WORLD IP DAY
LAS VEGAS

REACH FOR THE GOLD: IP AND SPORTS

Friday, May 10 | 8:00 a.m.-2:30 p.m. | Rob Roy's Innvovation Center, Stage 2

This event will feature local sports teams discussing developments in athlete care and performance, insights from the USPTO on sports-related intellectual property, industry research from UNLV, and a keynote on physical therapy innovations.

COST: $45 IN ADVANCE.
DUE TO LIMITED SEATING, TICKETS WILL NOT BE AVAILABLE AT THE DOOR.

RSVP today at https://netcommunity.unlv.edu/worldipday!

AGENDA:
8:00-8:30 | Check-in, breakfast, and networking
8:30-8:35 | Welcome: Zach Miles, AVP for Economic Development, UNLV
8:35-9:00 | World IP Day Overview: John Cabeca, Director of USPTO Silicon Valley
9:00-9:50 | Health Panel: Human Performance Innovations and Athlete Care
10:00-10:50 | Industry Panel: Emerging Technologies of Esports
11:00-11:50 | Legal Panel: Intellectual Property and Sports
12:00-12:40 | Lunch
12:45-1:35 | Research Panel: University Sports Innovations and Associated Research
1:40-2:10 | Keynote: Scott Pensivy, Former Owner of FYZICAL
2:15-2:30 | Q&A and Closing Remarks

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