



USPTO Symposium on Trade Secret Protection

January 8, 2015

9:00 – 3:00

United States Patent and Trademark Office – Global Intellectual Property Academy (GIPA)

Webcast:

<https://uspto-events.webex.com/uspto-events/onstage/g.php?MTID=ec8f1cd35f9d90d952623f8d2dd4b4610>

Password: 123456

9:00 – 9:15

Opening Remarks

Michelle Lee

Deputy Undersecretary of Commerce for Intellectual Property and
Deputy Director of the United States Patent and Trademark Office

Shira Perlmutter

Chief Policy Officer and Director for International Affairs, United States Patent
and Trademark Office

9:15 – 10:00

Topic One: Economic Aspects of Trade Secret Theft

Moderator: Alan Marco, United States Patent and Trademark Office

Panelists: Mark Schankerman, London School of Economics

Pamela Passman, Center for Responsible Enterprise and
Trade

Audience Questions and Discussion

10:00 – 10:15

Break

10:15– 11:15

Topic Two: Intersection of Patents and Trade Secrets

Moderator: Soma Saha, United States Patent and Trademark Office

Panelists: Tina M. Chappell, Intel Corporation

Mark A. Charles, Proctor & Gamble
R. Mark Halligan, FisherBroyles, LLP
Audience Questions and Discussion

11:15-12:00

Topic Three: Issues in Civil Litigation

Moderator: Jennifer Blank, United States Patent and Trademark Office

Panelists: Frederic Meeker, Banner & Witcoff, Ltd.

Victoria Cundiff, Paul Hastings, LLP

Tim Molino, BSA | The Software Alliance

Audience Questions and Discussion

12:00 – 1:00

Lunch

1:00 – 1:45

Topic Four: Effectiveness and Value of Trade Secret Protection in Foreign Jurisdictions and Barriers to Protection

Moderator: Michael Smith, United States Patent and Trademark Office

Panelists: Tomoko Miyamoto, World Intellectual Property Organization

R. Mark Halligan, FisherBroyles, LLP

Audience Questions and Discussion

1:45-2:45

Topic Five: Congressional Responses to the Threat of Trade Secret Theft

Moderator: Dana Robert Colarulli, United States Patent and Trademark Office

Panelists: Aaron Cooper, Covington & Burling, LLP

Jason G. Everett, Chief Minority Counsel, Subcommittee on Courts, Intellectual Property, and the Internet Committee on the Judiciary

Ted Schroeder, Office of Senator Chris Coons (D-DE)

Audience Questions and Discussion

2:45-3:00

Closing Remarks