SEMINAR ON WIPO SERVICES AND INITIATIVES
Wednesday, April 13, 2016
Vanderbilt University Law School, Flynn Auditorium, 131 21st Avenue South, Nashville, TN

REGISTER NOW!

8.45 a.m. – 9:00 a.m. Registration
9.00 a.m. – 9.10 a.m. OPENING SESSION
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
➢ Susan Anthony, Acting Director, Global Intellectual Property Academy, USPTO

9.10 a.m. – 9.40 a.m. Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies
➢ Christopher Ruggerio, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

9.40 a.m. – 10.40 a.m. Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System
➢ Matthew Forno, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO
➢ Anita Modak-Truran, Attorney, Butler Snow Law Firm

10.40 a.m. – 10.55 a.m. Refreshment Break

10.55 a.m. – 12.25 p.m. Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
➢ Gary Montle, Shareholder, Patterson Intellectual Property Law

12.25 p.m. – 1.05 p.m. Lunch

1.05 p.m. – 2.35 p.m. Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions
➢ Grégoire Bisson, Director, The Hague Registry, WIPO
➢ Jannelle Waack, Member, Bass Berry & Simms

2:35 p.m. – 2.50 p.m. Refreshment Break

2:50 p.m. – 3.50 p.m. How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
➢ Susan Anthony, Acting Director, Global Intellectual Property Academy, USPTO

3.50 p.m. – 4.50 p.m. How WIPO Databases and Tools may be used to Support the Knowledge Economy
➢ Glenn Mac Stravic, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector, WIPO

4.50 p.m. – 5.00 p.m. CLOSING SESSION

- Up to 7.5 hours of CLE available -
CLE available for AL, CA, GA, KY, NY, TN.
Registration $50.00 incl. refreshments, lunch, and written materials (http://www.wipo.int/meetings/en/details.jsp?meeting_id=39642)
The registration fee is not charged by USPTO.