



UNITED STATES  
PATENT AND TRADEMARK OFFICE



in cooperation with **Meunier Carlin & Curfman** and the **United States Chamber of Commerce (USCC)**

## SEMINAR ON WIPO SERVICES AND INITIATIVES

**Friday, April 15, 2016**

**Meunier Carlin & Curfman**, 999 Peachtree Street NE, 5<sup>th</sup> Floor, Atlanta, GA

**[REGISTER NOW!](#)**

- 8.45 a.m. – 9:00 a.m. *Registration*
- 9.00 a.m. – 9.10 a.m. **OPENING SESSION**
- **Matthew Bryan**, *Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO*
  - **Susan Anthony**, *Global Intellectual Property Academy, USPTO*
- 9.10 a.m. – 9.40 a.m. **Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies**
- **Christopher Ruggiero**, *Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO*
- 9.40 a.m. – 11.10 a.m. **Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)**
- **Matthew Bryan**, *Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO*
  - **Charles Pearson**, *Director, International Patent Legal Administration, USPTO*
  - **Christopher Curfman**, *Principal, Meunier Carlin & Curfman*
- 11.10 a.m. – 11.25 a.m. *Refreshment Break*
- 11.25 a.m. – 12.55 p.m. **Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions**
- **Grégoire Bisson**, *Director, The Hague Registry, WIPO*
  - **Charles Pearson**, *Director, International Patent Legal Administration, USPTO*
  - **Kean DeCarlo**, *Partner, Taylor English Duma*
- 12.55 p.m. – 1.35 p.m. *Lunch*
- 1.35 p.m. – 2.35 p.m. **Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System**
- **Matthew Forno**, *Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO*
  - **Attiya Malik**, *Attorney Advisor, Office of the Deputy Commissioner for Trademark Examination Policy, USPTO*
  - **Stephen Schaezel**, *Principal, Meunier Carlin & Curfman*
- 2:35 p.m. – 2.50 p.m. *Refreshment Break*
- 2:50 p.m. – 3.50 p.m. **How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes**
- **Matthew Bryan**, *Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO*
  - **Susan Anthony**, *Global Intellectual Property Academy, USPTO*
  - **Lawrence Nodine**, *Partner, Ballard Spahr*
- 3.50 p.m. – 4.50 p.m. **How WIPO Databases and Tools may be used to Support the Knowledge Economy**
- **Glenn Mac Stravic**, *Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector, WIPO*
- 4.50 p.m. – 5.00 p.m. **CLOSING SESSION**

**- Up to 7.5 hours of CLE available -** CLE available for *AL, CA, GA, KY, NY, TN.*

**Registration \$50.00** incl. refreshments, lunch, and

written materials ([http://www.wipo.int/meetings/en/details.jsp?meeting\\_id=39642](http://www.wipo.int/meetings/en/details.jsp?meeting_id=39642)). The registration fee is not charged by USPTO.