

Works-in-Progress Intellectual Property (WIPIP) 2015: Schedule of Presentations as of 2/3/2015

FRIDAY, February 6, 2015	Session 1: 9:00—10:40	Paris Room Patent—PTO <ul style="list-style-type: none"> Jay P. Kesan (& Hsian-shan Yang), A Comparative Empirical Analysis of Patent Prosecution in the USPTO and EPO Michael Frakes (& Melissa Wasserman), Does the US Patent & Trademark Office Grant Too Many Patents? Melissa Wasserman (& Michael Frakes), Is the Time Allocated to Review Patent Applications Inducing Examiners to Grant Invalid Patents? Christopher Funk, Patent Prosecution Bars As a General Rule Bryan Choi, Separating Patent-Able from Patent Act 	Berne Room Patent Institutions / Policymaking <ul style="list-style-type: none"> Sarah Rajec, Indisputable IP: Case Studies Michael Goodman, Empirical Assessment of Judges' Behavior William Hubbard, Raising (or Razing?) the Patent Bar Gregory Dolin, Dubious Patent Reform Scott Kieff (& Troy Paredes), Variations in Internal Government Structures 	Singapore Room IP and the Internet <ul style="list-style-type: none"> Lucille M. Ponte, Protecting Brand Image or Gaming the System? Victoria Schwartz, Privacy Problems Start at the Top Joseph Mtebe Tungaraza, Cybersquatting: the Relevance of the UDRP to Developing Countries Christine Davik, Access Granted: The Necessity of a Presumption of Public Access under the CFAA and Beyond 	Venice Room Trademark <ul style="list-style-type: none"> Deborah Gerhardt (& Jon McClanahan), Colors Jeanne Fromer (& Barton Beebe), The Closing of the Linguistic Frontier in Trademark Law Lisa Ramsey, Trademarking Everything? U. Shen Goh, Branding Linguistics: What do Coca-Cola and Chinese Bakeries Have in Common? Abraham Bell (& Ted Sichelman & Gideon Parchomovsky), Trademarks as Club Goods
	Session 2: 11:00—12:20	Patent—Subject-Matter <ul style="list-style-type: none"> Christopher Cotropia, USPTO's Patentable Subject-Matter Analysis After Alice Shubha Ghosh, Demarcating Nature After Myriad Dmitry Karshtedt, The Completeness Requirement in Patent Law Stefania Fusco, The Venetian Republic's Tailoring of Patent Protection to the Characteristics of the Invention 	Patent Value / Remedies <ul style="list-style-type: none"> Jonathan H. Ashtor, Redefining "Valuable Patents" David Abrams, Patent Value and Citations Jonathan Masur, The Misuse of Prior Licenses in Setting Patent Damages Chris Seaman, Property v. Liability Rules in Patent Litigation Post E-Bay 	IP and Development <ul style="list-style-type: none"> Alexandra George, Spiritual Property: Indigenous Knowledge Systems in an Intellectual Property Environment Margo Bagley, Of Indigenous Group "Straws" and Developed Country "Camels": Patents, Innovation, and the Disclosure of Origin requirement Joy Y. Xiang, Addressing Climate Change: IP, No IP, or Another Possibility? 	Trademark <ul style="list-style-type: none"> Jeremy Sheff, The Ragged Edge of the Lanham Act Rebecca Tushnet, Registering Discontent Megan Carpenter, "Behind the Music": Lanham Act 2(a)
	Session 3: 2:00—3:20	Patent—Claims <ul style="list-style-type: none"> Adam Mossoff, O'Reilly v. Morse Joseph Scott Miller, Reasonably Certain Notice Oskar Liivak, The Unresolved Ambiguity of Patent Claims Prof. Dr.-Ing. Sigrum Schindler, Quantification of Inventive Concepts 	Patent Presumptions / Procedure <ul style="list-style-type: none"> Jeremy Bock, An Error-Cost Assessment of the Presumption of Validity Irina D. Manta (& Gregory Dolin), Taking Presumptions Shubha Ghosh, What Makes a Case Exceptional? Fee Shifting as a Policy Lever Greg Reilly, Patent Discovery: A Study in Litigation Reform 	International / Cross-Border <ul style="list-style-type: none"> Franck Gloglo, Exceeding the National Boundaries of IP Rights in Light of the WTO Sapna Kumar, Policing Digital Trade Elizabeth Winston, Patent Boundaries David S. Levine, Temporal Transparency and the Process of Intellectual Property Lawmaking 	Copyright <ul style="list-style-type: none"> Abraham Bell (& Gideon Parchomovsky), Copyright Trust Rebecca Curtin, The Transactional Origins of Author's Copyright Ben Depoorter (& Alain van Hiel), The Dynamics of Copyright Enforcement Elizabeth Townsend Gard (& Geena Yu), Is Fair Use Codable?
	Session 4: 3:40—5:00	Cross-IP <ul style="list-style-type: none"> Mark Lemley (& Mark McKenna), Scope Ari Waldman, Trust: The Distinction Between the Private and the Public in IP Law Jessica Silbey, IP and Constitutional Equality Gregory Mandel (& Kristina Olson & Anne Fast), What People Think, Know, and Think They Know About IP 	Biotech <ul style="list-style-type: none"> Peter Lee, Centralization, Fragmentation and Replication in the Genomic Data Commons Jacob S. Sherkow (& Henry T. Greely), The History of Patenting Genetic Material Saurabh Vishnubhakat (& Arti Rai & Bhaven Sampat), The Rise of Bioinformatics Examination at the Patent Office 	Patent—SSOs and Pledges <ul style="list-style-type: none"> Kristen Osenga, Everything I Needed to Learn About SSOs I Didn't Learn in Law School Jurgita Randakeviciute, The Role of Standard Setting Organizations With Regard to Balancing Rights Jorge Contreras, Patent Pledges 	Copyright <ul style="list-style-type: none"> Brad Greenberg, Black Box Copyright Annemarie Bridy, Aereo: From Working Around Copyright to Thinking Inside the (Cable) Box Aaron Perzanowski, Digital Property: The Uncertain Future of Ownership Felix Wu, Secondary Copyright Remedies

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SATURDAY, February 7, 2015	Session 5: 9:00—10:40	Paris Room Patent—NPEs <ul style="list-style-type: none"> David Schwartz (& Christopher Cotropia & Jay Kesan), Patent Assertion Entity (PAE) Lawsuits Nicole Shanahan, How Data Liberation Will Nix the Proverbial Patent Troll Paul R. Gugliuzza, Patent Trolls, Preemption, and Petitioning Immunity Roger Ford, the Uneasy Case for State Anti-Patent Laws 	Berne Room Patent—Rationales <ul style="list-style-type: none"> Ofer Tur-Sinai, Patents, Well-Being, and the State’s Role in Directing Innovation Lucas Osborn (and Joshua M. Pearce), A New Patent System for a New Age of Innovation Srividhya Ragavan, Reorienting Patents as the Protagonist for the Progress of Useful Arts Stephanie Bair, The Psychology of Innovation and Theories of Patent Protection 	Singapore Room Cross-IP <ul style="list-style-type: none"> Clark D. Asay, Intellectual Property Law Hybridization Patrick Goold, IP Law and the Bundle of Torts Irina D. Manta (and Robert E. Wagner), IP Infringement as Vandalism 	Venice Room Copyright <ul style="list-style-type: none"> Jim Gibson, Copyright Incentives in the Courtroom Betsy Rosenblatt, IP, Creativity, and a Sense of Belonging Guy Rub, Copyright and Contracts Meet and Conflict D.R. Jones, Libraries, Contract and Copyright Deming Liu, Time to Rethink Copyright for Education
	Session 6: 11:10—12:30	Patent—NPEs <ul style="list-style-type: none"> Scott Kominers (& Lauren Cohen), Patent Troll Evidence from Targeted Firms Michael Burstein, Secondary Markets for Patents: An Evaluation Shawn Miller (& Ted Sichelman), Does Patent Litigation Diminish R&D? 	Patent—Innovation Policy <ul style="list-style-type: none"> Rachel Sachs, Innovation Law and Policy: Preserving the Future of Personalized Medicine Ted Sichelman (& Jonathan Barnett), Revisiting Labor Mobility in Innovation Markets Xuan-Thao Nguyen, Financing Innovation: Legal Development of IP as Collateral in Financing Sarah Burstein, The High Cost of Cheap Design Rights 	Trademark <ul style="list-style-type: none"> Glynn Lunney, Inefficient Trademark Law Peter J. Karol, An Exclusive Right to Judicial Discretion: Learning from eBay’s Muddled Extension to Trademark Law David Welkowitz, Willfulness 	Copyright <ul style="list-style-type: none"> Robert Brauneis (& Dotan Oliar), The Electronic Copyright Office Catalog, 1978-Present Amanda Reid, Notice of Continuing Interest in a Copyrighted Work Chris Hubbles, No Country for Old Audio Zvi Rosen, Paradoxes and Lessons of State Law Protection for Sound Recordings
	Session 7: 1:00—2:20	Patent Institutions / Policymaking <ul style="list-style-type: none"> Camilla Hrdy, Patent Nationally, Innovate Locally Cynthia Ho, Drug Rehab: How Cognitive Biases can Improve Drug Development Megan La Belle, Public Enforcement of Patent Law Josh Sarnoff (& Alan Marco), Is Refiling Practice Doing What It Ought To? I Can Name That Invention in X Words 	Biotech <ul style="list-style-type: none"> Kevin Collins, Justifying Patent Ineligibility: Regulation-Resistant Technologies Yaniv Heled, Five Years to the Biologics Price Competition and Innovation Act Nicholson Price (& Arti Rai), Biosimilars and Manufacturing Trade Secrets Liza Vertinsky, The State as Pharmaceutical Entrepreneur 	Trademark <ul style="list-style-type: none"> Leah Chan Grinvald, Contracting Trademark Fame William McGeeveran, What Campbell Can (and Can’t) Teach Trademark Law Xiyin Tang, The Case for Genericide Defenses in Artistic Works 	Copyright <ul style="list-style-type: none"> James Grimmelman, Copyright for Literate Robots Kate Klonick, Comparing Apples to Applejacks: Cognitive Science Concepts of Similarity Judgment Peter Yu, The Copy in Copyright Andres Sawicki, Law and Informal Rules of Creative Collaboration