USPTO-NTIA SYMPOSIUM: COPYRIGHT POLICY, CREATIVITY & INNOVATION IN THE INTERNET ECONOMY

July 1, 2010, 8:00 a.m. – 4:30 p.m.
Ronald Reagan Building and International Trade Center

AGENDA

8:00 a.m. Registration

8:45 a.m. - 9:00 a.m. Opening Remarks: The State of the Internet Economy:
Lawrence E. Strickling, Assistant Secretary of Commerce for Communications and Information

9:00 a.m. - 10:00 a.m. The Levels & Impact of Domestic Online Copyright Infringement
Moderator: Arti Rai, Administrator for External Affairs, USPTO
Panelists:
- Keith Epstein, AT&T
- Joshua Friedlander, Recording Industry Association of America
- Peter Menell, UC Berkeley School of Law
- Piotr Stryszowski, Organisation for Economic Cooperation and Development

10:00 a.m.-10:15 a.m. Keynote Remarks: Internet Policy Task Force
Gary Locke, Secretary of Commerce

10:15 a.m.-11:15 a.m. Emerging Infringement Areas
Moderator: Anna Gomez, Deputy Assistant Secretary of Commerce for Communications and Information
Panelists:
- Ken Doroshow, Entertainment Software Association
- Scott Martin, Motion Picture Association of America
- Harlan Yu, Princeton University

11:15 a.m. – 11:30 a.m. Break

11:30 a.m. – 11:45 a.m. Remarks: Protecting Online Copyrighted Works
David J. Kappos, Under Secretary of Commerce for Intellectual Property
Emerging Services and Business Models for Legitimate Distribution of Copyrighted Works

Moderator: Marc Berejka, Senior Policy Advisor, Office of the Secretary of Commerce

Panelists:
- Jonathan Band, Policybandwidth
- Thomas Hess, Sony
- Lance Kavanaugh, YouTube
- Gene Mopsik, American Society of Media Photographers
- Brian Napack, MacMillan

Lunch


Intermediary Responsibilities and Current Roles

Moderator: Daniel Weitzner, Associate Administrator for Policy, NTIA

Panelists:
- Rick Cotton, NBC-Universal
- Leslie Harris, Center for Democracy and Technology
- Sarah Deutsch, Verizon
- Thomas Rubin, Microsoft

Large Scale Protection Efforts: Infringement Detection, Fair Use, False Positives, and Recurring Infringers

Moderator: Justin Hughes, Senior Advisor to the Under Secretary of Commerce for Intellectual Property

Panelists:
- Susan Cleary, Independent Film & Television Alliance
- Marianne Grant, Motion Picture Association of America
- Corynne McSherry, Electronic Frontier Foundation

Closing Remarks: Toward a Comprehensive Internet Copyright Policy

Cameron Kerry, General Counsel, Department of Commerce