PUBLIC SYMPOSIUM

Developments in Trade Secret Protection

United States Patent and Trademark Office
600 Dulany Street ▪ Madison Auditorium ▪ Alexandria, VA 22314
May 8, 2017

Livestream: https://livestream.com/accounts/4828334/events/7221539

9:00–9:15 Opening Remarks – Shira Perlmutter, Chief Policy Officer and Director of International Affairs, USPTO

9:15-10:15 Topic 1: Measuring the Value of Secrecy: A Policy Perspective

Moderator: Alan Marco
- Christopher Gerardi, FTI Consulting
- Kevin Neels, The Brattle Group
- Steven Schwarz, Charles River Associates

10:15-11:15 Topic 2: Use of the DTSA in Practice

Moderator: Jenny Blank, USPTO
- Victoria Cundiff, Paul Hastings LLP
- Frederic Meeker, Banner & Witcoff, Ltd.
- Cass Christenson, Dentons US LLP
11:15-11:30  Break

11:30-12:30  **Topic 3:** Differences in Trade Secret Protection in Foreign Jurisdictions

Moderator: Michael Smith, USPTO
- James Pooley, Orrick LLP
- Mark Schultz, Center for the Protection of Intellectual Property, Antonin Scalia Law School, George Mason University
- Tomoko Miyamoto, Patent Law Division, World Intellectual Property Organization

12:30-1:30  Lunch Break

1:30-2:30  **Topic 4:** Considerations of Business Owners in International Cases

Moderator: Conrad Wong, USPTO
- David Cohen, Form Holdings
- Kendra Ervin, U.S. Department of Justice - Criminal Division Computer Crime & Intellectual Property Section
- Thomas McBride, IP & Licensing, Monsanto
- Jay Reiziss, McDermott, Will, and Emery
- Ellen Szymanski, U.S. Chamber of Commerce
- Duncan F. Willson, USPTO

2:30-2:45  **Closing Remarks**