



MAY 26TH - 27TH

WOMEN'S ENTREPRENEURSHIP SYMPOSIUM

Friday, May 27

8:30 – 9:00	Registration & Check In	
9:00 – 9:10	Welcome Back	Elizabeth Dougherty - Director of Inventor Education, Outreach and Recognition, U.S. Patent and Trademark Office (USPTO)
9:10 – 9:45	Women Entrepreneurs – Special Considerations	Mindy Bickel - Associate Commissioner, Office of Innovation Development, U.S. Patent and Trademark Office (USPTO) and Jamie Simpson, Senior Advisor, Office of the Under Secretary
9:45 – 10:30	Inventor to Entrepreneur: The Challenges of the Journey	Jeffrey Dobkin - President, American Society of Inventors, Philadelphia, PA
10:30 – 11:15	Product Launch Platforms – The Grommet	Siobhan Dullea - Chief Growth Officer, The Grommet
11:15 – 12:00	Sourcing Your Invention in Asia	Edith G. Tolchin - EGT Global Trading
12:00 – 1:00	Concurrent Breakout Sessions	
	Trademarks-Making Your Brand the Best It Can Be	Catherine Cain - Editor, Trademark Manual of Examining Procedure, Office of the Deputy Commissioner for Trademark Examination Policy, (USPTO)
	Patents – Let's Talk Details	Elizabeth Dougherty - Director of Inventor Education, Outreach and Recognition, U.S. Patent and Trademark Office (USPTO)