



16th Annual Independent Inventors Conference

August 15-16 | 2014
USPTO | Alexandria Va

Friday, August 15, 2014

8:00 - 8:30	Registration & Coffee	
8:30 – 8:45	Conference Overview	<i>Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition, U.S. Patent and Trademark Office (USPTO)</i>
8:45 – 9:00	Opening Remarks	<i>Margaret (Peggy) Focarino, Commissioner for Patents, USPTO</i>
9:00-9:30	Trademarks-the value of branding your product	<i>Craig Morris, Managing Attorney for Trademark Outreach (USPTO)</i>
9:30 – 10:00	Small Business Development Centers	<i>Bill Reagan, Executive Director, Virginia Small Business Development Center</i>
10:00 – 10:45	The journey of bringing a product to life	<i>Jennifer Briggs, CEO and Co-founder DrainWig™</i>
10:45 – 11:00	Break	
11:00 - 12:15	Concurrent Breakout Sessions	
	What's Copyright Got to Do with It?	<i>Susan Anthony, Acting Director for the Global Intellectual Property Academy, (USPTO)</i>
	Non-USPTO solicitations, demand letters and Invention Promotion Scams	<i>Anthony Knight, Acting Associate Commissioner and Dana Colarulli, Office of Governmental Affairs, USPTO</i>
	Patents Overview – Non provisionals and Provisional applications	<i>Andy Faile, Deputy Commissioner and Elizabeth Dougherty, Director of Inventor Outreach, USPTO</i>
	Trademark Registration Process	<i>Catherine Cain and Tanya Amos, Staff Attorney, Office of the Commissioner for Trademarks, USPTO</i>
	Patent Hands-On Searching (advance sign up)	<i>Andrew Koenig and John Miller, Supervisory Patent Examiners, USPTO</i>

12:15 – 1:30

Keynote Luncheon Speaker

Woody Norris

1:30 – 3:00

**State and Federal Resources for Inventors
and Innovators Panel**

*Aaron Watson
U.S. Copyright Office
Library of Congress*

*Ellen M. Thrasher
Director for the Office of
Entrepreneurship Education
U.S. Small Business Administration*

*Victor Vartanian
Special Agent/Program Manager
Global Outreach and Training Unit
National Intellectual Property Rights
Coordination Center
U.S. Department of Homeland Security*

*Clara Asmail
Senior Technical Advisor
Manufacturing Extension Partnership (MEP)
National Institute of Standards and
Technology (NIST)*

*Michael Stallings, National Business
Development Technology Specialist,
Minority Business Development Agency
U.S. Department of Commerce*

3:00 – 3:15

Break

3:15 – 4:00

Sourcing your Invention in Asia: Facts and FAQs *Edith G. Tolchin, “The Sourcing Lady*

4:00 – 5:15

Concurrent Breakout Sessions

Patent attorneys/agents and their role

Dick Apley, Patent Agent

**What is the Process - forms, fees, Office actions,
rejection and allowances**

*John Miller Supervisory Patent Examine and
Jim Dwyer, Associate Deputy Commissioner,
USPTO*

**Claim Drafting for Beginners Patent
attorneys/agents and their role**

*Michael Razavi, Supervisory Patent
Examiner, USPTO and Todd A. Vaughn,
Patent Attorney*

Design Applications

*Cathron Brooks, Supervisory Patent
Examiner, USPTO*

**Trademarks Hands-On Searching
(advance sign up)**

*Catherine Cain and Tanya Amos, Trademark
Attorneys, USPTO*

5:15 – 5:45

One-on-One with the Experts

Sign up in advance at the registration table

5:45 - 7:00

Networking Reception



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8:00 - 8:45	One-on-One with the Experts	<i>Sign up in advance at the registration table</i>
8:45 – 9:00	Welcome Back	<i>Elizabeth Dougherty, Director of Inventor Education, Outreach and Recognition, USPTO</i>
9:00 – 9:45	I swam with the sharks and survived	<i>Heath Hall , PorkBarrel BBQ sauce</i>
9:45 – 10:00	The USPTO in your Backyard – Establishing a Regional Presence	<i>John Cabeca, Director of the Silicon Valley, USPTO</i>
10:00 – 10:45	Licensing versus New Venture The Anatomy of a Start-Up...	<i>Lawrence J. Udell, Successful Entrepreneur, Founder California Invention Center and the Silicon Valley Chapter of the Licensing Executives Society</i>
10:45 – 11:00	Patent and Trademark Resource Libraries	<i>Daphne Joseph, Librarian Patent and Trademark Resource Centers (PTRC)</i>
11:00 – 11:15	Break	
	Concurrent Breakout Sessions	
11:15 - 12:30	Advanced Claim Drafting	<i>John Calvert, Former Senior Advisor, USPTO and Gene Quinn, Patent Attorney</i>
	Claim Drafting for Beginners	<i>William Vaughn, Supervisory Patent Examiner, USPTO and Todd A. Vaughn, Patent Attorney</i>
	Protecting Your Patent Rights Internationally	<i>Michael Neas, International Patent Legal Administration USPTO</i>
	What is Obvious – 35USC 103	<i>Anthony Knight, Acting Associate Commissioner and Katherine Mitchell, Supervisory Patent Examiner, USPTO</i>

Trademarks Hands-On Searching
(advance sign up)

Catherine Cain and Tanya Amos, Trademark Attorneys, USPTO

12:30 - 1:45

Networking Lunch
Chew and chat

1:45 - 3:00

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Trademark Registration Process

Catherine Cain, Staff Attorney, Office of the Commissioner for Trademarks, USPTO

Patent Hands-On Searching
(advance sign up)

Thomas Barrett and Andrew Koenig, Supervisory Patent Examiners, USPTO

3:00 – 3:15

Break

Concurrent Breakout Sessions

3:15 – 4:30

Advanced Claim Drafting

John Calvert, Former Senior Advisor, USPTO Office of Innovation Development, USPTO and Gene Quinn, Patent Attorney

Design Applications

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Protecting Your Patent Rights Internationally

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Trademark Electronic Application System (TEAS) Hands-On (advance sign up)

Tanya Amos, Trademark Staff Attorney, USPTO