



UNITED STATES
PATENT AND TRADEMARK OFFICE



in cooperation with the Tennessee Bar Association (TBA) and the United States Chamber of Commerce (USCC)

SEMINAR ON WIPO SERVICES AND INITIATIVES

Wednesday, April 13, 2016

Vanderbilt University Law School, Flynn Auditorium, 131 21st Avenue South, Nashville, TN

[REGISTER NOW!](#)

- 8.45 a.m. – 9:00 a.m. Registration
- 9.00 a.m. – 9.10 a.m. OPENING SESSION
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Susan Anthony**, Global Intellectual Property Academy, USPTO
- 9.10 a.m. – 9.40 a.m. **Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies**
- **Christopher Ruggiero**, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO
- 9.40 a.m. – 10.40 a.m. **Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System**
- **Matthew Forno**, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO
 - **Alan Datri**, Attorney, IPDatri LLC
 - **Anita Modak-Truran**, Attorney, Butler Snow Law Firm
- 10.40 a.m. – 10.55 a.m. Refreshment Break
- 10.55 a.m. – 12.25 p.m. **Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)**
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Charles Pearson**, Director, International Patent Legal Administration, USPTO
 - **Gary Montle**, Shareholder, Patterson Intellectual Property Law
- 12.25 p.m. – 1.05 p.m. Lunch
- 1.05 p.m. – 2.35 p.m. **Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions**
- **Betty Berendson**, Senior Information Officer, Information and Promotion Division, The Hague Registry, WIPO
 - **Charles Pearson**, Director, International Patent Legal Administration, USPTO
 - **Janelle Waack**, Member, Bass Berry & Simms
- 2:35 p.m. – 2.50 p.m. Refreshment Break
- 2:50 p.m. – 3.50 p.m. **How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes**
- **Matthew Bryan**, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO
 - **Susan Anthony**, Global Intellectual Property Academy, USPTO
 - **Daniel Gervais**, Professor, Vanderbilt Law School
- 3.50 p.m. – 4.50 p.m. **How WIPO Databases and Tools may be used to Support the Knowledge Economy**
- **Glenn Mac Stravic**, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector, WIPO
- 4.50 p.m. – 5.00 p.m. CLOSING SESSION

- Up to 7.5 hours of CLE available - CLE available for AL, CA, GA, KY, NY, TN.

Registration \$50.00 incl. refreshments, lunch, and

written materials (http://www.wipo.int/meetings/en/details.jsp?meeting_id=39642). The registration fee is not charged by USPTO.