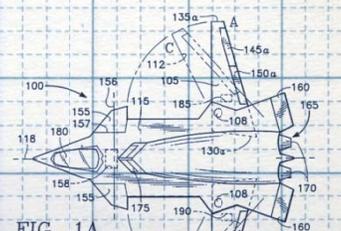
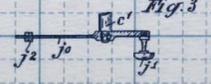
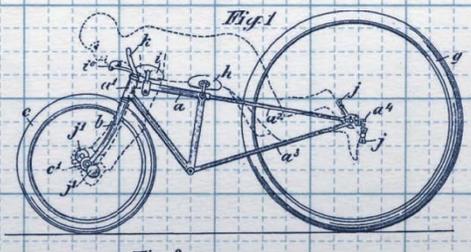
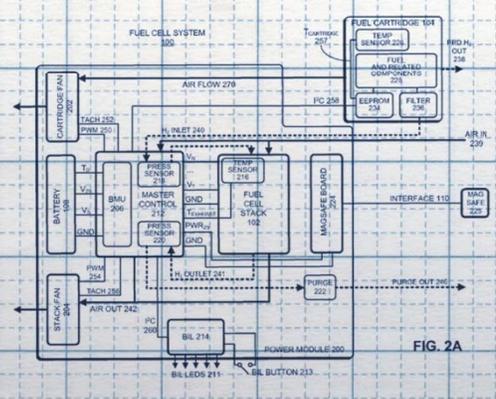


FIG. 1A

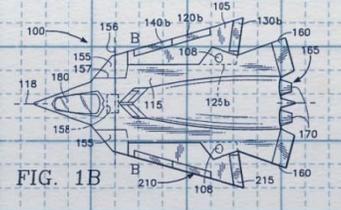


FIG. 1B



Greater Kansas City Region Overview

Home to more than 2 million people, Kansas City is a bi-state region including major counties within western Missouri and eastern Kansas. In Greater Kansas City, you will find:

- One of the fastest growing major job markets in the Midwest
- Lower business and lifestyle costs than most major metros
- A well-educated, extremely productive workforce
- The most geographically-central major metro in the continental U.S.



Major Corporate Headquarters in KC

AMC Entertainment
American Century
Black & Veatch
Burns & McDonnell
Cerner Corporation
Commerce Bancshares
DeBruce Grain
DST Systems
Garmin
Great Plains Energy
H&R Block

Hallmark Cards
Hill's Pet Nutrition
JE Dunn Construction
Kansas City Southern
MRIGlobal
Newport Television
Seaboard Corporation
Sprint
UMB Financial
Westar Energy
YRC Worldwide

Business Innovation—Kansas City Region

Creativity influences more than the arts – business innovation has a long history and exciting future in the KC region. In fact, out of more than 1,100 communities that applied and were considered for the project, Google selected Kansas City as the first city to roll out its ultra high-speed broadband service – providing our community with Internet access more than 100 times faster than what most Americans have today. In selecting a city, Google chose a location where it can build efficiently, make an impact on the community and easily develop relationships with local government and community organizations. They found that in Kansas City!

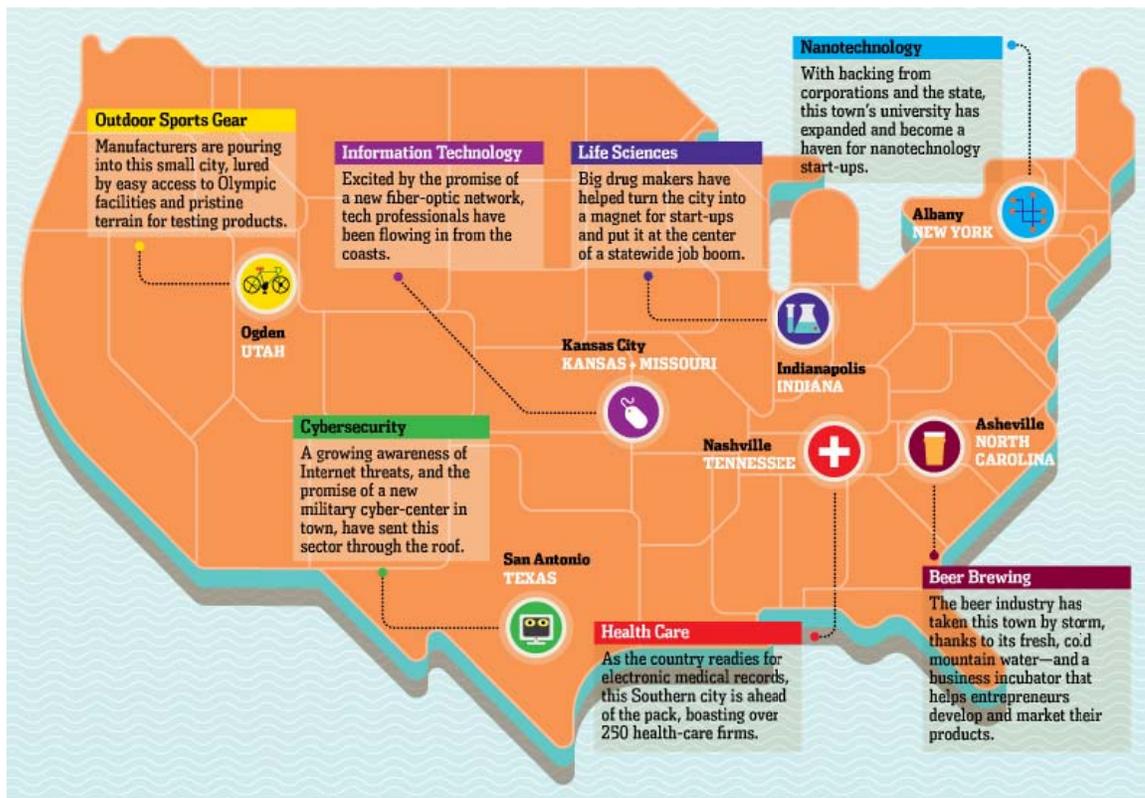


In August 2011, *The Wall Street Journal* featured KC as “the information technology hub” of the U.S., in an article titled, “Where the Action Is.”

Welcome to "Silicon Prairie."

Kansas City, straddling the Kansas and Missouri state line, is home to tech giants like **Sprint Corporation** and **Cerner Corporation**, but its industry ranks have been swelling with smaller firms.

In 2009, the number of tech companies rose by 5% to 2,900, trumping the growth rates of well-known hubs like Silicon Valley, Boston and Austin, according to a 2010 study published by the TechAmerica Foundation.



The Google initiative will be "an excellent platform for innovation," says Bryan Richard, founder of iCode Inc., a web start-up that posts profiles of software developers. "Everyone in the technology business is talking about it here in town, and everyone wants to do something with it and maximize it."

Entrepreneurs who have relocated from the coasts also tout the friendly business environment. It's far less expensive to build a firm and develop technology, they say, and there are fewer state and city regulations to worry about. And, as in other hubs, many entrepreneurs are helping each other. "Numerous times people have asked me for things I have expertise in and there are times where I call competitors ...for specific problems," says Donald Rossberg, president of Dataworks Inc., a technology-support and consulting start-up. "In the end, we all benefit."



Animal Health Corridor, the Largest Concentration of Animal Health Companies in the World—reaching from Manhattan, Kan., to St. Joseph, Mo., and to Columbia, Mo., the companies and institutions in this region account for nearly 32% of total sales in the \$19 billion global animal health market.

Ranked No. 1 in the World, University of Missouri-Kansas City's Bloch School of Management (in Innovation Management Research)—The ranking is the result of a study conducted by scholars to be published in the March 2012 issue of *The Journal of Product Innovation Management*, a leading academic journal. In the ranking, UMKC tops such prestigious schools as M.I.T., Harvard, Stanford, Michigan State and Texas A&M.

Also, The University of Missouri-Kansas City's Institute for Entrepreneurship and Innovation (IEI) Entrepreneurship MBA emphasis was recognized as the 2012 National Model Graduate Entrepreneurship Program by the United States Association for Small Business and Entrepreneurship (USASBE). The IEI and MBA program are housed within the Henry W. Bloch School of Management.

The award was based on seven basic criteria including innovative program elements, quality of faculty and school, program comprehensiveness, nature and level of student support, and impact on the discipline, the students, and the community.

World-Class Resources to Foster Innovation in the Kansas City Region

Avvio Center—A small business incubator that promotes early-stage tech companies. Located in North Kansas City, the Avvio Center provides space for small businesses in the technology industry.

Christopher "Kit" Bond Science & Technology Incubator—Provide facilities and assistance for start-up companies. The incubator houses a laboratory, conference room, operation offices and tenant spaces.

Enterprise Center of Johnson County—Business incubator that provides business consulting, advisory services, financing resources and office space to accelerate the success of high-growth companies in the tech sector.

Independence Regional Ennovation Center—Mixed-use business incubator that focuses on growing biotech, culinary and technology businesses.

K-State Olathe Innovation Campus—The newly-opened Olathe Innovation Campus will be home to the National Institute for Food Safety and Security, which will attract researchers and companies from around the globe working to protect the world's food supply.

Kansas Bioscience Authority—With over \$580 million dollars to invest in biotech start-ups, the KBA offers comprehensive support for world-class research, commercialization, and business expansion to accelerate company growth and job creation in the state. The Venture Accelerator housed at the KBA facility has a wet lab incubator building to facilitate the growth of early-stage, high-potential bioscience companies.

Kansas Small Business Development Center—Small business support organization focused on assisting entrepreneurs by providing resources to support business development.



Kauffman Foundation—Dedicated to advancing and establishing global entrepreneurs and their businesses through educational and mentorship programs like FastTrac – its internationally-acclaimed entrepreneurship learning program.

KC SourceLink—Resources for entrepreneurs in a variety of industries, including tech, to start or expand their businesses.

Lawrence Regional Technology Center—The Lawrence Regional Technology Center (LRTC) is a nonprofit small business incubator that offers valuable resources and services to support the formation and growth of high-tech start-up companies, in Lawrence and the surrounding communities.

Missouri Innovation Park—A multi-use business incubator that focuses on biotech, bioscience and nanotechnology. The space offers eight wet lab facilities. Its primary partner is the KC Area Life Sciences Institute, which supports both bioscience and animal health science.

Missouri Small Business & Technology Development Center—Provides counseling, expertise and education to entrepreneurs in tech/IT and other industries.

Mizzou Center—Supports entrepreneurs, start-up and existing businesses and organizations by providing co-location opportunities with the University of Missouri's strategic research, innovation, technical and workforce development assets and resources.

MRIGlobal—One of the nation's leading research institutes, MRIGlobal conducts programs in the areas of national security and defense, life sciences, energy and the environment, agriculture and food safety, and engineering and infrastructure.

OfficePort KC—A co-working business facility that supports tech innovators and entrepreneurs by providing rental space and on-site services.

PIPELINE Innovators—Entrepreneurial business mentorship program that combines building services with venture capital investors to nurture the KC region's next generation of tech innovators.

Stowers Institute for Medical Research—Strong emphasis on medical research, the Stowers Institute studies causes, treatment and prevention of diseases. Established in 1994, the space includes a state-of-the-art laboratory, equipment and technical support and encourages collaborative scientific efforts. A \$2 billion endowment makes Stowers Institute one of the most well-funded and highly-regarded research facilities in the world.

Think Big Partners—An early-stage business incubator, start-up accelerator and mentorship-based collaborative network that supports tech innovators and entrepreneurs.

University of Kansas Bioscience and Technology Business Center—A new \$7.25 million bioscience incubator on Kansas University's West Campus opened in 2010. As part of the facility, a 20,000-square-foot Bioscience and Technology Business Center also is being built by partnerships involving KU, the City of Lawrence, Douglas County and the Kansas Bioscience Authority.

The University of Kansas Medical Center Bioscience and Technology Business Center—Designed to boost commercialization of KU research, with a focus on fostering collaborative research efforts, furthering economic growth and creating jobs.



Skilled Workforce in the Kansas City Region

As of November 2011, the Kansas City MSA’s civilian labor force is 1,036,688 with a population of a little over 2 million. The Kansas City region enjoys a diverse economy – mirroring the U.S. economy in industry sectors. This variety allows us to continue to grow even in harsh economic times. Also underlying the strength of the region, KC maintains a low unemployment rate. Currently at 7.4%, Kansas City’s unemployment rate is .8% lower than the national rate.

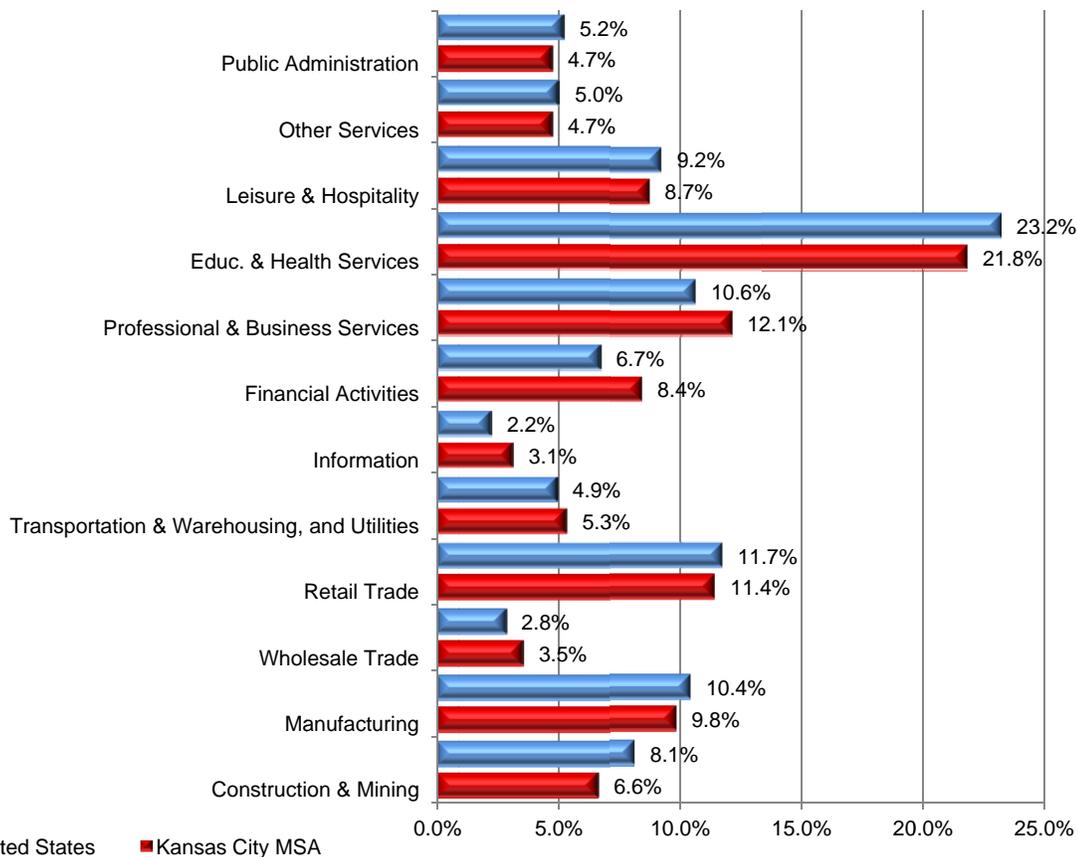
Our workforce is robust and exceptionally talented providing a skilled population—especially in engineering and science occupations.

Employee Occupation Employment

Occupation (SOC code)	Kansas City Metro Employees
Architecture & Engineering Occupations. (170000)	17,440
Life, Physical, and Social Science Occupations. (190000)	6,560

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics, May 2010.

Occupational Clusters



Source: U.S. Census Bureau, American Community Survey, 2010.



Patent Attorneys and Agents Currently in the Kansas City Region

Registered Patent Attorneys

Region	# of Patent Attorneys
State of Kansas	76
State of Missouri	118
Total	194

Source: Hovey Williams LLP.

Patent Applications by State

Region	2006	2007	2008	2009	2010	Total
State of Kansas	1,355	1,475	1,578	1,671	1,678	7,757
State of Missouri	2,166	2,273	2,335	2,285	2,314	11,373
Total	3,521	3,748	3,913	3,956	3,992	19,130

Source: USPTO, Performance and Accountability Report, 2010-2011.

Patents Granted in the Kansas City MSA

Region	2006	2007	2008	2009	2010
Kansas City, MO-KS MSA	383	394	368	376	545

Source: USPTO, Patenting in Technology Classes Breakout by Origin, U.S. Metropolitan and Micropolitan Areas, 2006-2010 Utility Patents Granted.

Access to Local and Regional Universities and Tech Schools with World-Class Engineering Programs in the Kansas City Region

The greater Kansas City area has 20 four-year colleges and ten (10) two-year colleges with an array of programs available. Enrollment is over 150,000 students per semester providing a consistent flow of well-educated graduates into the Kansas City market.

Kansas City has the engineering workforce to support the nation's entrepreneurial and technology-related growth. KC's prominent engineering cluster differentiates itself from all other markets attempting to tap into this industry.

The engineering and design services sector is a \$2.3 billion industry in the Kansas City region, 73% above the U.S. average.

- Kansas and Missouri consistently rank in the top 25% of states for the percentage of science and engineering graduates.
- Approximately 150 engineering-related firms employ over 10,000 engineers in the region.
- Kansas City is headquarters to internationally-recognized engineering leaders including: Bartlett & West Inc., BHC Rhodes, Black & Veatch, Burns & McDonnell, CRB Consulting Engineers, GBA, HNTB Companies, Olsson Associates, Shafer, Kline & Warren, Terracon Consultants, TranSystems Corporation, and MRIGlobal as manager of the National Renewable Energy Lab.
- According to *Engineering News Record's* 2011 Rankings, KC is home to three (3) of the top 25, five (5) of the top 100 and 13 of the top 500 U.S. Engineering and Design Firms: Black & Veatch #16, HNTB #17, Burns & McDonnell #20, Terracon Consultants Inc. #38, and TranSystems Corporation #56.
- A brief analysis of education data reveals strong regional educational assets in the fields of biology, chemistry, computer science, engineering and physics. Not only are a variety of schools located in a close proximity, but these institutions help educate a large number of



students annually. More specifically, in the KC region alone, 76 certificates, 946 bachelors, 339 masters and 97 doctoral degrees were granted in the aforementioned fields during 2009-2010.

Engineering-Related Degrees Conferred in Kansas and Missouri
(**Boldface denotes Kansas City Region**)

Institution Name	Location	Enrol- ment (Fall 2010)	Grad Rate % (2009- 2010)	Cer- tifi- cate	Assoc- iates	Bache- lors	Mas- ters	Docto- rate
DeVry University-Missouri	Kansas City, MO	2,231	33%		12	18		
Grantham University	Kansas City, MO	8,750	5%		57	65		
Hillyard Technical Center	St. Joseph, MO	150	78%	14				
Hutchinson Community College	Hutchinson, KS	5,630	32%	21	13			
ITT Technical Institute	Earth City, MO	1,082	24%		66	15		
Jefferson College	Hillsboro, MO	6,192	27%	3	24			
Johnson County Community College	Overland Park, KS	20,865	16%	10	19			
Kansas City Kansas Community College	Kansas City, KS	7,556			8			
Kansas State University	Manhattan, KS	23,588	59%		35	446	92	14
Linn State Technical College	Linn, MO	1,176	58%		43			
Metropolitan Community College-Business & Technology	Kansas City, MO	827	66%	4	22			
Metropolitan Community College-Longview	Lee's Summit, MO	6,539	15%	3	9			
Metropolitan Community College-Maple Woods	Kansas City, MO	5,385	14%		5			
Missouri State University	Springfield, MO	6,095	30%		6	21		
Missouri University of Science & Technology	Rolla, MO	7,205	66%	146		744	344	37
Missouri Western State University	St. Joseph, MO	6,095	30%		6	21		
Ozarks Technical Community College	Springfield, MO	13,907	16%	5	38			
Park University	Parkville, MO	12,022	37%			8		
Pittsburg State University	Pittsburg, KS	7,130	55%			161	50	
Saint Louis University	St. Louis, MO	17,709	72%			87	3	
University of Central Missouri	Warrensburg, MO	11,351	49%			104		
University of Kansas	Lawrence, KS	28,697	61%			16	9	
University of Missouri	Columbia, MO	32,341	69%			335	75	22
University of Missouri-Kansas City	Kansas City, MO	15,259	46%			18	86	34
Washburn University	Topeka, KS	7,230	42%			14		
Washburn University Institute of Technology	Topeka, KS	838	87%	11				
Washington University	St. Louis, MO	13,820	94%	2		196	122	42
Wichita Area Technical College	Wichita, KS	2,127	59%	45	4			
Wichita State University	Wichita, KS	14,577	42%	16		184	124	8

Note: Institutions located outside of the KC regional area with fewer than 75 total degrees conferred for 2009-2010 in the areas of biology, chemistry, physics and comp. sci. were not included.

Source: Institute of Education Sciences, National Center for Education Statistics, College Navigator, 2009-2010.



Engineering-Related Degrees Conferred in Surrounding States

Institution Name	Location	Enrol- ment (Fall 2010)	Grad Rate % (2009- 2010)	Cer- tifi- cate	Assoc- iates	Bache- lors	Mas- ters	Docto- rate
Arkansas State University	Jonesboro, AR	13,415	34%			72		
Arkansas State University-Beebe	Beebe, AR	4,683	31%	62	23			
Arkansas State University-Newport	Newport, AR	2,102	34%	32	3			
Arkansas Tech University	Russellville, AR	9,815	39%		20	63	3	
Central Community College	Grand Island, NE	7,527	33%	56	33			
Des Moines Area Community College	Des Moines, IA	24,658	42%	1	39			
East Arkansas Community College	Forrest City, AR	1,505	14%	46				
Eastern Iowa Community College	Davenport, IA	9,365	20%	19	16			
Hamilton Technical College	Davenport, IA	299	78%	45	36			
Hawkeye Community College	Waterloo, IA	6,658	41%		43			
Indian Hills Community College	Ottumwa, IA	5,520	29%	17	45			
Iowa State University	Ames, IA	28,682	70%			986	209	
Iowa Western Community College	Council Bluffs, IA	6,799	21%		27			
ITT Technical Institute	Little Rock, AR	638	18%		48			
ITT Technical Institute	Oklahoma City, OK	514	N/A		30			
ITT Technical Institute	Omaha, NE	732	37%		65	6		
ITT Technical Institute	Tulsa, OK	602	N/A		46			
Kirkwood Community College	Cedar Rapids, IA	18,456	29%		43			
Northeast Community College	Norfolk, NE	5,377	49%	9	64			
Northeastern State University	Tahlequah, OK	9,558	28%			44	1	
Oklahoma Christian College	Edmond, OK	2,181	44%			44		
Oklahoma City Community College	Oklahoma City, OK	14,757	11%	11	55			
Oklahoma State University Institute of Technology	Okmulgee, OK	3,888	32%			149	18	
Oklahoma State University	Stillwater, OK	23,667	59%	31		400	195	18
Oklahoma State University-Oklahoma City	Oklahoma City, OK	7,647	5%		101			
South East Community College	Lincoln, NE	12,242	38%	3	130			
Southern Arkansas University Tech	Camden, AR	1,851	44%	3	28			
Southeastern Oklahoma State University	Durant, OK	4,172	29%			8	100	
Spartan College of Aeronautics and Technology	Tulsa, OK	1,295	43%		60	5		
University of Arkansas	Fayetteville, AR	21,405	58%			232	58	21
University of Arkansas-Ft. Smith	Fort Smith, AR	7,751	18%	26				
University of Iowa	Iowa City, IA	29,518	70%	14		276	65	42
University of Nebraska-Lincoln	Lincoln, NE	24,610	64%			432	117	
University of Northern Iowa	Cedar Falls, IA	13,201	67%			62	2	2
University of Oklahoma	Norman, OK	26,476	64%			321	106	41
University of Tulsa	Tulsa, OK	4,185	65%			11	42	5

Note: Institutions located outside of the KC regional area with fewer than 75 total degrees conferred for 2009-2010 in the areas of biology, chemistry, physics and comp. sci. were not included.

Source: Institute of Education Sciences, National Center for Education Statistics, College Navigator, 2009-2010.



Science-Related Degrees Conferred in Kansas and Missouri
(Boldface denotes Kansas City Region)

Institution Name*	Location	Enrollment (Fall 2010)	Grad Rate % (2009-2010)	Certificate	Associates	Bachelors	Masters	Doctorate
DeVry University-Missouri	Kansas City, MO	2,231	33%			59	61	5
Drury University	Springfield, MO	5,572	57%			95		
Emporia State University	Emporia, KS	6,262	40%	3		85	11	
Fort Hays State University	Hays, KS	11,883	42%			80	8	
Grantham University	Kansas City, MO	8,750	5%			30	51	10
ITT Technical Institute	Earth City, MO	1,082	24%		67	17		
Johnson County Community College	Overland Park, KS	20,865	16%	31	35			
Kansas City Kansas Community College	Kansas City, KS	7,556	21%	3				
Kansas State University	Manhattan, KS	23,588	59%			177	46	52
MidAmerica Nazarene University	Olathe, KS	1,764	51%			9		
Missouri Southern State University	Joplin, MO	5,802	35%		17	73		
Missouri State University	Springfield, MO	20,472	54%			225	47	
Missouri University of Science & Technology	Rolla, MO	7,205	66%	29		127	56	13
Northwest Missouri State University	Maryville, MO	7,142	52%			82	45	
Pittsburg State University	Pittsburg, KS	7,130	55%			86	7	
Saint Louis University	Saint Louis, MO	17,709	72%			164	26	28
Southeast Missouri State University	Cape Girardeau, MO	11,033	48%			76	14	
Southwestern College	Winfield, KS	1,791	52%			84		
Truman State University	Kirksville, MO	6,035	70%			171	1	
University of Central Missouri	Warrensburg, MO	11,351	49%			83	19	
University of Kansas	Lawrence, KS	28,697	61%			316	53	48
University of Missouri	Columbia, MO	32,341	69%	2		429	46	65
University of Missouri-Kansas City	Kansas City, MO	15,259	46%			209	69	
University of Missouri-Saint Louis	St. Louis, MO	16,791	43%	47		133	70	22
Webster University	St. Louis, MO	19,342	65%			78	18	
Wichita State University	Wichita, KS	14,577	42%			78	26	5

Note: Institutions located outside of the KC regional area with fewer than 75 total degrees conferred for 2009-2010 in the areas of biology, chemistry, physics and comp. sci. were not included.

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Science-Related Degrees Conferred in Surrounding States

Institution Name*	Location	Enrollment (Fall 2010)	Grad Rate % (2009-2010)	Certificate	Associates	Bachelors	Masters	Doctorate
Arkansas State University	Jonesboro, AR	13,415	34%			103	11	
Arkansas Tech University	Russellville, AR	9,815	39%			72	17	
Bellevue University	Bellevue, NE	10,407	26%			198	27	
Creighton University	Omaha, NE	7,662	77%			130	32	6
Drake University	Des Moines, IA	5,616	75%			89		



Institution Name*	Location	Enrollment (Fall 2010)	Grad Rate % (2009-2010)	Certificate	Associates	Bachelors	Masters	Doctorate
Grinnell College	Grinnell, IA	1,655	88%			78		
Hendrix College	Conway, AR	1,467	60			80		
Iowa State University	Ames, IA	28,682	70%			322	103	104
Kirkwood Community College	Cedar Rapids, IA	18,456	29%	37	66			
Maharisi University of Management	Fairfield, IA	1,180	72%			3	94	
Northeastern State University	Tahlequah, OK	9,558	28%			91		
Oklahoma City Community College	Oklahoma City, OK	14,757	11%	15	108			
Oklahoma State University Institute of Technology	Okmulgee, OK	3,888	32%		53	27		
Oklahoma State University	Stillwater, OK	23,667	59%			247	79	31
Tulsa Community College	Tulsa, OK	20,577	12%	3	75			
University of Arkansas	Fayetteville, AR	21,405	58%			227	30	41
University of Arkansas-Little Rock	Little Rock, AR	13,176	21	6		90	35	15
University of Central Arkansas	Conway, AR	11,444	42			117	13	
University of Central Oklahoma	Edmond, OK	17,101	36%			142	3	
University of Iowa	Iowa City, IA	29,518	70%			236	83	98
University of Nebraska-Kearney	Kearney, NE	6,753	58%			55	52	
University of Nebraska-Omaha	Omaha, NE	14,665	45%			213	60	5
University of Nebraska-Lincoln	Lincoln, NE	24,610	64%			225	67	43
University of Oklahoma	Norman, OK	26,476	64%			368	85	47
University of Tulsa	Tulsa, OK	4,185	65%	2		53	43	3
Wartburg College	Waverly, IA	1,775	63%			81		
Wayne State College	Wayne, NE	3,569	47%			78		

Note: Institutions located outside of the KC regional area with fewer than 75 total degrees conferred for 2009-2010 in the areas of biology, chemistry, physics and comp. sci. were not included.

Source: Institute of Education Sciences, National Center for Education Statistics, College Navigator, 2009-2010.

Select Major Technology-Related Companies in the Kansas City Region

Company	Description	Location	Employees
Adknowledge, Inc.	Online advertising	Kansas City, MO	500
Balance Innovations	Financial services	Lenexa, KS	200
BATS Trading Inc.	Security broker	Kansas City, MO	200
Bayer CropScience, Core Technologies Center	Crop protection products mfg.	Kansas City, MO	1,000
Bayer HealthCare, Animal Health Division	Veterinary pharmaceuticals mfg.	Shawnee, KS	1,000
Bushnell Performance Optics	Optics mfg.	Overland Park, KS	270
Cerner Corporation	Health care info systems	North Kansas City, KS	13,800
CoSentry Data Center	IT solutions	Kansas City, MO	200
Data Locker	Data Storage Solutions	Kansas City, MO	50
EPIQ Systems, Inc	Financial services and bankruptcy software	Kansas City, KS	1,000
FireMon	Information security	Overland Park, KS	50
FishNet Security	Information security and product dev.	Kansas City, MO	500
Garmin International	Global positioning systems mfg.	Olathe, KS	2,781
H&R Block	Tax preparation services	Kansas City, MO	1,027
Handmark	Application development software	Kansas City, MO	200

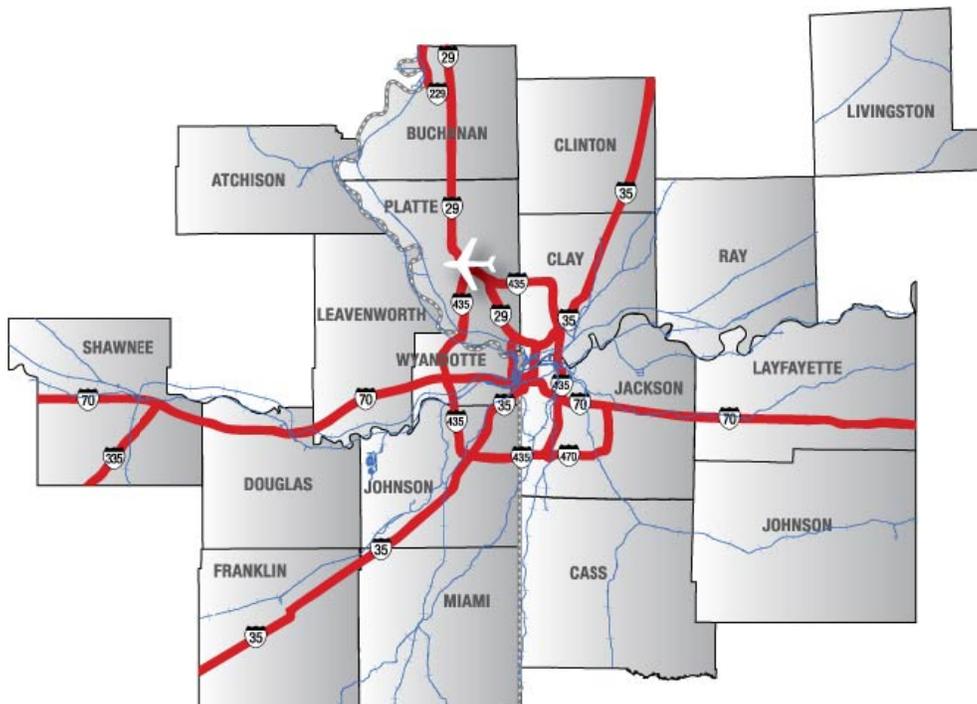


Company	Description	Location	Employees
Honeywell Aerospace Electronic Systems	Aircraft comm. & nav. equip mfg.	Olathe, KS	2,500
Intouch Solutions	Digital pharma marketing	Overland Park, KS	200
Mobilesymmetry	Mobile security application dev.	Westwood, KS	10
Mygistics	Traffic prediction technology	Kansas City, MO	50
NetStandard Inc.	Managed IT services	Kansas City, KS	200
Rush Tracking Systems	Auto i.d. and data collection solutions	Lenexa, KS	50
QC Holdings Inc.	Finance	Kansas City, KS	500
Quintiles Transnational Corp.	Pharmaceuticals product dev. services	Overland Park, KS	900
SKC Communication Products	Telecommunications equipment	Shawnee Mission, KS	500
Sprint	Telecommunications	Overland Park, KS	7,000
Stowers Institute for Medical Research	Biomedical research center	Kansas City, MO	480
System Services Technology	Loan portfolio services	St. Joseph, MO	100
TEVA Animal Health	Veterinary pharmaceuticals mfg. & dist.	St. Joseph, MO	340
TEVA Neuroscience, Inc.	Pharmaceutical mfg.	Kansas City, MO	300
Tradebot Systems, Inc	Equity trading	Kansas City, MO	200
Waddell & Reed Inc.	Financial services	Shawnee Mission, KS	5,000

Kansas City Region Public Transportation Infrastructure

Kansas City’s interconnectedness through its diverse highway infrastructure makes getting around the city, and surrounding communities, easy and efficient. With three (3) Interstates (I-70, I-35, I-435), (4) interstate linkages (I-435, I-635, I-470, I-670) and ten (10) federal highways, commute times are quick and painless. Kansas City boasts more freeway-lane miles per capita than any other U.S. city. As one of only five (5) U.S. cities in which three interstates intersect, soon to have a fourth, the region also is a prime player in the emerging international trade corridor providing for the efficient flow of goods across America and between the United States, Mexico and Canada.

Kansas City falls below the national average, 25.3 minutes, for average commute time, with average commute times for the Kansas City, Mo. and Kan. metro being 22.5 minutes.





The Kansas City Region is connected by transportation opportunities through the use of efficient public bus transit, emerging bicycling trails, convenient interstate systems and a strong potential for street car transit implementation:

The Metro—Kansas City area Transit Authority (KCATA) Bus System

The Metro bus system is the region's premier public transportation service. It serves most counties in the metro area including the major cities of Kansas City, Missouri and Kansas City, Kan. Amenities provided by the Metro bus system are:

- MAX and Bus Rapid Transit- faster and more convenient routes and stops in strategic business districts and transit corridors.
- Bike-N-Bus- bike racks are available onboard buses and at some bus stop locations.
- Employer Pass Discounts- help reduce employees' commuting costs and improve recruitment and retention by offering employees discounts on already low-cost bus passes.

BikeKC

There is a growing market for bicycling transportation opportunities in the Kansas City region. As a result the BikeKC initiative was started. The City of Kansas City, Mo. plans to continue to implement an extensive network of bike trails along city streets. The 600-mile bicycle facilities network is located on both existing and future city streets. The bike routes follow local residential streets, as well as existing and planned arterial roads. The first phase of the system will soon be complete and will have implemented a 200-mile segment of signed bicycle routes and "share the road" signs.

Potential Street Car Transit

The Kansas City Region has seen many major economic development projects within the last decade. Most notably is the major redevelopment of downtown Kansas City, Mo., anchored by the construction of the stunning Kauffman Center for the Performing Arts. These projects will soon lead to the formation of a new means of public transportation, the street car. Plans are underway to establish a Transportation Development District that will enable the implementation of a two (2) mile long electric street car system connecting downtown Kansas City, Mo.'s entertainment districts. This system will supplement the existing public busing and biking systems.

Kansas City Region Air Transportation

The metropolitan area is served by 10 major commercial airlines and their connection partners. These carriers offer approximately 200 daily departures, with nonstop service to over 50 destinations. It's easy to travel to either the East or West Coasts within three (3) hours.



Source: Kansas City Aviation Department, January 2012.

The presence of low-fare airlines, as well as most of the full-service major airlines, keeps competition up and airfares down. Kansas City enjoys one of the lowest-cost air travel markets in the country. Travelers also experience fewer delays at Kansas City International Airport than most major airports.

According to J.D. Power & Associates, Kansas City International Airport (MCI) ranks highest among medium-sized airports, and performs particularly well in airport accessibility, check-in/baggage check and security check.

In 2004, Kansas City International Airport completed one of the biggest capital projects in the airport's history. A \$258 million "Terminal Improvement Project" renovated all the terminals and added new shops, updated flight information displays, updated HVAC system, new baggage claim devices, user-friendly ground transportation kiosks, a wireless network and captivating terrazzo floors throughout.

Major Passenger Carriers Serving Kansas City

- Air Canada
- AirTran Airways
- Alaska Juneau Aeronautics
- American Airlines
- Continental Airlines
- Delta Air Lines
- Frontier Airlines
- Southwest Airlines
- United Airlines
- US Airways

Ability to Share facilities with other established Governmental Operations and Increase Collaborations among Commerce Bureaus and Offices in the KC Region

Kansas City has a significant concentration of federal offices with over 18,000 employees and many suitable federally owned and/or GSA controlled spaces. These spaces are known to have very low rental rates compared to the rest of the country. The Department of Commerce, the National Oceanic and Atmospheric Administration and the Census Bureau are a



few examples of government agencies that have a KC presence. With permission, the GSA will initiate a new lease action that sets the process in motion.

Ability to Support Departmental Objectives, including CommerceConnect

CommerceConnect will continue to be readily utilized by businesses throughout the KC region and U.S. The program will be promoted through a variety of measures in Kansas City. For instance, KCnext, the technology council of greater Kansas City, provides a wide network of technology resources across the KC region to assist in the implementation of technologically focused objectives included in the USPTO's 2010-2015 strategic framework. KCnext focuses on recruiting and building employment, supporting existing technological resources in the KC region and provides educational and networking opportunities to the technology sector.

Various Economic Factors, including Cost of Living and Unemployment Rates of the City

Labor Rates

MSA	Labor Force	Employment	Unemployment	Unemployment Rate
Kansas City MSA	1,036,688	959,652	77,036	7.4%
United States	153,683,000	141,070,000	12,613,000	8.2%

Source: U.S. Bureau of Labor Statistics, November 2011.

Cost of Living Index

MSA	Composite Index
Kansas City MSA	99.4
United States	100

Source: The Council for Community and Economic Research, ACCRA Cost of Living Index, 2011 Annual.

Income

MSA	Median Household Income	Per Capita Income
Kansas City MSA	\$53,919	\$27,377
United States	\$50,046	\$26,059

Source: U.S. Census Bureau, 2010 American Community Survey.

Housing Costs

MSA	Median Sales Price of Existing Single-Family Homes
Kansas City MSA	\$135,900
United States	\$169,500

Source: National Association of Realtors, 3Q 2011.



The Reserve

ID: 514916



925 Grand
Blvd, Kansas
City, MO 64106
435,651 SF Class A
Office Property
Built In 1921
Central
Downtown



Property Details

Specific Use:	Govt	Lot Size:	1.92 Ac.	Owner Occupied:	
Floors:	21	Yr Renovated:	2010	Property Mgr:	
# Office Floors:	21	Min Floor Size:	11,800 SF	Sprinkler:	Yes
Parking Spaces:	500	Max Floor Size:	14,100 SF	Latitude:	39.103117
Parking Ratio:	1.14/1,000 SF	# Passenger Elev:	9	Longitude:	-94.580553
Core Factor:		# Parking Elev:	0		
Tenancy:	Multi-Tenant	Retail SF:			
Comments:					

Constructed in 1921 and added to National Historic Register 2008. The historic 21-story Federal Reserve Bank building has been converted to an elegant condominium tower called The Reserve.

Building Photos



Alternate View



Parcel Map



Aerial

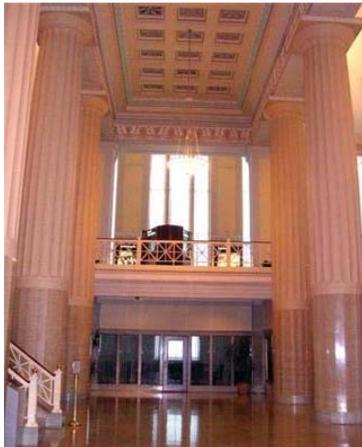


The Reserve

ID: 514916



925 Grand Blvd, Kansas City, MO 64106
435,651 SF Class A Office Property
Built In 1921
Central Downtown



Interior Property Photo



Interior Property Photo



Interior Property Photo



Property Photo



Property Photo