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PATENT AND TRADEMARK OFFICE



# Outreach

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# PPAC outreach, education, and inclusive innovation

## Key takeaways and recommendations

- The USPTO continues to be successful in increasing its public outreach, education, and pro bono support efforts, and in effectively reaching students, practitioners, and communities in underrepresented geographies and demographics. Through the NSII, as implemented through the OPE and the forthcoming COOs, the USPTO has devised a comprehensive strategy through which to build upon this success, and to achieve the UAIA's mandate to “unleash every American’s ability to fully take part in the innovation economy.” Properly resourced and consistently pursued, the NSII will achieve historic growth in demographic and geographic participation in the national innovation ecosystem to ***achieve unprecedented increases in the national economic development and GDP.***



# Key takeaways and recommendations cont.

- In conjunction with the OPE's provision of innovation education and support to the public, the PPAC recommends that the OPE consult and collaborate with target communities and groups to ***develop preliminary assessment metrics***, to ensure the efficacy of its present initiatives and to further inform the USPTO public outreach and inclusivity strategies and goals.
- Through the OPE, the PPAC encourages the USPTO to continue to coordinate its network of public outreach and education initiatives, to ***maximize program efficiencies and outcomes***.
- In furtherance of the NSII, the PPAC recommends that the OPE ***enlist CP in coordinating the USPTO's public outreach and education framework*** with private sector IP public education, inclusivity, and entrepreneurial support initiatives to reinforce and enhance the NSII.

