 SEMINAR ON WIPO SERVICES AND INITIATIVES  
Friday, April 15, 2016  
Meunier Carlin & Curfman, 999 Peachtree Street NE, 5th Floor, Atlanta, GA  

REGISTRATION NOW!  

8.45 a.m. – 9.00 a.m.  
Registration  

9.00 a.m. – 9.10 a.m.  
OPENING SESSION  
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO  
➢ Susan Anthony, Acting Director, Global Intellectual Property Academy, USPTO  

9.10 a.m. – 9.40 a.m.  
Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies  
➢ Christopher Ruggerio, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO  

9.40 a.m. – 11.10 a.m.  
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO  
➢ Christopher Curfman, Principal, Meunier Carlin & Curfman  

11.10 a.m. – 11.25 a.m.  
Refreshment Break  

11.25 a.m. – 12.55 p.m.  
➢ Grégoire Bisson, Director, The Hague Registry, WIPO  
➢ Kean DeCarlo, Partner, Taylor English Duma  

12.55 p.m. – 1.35 p.m.  
Lunch  

1.35 p.m. – 2.35 p.m.  
Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System  
➢ Matthew Forno, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO  
➢ Stephen Schaetzel, Principal, Meunier Carlin & Curfman  

2.35 p.m. – 2.50 p.m.  
Refreshment Break  

2.50 p.m. – 3.50 p.m.  
How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes  
➢ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO  
➢ Susan Anthony, Acting Director, Global Intellectual Property Academy, USPTO  
➢ Lawrence Nodine, Partner, Ballard Spahr  

3.50 p.m. – 4.50 p.m.  
How WIPO Databases and Tools may be used to Support the Knowledge Economy  
➢ Glenn Mac Stravic, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector, WIPO  

4.50 p.m. – 5.00 p.m.  
CLOSING SESSION  

- Up to 7.5 hours of CLE available -  
CLE available for AL, CA, GA, KY, NY, TN.  
Registration $50.00 incl. refreshments, lunch, and written materials.  
(312) 951-1950 X 2012-027  
The registration fee is not charged by USPTO.