

PUBLIC SYMPOSIUM

Developments in Trade Secret Protection

United States Patent and Trademark Office

600 Dulany Street ▪ Madison Auditorium ▪ Alexandria, VA 22314

May 8, 2017

Livestream: <https://livestream.com/accounts/4828334/events/7221539>

9:00–9:15

Opening Remarks – Shira Perlmutter, Chief Policy Officer
and Director of International Affairs, USPTO

9:15-10:15

Topic 1: Measuring the Value of Secrecy: A Policy Perspective

Moderator: Alan Marco

- Christopher Gerardi, FTI Consulting
- Kevin Neels, The Brattle Group
- Steven Schwarz, Charles River Associates

10:15-11:15

Topic 2: Use of the DTSA in Practice

Moderator: Jenny Blank, USPTO

- Victoria Cundiff, Paul Hastings LLP
- Frederic Meeker, Banner & Witcoff, Ltd.
- Cass Christenson, Dentons US LLP

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11:15-11:30

Break

11:30-12:30

Topic 3: Differences in Trade Secret Protection in Foreign Jurisdictions

Moderator: Michael Smith, USPTO

- James Pooley, Orrick LLP
- Mark Schulze, Antonin Scalia Law School, George Mason University
- Tomoko Miyamoto, Patent Law Division, World Intellectual Property Organization

12:30-1:30

Lunch Break

1:30-2:30

Topic 4: Considerations of Business Owners in International Cases

Moderator: Conrad Wong, USPTO

- David Cohen, Form Holdings
- Kendra Ervin, U.S. Department of Justice - Criminal Division Computer Crime & Intellectual Property Section
- Thomas McBride, IP & Licensing, Monsanto
- Jay Reiziss, McDermott, Will, and Emery
- Ellen Szymanski, U.S. Chamber of Commerce
- Duncan F. Willson, USPTO

2:30-2:45

Closing Remarks