



in cooperation with the **Tennessee Bar Association (TBA)**,
American Intellectual Property Law Associations (AIPLA) and the **United States Chamber of Commerce (USCC)**

SEMINAR ON WIPO SERVICES AND INITIATIVES

Wednesday, April 13, 2016

Vanderbilt University Law School, Flynn Auditorium, 131 21st Avenue South, Nashville, TN

[REGISTER NOW!](#)

- 8.45 a.m. – 9:00 a.m. *Registration*
- 9.00 a.m. – 9.10 a.m. **OPENING SESSION**
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Susan Anthony**, Acting Director, Global Intellectual Property Academy, USPTO
- 9.10 a.m. – 9.40 a.m. **Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies**
- **Christopher Ruggiero**, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO
- 9.40 a.m. – 10.40 a.m. **Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System**
- **Matthew Forno**, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO
 - **Anita Modak-Truran**, Attorney, Butler Snow Law Firm
- 10.40 a.m. – 10.55 a.m. *Refreshment Break*
- 10.55 a.m. – 12.25 p.m. **Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)**
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Gary Montle**, Shareholder, Patterson Intellectual Property Law
- 12.25 p.m. – 1.05 p.m. *Lunch*
- 1.05 p.m. – 2.35 p.m. **Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions**
- **Grégoire Bisson**, Director, The Hague Registry, WIPO
 - **Janelle Waack**, Member, Bass Berry & Simms
- 2:35 p.m. – 2.50 p.m. *Refreshment Break*
- 2:50 p.m. – 3.50 p.m. **How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes**
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Susan Anthony**, Acting Director, Global Intellectual Property Academy, USPTO
- 3.50 p.m. – 4.50 p.m. **How WIPO Databases and Tools may be used to Support the Knowledge Economy**
- **Glenn Mac Stravic**, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector, WIPO
- 4.50 p.m. – 5.00 p.m. **CLOSING SESSION**

- Up to 7.5 hours of CLE available -

CLE available for AL, CA, GA, KY, NY, TN.

Registration \$50.00 incl. refreshments, lunch, and

written materials (http://www.wipo.int/meetings/en/details.jsp?meeting_id=39642)

The registration fee is not charged by USPTO.