

Women's Entrepreneurship Symposium

March 20-21
University of Denver



UNIVERSITY of
DENVER

CBA
COLORADO BAR ASSOCIATION

Thursday, March 20, 2014

12:30 – 2:00 **Registration & Check In**

2:00 – 2:15 **Welcome Remarks**

Invited

2:15 – 2:25 **Conference Overview**

Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition, U.S. Patent and Trademark Office (USPTO)

2:25 – 2:45 **Opening Remarks**

Michelle Lee, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO

2:45 – 3:00 **Supporting Innovation and Encouraging Entrepreneurship**

Invited.

3:00 – 3:40 **Introduction to the Importance of Patents and Trademarks in Starting, Building and Growing a Business**

Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition and Montia Givens, Trademark Staff Attorney, Office of the Commissioner for Trademarks, USPTO

Moderator: Kirstin Stoell-Debell, Partner, Merchant & Gould

3:40 – 4:15 **How do I start my own successful business; where do I begin?**

Abram Sloss, Denver Small Business Development Center, SBA

4:15 – 4:30 **Break**

4:30 – 6:00 **IP Inspiration: Entrepreneurs Who have put their IP to work**

Steve Katsaros, successful inventor and CEO, Chairman, Nokero International, Ltd.

Moderator: Brad Bernthal, Associate Professor of Law, University of Colorado Law School

6:00 – 7:30 **Networking Reception – Welcoming Remarks**

Mollybeth Kocialski, IP Section Chairperson, Colorado Bar Association