

United States Patent and Trademark Office

Thank you for taking your first step in federally protecting your trademark (or service mark) by filing your application. I encourage you to take advantage of the resources listed below to support your Trademark journey.

New to the trademark application process? The <u>Trademark Basics page</u> covers information about trademarks, applying to federally protect your trademark, and maintaining your federal trademark registration once received. Also, read the protect against scams section on our website.

Want to see if you have other intellectual property to protect? Check out our IP Identifier tool.

Thinking about bringing your idea to market? We offer a number of resources such as our <u>Empowering Women's Entrepreneurship</u> initiative. Email <u>we@uspto.gov</u> to join. Protect your IP with <u>resources from across the Department of Commerce</u>.

Need more help? We have <u>Patent and Trademark Resource Centers</u> in libraries across the country, with specialists standing by to help you find the information you need. Also, whether or not you had a U.S.-licensed attorney's help with your application, you may want legal assistance later in the process. If you don't have the resources to pay for legal assistance, you may qualify for free or reduced-fee legal services. The <u>hiring a U.S.-licensed attorney webpage</u> has several pro bono options.

Questions? The Trademark Assistance Center is the main support center for all trademark customers. You can contact them at <u>TrademarkAssistanceCenter@uspto.gov</u> or call 1-800-786-9199 and select option 1. You can find additional contact information on our <u>contact us webpage</u>.

Want to learn more? Connect with us on <u>Instagram</u>, <u>LinkedIn</u>, and <u>Twitter: @uspto | Facebook: @uspto.gov | YouTube: USPTOvideo</u>. Hear about the great things we are doing by <u>subscribing to newsletters and alerts</u>. The USPTO also offers many <u>free in-person or virtual events</u>! You can access all our content and free programming and choose what applies to you.