

Chapter 1400 Classification and Identification of Goods and Services

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1401 Classification

1401.01 Statutory Authority

Section 30 of the Trademark Act, [15 U.S.C. §1112](#), provides authority for establishing a classification system. That section states, in part, as follows:

The Director may establish a classification of goods and services, for convenience of Patent and Trademark Office administration, but not to limit or extend the applicant’s or registrant’s rights.

1401.02 International Trademark Classification Adopted

As of September 1, 1973, the international classification of goods and services is the controlling classification used by the United States, and it applies to all applications filed on or after September 1, 1973, and their resulting registrations, for all statutory purposes. See [37 C.F.R. §2.85\(a\)](#). Unless otherwise indicated, references in this manual to class refer to the international class.

Prior to September 1, 1973, the United States used its own classification of goods and services, which is different from the international classification. The prior United States classification continues to govern for all statutory purposes for trademark applications filed on or before August 31, 1973, and all registrations issued on the basis of an application filed on or before August 31, 1973, unless the owner of the registration amends the registration to adopt international classification. [37 C.F.R. §2.85\(b\)](#).

If a registration issued under the United States classification system, the owner of the registration may voluntarily amend to reclassify under the international classification system, pursuant to §7(e) of the Trademark Act, [15 U.S.C. §1057\(e\)](#), if the owner pays the required fee. [37 C.F.R. §§2.6](#) and [2.85\(e\)\(3\)](#). See [TMEP §1609.04](#).

Classification schedules are set forth in Part 6 of the Trademark Rules of Practice. See [37 C.F.R §6.1](#) for the international classification schedule for goods and services, [37 C.F.R §6.2](#) for the prior United States classification schedule for goods and services, [37 C.F.R. §6.3](#) for certification marks, and [37 C.F.R §6.4](#) for collective membership marks.

1401.02(a) Headings of International Trademark Classes

International trademark classification, and the headings of the international trademark classes, are established by the Committee of Experts of the Nice Union and set forth in the *International Classification of Goods and Services for the Purposes of the Registration of Marks* (Nice Classification) published annually by the World Intellectual Property Organization (“WIPO”) on its website. See [TMEP §1401.02\(c\)](#) for further information.

In 2013, the Committee of Experts began annual revisions to the Nice Classification. The annual revisions, which are published electronically and enter into force on January 1 each year, are referred to as versions and identified by edition number and year of the effective date (e.g., “Nice Classification, 10th edition, version 2013” or “NCL 10-2013”). Each annual version includes all changes adopted by the Committee of Experts since the adoption of the previous version. The changes consist of the addition of new goods and services to, and deletion of goods and services from, the Alphabetical List, and any modifications to the wording in the Alphabetical List, the class headings and the explanatory notes that do not involve the transfer of goods or services from one class to another. New editions continue to be published electronically and enter into force usually every five years, and include all changes adopted annually since the previous edition, as well as all amendments. Amendments consist of goods or services transferred from one class to another or new classes that are created. The [Nice Agreement Current Edition/Version](#) page sets forth the general remarks, class numbers, class headings and explanatory notes for the current edition and version of the Nice Agreement.

The general remarks, class numbers, class headings, and explanatory notes for each international trademark class under Nice Classification, 11th edition, version 2017 (“NCL 11-2017” or “Nice 11-2017”) are set forth below. The word or words in parentheses following the class numbers are short titles for the classes that are used exclusively in the United States Patent and Trademark Office (“USPTO”) and are not part of the official text of the Nice Classification. See [TMEP §1401.02\(b\)](#).

In addition NCL 11-2017 is available on WIPO’s website at <http://www.wipo.int/classifications/nice/en>. See also [TMEP §1401.02\(c\)](#).

GENERAL REMARKS

The indications of goods or services appearing in the class headings are general indications relating to the fields to which, in principle, the goods or services belong. The Alphabetical List should therefore be consulted in order to ascertain the exact classification of each individual product or service.

Goods

If a product cannot be classified with the aid of the List of Classes, the Explanatory Notes and the Alphabetical List, the following remarks set forth the criteria to be applied:

- (a) A finished product is in principle classified according to its function or purpose. If the function or purpose of a finished product is not mentioned in any class heading, the finished product is classified by analogy with other comparable finished products, indicated in the Alphabetical List. If none is found, other subsidiary criteria, such as that of the material of which the product is made or its mode of operation, are applied.
- (b) A finished product which is a multipurpose composite object (e.g., clocks incorporating radios) may be classified in all classes that correspond to any of its functions or intended purposes. If those functions or purposes are not mentioned in any class heading, other criteria, indicated under (a), above, are to be applied.
- (c) Raw materials, unworked or semi-worked, are in principle classified according to the material of which they consist.
- (d) Goods intended to form part of another product are in principle classified in the same class as that product only in cases where the same type of goods cannot normally be used for another purpose. In all other cases, the criterion indicated under (a), above, applies.
- (e) When a product, whether finished or not, is classified according to the material of which it is made, and it is made of different materials, the product is in principle classified according to the material which predominates.
- (f) Cases adapted to the product they are intended to contain are in principle classified in the same class as the product.

Services

If a service cannot be classified with the aid of the List of Classes, the Explanatory Notes and the Alphabetical List, the following remarks set forth the criteria to be applied:

- (a) Services are in principle classified according to the branches of activities specified in the headings of the service classes and in their Explanatory Notes or, if not specified, by analogy with other comparable services indicated in the Alphabetical List.
- (b) Rental services are in principle classified in the same classes as the services provided by means of the rented objects (e.g., Rental of telephones, covered by Cl. 38). Leasing services are analogous to rental services and therefore should be classified in the same way. However, hire or lease-purchase financing is classified in Class 36 as a financial service.
- (c) Services that provide advice, information or consultation are in principle classified in the same classes as the services that correspond to the subject matter of the advice, information or consultation, e.g., transportation consultancy (Cl. 39), business management consultancy (Cl. 35), financial consultancy (Cl. 36), beauty consultancy (Cl. 44). The rendering of the advice, information or consultancy by electronic means (e.g., telephone, computer) does not affect the classification of these services.

- (d) Services rendered in the framework of franchising are in principle classified in the same class as the particular services provided by the franchisor (e.g., business advice relating to franchising (Class 35), financing services relating to franchising (Class 36), legal services relating to franchising (Class 45)).

GOODS

CLASS 1

(Chemicals)

Chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry.

Explanatory Note

Class 1 includes mainly chemical products used in industry, science and agriculture, including those which go to the making of products belonging to other classes.

This Class includes, in particular:

- compost;
- salt for preserving other than for foodstuffs;
- certain additives for the food industry (consult the Alphabetical List of Goods).

This Class does not include, in particular:

- raw natural resins (Cl. 2);
- chemical products for use in medical science (Cl. 5);
- fungicides, herbicides and preparations for destroying vermin (Cl. 5);
- adhesives for stationery or household purposes (Cl. 16);
- salt for preserving foodstuffs (Cl. 30);
- straw mulch (Cl. 31).

CLASS 2

(Paints)

Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art.

Explanatory Note

Class 2 includes mainly paints, colorants and preparations used for the protection against corrosion.

This Class includes, in particular:

- paints, varnishes and lacquers for industry, handicrafts and arts;
- dyestuffs for clothing;
- colorants for foodstuffs and beverages.

This Class does not include, in particular:

- unprocessed artificial resins (Cl. 1);
- laundry blueing (Cl. 3);
- cosmetic dyes (Cl. 3);
- paint boxes (articles for use in school) (Cl. 16);
- insulating paints and varnishes (Cl. 17).

CLASS 3

(Cosmetics and cleaning preparations)

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; non-medicated soaps; perfumery, essential oils, non-medicated cosmetics, non-medicated hair lotions; non-medicated dentifrices.

Explanatory Note

Class 3 includes mainly cleaning preparations and non-medicated toiletry preparations.

This Class includes, in particular:

- deodorants for human beings or for animals;
- room fragrancing preparations;
- sanitary preparations being toilettries.

This Class does not include, in particular:

- chemical chimney cleaners (Cl. 1);
- degreasing preparations for use in manufacturing processes (Cl. 1);
- deodorants other than for human beings or for animals (Cl. 5);
- medicated shampoos, medicated soaps, medicated hair lotions and medicated dentifrices (Cl. 5);
- sharpening stones and grindstones (hand tools) (Cl. 8).

CLASS 4

(Lubricants and fuels)

Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting.

Explanatory Note

Class 4 includes mainly industrial oils and greases, fuels and illuminants.

This Class does not include, in particular:

- certain special industrial oils and greases (consult the Alphabetical List of Goods).

CLASS 5

(Pharmaceuticals)

Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

Explanatory Note

Class 5 includes mainly pharmaceuticals and other preparations for medical or veterinary purposes.

This Class includes, in particular:

- sanitary preparations for personal hygiene, other than toiletries;
- diapers for babies and incontinents;
- deodorants other than for human beings or for animals;
- medicated shampoos, soaps, lotions and dentifrices;
- dietary supplements, intended to supplement a normal diet or to have health benefits;
- meal replacements, dietetic food and beverages, adapted for medical or veterinary use;
- cigarettes without tobacco, for medical purposes.

This Class does not include, in particular:

- sanitary preparations being non-medicated toiletries (Cl. 3);
- deodorants for human beings or for animals (Cl. 3);
- supportive bandages (Cl. 10);
- meal replacements, dietetic food and beverages not for medical or veterinary use (Cl. 29, 30, 31, 32 or 33).

CLASS 6

(Metal goods)

Common metals and their alloys, ores; metal materials for building and construction; transportable buildings of metal; non-electric cables and wires of common metal; small items of metal hardware; metal containers for storage or transport; safes.

Explanatory Note

Class 6 includes mainly unwrought and partly wrought common metals, including ores, as well as certain goods made of common metals.

This Class includes, in particular:

metals in foil or powder form for further processing, for example, for 3D printers;
metal building materials, for example, materials of metal for railway tracks, pipes and tubes of metal;
small items of metal hardware, for example, bolts, screws, nails, furniture casters, window fasteners;
transportable buildings or structures of metal, for example, prefabricated houses, swimming pools, cages for wild animals, skating rinks;
certain goods made of common metals not otherwise classified by function or purpose, for example, all-purpose boxes of common metal, statues, busts and works of art of common metal.

This Class does not include, in particular:

- metals and ores used as chemicals in industry or scientific research for their chemical properties, for example, bauxite, mercury, antimony, alkaline and alkaline-earth metals (Cl. 1);
- metals in foil and powder form for use in painting, decorating, printing and art (Cl. 2); electric cables (Cl. 9) and non-electric cables and ropes, not of metal (Cl. 22);
- pipes being parts of sanitary installations (Cl. 11), flexible pipes, tubes and hoses, not of metal (Cl. 17) and rigid pipes, not of metal (Cl. 19); • cages for household pets (Cl. 21);
- certain goods made of common metals that are classified according to their function or purpose, for example, hand tools, hand operated (Cl. 8), paper clips (Cl. 16), furniture (Cl. 20), kitchen utensils (Cl. 21), household containers (Cl. 21).

CLASS 7

(Machinery)

Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; automatic vending machines.

Explanatory Note

Class 7 includes mainly machines, machine tools, motors and engines.

This Class includes, in particular:

- parts of motors and engines (of all kinds);
- electric cleaning machines and apparatus.

This Class does not include, in particular:

- certain special machines and machine tools (consult the Alphabetical List of Goods);
- hand tools and implements, hand-operated (Cl. 8);
- motors and engines for land vehicles (Cl. 12).

CLASS 8**(Hand tools)**

Hand tools and implements (hand-operated); cutlery; side arms; razors.

Explanatory Note

Class 8 includes mainly hand-operated implements used as tools in the respective professions.

This Class includes, in particular:

- cutlery of precious metals;
- electric razors and clippers (hand instruments).

This Class does not include, in particular:

- certain special instruments (consult the Alphabetical List of Goods);
- machine tools and implements driven by a motor (Cl. 7);
- surgical cutlery (Cl. 10);
- side arms being firearms (Cl. 13);
- paper knives (Cl. 16);
- fencing weapons (Cl. 28).

CLASS 9**(Electrical and scientific apparatus)**

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus.

*Explanatory Note**This Class includes, in particular:*

apparatus and instruments for scientific research in laboratories;

apparatus and instruments for controlling ships, such as apparatus and instruments for measuring and for transmitting orders;

protractors;

punched card office machines;

all computer programs and software regardless of recording media or means of dissemination, that is, software recorded on magnetic media or downloaded from a remote computer network.

This Class does not include, in particular:

the following electrical apparatus and instruments:

- (a) electromechanical apparatus for the kitchen (grinders and mixers for foodstuffs, fruit presses, electrical coffee mills, etc.), and certain other apparatus and instruments driven by an electrical motor, all coming under Class 7;
 - (b) apparatus for pumping or dispensing fuels (Cl. 7);
 - (c) electric razors, clippers (hand instruments) and flat irons (Cl. 8);
 - (d) electrical apparatus for space heating or for the heating of liquids, for cooking, ventilating, etc. (Cl. 11);
 - (e) electric toothbrushes and combs (Cl. 21);
- clocks and watches and other chronometric instruments (Cl. 14);
- control clocks (Cl. 14);
- amusement and game apparatus adapted for use with an external display screen or monitor (Cl. 28).

CLASS 10

(Medical apparatus)

Surgical, medical, dental and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopaedic articles; suture materials; therapeutic and assistive devices adapted for the disabled; massage apparatus; apparatus, devices and articles for nursing infants; sexual activity apparatus, devices and articles.

Explanatory Note

Class 10 includes mainly surgical, medical, dental and veterinary apparatus, instruments and articles generally used for the diagnosis, treatment or improvement of function or condition of persons and animals.

This Class includes, in particular:

- supportive bandages and special clothing for medical purposes, for example, compression garments, stockings for varices, strait jackets, orthopaedic footwear;
- articles, instruments and devices for menstruation, contraception and childbirth, for example, menstrual cups, pessaries, condoms, childbirth mattresses, forceps;
- therapeutic and prosthetic articles and devices for implantation composed of artificial or synthetic materials, for example, surgical implants composed of artificial materials, artificial breasts, brain pacemakers, biodegradable bone fixation implants;
- furniture especially made for medical purposes, for example, armchairs for medical or dental purposes, air mattresses for medical purposes, operating tables.

This Class does not include, in particular:

medical dressings and absorbent sanitary articles, for example, plasters, bandages and gauze for dressings, breast-nursing pads, babies' napkins and napkins for incontinents, tampons (Cl. 5); surgical implants comprised of living tissue (Cl. 5); tobacco-free cigarettes for medical purposes (Cl. 5) and electronic cigarettes (Cl. 34);

wheelchairs and mobility scooters (Cl. 12);
massage tables and hospital beds (Cl. 20).

CLASS 11

(Environmental control apparatus)

Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes.

Explanatory Note

This Class includes, in particular:

- air-conditioning apparatus;
- bed warmers, hot water bottles, warming pans, electric or non-electric;
- electrically heated cushions (pads) and blankets, not for medical purposes;
- electrically heated clothing;
- electric kettles;
- electric cooking utensils.

This Class does not include, in particular:

- steam producing apparatus (parts of machines) (Cl. 7);

CLASS 12

(Vehicles)

Vehicles; apparatus for locomotion by land, air or water.

Explanatory Note

This Class includes, in particular:

- motors and engines for land vehicles;
- couplings and transmission components for land vehicles;
- air cushion vehicles.

This Class does not include, in particular:

- certain special vehicles not for transportation purposes (consult the Alphabetical List of Goods);
- certain parts of vehicles (consult the Alphabetical List of Goods);
- railway material of metal (Cl. 6);
- motors, engines, couplings and transmission components other than for land vehicles (Cl. 7);
- parts of motors and engines (of all kinds) (Cl. 7).

CLASS 13**(Firearms)**

Firearms; ammunition and projectiles; explosives; fireworks.

Explanatory Note

Class 13 includes mainly firearms and pyrotechnical products.

This Class does not include, in particular:

- matches (Cl. 34).

CLASS 14**(Jewelry)**

Precious metals and their alloys; jewellery, precious and semi-precious stones; horological and chronometric instruments.

Explanatory Note

Class 14 includes mainly precious metals and certain goods made of precious metals or coated therewith, as well as jewellery, clocks and watches, and component parts therefor.

This Class includes, in particular:

- jewellery, including imitation jewelry, for example, paste jewellery;
- cuff links, tie pins, tie clips;
- key rings, key chains and charms therefor;
- jewellery charms;
- jewellery boxes;
- component parts for jewellery, clocks and watches, for example, clasps and beads for jewellery, movements for clocks and watches, clock hands, watch springs, watch crystals.

This Class does not include, in particular:

- smartwatches (Cl. 9);
- charms, other than for jewellery, key rings or key chains (Cl. 26);
- objects of art not made of precious metals or coated therewith that are classified according to the material of which they are made, for example, works of art of metal (Cl. 6), of stone, concrete or marble (Cl. 19), of wood, wax, plaster or plastic (Cl. 20), of porcelain, terra-cotta or glass (Cl. 21);
- certain goods made of precious metals or coated therewith that are classified according to their function or purpose, for example, metals in foil and powder form for use in painting, decorating, printing and art (Cl. 2), dental amalgams of gold (Cl. 5), cutlery (Cl. 8), electric contacts (Cl. 9), pen nibs of gold (Cl. 16), teapots (Cl. 21), gold and silver embroidery (Cl. 26), cigar boxes (Cl. 34).

CLASS 15**(Musical Instruments)**

Musical instruments.

Explanatory Note

This Class includes, in particular:

- mechanical pianos and their accessories;
- musical boxes;
- electrical and electronic musical instruments.

This Class does not include, in particular:

- apparatus for the recording, transmission, amplification and reproduction of sound (Cl. 9).

CLASS 16**(Paper goods and printed matter)**

Paper and cardboard; printed matter; bookbinding material; photographs; stationery and office requisites, except furniture; adhesives for stationery or household purposes; artists' and drawing materials; paintbrushes; instructional and teaching materials; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks.

Explanatory Note

Class 16 includes mainly paper, cardboard and certain goods made of those materials, as well as and office requisites.

This Class includes, in particular:

- paper knives and paper cutters;
- cases, covers and devices for holding or securing paper, for example, document files, money clips, holders for cheque books, paper-clips, passport holders, scrapbooks;
- certain office machines, for example, typewriters, duplicators, franking machines for office use, pencil sharpeners;
- painting articles for use by artists and interior and exterior painters, for example, artists' watercolour saucers, painters' easels and palettes, paint rollers and trays;
- certain disposable paper products, for example, bibs, handkerchiefs and table linen of paper;
- certain goods made of paper or cardboard not otherwise classified by function or purpose, for example, paper bags, envelopes and containers for packaging, statues, figurines and works of art of paper or cardboard, such as figurines of papier mâché, framed or unframed lithographs, paintings and watercolours.

This Class does not include, in particular:

- paints (Cl. 2);
- hand tools for artists, for example, spatulas, sculptors' chisels (Cl. 8);
- teaching apparatus, for example, audiovisual teaching apparatus, resuscitation mannequins (Cl. 9), and toy models (Cl. 28);
- certain goods made of paper or cardboard that are classified according to their function or purpose, for example, photographic paper (Cl. 1), abrasive paper (Cl. 3), paper blinds (Cl. 20), table cups and plates of paper (Cl. 21), bed linen of paper (Cl. 24), paper clothing (Cl. 25), cigarette paper (Cl. 34).

CLASS 17

(Rubber goods)

Unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials; plastics and resins in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, tubes and hoses, not of metal.

Explanatory Note

Class 17 includes mainly electrical, thermal and acoustic insulating materials and plastics, for use in manufacture in the form of sheets, blocks and rods, as well as certain goods made of rubber, gutta-percha, gum, asbestos, mica or substitutes therefor.

This Class includes, in particular:

- rubber material for recapping tyres;
- floating anti-pollution barriers;
- adhesive tapes, other than stationery and not for medical or household purposes;
- plastic films, other than for wrapping and packaging, for example, anti-dazzle films for windows;
- elastic threads and threads of rubber or plastic, not for textile use;
- certain goods made of the materials in this class not otherwise classified by function or purpose, for example, foam supports for flower arrangements, padding and stuffing materials of rubber or plastics, rubber stoppers, shock-absorbing buffers of rubber, rubber bags or envelopes for packaging.

This Class does not include, in particular:

fire hose (Cl. 9);
 pipes being parts of sanitary installations (Cl. 11) and rigid pipes of metal (Cl. 6) and not of metal (Cl. 19);
 insulating glass for building (Cl. 19);
 certain goods made of the materials in this class that are classified according to their function or purpose, for example, gum resins (Cl. 2), rubber for dental purposes (Cl. 5), asbestos screens for firemen (Cl. 9), adhesive rubber patches for repairing inner tubes (Cl. 12), rubber erasers (Cl. 16).

CLASS 18

(Leather goods)

Leather and imitations of leather; animal skins and hides; luggage and carrying bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; collars, leashes and clothing for animals.

Explanatory Note

Class 18 includes mainly leather, imitations of leather and certain goods made of those materials.

This Class includes, in particular:

luggage and carrying bags, for example, suitcases, trunks, travelling bags, sling bags for carrying infants, school bags;
luggage tags;
business card cases and pocket wallets;
boxes and cases of leather or leatherboard.

This Class does not include, in particular:

- clothing, footwear and headgear of leather for humans (Cl. 25);
- bags and cases adapted to the product they are intended to contain, for example, bags adapted for laptops (Cl. 9); bags and cases for cameras and photographic equipment (Cl. 9), cases for musical instruments (Cl. 15), golf bags with or without wheels, bags especially designed for skis and surfboards (Cl. 28);
- certain goods made of leather, imitations of leather, animal skins and hides that are classified according to their function or purpose, for example, leather strops (Cl. 8), polishing leather (Cl. 21), chamois leather for cleaning (Cl. 21), leather belts for clothing (Cl. 25).

CLASS 19

(Nonmetallic building materials)

Building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal.

Explanatory Note

Class 19 includes mainly non-metallic building materials.

This Class includes, in particular:

- semi-worked woods (for example, beams, planks, panels);
- veneers;
- building glass (for example, floor slabs, glass tiles);
- glass granules for marking out roads;
- letter boxes of masonry.

This Class does not include, in particular:

- cement preservatives and cement-waterproofing preparations (Cl. 1);
- fireproofing preparations (Cl. 1).

CLASS 20

(Furniture and articles not otherwise classified)

Furniture, mirrors, picture frames; containers, not of metal, for storage or transport; unworked or semi-worked bone, horn, whalebone or mother-of-pearl; shells; meerschaum; yellow amber.

Explanatory Note

Class 20 includes mainly furniture and parts therefor, as well as certain goods made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastic.

This Class includes, in particular:

- metal furniture, furniture for camping, gun racks, newspaper display stands;
- indoor window blinds and shades;
- bedding, for example, mattresses, spring mattresses, pillows;
- looking glasses, furniture and toilet mirrors;
- registration plates, not of metal;
- small items of non-metallic hardware, for example, bolts, screws, dowels, furniture casters, collars for fastening pipes;
- letter boxes, not of metal or masonry.

This Class does not include, in particular:

- special furniture for laboratories (Cl. 9) or for medical use (Cl. 10);
- outdoor blinds of metal (Cl. 6), not of metal and not of textile (Cl. 19), of textile (Cl. 22);
- bed linen, eiderdowns and sleeping bags (Cl. 24);
- certain mirrors for specific uses, for example, mirrors used in optical goods (Cl. 9), mirrors used in surgery or dentistry (Cl. 10), rearview mirrors (Cl. 12), sighting mirrors for guns (Cl. 13);
- certain goods made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastic, that are classified according to their function or purpose, for example, beads for making jewellery (Cl. 14), wooden floor boards (Cl. 19), baskets for domestic use (Cl. 21), plastic cups (Cl. 21), reed mats (Cl. 27).

CLASS 21

(Housewares and glass)

Household or kitchen utensils and containers; combs and sponges; brushes, except paint brushes; brush-making materials; articles for cleaning purposes; unworked or semi-worked glass, except building glass; glassware, porcelain and earthenware.

Explanatory Note

Class 21 includes mainly small, hand-operated utensils and apparatus for household and kitchen use, as well as toilet utensils, glassware and certain goods made of porcelain, ceramic, earthenware or glass.

This Class includes, in particular:

- utensils and containers for household and kitchen use, for example, fly swatters, bread boards, corkscrews, cocktail shakers, piggy banks, pails, cooking pots and pans;
- small hand-operated kitchen apparatus for mincing, grinding, pressing or crushing, for example, garlic presses, nutcrackers, pestles and mortars;
- serving utensils, for example, sugar tongs, ice tongs, pie servers and serving ladles;
- combs, electric and non-electric;
- toothbrushes, electric and non-electric;
- dish stands and decanter stands.

This Class does not include, in particular:

- cleaning preparations (Cl. 3);
- small apparatus for mincing, grinding, pressing or crushing, which are driven by electricity (Cl. 7);
- razors and shaving apparatus, hair and nail clippers, implements for manicure and pedicure, electric and non-electric, for example, manicure sets, emery boards, cuticle nippers (Cl. 8);
- table cutlery (Cl. 8);
- lice combs, tongue scrapers (Cl. 10);
- cooking utensils, electric (Cl. 11);
- toilet mirrors (Cl. 20);
- certain goods made of glass, porcelain and earthenware that are classified according to their function or purpose, for example, porcelain for dental prostheses (Cl. 5), spectacle lenses (Cl. 9), glass wool for insulation (Cl. 17), earthenware tiles (Cl. 19), building glass (Cl. 19), glass fibres for textile use (Cl. 22).

CLASS 22

(Cordage and fibers)

Ropes and string; nets; tents and tarpaulins; awnings of textile or synthetic materials; sails; sacks for the transport and storage of materials in bulk; padding, cushioning and stuffing materials, except of paper, cardboard, rubber or plastics; raw fibrous textile materials and substitutes therefor.

Explanatory Note

Class 22 includes mainly canvas and other materials for making sails, rope, padding and stuffing materials and raw fibrous textile materials.

This Class includes, in particular:

- cords and twines made of natural or artificial textile fibres, paper or plastics;
- fishing nets, hammocks, rope ladders;
- vehicle covers, not fitted;

- certain sacks and bags not otherwise classified by function or purpose, for example, bags for washing hosiery, body bags, mail bags;
- packaging bags of textile;
- animal fibres and raw textile fibres, for example, animal hair, cocoons, jute, raw or treated wool, raw silk.

This Class does not include, in particular:

- metal ropes (Cl. 6);
- strings for musical instruments (Cl. 15) and for sports rackets (Cl. 28);
- padding and stuffing materials of paper or cardboard (Cl. 16), rubber or plastics (Cl. 17);
- certain nets and bags that are classified according to their function or purpose, for example, safety nets (Cl. 9), luggage nets for vehicles (Cl. 12), garment bags for travel (Cl. 18), hair nets (Cl. 26), golf bags (Cl. 28), nets for sports (Cl. 28);
- packaging bags, not of textile, which are classified according to the material of which they are made, for example, packaging bags of paper or plastics (Cl. 16), of rubber (Cl. 17), of leather (Cl. 18).

CLASS 23

(Yarns and threads)

Yarns and threads, for textile use.

CLASS 24

(Fabrics)

Textiles and substitutes for textiles; household linen; curtains of textile or plastic.

Explanatory Note

Class 24 includes mainly fabrics and fabric covers for household use.

This Class includes, in particular:

- household linen, for example, bedspreads, pillow shams, towels of textile;
- bed linen of paper;
- sleeping bags, sleeping bag liners;
- mosquito nets.

This Class does not include, in particular:

- electrically heated blankets, for medical purposes (Cl. 10) and not for medical purposes (Cl. 11);
- table linen of paper (Cl. 16);
- asbestos safety curtains (Cl. 17), bamboo curtains and bead curtains for decoration (Cl. 20);
- horse blankets (Cl. 18);

- certain textiles and fabrics for specific uses, for example, fabrics for bookbinding (Cl. 16), insulating fabrics (Cl. 17), geotextiles (Cl. 19).

CLASS 25

(Clothing)

Clothing, footwear, headgear.

Explanatory Note

This Class does not include, in particular:

- certain clothing and footwear for special use (consult the Alphabetical List of Goods).

CLASS 26

(Fancy goods)

Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers; hair decorations; false hair.

Explanatory Note

Class 26 includes mainly dressmakers' articles, natural or synthetic hair for wear, and hair adornments, as well as small decorative items intended to adorn a variety of objects, not included in other classes.

This Class includes, in particular:

- wigs, toupees and false beards;
- barrettes and hair bands;
- hair nets;
- buckles and zippers;
- charms, other than for jewellery, key rings or key chains.

This Class does not include, in particular:

- certain special types of hooks (consult the Alphabetical List of Goods);
- certain special types of needles (consult the Alphabetical List of Goods);
- false eyelashes (Cl. 3);
- hair prostheses (Cl. 10);
- charms for key rings or key chains (Cl. 14);
- jewellery charms (Cl. 14);
- yarns and threads for textile use (Cl. 23).

CLASS 27

(Floor coverings)

Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile).

Explanatory Note

Class 27 includes mainly products intended to be added as furnishings to previously constructed floors and walls.

This Class does not include, in particular:

- wooden flooring (Cl. 19)

CLASS 28**(Toys and sporting goods)**

Games, toys and playthings; video game apparatus; gymnastic and sporting articles; decorations for Christmas trees.

Class 28 includes mainly toys, apparatus for playing games, sports equipment, amusement and novelty items, as well as certain articles for Christmas trees.

Explanatory Note

This Class includes, in particular:

- amusement and game apparatus adapted for use with an external display screen or monitor, including controllers therefor;
- amusement and novelty items, for example, carnival masks, paper party hats, confetti, practical jokes and party favours;
- hunting and fishing tackle, for example, fishing rods, landing nets for anglers, decoys, hunting game calls;
- equipment for various sports and games.

This Class does not include, in particular:

- Christmas tree candles (Cl. 4), electric lights for Christmas trees (Cl. 11), confectionery and chocolate decorations for Christmas trees (Cl. 30);
- diving equipment (Cl. 9);
- sex toys and love dolls (Cl. 10);
- clothing for gymnastics and sports (Cl. 25);
- certain gymnastic and sporting articles, for example, protective helmets, goggles and mouthguards for sports (Cl. 9), sporting firearms (Cl. 13), gymnasium mats (Cl. 27), as well as certain fishing and hunting equipment, for example, hunting knives, harpoons (Cl. 8), hunting firearms (Cl. 13), fishing nets (Cl. 22), that are classified according to other functions or purposes.

CLASS 29

(Meats and processed foods)

Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products; edible oils and fats.

Explanatory Note

Class 29 includes mainly foodstuffs of animal origin as well as vegetables and other horticultural comestible products which are prepared for consumption or conservation.

This Class includes, in particular:

- milk beverages (milk predominating);
- seeds prepared for human consumption, not being seasonings or flavourings.

This Class does not include, in particular:

- certain foodstuffs of plant origin (consult the Alphabetical List of Goods);
- baby food (Cl. 5);
- dietetic food and substances adapted for medical use (Cl. 5);
- dietary supplements (Cl. 5);
- processed seeds for use as a seasoning (Cl. 30);
- salad dressings (Cl. 30);
- fertilised eggs for hatching (Cl. 31);
- foodstuffs for animals (Cl. 31);
- live animals (Cl. 31);
- seeds for planting (Cl. 31).

CLASS 30

(Staple foods)

Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery; edible ices; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.

Explanatory Note

Class 30 includes mainly foodstuffs of plant origin prepared for consumption or conservation as well as auxiliaries intended for the improvement of the flavour of food.

This Class includes, in particular:

- beverages with coffee, cocoa, chocolate or tea base;
- cereals prepared for human consumption (for example, oat flakes and those made of other cereals).

This Class does not include, in particular:

- certain foodstuffs of plant origin (consult the Alphabetical List);
- salt for preserving other than for foodstuffs (Cl. 1);
- medicinal teas and dietetic food and substances adapted for medical use (Cl. 5);
- baby food (Cl. 5);
- dietary supplements (Cl. 5);
- yeast for pharmaceutical purposes (Cl. 5), yeast for animal consumption (Cl. 31);
- raw cereals (Cl. 31);
- foodstuffs for animals (Cl. 31).

CLASS 31

(Natural agricultural products)

Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.

Explanatory Note

Class 31 includes mainly land and sea products not having been subjected to any form of preparation for consumption, live animals and plants, as well as foodstuffs for animals.

This Class includes, in particular:

- unprocessed cereals;
- plant residue;
- unprocessed algae;
- unsawn timber;
- fertilized eggs for hatching;
- fresh mushrooms and truffles;
- litter for animals, for example, aromatic sand, sanded paper for pets.

This Class does not include, in particular:

- cultures of micro-organisms and leeches for medical purposes (Cl. 5);
- dietary supplements for animals and medicated animal feed (Cl. 5);
- semi-worked woods (Cl. 19);
- artificial fishing bait (Cl. 28);
- rice (Cl. 30);
- tobacco (Cl. 34).

CLASS 32

(Light beverages)

Beers; mineral and aerated waters and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages.

Explanatory Note

Class 32 includes mainly non-alcoholic beverages, as well as beer.

This Class includes, in particular:

- de-alcoholised beverages.

This Class does not include, in particular:

- beverages for medical purposes (Cl. 5);
- milk beverages (milk predominating) (Cl. 29);
- beverages with coffee, cocoa, chocolate or tea base (Cl. 30).

CLASS 33

(Wines and spirits)

Alcoholic beverages (except beers).

Explanatory Note

This Class does not include, in particular:

- medicinal beverages (Cl. 5);
- de-alcoholised beverages (Cl. 32).

CLASS 34

(Smokers' articles)

Tobacco; smokers' articles; matches.

Explanatory Note

This Class includes, in particular:

- tobacco substitutes (not for medical purposes).

This Class does not include, in particular:

- cigarettes without tobacco, for medical purposes (Cl. 5);

SERVICES

CLASS 35

(Advertising and business)

Advertising; business management; business administration; office functions.

Explanatory Note

Class 35 includes mainly services rendered by persons or organizations principally with the object of:

- (1) help in the working or management of a commercial undertaking, or
- (2) help in the management of the business affairs or commercial functions of an industrial or commercial enterprise,

as well as services rendered by advertising establishments primarily undertaking communications to the public, declarations or announcements by all means of diffusion and concerning all kinds of goods or services.

This Class includes, in particular:

- the bringing together, for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail stores, wholesale outlets, through vending machines, mail order catalogues or by means of electronic media, for example, through websites or television shopping programmes;
- services consisting of the registration, transcription, composition, compilation, or systematization of written communications and registrations, and also the compilation of mathematical or statistical data;
- services of advertising agencies and services such as the distribution of prospectuses, directly or through the post, or the distribution of samples. This Class may refer to advertising in connection with other services, such as those concerning bank loans or advertising by radio.

This Class does not include, in particular:

- services such as evaluations and reports of engineers which do not directly refer to the working or management of affairs in a commercial or industrial enterprise (consult the Alphabetical List of Services).

CLASS 36

(Insurance and financial)

Insurance; financial affairs; monetary affairs; real estate affairs.

Explanatory Note

Class 36 includes mainly services rendered in financial and monetary affairs and services rendered in relation to insurance contracts of all kinds.

This Class includes, in particular:

services relating to financial or monetary affairs comprise the following:

(a) services of all the banking establishments, or institutions connected with them such as exchange brokers or clearing services;

(b) services of credit institutions other than banks such as co-operative credit associations, individual financial companies, lenders, etc.;

(c) services of “investment trusts,” of holding companies;

(d) services of brokers dealing in shares and property;

(e) services connected with monetary affairs vouched for by trustees;

(f) services rendered in connection with the issue of travellers’ cheques and letters of credit; hire or lease-purchase financing;

services of realty administrators of buildings, i.e., services of letting or valuation, or financing;

services dealing with insurance such as services rendered by agents or brokers engaged in insurance, services rendered to insured, and insurance underwriting services.

CLASS 37

(Building construction and repair)

Building construction; repair; installation services.

Explanatory Note

Class 37 includes mainly services rendered by contractors or subcontractors in the construction or making of permanent buildings, as well as services rendered by persons or organizations engaged in the restoration of objects to their original condition or in their preservation without altering their physical or chemical properties.

This Class includes, in particular:

- services relating to the construction of buildings, roads, bridges, dams or transmission lines and services of undertakings specializing in the field of construction such as those of painters, plumbers, heating installers or roofers;
- services auxiliary to construction services like inspections of construction plans;
- services of shipbuilding;
- services consisting of hiring of tools or building materials;
- repair services, i.e., services which undertake to put any object into good condition after wear, damage, deterioration or partial destruction (restoration of an existing building or another object that has become imperfect and is to be restored to its original condition);
- various repair services such as those in the fields of electricity, furniture, instruments, tools, etc.;
- services of maintenance for preserving an object in its original condition without changing any of its properties (for the difference between this Class and Class 40 see the Explanatory Note of Class 40).

This Class does not include, in particular:

- services consisting of storage of goods such as clothes or vehicles (Cl. 39);
- services connected with dyeing of cloth or clothes (Cl. 40).

CLASS 38

(Telecommunications)

Telecommunications.

Explanatory Note

Class 38 includes mainly services allowing at least one person to communicate with another by a sensory means. Such services include those which:

- (1) allow one person to talk to another,
- (2) transmit messages from one person to another, and
- (3) place a person in oral or visual communication with another (radio and television).

This Class includes, in particular:

- services which consist essentially of the diffusion of radio or television programmes.

This Class does not include, in particular:

- radio advertising services (Cl. 35);
- telephone marketing (telemarketing) services (Cl. 35).

CLASS 39

(Transportation and storage)

Transport; packaging and storage of goods; travel arrangement.

Explanatory Note

Class 39 includes mainly services for the transport of people, animals or goods from one place to another (by rail, road, water, air or pipeline) and services necessarily connected with such transport, as well as services relating to the storing of goods in a warehouse or other building for their preservation or guarding.

This Class includes, in particular:

- services rendered by companies exploiting stations, bridges, rail-road ferries, etc., used by the transporter;
- services connected with the hiring of transport vehicles;
- services connected with maritime tugs, unloading, the functioning of ports and docks and the salvaging of wrecked ships and their cargoes;
- services connected with the packaging and parcelling of goods before dispatch;

- services consisting of information about journeys or the transport of goods by brokers and tourist agencies, information relating to tariffs, timetables and methods of transport;
- services relating to the inspection of vehicles or goods before transport.

This Class does not include, in particular:

- services relating to advertising transport undertakings such as the distribution of prospectuses or advertising on the radio (Cl. 35);
- services relating to the issuing of travellers' cheques or letters of credit by brokers or travel agents (Cl. 36);
- services relating to insurances (commercial, fire or life) during the transport of persons or goods (Cl. 36);
- services rendered by the maintenance and repair of vehicles, nor the maintenance or repair of objects connected with the transport of persons or goods (Cl. 37);
- services relating to reservation of rooms in a hotel by travel agents or brokers (Cl. 43).

CLASS 40

(Treatment of materials)

Treatment of materials.

Explanatory Note

Class 40 includes mainly services not included in other classes, rendered by the mechanical or chemical processing, transformation or production of objects or inorganic or organic substances, including custom manufacturing services.

For the purposes of classification, the production or manufacturing of goods is considered a service only in cases where it is effected for the account of another person to their order and specification.

If the production or manufacturing is not being performed to fulfil an order for goods which meet the customer's particular needs, requirements, or specifications, then it is generally ancillary to the maker's primary commercial activity or goods in trade.

If the substance or object is marketed to third parties by the person who processed, transformed or produced it, then this would generally not be considered a service.

This Class includes, in particular:

- services relating to transformation of an object or substance and any process involving a change in its essential properties (for example, dyeing a garment); consequently, a maintenance service, although usually in Class 37, is included in Class 40 if it entails such a change (for example, the chroming of motor vehicle bumpers);
- services of material treatment which may be present during the production of any substance or object other than a building; for example, services which involve cutting, shaping, polishing by abrasion or metal coating;

- the custom manufacturing of goods to the order and specification of others (bearing in mind that certain offices require that the goods produced be indicated), for example, custom manufacturing of automobiles.

This Class does not include, in particular:

- repair services (Cl. 37);
- certain customization services, for example, the custom painting of automobiles (Cl. 37).

CLASS 41

(Education and entertainment)

Education; providing of training; entertainment; sporting and cultural activities.

Explanatory Note

Class 41 covers mainly services rendered by persons or institutions in the development of the mental faculties of persons or animals, as well as services intended to entertain or to engage the attention.

This Class includes, in particular:

- services consisting of all forms of education of persons or training of animals;
- services having the basic aim of the entertainment, amusement or recreation of people;
- presentation of works of visual art or literature to the public for cultural or educational purposes.

CLASS 42

(Computer and scientific)

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software.

Explanatory Note

Class 42 includes mainly services provided by persons, individually or collectively, in relation to the theoretical and practical aspects of complex fields of activities; such services are provided by members of professions such as chemists, physicists, engineers, computer programmers, etc.

This Class includes, in particular:

- the services of engineers and scientists who undertake evaluations, estimates, research and reports in the scientific and technological fields (including technological consultancy);
- computer and technology services for securing computer data and personal and financial information and for the detection of unauthorized access to data and information;
- scientific research services for medical purposes.

This Class does not include, in particular:

- business research and evaluations (Cl. 35);
- word processing and computer file management services (Cl. 35);
- financial and fiscal evaluations (Cl. 36);
- mining and oil extraction (Cl. 37);
- computer (hardware) installation and repair services (Cl. 37);
- services provided by the members of professions such as medical doctors, veterinary surgeons, psychoanalysts (Cl. 44);
- medical treatment services (Cl. 44);
- garden design (Cl. 44);
- legal services (Cl. 45).

CLASS 43

(Hotels and restaurants)

Services for providing food and drink; temporary accommodation.

Explanatory Note

Class 43 includes mainly services provided by persons or establishments whose aim is to prepare food and drink for consumption and services provided to obtain bed and board in hotels, boarding houses or other establishments providing temporary accommodation.

This Class includes, in particular:

- reservation services for travellers' accommodation, particularly through travel agencies or brokers;
- boarding for animals.

This Class does not include, in particular:

- rental services for real estate such as houses, flats, etc., for permanent use (Cl. 36);
- arranging travel by tourist agencies (Cl. 39);
- preservation services for food and drink (Cl. 40);
- discotheque services (Cl. 41);
- boarding schools (Cl. 41);
- rest and convalescent homes (Cl. 44).

CLASS 44

(Medical, beauty and agricultural)

Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services.

Explanatory Note

Class 44 includes mainly medical care, hygienic and beauty care given by persons or establishments to human beings and animals; it also includes services relating to the fields of agriculture, horticulture and forestry.

This Class includes, in particular:

- medical analysis services relating to the treatment of persons (such as x-ray examinations and taking of blood samples);
- artificial insemination services;
- pharmacy advice;
- animal breeding;
- services relating to the growing of plants such as gardening;
- services relating to floral art such as floral compositions as well as garden design.

This Class does not include, in particular:

- vermin exterminating, other than for agriculture, aquaculture, horticulture and forestry (Cl. 37);
- installation and repair services for irrigation systems (Cl. 37);
- ambulance transport (Cl. 39);
- animal slaughtering services and taxidermy (Cl. 40);
- timber felling and processing (Cl. 40);
- animal training services (Cl. 41);
- health clubs for physical exercise (Cl. 41);
- scientific research services for medical purposes (Cl. 42);
- boarding for animals (Cl. 43);
- retirement homes (Cl. 43).

CLASS 45

(Personal and legal)

Legal services; security services for the physical protection of tangible property and individuals; personal and social services rendered by others to meet the needs of individuals.

Explanatory Note

This Class includes, in particular:

- services rendered by lawyers, legal assistants, and personal advocates, to individuals, groups of individuals, organizations and enterprises;
- investigation and surveillance services relating to the physical safety of persons and security of tangible property;
- services provided to individuals in relation with social events, such as social escort services, matrimonial agencies, funeral services.

This Class does not include, in particular:

- professional services giving direct aid in the operations or functions of a commercial undertaking (Cl. 35);
- services relating to financial or monetary affairs and services dealing with insurance (Cl. 36);
- escorting of travellers (Cl. 39);
- security transport (Cl. 39);
- services consisting of all forms of education of persons (Cl. 41);
- performances of singers and dancers (Cl. 41);
- computer programming services for the protection of software (Cl. 42);
- computer and internet security consultancy and data encryption services (Cl. 42);
- services provided by others to give medical, hygienic or beauty care for human beings or animals (Cl. 44);
- certain rental services (consult the Alphabetical List of Services and General Remark (b) relating to the classification of services).

1401.02(b) Short Titles for International Trademark Classes

The USPTO associates the following word titles with the respective international trademark class numbers:

GOODS

1. Chemicals
2. Paints
3. Cosmetics and cleaning preparations
4. Lubricants and fuels
5. Pharmaceuticals
6. Metal goods
7. Machinery
8. Hand tools
9. Electrical and scientific apparatus
10. Medical apparatus
11. Environmental control apparatus
12. Vehicles
13. Firearms
14. Jewelry

15. Musical instruments
16. Paper goods and printed matter
17. Rubber goods
18. Leather goods
19. Non-metallic building materials
20. Furniture and articles not otherwise classified
21. Housewares and glass
22. Cordage and fibers
23. Yarns and threads
24. Fabrics
25. Clothing
26. Fancy goods
27. Floor coverings
28. Toys and sporting goods
29. Meats and processed foods
30. Staple foods
31. Natural agricultural products
32. Light beverages
33. Wines and spirits
34. Smokers' articles

SERVICES

35. Advertising and business
36. Insurance and financial
37. Building construction and repair

38. Telecommunications
39. Transportation and storage
40. Treatment of materials
41. Education and entertainment
42. Computer and scientific
43. Hotels and restaurants
44. Medical, beauty and agricultural
45. Personal and legal

These short titles are not an official part of the international classification. Their purpose is to provide a means to quickly identify the general content of numbered international classes. By their nature, these titles will not necessarily disclose the classification of specific items. The titles are not designed to be used for classification, but only as information to assist in the identification of numbered classes. To determine the classification of particular goods and services, it is necessary to refer to the Alphabetical List, the class headings of the international classes, and explanatory notes in the *International Classification of Goods and Services for the Purposes of the Registration of Marks* (Nice Classification), published annually by WIPO on its website. The full names of international classes are set forth in [37 C.F.R. §6.1](#).

The short titles are printed in the *Official Gazette* in association with the international class numbers under MARKS PUBLISHED FOR OPPOSITION, Sections 1 and 2; TRADEMARK REGISTRATIONS ISSUED, PRINCIPAL REGISTER, Section 1; TRADEMARK REGISTRATIONS ISSUED UNDER SECTION 1(d), Sections 1 and 2; and SUPPLEMENTAL REGISTER, Sections 1 and 2.

The international trademark classification was adopted by the United States as its system of classification as of September 1, 1973. See 911 TMOG 210 (June 26, 1973). The use of short titles was announced in a notice at 924 TMOG 155 (July 16, 1974).

1401.02(c) International Alphabetical List

Additional general guidance concerning identifications may be found in the Alphabetical List of goods and services of the Nice Classification, available online at <http://www.wipo.int/classifications/nice/en/>, and published by the World Intellectual Property Organization. A French version of the Alphabetical List is also available online. Note: The paper publication of the Nice Classification was discontinued in 2011 with the publication of the 10th edition.

As the Alphabetical List was developed to *classify* goods and services and not to identify specific goods and services, most entries in the Alphabetical List will not be sufficiently definite to use in an *identification* of goods and/or services. If such entries are provided as identifications, the USPTO exercises its discretion to require greater particularity. See *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007).

The USPTO's [Acceptable Identification of Goods and Services Manual](#) ("ID Manual") provides general guidance on whether an identification is sufficiently definite. See [TMEP §1402.04](#).

1401.03 Designation of Class

In an application for registration of a mark, the applicant should designate the international class number(s) that are appropriate for the identified goods and/or services whenever the information is known. [37 C.F.R. §2.32\(a\)\(7\)](#). See TMEP § [1401.02\(a\)](#) for the international classification schedule with explanatory notes.

In an application under §1 or §44, incorrect classification will be corrected by amendment. See [TMEP §1401.03\(b\)](#).

1401.03(a) Designation of Class by Applicant Normally Initially Accepted in Applications Under §§1 and 44

Sometimes, a product could be classified in more than one class. Some products are classified differently depending on the type of material of which the product is composed or a particular use of the product. For example, plastic statuettes are in Class 20 while glass statuettes are in Class 21; reagents for research purposes are in Class 1 while reagents for medical use are in Class 5. Generally, in applications under §1 or §44 of the Trademark Act, prior to their assignment to an examining attorney, the USPTO retains the class number designated by the applicant, in the absence of any information clearly contradicting that classification. The applicant may be asked for further clarification for classification of goods of this type during the examination of the application. If the wording in the identification is broad enough to encompass more than one class, amendment will be required. See *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (“chronographs” held indefinite because it includes both time recording devices in Class 9 and watches in Class 14). Also, if the examining attorney determines that the class designated by the applicant is incorrect, the examining attorney will require reclassification.

1401.03(b) Designation of Class by USPTO When Class Number Is Not Designated or Is Inaccurate in Application Under §1 or §44

In an application under §1 or §44 of the Trademark Act, if the applicant does not designate a class number(s), the USPTO will do so. If the class number(s) indicated by the applicant is clearly wrong (e.g., goods are classified in a service class), the USPTO will change the classification, either prior to or during examination.

Upon examination, the classification must be amended if the class numbers are incorrect. When the examining attorney requires or recommends an amendment of the identification of goods and/or services that would necessitate an amendment of the classification, the examining attorney should also require the applicant to amend the classification.

If an incorrect class number was designated by the Pre-Examination Section, and the examining attorney must issue an Office action, he or she must also inform the applicant of the correct class number for the identified goods and/or services, and require amendment of the classification. If it is unnecessary to issue an Office action, the examining attorney must ensure that the correct classification is entered into the electronic records of the USPTO.

The examining attorney may amend or correct classification through an examiner’s amendment, without prior authorization by the applicant. See *Groening v. Missouri Botanical Garden*, 59 USPQ2d 1601 (Comm’r Pats. 1999). See [TMEP §707.02](#).

Before approving an application for publication, the examining attorney must check to make sure that the properly assigned class is reflected in the electronic records of the USPTO.

1401.03(c) Failure to Classify May Delay Action in Applications Under §§1 and 44

The applicant should make an initial effort at classification, using the Alphabetical List of goods and services.

In an application under §1 or §44 of the Trademark Act, when an application and fee is filed for a single class, but the identification lists a large number of items that obviously involve many classes, the examining attorney will require the applicant to properly classify the items. Class designations must be determined and fees for multiple classes must be paid before an examining attorney does an extensive search in a large number of classes. See [TMEP §810.01](#).

1401.03(d) Classification Determined by World Intellectual Property Organization in §66(a) Applications

37 CFR §2.85(d) Section 66(a) applications and registered extensions of protection.

In an application under section 66(a) of the Act or registered extension of protection, the classification cannot be changed from the classification assigned by the International Bureau of the World Intellectual Property Organization, unless the International Bureau corrects the classification. Classes cannot be added, and goods or services cannot be transferred from one class to another in a multiple-class application.

In an application under §66(a) of the Trademark Act, [15 U.S.C. §1141f\(a\)](#), i.e., a request for protection of an international registration to the United States pursuant to the Madrid Protocol, the International Bureau of the World Intellectual Property Organization (“IB”) controls classification. Article 3(2) of the Protocol.

The IB classifies the goods and services in the appropriate classes of the *International Classification of Goods and Services for the Purposes of the Registration of Marks* in effect at the time international registration is filed. Subject to the conformity of the international application with other applicable requirements, the international registration will be issued in accordance with the classification and grouping that the IB considers to be correct. Common Regulations under the Madrid Agreement and Protocol, Rule 12(9). The USPTO will be notified of the edition of the Nice Agreement used and it will be listed in the request for extension of protection.

The §66(a) application (and any resulting registration) remains part of the international registration, and a change of classification in the United States would have no effect on the international registration. Therefore, the international classification of goods and/or services in a §66(a) application **cannot be changed** from the classification given to the goods/services by the IB, even if the IB’s classification of goods/services in the §66(a) application is different from the classification set forth in the ID Manual. Classes may not be added, and goods or services may not be transferred from one class to another in a multiple-class application. [37 C.F.R. §2.85\(d\)](#).

Accordingly, if the mark in a §66(a) application appears to be a certification or collective membership mark, the USPTO **will not** reclassify it into United States Class A, B, or 200. However, the applicant must comply with all other United States requirements for certification and collective membership marks, regardless of the classification chosen by the IB. See [TMEP §§1304 et seq.](#), regarding collective membership marks, [TMEP §§1306 et seq.](#) regarding certification marks, and [TMEP §1904.02\(d\)](#) regarding §66(a) applications for these types of marks. See also [TMEP §1904.02\(c\)\(v\)](#) regarding the effect of indicated classes in registered extensions of protection and published applications under §66(a).

For purposes of *identification* of goods or services, the examining attorney will examine a §66(a) application according to the same standards of specificity used in examining applications under §§1 and 44 of the Trademark Act. That is, the examining attorney must follow the procedures set forth in the TMEP and identify the goods/services in accordance with the ID Manual whenever possible. See [TMEP §§1904.02\(c\) et seq.](#)

See also [TMEP §1402.01\(c\)](#) regarding the identification and classification of goods and services in a §66(a) application and [TMEP §1904.02\(b\)](#) regarding the examination of classification of goods and services in a §66(a) application.

1401.04 Classification Determines Number of Fees

15 U.S.C. §1112 (Extract)

*** The applicant may apply to register a mark for any or all of the goods or services on or in connection with which he or she is using or has a bona fide intention to use the mark in commerce: Provided, That if the Director by regulation permits the filing of an application for the registration of a mark for goods or services which fall within a plurality of classes, a fee equaling the sum of the fees for filing an application in each class shall be paid, and the Director may issue a single certificate of registration for such mark.

Classification is the basis for determining the number of fees that must be paid. In an application under §1 or §44 of the Trademark Act, a fee is required for each class.

In an application under §1 or §44, if the application sets forth goods or services in more than one class and pays insufficient fees to cover all the classes, the applicant must either amend the application to restrict the goods or services to the number of classes for which the fee has been paid, or submit additional fees to cover all the goods or services set forth in the identification. The fees for multiple classes must be paid before an examining attorney does an extensive search in a large number of classes. See [TMEP §810.01](#).

If, with the original application, the applicant submits fees for more classes than are validly represented in the application, the fees that have been overpaid in error will be refunded. See [TMEP §405.04](#) regarding refunds.

In a §66(a) application, the amount of the filing fee will be determined by the IB, who will collect the fee and send it to the USPTO pursuant to the provisions of the Madrid Protocol and the *Common Regulations Under the Madrid Agreement Concerning the International Registration of Marks and the Protocol Relating to That Agreement* (“Common Regs.”). The examining attorney will not question the sufficiency of the filing fee in a §66(a) application. The classification in a §66(a) application cannot be changed, and classes cannot be added. See [TMEP §1401.03\(d\)](#) for further information.

1401.04(a) Prior United States Classification System

Prior to the adoption of the International Classification in 1973, the United States Classification was the controlling classification used in the USPTO. After adoption of the International Classification, the United States Classification became a secondary classification system. United States classes are still assigned to all applications by a computerized system. Each international class is coordinated with the United States classes that are most frequently associated with it. Neither examining attorneys nor any other USPTO personnel have the authority or capability of altering these automatically assigned secondary United States Classification designations.

1401.04(b) Limiting Goods and Services to the Number of Classes for Which Filing Fees Are Paid

An application may list, in connection with each class designated, only goods or services that fall within that class. An applicant may apply to register a mark for the goods and/or services on or in connection with which the applicant is using or has a bona fide intent to use the mark in commerce, if the applicant submits

a filing fee for each class. See [15 U.S.C. §1112](#); [37 C.F.R. §2.86\(a\)](#). An application that includes more than one class is called a combined or multiple-class application. See [TMEP §§1403–1403.06](#).

The applicant should designate only the number of classes for which a filing fee is submitted and should limit the specified goods and services to those within the particular class(es) designated. Thus, if a single filing fee is submitted, the applicant should designate only one class and should limit the goods or services specified in the identification to items in that class.

The examining attorney must require any necessary amendments to ensure that the classification is correct for the specified goods or services. In an application under §1 or §44 of the Trademark Act, if the applicant identifies goods or services that are classified in a greater number of classes than the classes for which filing fees have been paid, the examining attorney must require that the applicant either: (1) pay the additional fees; or (2) amend the identification to restrict the application to the number of classes for which fees have already been paid. See [TMEP §§810.01, 1403.02\(c\)](#).

In a §66(a) application, the amount of the filing fee will be determined by the IB, who will collect the fee and send it to the USPTO, pursuant to the provisions of the Madrid Protocol and the Common Regs. The examining attorney will not question the sufficiency of the filing fee in a §66(a) application. The classification in a §66(a) application may not be changed, and classes may not be added. See [TMEP §1401.03\(d\)](#).

1401.05 Criteria on Which International Classification Is Based

The General Remarks of the Nice Classification set forth general criteria for placing goods or services in the international classes. See [TMEP §1401.02\(a\)](#).

The Class Headings of the Nice Classification indicate the type of goods or services appropriate to each class. *Id.* The Explanatory Notes at the end of most class headings of goods or services explain the principles and differentiating lines on which the international classes are based.

The Alphabetical List of the Nice Classification contains information about the appropriate class for particular products and services. See [TMEP §1401.02\(c\)](#).

1401.05(a) Identification and Classification of Kits, Gift Baskets, and Items Sold as a Unit

The USPTO permits registration of a kit or gift basket in a single international class, even if the identification of goods includes components that are classified in other classes. This practice is not recognized by the Nice Classification and is not followed by the International Bureau of WIPO nor by most other national trademark offices. See [TMEP §1902.02\(g\)\(iii\)](#) regarding identification of kits and gift baskets in applications for international registration.

Although certain types of kits are deemed acceptable for identification and classification purposes without listing the individual components (e.g., face painting kits and teeth whitening kits in Class 3, and first aid kits and ovulation test kits in Class 5), in general, the identification must indicate the type of kit and its principal components. Kits that are deemed acceptable for identification and classification purposes without listing the individual components are included in the ID Manual and are generally classified according to purpose; other kits are classified on a case-by-case basis using the classification principles set forth below.

Generally, kits are identified and classified in two ways:

- (1) If the kit is for the purpose of making a single object, it would be classified by the item it is intended to make. For example, kits for making wine consisting of fresh grapes and chemicals for fermenting wine would be classified in Class 33, the class for wine, even though the individual components would be classified in other classes (e.g., fresh grapes in Class 31 and chemicals for fermenting wine in Class 1).
- (2) If the kit is a combination of a number of components around a theme (e.g., nail care kits), the class that includes the majority of individual components in the kit generally controls the classification for the entire kit. Thus, a nail care kit comprised of nail polish (Class 3), nail files (Class 8), nail polish remover (Class 3), an instruction manual (Class 16), and false nails (Class 3) is classified in Class 3, which is the class of the majority of individual components in the kit; however, the identification must be modified to list all of the components in Class 3 at the beginning of the list of components. In such cases, the identification must indicate the type of kit and list the components, with all of the items in the predominant class listed first. Components that are secondary should be set forth after the primary components.

Example – “Nail care kits comprised primarily of nail polish, nail polish remover, and false nails and also including nail files and printed instructions” is acceptable in Class 3, the class of the primary components which are listed first in the list of kit components.

Example – “Nail care kits comprised of nail polish, nail polish remover, false nails, nail files, and printed instructions” is acceptable in Class 3, the class of the primary components which are listed first in the list of kit components.

Example – “Nail care kits comprised of nail polish, nail files, nail polish remover, an instruction manual, and false nails” is properly classified in Class 3, but is not acceptably worded because the predominant components in Class 3 (i.e., nail polish, nail polish remover, and false nails) are not all listed first in the list of kit components.

If the goods are kits around a particular theme, but the majority of components are secondary components, the identification should indicate that the kits are comprised “primarily” of specific components in a particular class and subsequently indicate that the kits are “also consisting of” the secondary items. The secondary components may be in a different class or classes from the primary component(s). In that case, the kits are classified in the class of the primary components, even if the primary components are not the majority of components in the kits.

Example – “Nail care kits comprised primarily of nail polish and also including nail files and printed instructions” is acceptable in Class 3, because nail polish is clearly indicated as the primary component and appears first in the list of kit components.

If the individual components of the kit do not appear to have a predominant class (e.g., the kit contains two or three components, each in a different class), the applicant may elect which class(es) the kit should be in, but the identification must still list all of the goods that control the class first in the list of kit components.

Example – “Tool kits comprising hand saws and power-driven saws” is acceptable in Class 8 because there is no predominant class for the components in the kit and “hand saws,” which are listed first in the list of components, are classified in Class 8.

Example – “Tool kits comprising power-driven saws and hand saws” is acceptable in Class 7 because there is no predominant class for the components in the kit and “power-driven saws,” which are listed first in the list of components, are classified in Class 7.

Example – “Tool kits comprising carpenter’s levels, hand saws, power-driven saws, and carpenters’ rules” is not acceptable in Class 9 because the components in Class 9 are not all listed first in the list of components. The components appropriate to Class 9, carpenter’s levels and carpenters’ rules, must all be listed first in the list of components for an acceptable identification in Class 9.

Classification of multi-component kits that have no predominant components is determined by the first listed component. Rearranging the order of the components listed for kits which have no predominant components

will impact the classification, with the class of the first-listed component dictating the appropriate class for the kits.

Example – “Tool kits comprising carpenter’s levels, hand saws, and power-driven saws” is acceptable in Class 9 because there is no predominant class for the kit components and “carpenter’s levels,” which are listed first in the list of components, are classified in Class 9.

Example - “Tool kits comprising hand saws, power-driven saws, and carpenter’s levels” is acceptable in Class 8 because there is no predominant class for the kit components and “hand saws,” which are listed first in the list of components, are classified in Class 8.

Example - “Tool kits comprising power-driven saws, carpenter’s levels, and hand saws” is acceptable in Class 7 because there is no predominant class for the kit components and “power-driven saws,” which are listed first in the list of components, are classified in Class 7.

The same criteria are applied to the classification of hobby craft kits. For example, if the hobby craft kit is for the purpose of making a single object, it would be classified by the item it is intended to make.

Example – “Hobby craft kits for making toy model houses comprising wooden craft sticks and craft glue for stationery or household purposes” would be classified in Class 28, the class for toy models, even though the individual components would be classified in other classes (e.g., wooden craft sticks in Class 20 and craft glue for stationery or household purposes in Class 16).

If the hobby craft kit is a combination of a number of components around a theme (e.g., Halloween hobby craft kits), the class that includes the majority of individual components in the hobby craft kit generally controls the classification for the entire kit. In such cases, the identification must indicate the type of kit and list the components, with all of the items in the predominant class listed first. Components that are secondary should be set forth after the primary components.

Example – “Halloween hobby craft kits comprised primarily of permanent markers, printed sewing patterns, stencils, fabric glue for household use and also including felt cloth and thread” is acceptable in Class 16, the class of the primary components which are listed first in the list of kit components.

Example – “Halloween hobby craft kits comprised of permanent markers, printed sewing patterns, stencils, fabric glue for household use and felt cloth” is acceptable in Class 16, the class of the primary components which are listed first in the list of kit components. Example – “Halloween hobby craft kits comprised of permanent markers, printed sewing patterns, stencils, felt cloth, and fabric glue for household use” is properly classified in Class 16, but is not acceptably worded because the predominant components in Class 16 (i.e., permanent markers, printed sewing patterns, stencils, and fabric glue for household use) are not all listed first in the list of kit components.

Example – “Halloween hobby craft kits comprised of permanent markers, printed sewing patterns, stencils, fabric glue for household use and felt cloth” is acceptable in Class 16, the class of the primary components which are listed first in the list of kit components. Example – “Halloween hobby craft kits comprised of permanent markers, printed sewing patterns, stencils, felt cloth, and fabric glue for household use” is properly classified in Class 16, but is not acceptably worded because the predominant components in Class 16 (i.e., permanent markers, printed sewing patterns, stencils, and fabric glue for household use) are not all listed first in the list of kit components.

The same criteria are applied to the classification of gift baskets.

Similarly, a product may comprise items that are sold as a unit and that, if sold separately, would be classified in different classes. The identification in such cases should include wording to indicate that the goods are “sold as a unit.” All of the predominant elements should be listed first and the collection of items sold as a unit will be classified accordingly.

Example - Computer software is classified in Class 9. Instructional manuals are classified in Class 16. The item “Computer software for the creation of firewalls and instructional manuals for the creation of firewalls, sold as a unit” would be classified in Class 9.

“Instructional manuals for the creation of firewalls and computer software relating thereto, sold as a unit” would be classified in Class 16.

1401.05(b) Medical vs. Non-Medical Goods

It is sometimes difficult to determine whether certain pieces of apparatus are classified in Class 9 or Class 10. While photographic, optical, measuring, testing, and scientific research apparatus are generally classified in Class 9, surgical, medical, dental, or veterinary apparatus used for the diagnosis, treatment, or improvement of function or condition of persons or animals are generally classified in Class 10. Certain goods could be classified in both classes, with appropriate wording, depending upon their use. For example, thermometers are commonly used for both medical and non-medical purposes. Thermometers for medical use are in Class 10 because they function as medical instruments, while thermometers other than for medical use, such as meat thermometers, are in Class 9 because they function as measuring apparatus. While both items measure temperature, they are usually very different in nature and classified in different classes based on their specific uses.

Goods should be specified as being for surgical, medical, dental, or veterinary use when the items could be in a class other than Class 10 when not for surgical, medical, dental, or veterinary use. When goods, like thermometers, are commonly used for both surgical, medical, dental, or veterinary use and non-surgical, medical, dental or veterinary use, it is sufficient to indicate that the goods are “for medical use” or “not for medical use,” as appropriate, to justify the classification. The mere addition of “for medical use” to an identification is not sufficient to justify classification of items in Class 10 if the goods are not directly used for the diagnosis, treatment, or improvement of function or condition of persons or animals.

If an item is normally not classified in Class 10, it is not necessary to specify that it is not for surgical, medical, dental, or veterinary use when it is classified in its normal class. For example, “thread” (without any further specification) is an acceptable identification in Class 23, while “surgical thread” is classified in Class 10 based on its surgical use. To justify classification of goods not commonly used for surgical, medical, dental, or veterinary use in Class 10, the identification must indicate the particular surgical, medical, dental, or veterinary use of the goods in diagnosing, treating, or improving the function or condition of persons or animals.

Items specially adapted for use by people with disabilities are also classified in Class 10. The identification must indicate that the goods are “specially adapted” for that particular purpose to justify the classification in Class 10. For example, while “toilets” (without any further specification) are in Class 11, “toilets adapted for medical patients or for use by disabled persons” are in Class 10.

1401.05(c) Classification and Plurality of Uses

A product that has a plurality of uses or aspects is ordinarily classified in a single class. *Ex parte Schatz*, 87 USPQ 374 (Comm’r Pats. 1950). However, if it can be shown that a product has a plurality of uses or aspects so that two or more classes apply, multiple classification may be permissible. If a product is normally classified in a particular class, an applicant cannot obtain registration in another class merely by identifying an ultimate use of the product in goods that fall in the other class.

Example - Essential oils are classified in Class 3. This item cannot be classified in Class 1 with an indication that it is used in the manufacture of other finished products. Raw or unfinished materials that are used in the manufacture of other finished products may be classified in Class 1. However, an item like essential oils, which is always classified in Class 3 regardless of its ultimate use, cannot be transferred to Class 1 by adding Class 1 qualifying language.

When classification in multiple classes is appropriate, the identification must clearly indicate the basis for multiple classifications with language that is appropriate for the respective classes. Identical language cannot be used in multiple classes. For example, the USPTO will not accept the identification “clock radios,” because it is unclear what the goods are and in which class the goods fall - Class 9 for radios or Class 14 for clocks. However, the applicant may adopt either or both of the following identifications - “radios incorporating clocks” in Class 9 or “clocks incorporating radios” in Class 14.

Certain services may also be classified in multiple classes on the basis of the purpose for which the service activity is rendered. While services are in principle classified according to the branches of activities specified in the headings of the service classes and in their Explanatory Notes, if an activity is not specified by any class heading, the purpose may determine classification.

Example – Layout services are classified in Class 35 when specified to be “for advertising purposes” and are classified in Class 41 when specified to be “other than for advertising purposes.”

In an application under §1 of the Trademark Act, the specimen(s) should reflect acceptable use of the mark for each of the specified classes and the record must not indicate that the product has only one use or aspect.

See The Procter & Gamble Co. v. Economics Laboratory, Inc. modified without opinion, 495 F.2d 1360, 181 USPQ 722 (C.C.P.A. 1974); In re International Salt Co., 166 USPQ 215 (TTAB 1970) ; Mead Johnson Co. v. Watson, 112 USPQ 284 (D.D.C. 1957) , aff’d 253 F.2d 862, 117 USPQ 13 (D.C. Cir. 1958).

Where a single specimen supports multiple classes, the examining attorney need not require multiple copies of the specimen. *See* [TMEP §904.01](#).

Where a single product or service is classified in more than one class, the applicant must also comply with all other requirements for multiple-class applications. *See* [TMEP §1403.01](#).

1401.05(d) Identification and Classification of “Systems”

In general, the USPTO will not accept identifications of goods described as “systems” because the terminology is considered indefinite. *See* [TMEP §§1402.01, 1402.01\(a\)](#). If the applicant submits an indefinite identification of goods described as “systems” (e.g., lawn-care systems), the examining attorney must require an amendment to the identification. The amended identification must specify the nature, purpose, or use of the system and its primary parts or components. The primary parts or components should be specified first in the list of the system’s parts or components. The system is classified in the same class as the primary parts or components. For example, lawn-care systems comprised of lawn mowers and herbicides are in Class 7, which is the same class as the lawn mowers; lawn-care systems comprised of herbicides, pesticides, and lawn sprinklers are in Class 5, which is the same class as the herbicides and pesticides.

Although USPTO policy generally requires further specificity of “systems,” the USPTO may accept this wording when the identification is a generic term for a particular category of goods classified in a single international class. For example, “brake systems for vehicles” is an acceptable identification in Class 12 because it is a generic term for a combination of goods functioning as a unit to brake the vehicle. The ID Manual also lists additional acceptable wording for specific types of systems.

1401.05(e) Identification and Classification of “Food Additives”

Under the 10th and 11th editions of the Nice Agreement, identifications of goods in the nature of food additives must indicate the generic name of the product (e.g., lecithin, glucose, or pectin) as well as the purpose of the food additive. *See* [TMEP §1401.13\(c\)](#) for further explanation.

Proper classification may be based on purpose (e.g., industrial purpose as a raw ingredient for manufacturing food, medical purpose as a dietary supplement, or culinary purpose). In the case of food additives for culinary purposes, the particular characteristics of the substance(s) may affect classification. For example, “lecithin for culinary purposes” is classified in Class 29 because lecithin is a fat-like substance found in the cell membranes of plants and animals, and “edible oils and fats” are in the Class 29 class heading. “Glucose for culinary purposes,” however, is classified in Class 30 because glucose is a sugar-like substance, and “sugar” is in the Class 30 class heading.

1401.06 Specimen(s) as Related to Classification

As a general rule, the specimen(s) in an application under §1 of the Trademark Act helps to determine the correct classification. The examining attorney should carefully review the specimen to ensure that the identification and classification of the goods and/or services is accurate. If the information on the specimen and the wording of the identification differ, or if some significant characteristic shown in the specimen is omitted from the identification, the assigned class number may be incorrect. See [TMEP §1402.05](#). However, the examining attorney must remember that, generally, a specimen need only support use of the mark on one item in each class of goods or services set forth in an application. See [TMEP §904.01\(a\)](#).

1401.07 Specimen Discloses Special Characteristics

The classification of goods could be affected if the specimen shows that the mark identifies a composition, an ingredient, or a part that exists in the market only as a component of another product, but the identification does not reveal that the item exists only as a component of a specified product. See [TMEP §1402.05\(a\)](#).

Finished products are in principle classified according to their function or purpose. See [TMEP §1401.02\(a\)](#). When a specimen discloses that use of the identified goods is limited to a particular function or purpose, classification may be impacted. For example, orthopedic shoes are classified in Class 10 as medical apparatus, and ordinary shoes are classified in Class 25. If the specimen in an application for “shoes, in Class 25” shows that the goods are orthopedic shoes, the identification and classification must be amended to “orthopedic shoes, in Class 10.” If the specimen indicates that the goods are promoted for industrial use only, this should be reflected in the identification when it affects the designation of the correct class. For example, detergents for industrial use are classified in Class 1, not in Class 3 where most other detergents are classified.

If the specimen shows that the mark identifies a structural part of a machine, this should be reflected in the identification, because parts for machines are generally classified with the machine if the part has no applicability elsewhere.

If the mark is used or intended to be used on raw or semi-worked materials, such as plastics or resins which may be marketed in a variety of forms (such as sheets, powders, or solutions, or as materials that may be either natural or synthetic), these facts should be indicated in the identification of the goods. This is important because some raw or semi-worked materials are classified in several international classes. For example, “semi-processed plastic in sheet form” is classified in Class 17, and “unprocessed plastic in powder form” is classified in Class 1. Certain synthetic materials are in a different class from those that are natural. Usually, a specimen will disclose these characteristics of raw or semi-worked materials.

If the specimen indicates that a product is made of a particular material, the identification must specify the material composition of the goods when the goods are classified according to material composition. See [TMEP §1402.05\(b\)](#) for further explanation. Generally, if a classification is dedicated to a particular type of goods, the material composition for those goods does not have to be indicated in the identification. For

example, Class 20 is the proper class for furniture. This is true even when the furniture is made of metal. Metal furniture is not classified in Class 6 with other metal products because there is an acceptable class (Class 20) for all furniture regardless of material composition. On the other hand, ladders do not have a specifically designated class, and therefore they are classified by material composition, which must be set forth in the identification: metal ladders are in Class 6; ladders of wood or plastics are in Class 20; and rope ladders are in Class 22.

1401.08 Classification and the Identification of Goods and Services

The items listed in the identification of goods and services must be limited to those on or in connection with which the applicant uses or has a bona fide intention to use the mark in commerce. The entire contents of a class, as represented by the short title of the class, should not be set forth as the identification of goods or services. The Class Headings under the Nice Classification also should not be used to indicate that an application includes all goods in a particular class. The Class Headings and the short titles indicate the general scope of the classes and include wording that is too broad and inclusive to be used to identify particular goods or services. *See also* [TMEP §§1402.01\(b\)](#), [1402.02](#).

1401.09 Implementation of Changes to the Nice Agreement

When a new edition/version of the Nice Agreement is issued, any changes apply only to applications filed on or after the effective date of the change. [37 C.F.R. §2.85\(e\)\(1\)](#). In a §1 or §44 application filed before the effective date of the change, the examining attorney may offer the applicant the option of remaining in compliance with the edition/version of the Nice Agreement that was in effect on the application filing date or amending the application to comply with the requirements of the current edition. The applicant may, of its own accord, submit an amendment to its application that brings it into compliance with the current edition/version of the Nice Agreement. However, if an applicant chooses to comply with the current edition/version, the applicant must comply with the current edition/version for all the goods and/or services in the application, and the applicant must pay the fees for any added class(es) resulting from changes in the current edition/version. [37 C.F.R. §2.85\(e\)\(2\)](#). An applicant cannot choose to have some items comply with the current edition/version and other items comply with the requirements of a previous edition/version.

1401.10 Effective Date of Changes to USPTO ID Manual

In the ID Manual, the “Effective Date” indicates the date on which the status (i.e., Added, Modified, Example, or Deleted) of a particular entry went into effect. When the “Effective Date” changes, the new requirements established by that particular entry apply only to applications filed on or after the date of the change. In a §1 or §44 application filed before the effective date of the change, the examining attorney may give the applicant the choice to either keep the existing identification and/or class or amend to the new identification and/or class. However, if an applicant chooses to comply with the new identification and/or class, the applicant must pay the fees for any added class(es) resulting from the change. [37 C.F.R. §2.6\(a\)\(1\)](#). Therefore, if an Office action is issued before the effective date, and the action is inconsistent with the new or modified entry, the applicant may be given the choice to either keep the existing identification and/or class or amend to the new identification and/or class if a subsequent Office action is issued. However, if a first Office action is issued on or after the effective date, any amendment to the specific portion of the identification or classification that relates to a previously acceptable identification and/or classification must comply with the new or modified entry.

1401.11 Changes in Practice Based on the Restructuring of International Class 42 in the 8th Edition of the Nice Agreement

Effective January 1, 2002, the Nice Agreement Concerning the International Classification of Goods and Services for the Purposes of the Registration of Marks (“Nice Agreement”) was amended to add three new service classes (Classes 43 through 45). These new classes arose from the extensive restructuring of Class 42. In the course of that restructuring, many activities were removed from Class 42 and placed in one of the three new classes.

The purpose of the Nice Classification is to group, as much as possible, like goods or services in a single class. Generally, the system is successful in achieving that purpose. However, over the years, it became apparent that Class 42 included many disparate services. This was due in large part to the inclusion of the language “services that cannot be classified in other classes” in the class heading for Class 42. This language allowed services as different as “chemical research” and “horoscope casting” to be included in the class.

Therefore, after much study and discussion, the Committee of Experts for the Nice Agreement approved the restructuring of Class 42. The restructuring amended Class 42 by limiting the scope of the services included in this class to computer, scientific, and legal services, and created three additional classes that grouped services previously classified in Class 42 into new classes that kept like services grouped together.

See [TMEP §1401.02\(a\)](#); see also [TMEP §1401.12\(a\)](#) regarding later reclassification of legal services to Class 45.

Effective January 1, 2002, the language “services that cannot be classified in other classes,” which previously appeared in the class heading of Class 42, was eliminated. See [TMEP §1401.11\(a\)](#).

1401.11(a) Elimination of “Miscellaneous Class Designation”

Prior to January 1, 2002, the language “services that cannot be classified in other classes” appeared in the class heading of Class 42. Effective January 1, 2002, this language no longer appears in any of the class headings or explanatory notes of the Nice Agreement. The Committee of Experts found that the revision of the Nice Agreement created an adequate number of well-defined classes so that this language was no longer necessary. Services must now be identified with sufficient clarity and precision to allow for appropriate classification in one of the eleven service classes.

See [TMEP §§1402.11 et seq.](#) for further information about the changes in identification and classification of services.

1401.12 General Summary of Major Changes in Practice Based on the 9th Edition of the Nice Agreement

The requirements of the 9th edition of the Nice Agreement apply to applications filed on or after January 1, 2007. For applications filed on or after the effective date of the 10th edition (i.e., January 1, 2012) and prior to the effective date of the 11th edition (i.e., January 1, 2017), any changes in practice brought about by the 10th edition supersede the 9th edition to the extent any inconsistency exists. See [TMEP §§1401.13-1401.13\(e\)](#) for the general summary of changes in practice based on the 10th edition of the Nice Agreement. For applications filed on or after the effective date of the 11th edition, any changes in practice brought about by the 11th edition supersede prior editions and versions of the Nice Agreement to the extent any inconsistency exists.

The most notable changes under the 9th edition are: the transfer of all legal services from Class 42 to Class 45; the determination that items made of precious metals should be classified according to their function rather than in Class 14 merely because they are made of precious metal; and the transfer of aquaria and related items from Class 16 to Class 21. These changes are discussed below.

1401.12(a) Legal Services Transferred to International Class 45

Effective January 1, 2007, legal services were transferred from Class 42 to Class 45. Class 42 is now generally limited to computer, scientific, technological, engineering, and design services.

In 2002, when the Nice Agreement was amended to add three new service classes, Class 42 was restructured, but legal services remained in Class 42. However, over the five-year revision period that led to the 9th edition, it became apparent that Class 42 was not the most appropriate class for these services. The ultimate decision to include these services in Class 45 was based on an item in the class heading for Class 45 - "security services for the protection of property and individuals." The Committee of Experts reasoned that legal services are an extension of the security services already in Class 45. Security services provide for the protection of property and individuals, and the enforcement of that security is in the hands of the legal profession. For changes under Nice 11-2017 regarding security services, see [TMEP §1401.14\(e\)](#).

1401.12(b) Goods Made of Precious Metal are Classified According to Their Function

Class 14 went through the most extensive revision of all of the classes in the 9th edition of the Nice Agreement. The Committee of Experts decided that items made of precious metal that were classified in other classes based on their function when not made of precious metal, should also be classified in those classes. Goods made of precious metal that are not classified by function, but rather by material composition, e.g., statues, figurines, and boxes, are still classified in Class 14. This decision eliminated much of the confusion in this class caused by some goods being listed in Class 14 when made of precious metal and in other classes when not made of precious metal, while other goods were classified according to function without reference to any particular material composition. For example, ashtrays for smokers were classified in Class 14 when made of precious metal and in Class 34 when not made of precious metal. However, cutlery, namely forks, knives, and spoons were classified only in Class 8, even if made of precious metal, even though it is not uncommon for cutlery to be made of precious metal. The changes in the 9th edition were intended to eliminate this inconsistency.

1401.12(c) Transfer of Aquaria and Related Items

Indoor aquaria, its related accessory aquarium hoods, and indoor terrariums [vivariums] were previously classified in Class 16 because they were considered educational. This may have been true when they were first introduced into the Nice Agreement list, but that is a minimal or secondary use today. Most often, these goods are found in homes or offices as hobby or decorative items. They are traditionally made of glass so that the contents are visible. Therefore, they were transferred to Class 21, the main class for other glass items. Other aquarium items with specific uses or functions remain in their 8th edition classes. These items include aerating pumps for aquaria in Class 7, aquarium gravel and sand in Class 19, and aquarium lights, heaters, and filtering apparatus in Class 11. However, large public aquaria that are, in fact, structures are classified in Class 19, since they are made primarily from nonmetallic materials. The aquaria transferred from Class 16 to Class 21 are those that may be found in homes or offices and would not be considered structures in the nature of a building.

1401.13 General Summary of Major Changes in Practice Based on the 10th Edition of the Nice Agreement

A number of changes in the international classification of goods and services occurred in connection with the 10th edition of the Nice Classification, which went into effect January 1, 2012. The requirements of the 10th edition apply only to applications filed on or after January 1, 2012. Any changes under subsequent versions or editions of the Nice Classification supersede the 10th edition to the extent any inconsistency exists. Several notable changes under the 10th edition are discussed below. A comprehensive view of the changes and their impact on USPTO identification and classification policy can be found in the *International Classification of Goods and Services for the Purposes of the Registration of Marks* (10th ed. 2011), published by the World Intellectual Property Organization and available online at <http://www.wipo.int>, and in the [ID Manual](#).

1401.13(a) Electric/Electrothermic Goods

Under the 10th edition, a number of electric/electrothermic goods that were previously in Class 9 are now classified in the same class as their non-electric or non-electrothermic counterparts. Electric/electrothermic goods transferred from Class 9 to Class 7 include vending machines, electric door openers, and electrodes for welding machines. Cigar lighters for automobiles were transferred from Class 9 to Class 12 (as a land vehicle part). Automatic turnstiles were deleted from Class 9 because they are considered building materials and thus are classified according to material composition, with turnstiles of metal classified in Class 6 and turnstiles not of metal classified in Class 19. The ID Manual should be consulted for the identification and classification of other electric/electrothermic goods.

1401.13(b) Amusement and Game-Playing Apparatus

Under the 9th edition, “hand-held units for playing electronic games for use with external display screens or monitors” were classified in Class 9, and “hand-held units for playing electronic games other than those for use with external display screens or monitors” were classified in Class 28. Under the 10th edition, all amusement and game-playing apparatus, whether for use with an external monitor or display screen or having a built-in monitor or display screen, are classified in Class 28.

1401.13(c) Food Additives

Under the 10th edition Nice Alphabetical List, food additives are classified in Classes 1, 5, and 29-33 according to their particular purposes. Previously, the Nice Alphabetical List recognized only two types of food additives - those for medical purposes in Class 5 and those in the nature of raw materials in Class 1. The 9th edition was silent on the classification of food additives used as ingredients in cooking and/or baking for domestic purposes. Under the 10th edition, food additives for industrial purposes, including those for use in manufacturing food, are classified in Class 1. Additionally, food additives for medical purposes and for use as dietary supplements are classified in Class 5, and food additives for culinary purposes are classified in Classes 29-33, according to the particular nature of the food additive. The 10th edition also requires that the food additive be specifically named (e.g., “lecithin for culinary purposes” in Class 29). This requirement is especially important when the food additives are for culinary purposes because classification of such goods is determined by their nature.

1401.13(d) Dietetic Substances and Meal Replacements

The 10th edition amended the Class 5 class heading to include “meal replacements, dietetic food and beverages, adapted for medical or veterinary use.” For classification in Class 5, these three items must be identified as being “adapted for medical use” or “adapted for veterinary use” (or include other language indicating that these items are adapted for a particular medical or veterinary use) to make clear that their purpose and use are not as part of a regular diet for human beings or animals. Under the 10th edition (effective January 1, 2012), the specific meal replacement, dietetic food, or dietetic beverage item must also be indicated. Under the 11th edition of the Nice Agreement (effective January 1, 2017), changes were made to the requirements for the identification of dietetic foods and beverages in Class 5; for more information, see [TMEP §1401.14\(c\)](#).

The Class 5 class heading was also amended under the 10th edition to exclude “meal replacements, dietetic food and beverages not for medical or veterinary consumption (Cl. 29, 30, 31, 32 or 33).” This specific exclusion is a corollary to the inclusion discussed above. Previously, all meal replacements were classified in Class 5, and the Nice Agreement was silent regarding how to classify dietetic food and beverages that were not for medical or veterinary purposes. Meal replacements and dietetic food and beverages that are not for medical or veterinary use must be identified with adequate specificity to determine the particular food or beverages classes in which they should be classified. For example, “fruit-based meal replacement bars” is acceptable in Class 29 based on the wording “preserved, frozen, dried and cooked fruits and vegetables” in the Class 29 class heading, and “chocolate-based meal replacement bars” is acceptable in Class 30 based on the wording “cocoa,” “confectionery,” and “sugar” in the Class 30 heading.

1401.13(e) Marketing Services

“Marketing” was added to the Nice Alphabetical List, in Class 35, under the 10th edition. The Nice Agreement was previously silent regarding marketing services. The addition of “marketing” reflects the recognition by the Committee of Experts that the most common use of the term “marketing” refers to promoting the goods and services of others.

1401.14 General Summary of Major Changes in Practice Based on the 11th Edition of the Nice Agreement

The 11th edition of the Nice Classification went into effect January 1, 2017. The requirements of the 11th edition apply only to applications filed on or after January 1, 2017. Any changes under subsequent versions or editions of the Nice Classification supersede the 11th edition to the extent any inconsistency exists. Several changes to identification and/or classification policy in compliance with the 11th edition are discussed below. A comprehensive view of the changes and their impact on USPTO identification and classification policy can be found in the International Classification of Goods and Services for the Purposes of the Registration of Marks (11th ed. 2017), published by the World Intellectual Property Organization and available online at <http://www.wipo.int>, and in the [ID Manual](#).

1401.14(a) Cosmetic and Toiletry Preparations

Under the 11th edition of the Nice Classification, cosmetics, toiletry preparations, and soap are classified in Class 3, except when those goods are medicated, are for pharmaceutical purposes, or have antibacterial or disinfectant properties. In such cases, the goods are classified in Class 5. Under the 11th edition, “medicated soap” and “disinfectant soap” were transferred from Class 3 to Class 5. “Antibacterial soap,” “medicated toiletry preparations,” and “medicated shampoos” were added to the Alphabetical List in Class 5.

1401.14(b) Household or Kitchen Serving Utensils and Small Hand-operated Kitchen Apparatus for Mincing, Grinding, Pressing, or Crushing

Under the 11th edition of the Nice Classification, household or kitchen serving utensils, except for “serving knives,” are classified in Class 21. “Serving knives” are classified with all other knives in Class 8 under the Class Heading “cutlery.” The following are examples of serving utensils that are classified in Class 21: “sugar tongs,” “ice tongs,” “ice cream scoops,” and “ladles for serving wine.”

In addition, under the 11th edition, small hand-operated kitchen apparatus for mincing, grinding, pressing, or crushing are classified in Class 21. For example, the following small hand-operated kitchen apparatus are acceptable in Class 21: “non-electric mincers,” “hand-operated coffee grinders,” “garlic presses,” “nutcrackers,” and “mortars and pestles for kitchen use.”

1401.14(c) Dietetic Food and Beverages Adapted for Medical or Veterinary Use

Under both the 10th (effective January 1, 2012) and 11th (effective January 1, 2017) editions of the Nice Classification, identifications for dietetic foods and dietetic beverages in Class 5 must indicate that the goods are “adapted for medical use” or “adapted for veterinary use” (or include other language indicating that these items are adapted for a particular medical or veterinary use) to make clear that their purpose and use are not as part of a regular diet for human beings or animals.

Under the 10th edition, identifications for dietetic food and dietetic beverages adapted for medical or veterinary use in Class 5 were required to indicate the specific meal replacement, dietetic food, or dietetic beverage item. See [TMEP §1401.13\(d\)](#). However, under the 11th edition, it is no longer a requirement that the particular dietetic food or dietetic beverage item adapted for medical or veterinary use be indicated. For example, “dietetic foods adapted for medical purposes” and “dietetic beverages adapted for medical purposes” are acceptable identifications under the 11th edition. For information about the effective date to ID Manual changes, see [TMEP §1401.10](#).

1401.14(d) Nut and Plant Milks; Milk Substitutes

Under the 10th edition of the Nice Classification, nut or plant milks were generally classified according to their purpose. If the goods were used as milk substitutes or used for culinary purposes, the goods were classified in Class 29. If the goods were used as beverages, other than milk substitutes, they were classified in Class 32.

Under the 11th edition of the Nice Classification, goods identified as “milk” or “milk-based beverages” must be classified in Class 29. The identification may include the purpose of the milk (e.g., for use as a beverage, for culinary purposes, etc.), but it is not required. The purpose of the milks generally has no impact on classification. For example, “almond milk,” “almond milk-based beverages,” and “almond milk for culinary purposes” are all acceptable in Class 29.

“Milk substitutes” was added to the Nice Alphabetical List in Class 29 under Nice 11-2017; thus, “milk substitutes” is an acceptable identification without further specification. The identification may indicate the particular type of milk substitute, but it is not required.

1401.14(e) Security Services in Class 42 and Class 45

Under the 11th edition of the Nice Classification, the Committee of Experts inserted new wording into the Class 42 Explanatory Note and changed the Class 45 Heading to distinguish between computer and technology services for securing computer data or personal and financial information and detecting unauthorized access in Class 42 and physical security services for protecting tangible property and individuals in Class 45.

These additions and modifications resolve ambiguity under Nice 10-2016 resulting from the co-existence in the Nice Alphabetical List of “computer security consultancy” in Class 42 and “security consultancy” in Class 45.

Examples of computer and information security services in Class 42 are “data encryption services,” “electronic monitoring of personally identifying information to detect identity theft via the internet,” and “monitoring of computer systems for detecting unauthorized access or data breach.”

Examples of physical security services in Class 45 are “personal body guarding” and “monitoring of burglar and security alarms.” Although the burglar and security-alarm monitoring activity could be rendered by computerized or electronic means, it is considered a surveillance service relating to the physical safety of persons and security of tangible property.

1402 Identification of Goods and Services

1402.01 Specifying the Goods and/or Services - in General

A written application must specify the particular goods and/or services on or in connection with which the applicant uses, or has a bona fide intention to use, the mark in commerce. [15 U.S.C. §§1051\(a\)\(2\)](#) and [1051\(b\)\(2\)](#); [37 C.F.R. §2.32\(a\)\(6\)](#). To “specify” means to name in an explicit manner. The identification should set forth common names, using terminology that is generally understood. For products or services that do not have common names, the applicant should use clear and succinct language to describe or explain the item. Technical or esoteric language and lengthy descriptions of characteristics or uses are not appropriate.

The language used to describe goods and/or services should be understandable to the average person and should not require an in-depth knowledge of the relevant field. An identification may include terms of art in a particular field or industry, but, if these terms are not widely understood by the general population, the identification should include an explanation of the specialized terminology.

The identification of goods and/or services must be specific, definite, clear, accurate, and concise. *See In re Societe Generale des Eaux Minerales de Vittel S.A.*, 1 USPQ2d 1296 (TTAB 1986), rev'd on other grounds, 824 F.2d 957, 3 USPQ2d 1450 (Fed. Cir. 1987); *The Procter & Gamble Co. v. Economics Laboratory, Inc.*, 175 USPQ 505 (TTAB 1972), modified without opinion, 498 F.2d 1406, 181 USPQ 722 (C.C.P.A. 1974); *In re Cardinal Laboratories, Inc.*, 149 USPQ 709 (TTAB 1966); *California Spray-Chemical Corp. v. Osmose Wood Preserving Co. of America, Inc.*, 102 USPQ 321 (Comm'r Pats. 1954); *Ex parte The A.C. Gilbert Co.*, 99 USPQ 344 (Comm'r Pats. 1953).

The applicant must identify the goods and services specifically to provide public notice and to enable the USPTO to classify the goods and services properly and to reach informed judgments concerning likelihood of confusion under [15 U.S.C. §1052\(d\)](#). The USPTO has discretion to require the degree of particularity deemed necessary to clearly identify the goods and/or services covered by the mark. *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007).

Terminology that includes items in more than one class is considered indefinite, even with such additional wording as “included in this class” at the end of the identification. *See id.* (“chronographs” held indefinite because it includes both time recording devices in Class 9 and watches in Class 14 and because merely classifying the goods in only one of the classes does not preclude a requirement for further specificity in the identification).

Example: “Blankets” is not acceptable without qualifying wording because it is not particular enough to identify the kind of blanket on which the mark is used, e.g., fire blankets (Class 9), electric blankets for household purposes (Class 11), horse blankets (Class 18), and bed blankets (Class 24).

However, the conclusion that a term would clearly include items classified in more than one class should not be drawn unless reasonable, in light of the evidence of record. *See In re Thor Tech, Inc.*, 85 USPQ2d 1474 (TTAB 2007) (“park trailer” held to be an acceptable identification, where the applicant’s evidence showed that it is a term of art generally understood by those in the industry and by consumers as a designation for a type of recreational vehicle, which unambiguously places it in Class 12; Board was not persuaded by the examining attorney’s argument that the identification was indefinite because it could also encompass mobile homes in Class 19.).

The accuracy of identification language in the original application is important because the identification cannot later be expanded. *See* [37 C.F.R. §2.71\(a\)](#); [TMEP §§1402.06](#) *et seq.* and [1402.07](#) *et seq.*; *In re M.V. Et Associes*, 21 USPQ2d 1628 (Comm’r Pats. 1991).

See [TMEP §1306.02\(c\)](#) regarding the identification of goods and services in certification mark applications and [TMEP §1304.02\(c\)](#) regarding identification language in collective membership mark applications.

1402.01(a) General Guidelines for Acceptable Identifications of Goods or Services

With few exceptions, an identification of goods and services will be considered acceptable if it:

- Describes the goods and/or services so that an English speaker could understand what the goods and/or services are, even if the grammar or phrasing is not optimal;
- Meets the *standards* (not necessarily the language) set forth in the ID Manual;
- Is not a class heading; and
- Is in the correct class, i.e., there is no language in the identification that makes classification difficult or ambiguous; each class lists goods or services that are clearly in a single class.

Deference should be given to the language set forth by the applicant in the original application.

If an identification contains spelling errors, the examining attorney must require correction. Obvious spelling errors in an identification may be corrected by examiner’s amendment without contacting the applicant.

See [TMEP §707.02](#). However, British English variants of American English spellings (e.g., colour, vapour, and organise) are acceptable and need not be changed.

In general, commas should be used in the identification to separate items within a particular category of goods or services. When the items are preceded by the word “namely,” a comma should always be used before and after that term. For example, “clothing, namely, hats, caps, sweaters, and jeans” is an acceptable identification of goods in Class 25 and shows proper use of commas.

Semicolons should generally be used to separate distinct categories of goods or services within a single class. For example, “cleaners, namely, glass cleaners, oven cleaners, and carpet cleaners; deodorants for pets” is an acceptable identification in Class 3. In this example, the word “cleaners” names the category covering “glass cleaners, oven cleaners, and carpet cleaners.” The semicolon prior to “deodorants for pets” indicates that the deodorants are a separate category of goods from the cleaners. See *In re Midwest Gaming & Entm’t LLC*, 106 USPQ2d 1163, 1166 (TTAB 2013) (finding that, because a semicolon separated the two relevant clauses in registrant’s identification, its “restaurant and bar services” is a discrete category of services that stands alone and independently as a basis for likelihood-of-confusion analysis, and is not connected to nor dependent on the services set out on the other side of the semicolon).

Care should be taken to use commas and semicolons properly when identifying items that are part of a kit or system. In general, items that are to be sold together (e.g., as components of a system or kit) should be separated by commas. However, other goods within the same class that are to be sold independently of the kit or system should be separated by semicolons. This is an exception to the general rule regarding using semicolons to separate categories of goods. Here, the semicolons are used to separate items that in a non-kit or non-system identification would be separated by commas. For example, an identification that includes kits comprised of several items, as well as other goods sold independently from the kits, should be punctuated as follows: “nail care kits comprised of nail polish, nail polish remover, false nails, nail files, and printed instructions; nail glitter; body art stickers.” The use of “and” before “printed instructions” indicates that the “printed instructions” are the final items contained in the kit. The use of semicolons indicates that “nail glitter” and “body art stickers” are separate items and are not included in the nail care kits.

Commas, semicolons, and apostrophes are the only punctuation that should be included in an identification. Colons and periods should not be used as punctuation within the identification of goods and services.

1402.01(b) Identification of Goods and Services in a §44 Application

The identification of goods and services in an application based on §44 of the Trademark Act, [15 U.S.C. §1126](#), must comply with the same standards that govern other applications. The applicant must identify the goods and services specifically, to enable the USPTO to classify the goods and services properly and to reach informed judgments concerning likelihood of confusion under §2(d) of the Trademark Act, [15 U.S.C. §1052\(d\)](#).

Foreign registrations often include broad statements identifying the goods and services. In many cases, the identification is merely a repetition of the entire general class heading for a given class. These broad identifications are generally unacceptable in U.S. applications. The identification of goods and/or services in the U.S. application must be definite and specific even if the foreign registration includes an overly broad identification. See *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (noting that the USPTO has discretion to require greater particularity than an entry in WIPO’s Alphabetical List of goods and services); *In re Fiat Grp. Mktg. & Corporate Commc’ns S.p.A.*, 109 USPQ2d 1593 (TTAB 2014) .

Furthermore, in an application based on §44 of the Trademark Act, the identification of goods and services covered by the §44 basis in the U.S. application may not exceed the scope of the goods and services identified in the foreign registration. *Marmark Ltd. v. Nutrexpa, S.A.*, 12 USPQ2d 1843 (TTAB 1989) ; *In re Löwenbräu München*, 175 USPQ 178 (TTAB 1972) . However, if the applicant also relies on use in commerce under §1(a) or intent-to-use in commerce under §1(b) as a filing basis, the identification may include goods or services not listed in the foreign registration, if the applicant specifically limits the §44 basis to the goods and/or services covered by the foreign registration. See [37 C.F.R. §2.32\(a\)\(6\)](#). See [TMEP §806.02](#) regarding multiple-basis applications.

If a foreign registration in a single class includes a broad statement identifying the goods or services and the USPTO determines that the goods or services identified are in more than one class, the applicant may rely on the same foreign registration to cover the additional classes in the U.S. application, provided that the identification in the foreign registration encompasses all goods and/or services identified in the U.S. application and the applicant pays the fees to add the additional classes in the U.S. application. See [TMEP §§1403–1403.06](#) regarding multiple-class applications.

1402.01(c) Identification and Classification of Goods and Services in a §66(a) Application

The identification of goods and services in an application based on §66(a) of the Trademark Act, [15 U.S.C. §1141f\(a\)](#), must comply with the same standards that govern applications under §1 or §44. The applicant must identify the goods and services specifically to provide public notice and to enable the USPTO to reach informed judgments concerning likelihood of confusion under [15 U.S.C. §1052\(d\)](#).

The examining attorney will examine the identification of goods and/or services in a §66(a) application according to the same standards of specificity used in examining applications under §1 and §44 of the Trademark Act, [15 U.S.C. §§1051](#) and [1126](#). That is, the examining attorney must follow the procedures set forth in the TMEP and identify the goods and/or services in accordance with the principles set forth in the ID Manual, whenever possible. Thus, although international registrations often include broad statements identifying the goods and services, and in many cases use the entire class heading of a given class, these broad identifications are generally unacceptable in United States applications. The identification of goods and/or services in the request for extension of protection to the United States must be definite and specific even if the international registration includes an overly broad identification. *See In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (noting that the USPTO has discretion to require greater particularity than an entry in WIPO's Alphabetical List of goods and services).

When the original identification of goods and/or services in a §66(a) application is definite, but misclassified under United States standards, the examining attorney must accept the identification.

The international classification of goods and/or services in a §66(a) application **may not be changed** from the classification assigned by the IB. If the IB's classification of goods or services in the §66(a) application is different from the classification set forth in the ID Manual, the examining attorney will not request an amendment of the classification. In addition, the goods or services may not be moved to another class identified in the application. [37 C.F.R. §2.85\(d\)](#); [TMEP §§1401.03\(d\)](#), [1904.02\(b\)](#). The examining attorney should notify the Office of the Administrator for Trademark Classification Policy and Practice of the particular definite, misclassified goods or services.

When a proposed amendment to the identification is definite, but describes goods and/or services in a class other than the original class assigned by the IB, the examining attorney will not accept it because the amended identification is outside the scope of the original goods and/or services. Because the international registration is limited to the class(es) assigned by the IB, any amendments to the identification of goods/services may only include goods or services that are properly within the scope of the class(es) set out in the §66(a) application. The inclusion of any goods and/or services outside of the scope of the IB-assigned class(es) in a §66(a) application would result in the lack of a basis for registration of such goods/services under U.S. law. *See also* [TMEP §§1904.02\(c\)](#) *et seq.* regarding the examination of the identification of goods and services in a §66(a) application.

1402.01(d) Location of “Identification of Goods and Services”

Paper Application. If the applicant submits a separate drawing page in a paper application, this page is considered part of the written application and not a separate element. Any goods or services listed on the drawing page in a paper application will be considered part of the “identification of goods and services,” even if they do not appear within the body of the application.

There is no requirement that goods or services be listed in any particular place within the body of a written paper application. See *In re Atlantic Scientific Corp.*, 47 USPQ2d 1959 (Comm’r Pats. 1998). However, goods or services referenced only on the specimen(s) are not considered part of the identification.

TEAS, TEAS RF, or TEAS Plus Application. In a TEAS, TEAS RF, or TEAS Plus application, only goods and/or services listed in the proper field will be considered part of the identification.

§66(a) Application. In an application under §66(a), the listing of goods and/or services for which the holder of an international registration seeks protection in the United States is transmitted to the USPTO from the IB. The goods and/or services may be all of those listed in the international registration – the “basic goods/services.” Alternatively, the holder of an international registration may seek protection for less than all the goods/services listed in the international registration. In such cases, in addition to the “Basic Goods/Services,” the §66(a) application will contain “Limitation” details. The “limited” goods/services are the operative goods/services for the purposes of examination. Further limitations may be transmitted from the IB. Such limitations are processed by the Madrid Processing Unit (MPU) and examining attorneys are notified of changes as appropriate. See [TMEP §1904.02\(e\)\(ii\)](#) regarding limitations.

1402.01(e) Responsibilities of Examining Attorney as to Identification

It is the applicant’s duty and prerogative to identify the goods and services. However, the examining attorney may require amendment of the identification of goods and/or services to ensure that it is clear and accurate and conforms to the requirements of the statute and rules. The examining attorney should explain clearly and concisely the reason for requiring an amendment.

Under [37 C.F.R. §2.61\(b\)](#), the examining attorney may require information and evidence, if necessary, to ascertain the nature of the goods and/or services or otherwise permit proper examination of the application.

See [TMEP §814](#).

When requiring amendment to the identification, the examining attorney should advise the applicant that goods or services deleted by amendment may not be reinserted at a later point in prosecution. See [TMEP §§1402.06\(a\), 1402.07\(e\)](#). Examining attorneys should take particular care to ensure that *pro se* applicants are aware of the restrictions on amendments to the identification of goods and services.

To determine proper classification and the acceptability of the language in an identification of goods and/or services, the examining attorney should review this chapter of the TMEP, the ID Manual, and any other resources provided by the USPTO relating to the principles of classification under the Nice Agreement and USPTO practices with regard to specificity of goods and services. After consulting these resources, if the examining attorney is uncertain as to the proper classification or acceptability of language in an identification, he or she should consult with a senior or managing attorney. If the issue still remains unresolved, questions about policy and practice regarding the goods or services at issue may be referred to the Office of the Administrator for Trademark Classification Policy and Practice.

The examining attorney has the discretion to issue a final refusal based on a requirement to amend the identification of goods and/or services. Examining attorneys should make every effort to resolve these issues, and should suggest an acceptable identification, if possible. The Office of the Administrator for Trademark Classification Policy and Practice should be consulted, whenever necessary, to resolve identification and classification issues that are the subjects of appeals, and copies of appeal briefs that involve those issues should be sent to the Office of the Administrator for monitoring purposes.

See [TMEP §§718.02\(a\)](#) and [1402.13](#) for information regarding a requirement for an amendment of the identification of goods and/or services that is expressly limited to only certain goods/services.

1402.02 Entitlement to Filing Date With Respect to Identification of Goods and Services

An application under §1 or §44 must include an identification of goods or services to receive a filing date. [37 C.F.R. §2.21\(a\)\(4\)](#).

Effective October 30, 1999, any goods or services listed on the drawing page of a paper application are considered part of the “identification of goods and services.” However, only goods and/or services listed in the proper field on a TEAS, TEAS RF, or TEAS Plus application will be considered for determining whether the application meets the requirements for receipt of a filing date.

If the application does not identify any recognizable goods or services, the USPTO will deny a filing date. For example, a filing date will be denied if the identification of goods or services is blank or recites only the following:

- (1) the mark itself;
- (2) a class number;
- (3) wording such as “company name,” “corporate name,” or “company logo;”
- (4) “Internet services” or “e-commerce services;”
- (5) “business” or “business services;”
- (6) “miscellaneous” or “miscellaneous services;” or
- (7) “personal services.”

These examples fail to meet the minimum requirements necessary to receive a filing date under [37 C.F.R. §2.21\(a\)\(4\)](#), because they do not provide adequate notice to third parties as to the nature of the goods or services.

In an application under §1 or §44, if an examining attorney finds that the application fails to specify any recognizable goods or services, the examining attorney should have the filing date cancelled for failure to specify recognizable goods or services, under [37 C.F.R. §2.21\(a\)\(4\)](#).

If the identification language includes wording that would not be sufficient and other wording that would itself be specific enough to entitle the application to a filing date, the USPTO will grant the application a filing date. However, any wording that would not otherwise be sufficient for a filing date will not be considered part of the application, and will be disregarded for the purpose of determining the scope of permissible amendments. For example, if the applicant uses “e-commerce services” along with definite language, such as “online retail store services featuring clothing,” the identification of services may only be amended to identify services within the scope of the definite language, i.e., “online retail store services featuring clothing,” and may not include services within the scope of “e-commerce services.” Or, if the applicant uses “advertising and business,” the USPTO will disregard “business,” and the identification may

only be amended to services within the scope of the term “advertising.” See [TMEP §§1402.07](#) *et seq.* regarding the scope of an identification for purposes of amendment.

The fact that goods or services are referenced on the specimen(s) does not satisfy the requirement for an “identification of goods or services.” In a paper application, the application documents themselves (i.e., the written application and/or separate drawing page) must contain a reference to the goods and/or services.

In a TEAS, TEAS RF, or TEAS Plus application, the identification of goods and/or services must appear in the proper field. See [TMEP §1402.01\(d\)](#) regarding the location of the identification of goods and/or services.

The USPTO will not deny a filing date if the applicant uses the language of an international class heading or indicates that the mark is used on all goods or services in a certain class. However, the USPTO strongly discourages the use of the language of the international class headings or statements that the mark is used on all goods or services in a class to identify the goods or services for which registration of the mark is sought, and will generally require amendment of any such identification. See *In re Fiat Grp. Mktg. & Corporate Comm'ns S.p.A.*, 109 USPQ2d 1593, 1598 (TTAB 2014) (stating that “use of the words comprising a class heading as an identification in an application filed with the USPTO is not deemed to include all the goods or services in the established scope of that class”); [TMEP §1402.07\(a\)](#).

Note also that an applicant is required to submit a verified statement that the applicant is either using the mark in commerce or has a bona fide intention to use the mark in commerce on or in connection with all the goods and/or services set forth in the identification. It is unlikely that any applicant is using or intends to use a mark on all goods or services within a certain class. If an applicant claims use or asserts a bona fide intention to use the mark on all goods/services in a particular class but only uses or intends to use the mark on some of those goods/services, the resulting registration could be void. *In re Bose Corp.*, 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir.2009); *Torres v. Cantine Torresella S.r.l.*, 808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir.1986).

Section 66(a) Applications. Because the requirements for receipt of a filing date set forth in [37 C.F.R. §2.21](#) are specifically limited to applications under §1 and §44 of the Trademark Act, [15 U.S.C. §§1051](#), [1126](#), the USPTO does not apply these requirements to applications under §66(a) for “filing date” purposes. In an application under §66(a), the date of the international registration, or the effective date of a subsequent designation in which the holder of an international registration seeks extension of protection in the United States, is treated as the effective filing date.

1402.03 Specificity of Terms Used in Identifying Goods and Services

Applicants frequently use broad terms to identify the goods or services in an application. In applications based solely on §1(a), [15 U.S.C. §1051\(a\)](#), the applicant must have used the mark in commerce on all of the goods and/or services as of the application filing date. See *First Int’l Services Corp. v. Chuckles, Inc.*, 5 USPQ2d 1628 (TTAB 1987). In applications filed under §1(b), [15 U.S.C. §1051\(b\)](#), and §44, [15 U.S.C. §1126](#), the applicant must assert a bona fide intent to use the mark in commerce on or in connection with the specified goods and/or services as of the application filing date. [37 C.F.R. §2.33\(b\)\(2\)](#). In an application filed under §66(a), [15 U.S.C. §1141f\(a\)](#), the verified statement is part of the international registration on file at the IB, and must allege that the applicant/holder has a bona fide intention to use the mark in commerce with the goods/services identified in the international application or subsequent designation. [37 C.F.R. §2.33\(e\)\(1\)](#). The requirement for use or a bona fide intent to use is not necessarily violated by broad identifying terms. When a mark is used on a number of items that make up a homogeneous group, a term that identifies the group as a whole would be understood as encompassing products of the same general type that are commercially related.

As long as a broad term identifies the goods or services that are intended to be covered with reasonable certainty, it will be reasonable, from a commercial viewpoint, to consider that the mark has been used for all the related goods or services that fall in the designated group. *See In re Dynamit Nobel AG*, 169 USPQ 499 (TTAB 1971) (“ammunition” permitted because its scope was assumed to be understood); *In re Port Huron Sulphite & Paper Co.*, 120 USPQ 343 (TTAB 1959) (“paper other than board papers” approved because of evidence of actual use on various types of paper).

Where an applicant has identified its goods or services very broadly but does not use the mark on a substantial number of related goods/services encompassed by the identification language, the USPTO may require further specificity.

The examining attorney must consider the following guidelines:

- (1) A term that clearly includes particular items that are classified in more than one class (e.g., “artists’ materials”) is not acceptable, even with such additional wording as “included in this class” at the end of the identification. *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (“chronographs” held indefinite because it includes both time-recording devices in Class 9 and watches in Class 14 and because merely classifying the goods in only one of the classes does not preclude a requirement for further specificity in the identification). Other examples are “blankets,” which include such diverse and differently classified types as bed blankets in Class 24, fire blankets in Class 9, and horse blankets in Class 18; “boxes,” which include set top boxes and junction boxes in Class 9, music boxes in Class 15, and boxes for holding things, which are classified according to their material compositions; and “sports equipment,” because the nature of the equipment will determine the class, i.e., a football helmet would be in Class 9, the football uniform would be in Class 25, and a football would be in Class 28. However, the conclusion that a term would clearly include items classified in more than one class should not be drawn unless reasonable, in light of the evidence of record. *See In re Thor Tech, Inc.*, 85 USPQ2d 1474 (TTAB 2007) (“park trailer” held to be an acceptable identification, where the applicant’s evidence showed that it is a term of art generally understood by those in the industry and by consumers as a designation for a type of recreational vehicle, which unambiguously places it in Class 12; Board was not persuaded by the examining attorney’s argument that the identification was indefinite because it could also encompass mobile homes in Class 19). See [TMEP § 1402.05\(b\)](#) regarding goods that may be classified in more than one class depending on their material composition.
- (2) Some terminology is sufficient for purposes of according a filing date but too indefinite to enable proper examination (e.g., “metallic parts”). For example, in *In re Societe Des Parfums Schiaparelli, S.A.*, 122 USPQ 349, 350 n.4 (TTAB 1959), clarification of the term “beauty products” was held to be necessary because the term does not have a particular commercial meaning. In such a situation, the examining attorney may seek further information under [37 C.F.R. § 2.61\(b\)](#). See [TMEP § 814](#).
- (3) In rare instances, an identification may include a term that has multiple, entirely different meanings. If the meaning of such a term can be understood when read in association with the title of the class in which it is placed, and if the term is otherwise satisfactory, the examining attorney need not require amendment to further qualify the term. For example, “mufflers” in the clothing class would not require further modification to indicate that articles of clothing are intended, rather than automotive mufflers. The limited number of items to which this applies, however, represents a narrow exception to the general rule that an identification must itself provide a clear indication of the nature of the goods or services, without reference to the class. See [TMEP §§ 1402.01](#) and [1402.05\(b\)](#). The title of a class cannot be used to define the nature of the goods when the same item could be classified in more than one class depending on its function, material composition, or field of use. *See In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (“chronographs”

- held indefinite because it includes both chronographs that function as time recording devices in Class 9 and chronographs that function as watches in Class 14).
- (4) The common understanding of words or phrases used in an identification determines the scope and nature of the goods or services. *In re Fiat Grp. Mktg. & Corporate Commc'ns S.p.A.*, 109 USPQ2d 1593 (TTAB 2014); [TMEP §1402.07\(a\)](#). A basic and widely available dictionary should be consulted to determine the definition or understanding of a commonly used word.
 - (5) Many goods are commonly understood to move in a particular channel of trade or have particular attributes. When those goods are classified in the class that is appropriate for that common understanding, often no further specification as to the nature of those goods is necessary. However, when the goods have a special use or attributes that are not typically associated with those particular goods that would cause it to be classified in a different class, that use or attribute should be indicated in the identification in order to justify the classification. For example, “toilets” usually refers to a particular sanitary apparatus and, thus, is classified in Class 11 without further specification. However, “toilets adapted for medical patients or for use by disabled persons” are classified in Class 10 as medical apparatus based on the particular use of the goods.

With broad identifications, as with any identification that includes more than one item, the amount of proof (normally by way of specimens) necessary to assure the examining attorney that the mark has been used on “all” the items in the application will vary. See [TMEP §904.01\(a\)](#). The USPTO does not require specimens showing use of the mark for every item set forth in an application. However, if an identification is broad or so extensive that it encompasses a wide range of products or services, the applicant may be required to submit evidence that it actually uses the mark on a wide range of products or services to obtain registration. [37 C.F.R. §§2.56\(a\), 2.86\(a\)\(3\), \(b\)\(3\), and \(e\)](#). See *In re Air Products & Chemicals, Inc.*, 192 USPQ 84, *recon. denied* 192 USPQ 157 (TTAB 1976). See [TMEP §1402.05](#) regarding accuracy of the identification.

The examining attorney should consider the degree of commercial relationship between the products. For a closely related group, a specimen showing use of the mark on one item of the group is sufficient. As the closeness of the relationship becomes less certain, specimens of use on more than one item might be necessary to show generalized use. [37 C.F.R. §§2.56\(a\), 2.86\(a\)\(3\), \(b\)\(3\), and \(e\)](#). The nature of the mark may also be considered. “House” marks are placed on all the goods that a company produces, whereas a “product” mark that is appropriate only for a specific commodity is used only on that commodity. See [TMEP §1402.03\(b\)](#) regarding house marks, and [TMEP §1402.03\(c\)](#) regarding identifications that refer to “a full line of” a genre of products.

The appropriateness of any broad identification depends on the facts in the particular case. The examining attorney should permit applicants to adopt terms that are as broad as the circumstances justify.

1402.03(a) Inclusive Terminology

The identification should state common names for goods or services, be as complete and specific as possible, and avoid indefinite words and phrases. The terms “including,” “comprising,” “such as,” “and the like,” “and similar goods,” “products,” “concepts,” “like services” and other indefinite terms and phrases are almost always unacceptable.

The terms “namely,” “consisting of,” “particularly,” and “in particular” are definite and are preferred to set forth an identification that requires greater particularity. The examining attorney will require that vague terminology be replaced by these terms (e.g., power tools, namely, drills in Class 7; needle point kits consisting of needles, thread, and printed patterns in Class 26; or projectors, particularly projectors for the entertainment industry in Class 9).

In limited situations for closely related goods, certain indefinite terms may be used in explanatory phrases that follow a definite term -- for example, "paint for model airplanes, model cars, and the like." See *Ex parte The A.C. Gilbert Co.*, 99 USPQ 344 (Comm'r Pats. 1953).

"Parts therefor," as related to machinery, is acceptable when it follows a definite identification. "Accessories therefor" is usually considered indefinite, but it has been allowed in some cases, particularly in the toy field.

Identifications such as "dolls and accessories therefor" and "toy vehicles and accessories therefor" are acceptable because all goods that fall within that broad designation would be classified in Class 28 with the dolls or toy vehicles and could be the basis for a refusal of registration under [15 U.S.C. §1052\(d\)](#). However, this phrase should only be used in a situation where it is clear that the goods encompassed by the phrase relate closely to the primary goods and would all be classified in the same class as the primary goods.

1402.03(b) House Marks

House marks do not identify the goods – rather, they identify the manufacturer or seller over a wide variety of goods, with such goods often themselves identified by a "product mark." Marks of this type are often used in the chemical, pharmaceutical, publishing, and food industries. A product may bear both a product mark and a house mark.

For example, a pharmaceutical manufacturer, XYZ Laboratories Corp., may sell a particular pharmaceutical preparation for a cough syrup under the product mark "FORMULA M" and also feature the house mark "XYZ LABS" on the packaging for the goods. XYZ may also use the same house mark on the packaging of its other pharmaceutical preparations to indicate that all such goods come from a common source.

In an application for registration of a house mark, the identification of goods may include wording such as "a house mark for..." As with other applications, these applications must define the type of goods with sufficient particularity to permit proper classification in a single class and to enable the USPTO to make necessary determinations under §2(d) of the Trademark Act, [15 U.S.C. §1052\(d\)](#). See [TMEP §1401.02\(a\)](#).

In an application to register a mark as a house mark based on use in commerce, the applicant must demonstrate that the mark is, in fact, used as a house mark. Therefore, the examining attorney must require that the applicant provide catalogues, or similar evidence showing broad use of the mark, to substantiate this claim. See [37 C.F.R. §2.61\(b\)](#).

An intent-to-use applicant who wishes to register a mark as a house mark must clearly indicate its intention to register the mark as a house mark during initial examination, and the circumstances must establish that the applicant's proposed use of the mark as a house mark is credible. The nature of the mark and the capacity of the applicant to use the mark as asserted should be considered in determining whether the claim that the mark is to be used as a house mark is credible. If the applicant indicates such an intention, the examining attorney should advise the applicant that, upon filing of the allegation of use, the applicant will be required to provide evidence to substantiate use as a house mark. [37 C.F.R. §2.61\(b\)](#). If the applicant cannot do so, the applicant will be required to amend the identification of goods to conform to the usual standards for specificity.

The USPTO will register a mark as a house mark only when evidence shows sufficient use as a house mark. Therefore, if an applicant seeks to register a house mark in an application under any basis, including §44 or §66(a) of the Trademark Act, the examining attorney must require evidence that the mark is in fact used as a house mark. This is not a requirement for specimens, but rather a requirement that applicant provide evidence to substantiate the claim of use as a house mark. [37 C.F.R. §2.61\(b\)](#). If the applicant cannot do

so, the identification of goods must be amended to remove the indication “a house mark for” and the remaining wording must comply with the requirements for sufficient specificity as to such goods.

If an applicant further indicates that its “house mark” is to be used “for a full line” of products, the examining attorney must review both the nature of use of the mark as a house mark as well as the acceptability of the claim of “a full line” by considering the specimens or other evidence of record. See [TMEP §1402.03\(c\)](#) for the requirements for identifications for a “full line of” products. If the record does not support use of the “house mark” on a sufficient number or variety of products in its line, the examining attorney may require applicant to provide evidence in support of a “full line” or amend the identification to identify the goods with the requisite specificity.

Example: The identification specifies “a house mark for a full line of building paints.” The examining attorney must review the specimen and any other evidence of record to determine (1) whether the mark is being used as a house mark rather than a product mark and (2) whether the mark is used on a sufficient number or variety of products (e.g., interior paints, exterior paints, house paints, floor paints, etc.) to substantiate use for a full line. If the record does not support both use as a house mark and use on a sufficient variety of products, the examining attorney may require applicant to provide additional evidence in support of applicant’s claims of the mark being both “a house mark” and for “a full line.” In the alternative, the applicant may amend the goods to remove the indication “a house mark for a full line” and identify the “building paints” with further specificity (e.g., damp proofing paints, interior paints, house paints, floor paints, etc.).

1402.03(c) Marks for a “Full Line of ...”

In rare circumstances, the USPTO may accept an identification of goods that refers to “a full line of” a genre of products. To qualify for the use of such terminology, the line of products must be in one class. The most commonly accepted situation is “a full line of clothing.” While there may be some rare exceptions, all clothing is classified in Class 25. Another example would be pharmaceuticals, which are almost all classified in Class 5. Therefore, as long as the specimens and/or other evidence show use of the mark on virtually all of these goods, the “full line of” language may be used. See [37 C.F.R. §2.61\(b\)](#). It may not be used in a situation such as “a full line of hand tools.” Even though Class 8 is the general class for hand tools, a number of items that might be considered hand tools are classified in other classes (e.g., a non-electric egg beater is in Class 21 but could be considered to fall within the broad category of “hand tools”).

The “full line of” language may be used only in appropriate situations and the circumstances and specimens or other evidence of record must be analyzed carefully to ensure that an applicant who does not in fact use a particular mark on a sufficient number or variety of products in its line does not receive a trademark registration that could potentially bar the registration of another applicant who uses a similar mark on different products. If the goods are a “full line of pharmaceuticals,” the examining attorney must require the applicant to provide evidence that it uses the mark in connection with pharmaceuticals to treat diseases or health problems in all chapters in the World Health Organization (“WHO”) International Statistical Classification of Diseases and Related Health Problems. See *In re Astra Merck Inc.*, 50 USPQ2d 1216 (TTAB 1999) (evidence of use on only three products does not justify registration of the mark for a full line of those products). See also [TMEP §904.01\(a\)](#).

Although the USPTO will accept “a full line of clothing” as a sufficient identification, because the applicant is committing to virtually all the goods described by the broad language and the validity of the registration depends on the applicant’s statement that it is using the mark on all the goods and the evidence of such use as a “full line,” the USPTO will not accept an identification of goods as merely “clothing.” In the latter situation, the applicant must identify the items of the clothing by their common commercial name since the applicant is not likely using the mark for all items of clothing, and the registration should be limited to only those items of clothing on which the applicant is actually using the mark.

In some cases, it may be more appropriate to indicate that the applicant is providing a full line of a subset of a genre of products (e.g., “a full line of sports clothing” or “a full line of anti-viral and cardiovascular pharmaceuticals”). As with any identification that refers to a full line of a genre of products, all of the products must be classifiable in one class and the specimens and/or other evidence must show use of the mark on virtually all of the relevant goods.

An intent-to-use applicant who wishes to register a mark for a full line of a genre of products must clearly indicate an intention to register the mark for a full line during initial examination, and the circumstances must establish that the applicant’s proposed use of the mark for a full line of products is credible. The nature of the mark and the capacity of the applicant to use the mark as asserted should be considered in determining whether the claim that the mark is to be used for a full line of products is credible. If the applicant indicates such an intention, the examining attorney should advise the applicant that, upon filing of the allegation of use, the applicant will be required to provide evidence to substantiate use for a full line of products. [37 C.F.R. §2.61\(b\)](#). If the applicant cannot do so, the applicant will be required to amend the identification of goods to conform to the usual standards for specificity.

The USPTO will register a mark for a “full line of” a genre of products only when evidence shows the mark is actually used as such. If an applicant seeks to register a mark for a “full line of” a genre of products in an application under any basis, including §44 or §66(a) of the Trademark Act, the examining attorney must require evidence to substantiate use for a full line of products. This is not a requirement for specimens, but rather a requirement that applicant provide evidence to substantiate the claim of use as a mark for a “full line of” a genre of products. [37 C.F.R. §2.61\(b\)](#). For example, in the pharmaceutical context, proof of use in connection with pharmaceuticals to treat diseases or health problems in all categories in the WHO International Statistical Classification of Diseases and Related Health Problems reflects appropriate use to qualify for a “full line.” If the applicant cannot establish sufficient use for a “full line of” a genre of products, the identification of goods must be amended to conform to remove the indication “full line of” and the remaining wording must comply with the requirements for sufficient specificity as to such goods..

1402.03(d) Identifying Computer Programs with Specificity

Any identification of goods for computer programs must be sufficiently specific to permit determinations with respect to likelihood of confusion. The purpose of requiring specificity in identifying computer programs is to avoid the issuance of unnecessary refusals of registration under [15 U.S.C. §1052\(d\)](#) where the actual goods of the parties are not related and there is no conflict in the marketplace. *See In re Linkvest S.A.*, 24 USPQ2d 1716 (TTAB 1992). Due to the proliferation and degree of specialization of computer programs, broad specifications such as “computer programs in the field of medicine” or “computer programs in the field of education” will not be accepted, unless the particular function or purpose of the program in that field is indicated. For example, “computer programs for use in cancer diagnosis” or “computer programs for use in teaching children to read” would be acceptable.

Typically, indicating only the intended users, field, or industry will not be deemed sufficiently definite to identify the nature of a computer program. However, this does not mean that user, field, or industry indications can never be sufficient to specify the nature of the computer program adequately. For example, “downloadable geographical information system (GIS) software” would be acceptable. Geographical information systems, also known in the industry as GIS, are well-defined computer applications that do not need further definition. If the identification in the application does not adequately specify the nature of a computer program, further information may be requested. Any questions concerning the recognition of a term of art for a computer program should be discussed with senior attorneys, managing attorneys, or other examining attorneys who are knowledgeable in the computer field.

If an applicant asserts that the computer programs at issue serve a wide range of diverse purposes, the applicant must submit appropriate evidence and/or specimens to substantiate such a broad identification of goods. See [37 C.F.R. §2.61\(b\)](#); [TMEP §§1402.03\(b\)–\(c\)](#).

Generally, an identification for “computer software” will be acceptable as long as *both* the function/purpose *and* the field of use are set forth. However, specifying the field of use is not required when the identified software has a clear function and is not field-specific/content-specific. Further, some general wording is allowed. The following wording is acceptable:

- (1) *Computer game software.*
- (2) *Computer operating programs and computer operating systems:* Software under this category comprises master control programs that run the computer itself. They are the first programs loaded when the computer is turned on and set the standards for the application programs that run in the operating system or operating program.
- (3) *Computer utility programs:* These programs must be designed to perform maintenance work on a computer system or components thereof, such as file management (sorting, copying, comparing, listing, and searching files), as well as diagnostic and measurement routines that check the health and performance of the computer system. Beware of identifications that read “Computer utility programs, namely, business software.” - This is **NOT** a utility program.
- (4) *Computer software development tools:* These programs are designed to create other computer programs. This is one of the few exceptions in which use of the term “tools” is acceptable.
- (5) *Database management software [if for general use, otherwise indicate specific field]:* Software that controls the organization, storage, retrieval, security, and integrity of data in a database (an electronically stored collection of data). Other examples:
 - Computer software for use in database management.
 - Database management software for use by financial advisors.
 - Database management software in the field of baseball cards.
- (6) *Spreadsheet software [if for general use, otherwise indicate specific field]:* Software that simulates a paper spreadsheet, or worksheet, in which columns or individual cells of numbers are summed, subtracted, multiplied, or divided with the contents of other columns or cells for budgets and plans. Other examples:
 - Spreadsheet software for general use.
 - Computer software for use as a spreadsheet.
 - Spreadsheet software for use by budget analysts.
- (7) *Word processing programs [if for general use, otherwise indicate specific field]:* Software used to create text documents. Other examples:
 - Downloadable computer software for word processing.
 - Computer programs for word processing.
- (8) *Computer aided design (CAD) software [if for general use, otherwise indicate specific field]:* Computer Aided Design software is generally used to design products. CAD software is available for generic design or specialized uses, such as architectural, electrical, and mechanical design. Other examples:
 - Computer aided design (CAD) software for general use.
 - Computer aided design (CAD) software for designing integrated circuits.

- Computer aided design (CAD) software for architectural use.
- (9) *Computer aided manufacturing (CAM) software [if for general use, otherwise indicate specific field]:* Computer Aided Manufacturing software automates manufacturing systems and techniques, including numerical control, process control, robotics, and materials requirements planning. Other examples:
- Computer aided manufacturing (CAM) software for general use.
 - Computer aided manufacturing (CAM) software for use in the manufacture of airplane components.
 - Computer aided manufacturing (CAM) software for integrated circuits.
- (10) *CAD/CAM software [if for general use, otherwise indicate specific field]:* Computer Aided Design/Computer Aided Manufacturing software integrates functions of CAD and CAM software in that products designed by the CAD systems are directly inputted into the CAM systems for manufacture.

Examples of indefinite and unacceptable wording include the following:

- (1) Computer programs featuring multimedia (unless the applicant specifies the content, e.g., interactive multimedia software featuring audio and video information for patients on the subject of treatments, procedures and alternatives related to dentistry).
- (2) Computer firmware (unless the applicant specifies the function/purpose of the program, and, if the program is content or field specific, the field of use).
- (3) Computer devices (must specify the common commercial name therefor).
- (4) Computer accessories (must specify the common commercial name therefor).

Computer software is a product classified in International Class 9 if it is recorded on media or is downloadable and thus can be transferred or copied from a remote computer system for use on a long-term basis. However, providing on-line non-downloadable software is considered a computer service in International Class 42 because it is generally provided for use on a temporary basis. See [TMPEP §1402.11\(a\)\(xii\)](#). An exception, however, is online or temporary use of non-downloadable game software, which is classified in International Class 41. See *id.*

See [TMPEP §1402.11\(a\)](#) regarding identification and classification of computer services.

1402.03(e) Identifying Publications with Specificity

When the goods are publications, the identification must indicate both the specific physical nature and the literary subject matter of the publication.

Example - “Magazines in the field of medicine” is acceptable in Class 16.

Example - “Newsletters about television programs” is acceptable in Class 16.

In the case of publications of a specialized nature, the identification should describe the goods by specific names or wording that explains their specialized nature.

Example - “Children’s storybooks” is acceptable in Class 16.

Even if the mark itself indicates the subject of a publication, the identification must specify the subject matter.

As a general rule, “books” should be described by subject matter (e.g., “religious books” or “travel books”). In the case of a mark used by a publishing house on books, a general identification, such as “a house mark for books” or “a full line of books” is sufficient if supported by the record. However, if the goods are restricted to certain types of literature, such as science fiction, engineering, romance, or poetry, the identification should so indicate. The applicant may also indicate the channels of trade or groups of purchasers for the goods.

When the subject matter is not a significant aspect of a publication, the identification may merely give an indication of the general character or type of the publication.

Example - “General feature magazines” is acceptable in Class 16.

Publications in Class 16 are in printed form. Although it is acceptable for identifications in Class 16 to indicate that the publications are “printed,” such wording is not required for classification of the goods.

Downloadable publications and publications recorded on electronic media are classified in Class 9. Identifications for electronic publications must indicate the nature and subject matter of the publications and must specify that the goods are downloadable or recorded on computer media for classification in Class 9.

Example - “Electronic publications, namely, {indicate specific type of publication, e.g., book, magazine, manual} featuring {indicate subject matter} recorded on computer media” is acceptable in Class 9.

See [TMEP §1402.11\(a\)\(x\)](#) regarding online publications.

1402.03(f) Recognition of Industry Terms

Widely used industry terminology should be recognized as sufficient to identify the goods or services when supported by dictionary definitions or other authoritative references. Examples of acceptable terminology are “telecommunications services, namely, personal communications services” and “telecommunications services, namely, ISDN services.” If there is any doubt as to the widespread recognition of the terminology, a brief explanation of the product or activity should be included in the identification, but the accepted industry terminology may remain part of the identification as well. See [TMEP §1402.01](#) regarding “terms of art.”

1402.03(g) Name and/or Acronym of Trademark Protection System or Scheme for Geographical Indication Appearing in Identification

A geographical indication of origin identifies goods as originating in a territory known for a given quality, reputation, or other characteristic associated with the goods. WTO Agreement on Trade-Related Aspects of Intellectual Property Rights, Art. 22.1, Apr. 15, 1994. Geographical indications are used in connection with wines and spirits, foodstuffs, and agricultural products. They are typically names of geographic places and identify the goods as having characteristics associated with the named places, e.g., “Parmigiano Reggiano” for cheese, “Barolo” for wine, “Colombian” for coffee, and “Parma” for ham. See [TMEP §§1210.08](#) and [1306.02](#).

Different countries, as well as governmental organizations such as the European Union, have different legal systems or schemes to protect geographical indications of origin. They also have different terminology that has significance in the relevant territories. The following are examples of acronyms and their full names used to designate a protection system or scheme in a particular territory:

COUNTRY	ACRONYM	FULL NAME
Brazil	GI	Geographical Indication
Chile	DO	Denominacion de Origen
European Union	AOP	L'Appellation d'Origine Protégée
European Union	PDO	Protected Designation of Origin
European Union	PGI	Protected Geographical Indication
France	AOC	Appellation d'Origine Contrôlée (also referred to as appellation of origin)
Italy	DOC	Controlled Designation of Origin (Denominazione di Origine Controllata)
Italy	DOCG	Controlled and Guaranteed Designation of Origin
Italy	DOP	Protected Designation Origin
Italy	IGP	Protected Geographic Indication
Portugal	DOC	Denominação de Origem Controlada
Romania	DOC	Denumire de origine Controlat
Spain	DO	Denominacion de Origen (also referred to as designation of origin)

The identification should only contain the common commercial or generic name of the goods and/or services, using terminology that is generally understood by the average consumers in the United States. *See* [TMEP §1402.01](#). Therefore, if the identification refers to a protection system or scheme, such wording should not be part of the identification of goods and/or services featuring those goods. This includes not only when the protection system or scheme is indicated by an acronym and/or full name along with reference to a region-specific or particular protection system or scheme (e.g., “DO wines with a protected designation of origin Rioja”), but also when the full name is used in a general or broad sense and without reference to a region-specific or particular protection system or scheme (e.g., “wines protected by appellation of origin” or “distilled spirits protected by geographical indication”).

The examining attorney must issue an identification requirement instructing the applicant to submit an amended identification that is definite and complies with the USPTO identification practice. Applicant may not delete the reference to a protection system or scheme entirely from the identification because such an amendment would impermissibly broaden the scope of the goods and/or services. *See* [TMEP §§1402.06, 1402.07](#). The amended identification must indicate that the goods are made or produced, or the services feature goods made or produced, in accordance with certain, specific, or adopted standards. The language used to describe the goods and/or services should be understandable to the average person and should not require an in-depth knowledge of the relevant field. [TMEP §1402.01](#).

Examples of original identifications and the amended wording that may be recommended are:

ORIGINAL ID	RECOMMENDED AMENDMENT
DOC wines protected by the designation of origin Barolo, Italy	Wines produced in the Barolo region of Italy in accordance with adopted standards
AOC wines, namely, wines with protected appellation of origin	Wines made from grapes from <i>{insert geographic name or region}</i> in accordance with specific standards

ORIGINAL ID	RECOMMENDED AMENDMENT
Distilled spirits protected by appellation of origin	Distilled spirits produced in <i>{insert geographic name or region}</i> in accordance with certain standards
PGI distilled spirits made from grains from a protected geographical indication	Distilled spirits made from grains from <i>{insert geographic name or region}</i> in accordance with adopted standards
Grape brandy protected by the appellation of origin (AOC) Beaujolais	Brandy from the Beaujolais region of France made in accordance with adopted standards
Cheeses complying with the characteristics of the Franche-Comté registered designation of origin	Cheese made in the Franche-Comté region of France in accordance with specific standards
Retail store services featuring cheese with the protected designation of origin Franche-Comté	Retail store services featuring cheese from the Franche-Comté region of France made in accordance with specific standards

Please note that, occasionally, the acronym and/or full name of a non-English region-specific protection system or scheme may be part of the mark and appear on the drawing. In such cases, a translation and/or disclaimer of the non-English wording must be made of record, as appropriate, the same as with other marks comprising foreign matter that is descriptive or generic. See [TMEP §§809–809.03](#) regarding translations and [TMEP §§1213–1213.11](#) regarding disclaimers.

1402.04 Acceptable Identification of Goods and Services Manual

The USPTO maintains an ID Manual comprised of a listing of acceptable identifications of goods and services compiled by the Office of the Administrator for Trademark Classification Policy and Practice.

Although entries in the ID Manual are acceptable as written, the examining attorney may require an amendment to an otherwise definite identification in certain circumstances. *See, for example,* [TMEP §§1401.07](#) and [1203.02\(e\)\(ii\)](#). The ID Manual is updated periodically, and the entries in it are more extensive and specific than the Alphabetical List under the Nice Classification that is published by WIPO. The listing is not exhaustive, but is intended to serve as a guide to examining attorneys in acting on applications and to the public in preparing applications.

Using identification language from the ID Manual enables trademark owners to avoid objections by examining attorneys concerning indefinite identifications of goods or services; however, applicants should note that they must assert actual use in commerce or a bona fide intent to use the mark in commerce for the goods or services specified. Therefore, even if the identification is definite, examining attorneys may inquire as to whether the identification chosen accurately describes the applicant’s goods or services (see [TMEP §1402.05](#) regarding accuracy of identifications).

No listing could include all possible identifications for the multitude of products and services for which marks may be registered. Therefore, a primary use of the ID Manual’s listings, in addition to indicating precise identifications that will be accepted, is to indicate by analogy and example the kinds of identifications that will be acceptable for products and services not covered by the existing listings.

Any identification of goods and services in the ID Manual that has a letter "T" in the TM5 column indicates that the identification is acceptable in the USPTO, the Japanese Patent Office (“JPO”), the European Union Intellectual Property Office (“EUIPO”), the Korean Intellectual Property Office (“KIPO”), and the State Administration for Industry and Commerce (“SAIC”) of the People’s Republic of China.

In a TEAS Plus application, the application must include correctly classified goods and/or services, with an identification of goods and/or services taken directly from the USPTO ID Manual, available through the TEAS Plus form. [37 C.F.R. §2.22\(a\)\(8\)](#); [TMEP §819.01\(g\)](#). In a TEAS or TEAS RF application, the applicant may include correctly classified goods and/or services taken from the ID Manual or may create and enter a listing of recognizable goods and/or services. See [TMEP §805](#) regarding listing particular goods or services in an application and designation of international class number(s) and [TMEP §1402.02](#) regarding entitlement to a filing date with respect to the identification of goods and services.

The ID Manual can be viewed from the USPTO website at <http://www.uspto.gov>, and it is accessible from within TEAS.

1402.05 Accuracy of Identification

An identification is unacceptable if it is inconsistent with the goods or services indicated by the specimens, or if the ordinary meaning of the identification language is at variance with the goods or services evidenced by the specimens or any other part of the record.

The examining attorney may require an amendment of the identification language to accurately describe the goods or services. *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (affirming decision that the examining attorney properly required amendment of the term “chronographs” in the identification of goods so that proper classification could be determined); *In re Faucher Indus. Inc.*, 107 USPQ2d 1355, 1361 (TTAB 2013) (finding that examining attorney properly questioned the nature of the goods and required that the identification of goods be amended to disclose the material composition of the goods so that proper classification could be determined). Moreover, the examining attorney must require an amendment to the identification language when it includes broad wording that would normally be acceptable, but the specimen(s) shows that the actual goods or services are a specialized type or are used only in a specialized trade channel. In this situation, the identification would be overly broad and misleading.

The amended identification should specify the specialized characteristic or specialized trade channel to accurately describe the goods or services. *In re Petroglyph Games, Inc.*, 91 USPQ2d 1332, 1335 (TTAB 2009) (Board stating that “[t]he Office’s requirement that the examining attorney ensure the accuracy of the identification of goods is abundantly clear.”); *In re Water Gremlin Co.*, 635 F.2d 841, 208 USPQ 89 (C.C.P.A. 1980), *aff’g* 204 USPQ 261 (TTAB 1979) (examining attorney has discretion to require applicant to state whether goods are packaged in container to which mark refers); *Kiekhaefer Corp. v. Willys-Overland Motors, Inc.*, 236 F.2d 423, 111 USPQ 105 (C.C.P.A. 1956) (requirement to restrict identification to “outboard motors” considered proper); *The Procter & Gamble Co. v. Economics Laboratory, Inc.*, 175 USPQ 505, 509 (TTAB 1972), *modified without opinion*, 498 F.2d 1406, 181 USPQ 722 (C.C.P.A. 1974) (noting that, in view of specimens, greater specificity should have been required in identifying registrant’s detergent product); *In re Toro Mfg. Corp.*, 174 USPQ 241 (TTAB 1972) (noting that use on “grass-catcher bags for lawn-mowers” did not justify the broad identification “bags,” which would encompass goods diverse from and commercially unrelated to applicant’s specialized article); *Ex parte Consulting Engineer Publishing Co.*, 115 USPQ 240 (Comm’r Pats. 1957) (amendment of “periodical” to “monthly news bulletin” required).

In *Petroglyph Games*, 91 USPQ2d at 1336, the Board addressed the question of whether the identification “computer game software” was accurate for the mark BATTLECAM if the mark was being used only for a feature of a computer game. The Board found that the subsets of computer code identified by the mark, which the specimen indicated supported only particular aspects or features of the computer game, could also be accurately identified as “computer game software,” noting that although “there is a market for selling or distributing to computer game players all the software that allows a game to be played in its entirety, there may also be a market for computer game software related to only certain game features, perhaps among game developers or producers who might want to include a particular feature in a complete game, or perhaps

among players seeking after-market add-ons or enhancements for existing games.” Therefore, it would not be inaccurate to identify such software simply as “computer game software.”

The wording of an identification cannot be amended to accurately describe the goods or services if the amendment would add to or expand the scope of the identification. See [37 C.F.R. §2.71\(a\)](#); [TMEP §§1402.06 et seq.](#) and [1402.07 et seq.](#)

See [TMEP §1402.13](#) regarding requirements to amend a portion of the identification of goods/services.

1402.05(a) Goods That Are Components or Ingredients

When a mark is used to identify only a component or ingredient of a product, and not the entire product, the identification must (1) precisely set forth the common name of the component or ingredient, (2) indicate that the component or ingredient is sold as a component or ingredient of another finished product, and (3) set forth the common name of the finished product of which the identified component or ingredient forms a part, e.g., “acoustic baffles sold as a component of loudspeakers.” In other words, when the specimen or other material in the record clearly indicates that the mark relates only to a distinguishable component or ingredient of a finished product, then the application should identify that component or ingredient as the goods rather than the finished product. The identification should leave no doubt that the mark refers only to the component or ingredient and not to the entire product. See *Ex parte The Joseph & Feiss Co.*, 114 USPQ 463 (Comm’r Pats. 1957); *Ex parte Palm Beach Co.*, 114 USPQ 463 (Comm’r Pats. 1957); *Mercantile Stores Co. v. The Joseph & Feiss Co.*, 112 USPQ 298 (Comm’r Pats. 1957); *In re Libbey-Owens-Ford Glass Co.*, 75 USPQ 202 (Comm’r Pats. 1947). For example, if a mark is used on a label for fiber-optic cables to identify only the optical fibers that are components of the cables, “optical fibers sold as a component of fiber-optical cables” would be an acceptable identification to accurately identify the goods.

The examining attorney should examine the specimen to determine whether it shows use of the mark to identify the separate component or ingredient or the finished product in its entirety. Components or ingredients sold as part of a finished product are classified in the class of the finished product, since the components or ingredients have been incorporated into other finished goods.

Example – The identification of goods lists “glass door lites” in Class 19. (Glass door lites are glass panes for installation into doors.) The specimen is a label for a metal door which shows use of the mark to identify a particular component of the door, while the door itself is identified by a different mark. As the mark for which registration is sought identifies a component of a finished product and not a separate finished product, the identification must specify that the goods are “glass door lites sold as components of metal doors,” and the proper classification is that of “metal doors,” namely, Class 6.

If the mark does not pertain solely to a component or ingredient rather than the finished or composite product, the identification should not specify the component or ingredient as the goods.

Components or ingredients used for the manufacture of other finished products that are sold *separately* from the finished products are classified in the class of the specified components or ingredients, since the components or ingredients have not yet been transformed into the finished goods.

The same rules of language construction for purposes of amendment, as set forth in [TMEP §§1402.01 et seq.](#), [1402.06 et seq.](#), and [1402.07 et seq.](#), apply to amendments of identifications to indicate components or ingredients. Thus, whether an identification may be amended will depend on the particular circumstances of each application.

Example - The indefinite term “fabric” may be amended to the definite identification “fabric sold as an integral component of finished furniture” but may not be amended to “furniture,” which is beyond the scope of the identification.

See [TMEP §1402.05](#) regarding accuracy of the identification.

1402.05(b) Material Composition

According to the General Remarks of the Nice Classification, unworked or semi-worked raw materials are in principle classified according to their material composition. See [TMEP §1401.02\(a\)](#). For example, “gold, unworked or semi-worked” is classified in Class 14 and “raw or semi-worked rubber” is classified in Class 17.

The General Remarks of the Nice Classification also provide the following guidance on the classification of finished goods:

A finished product is in principle classified according to its function or purpose. If the function or purpose of a finished product is not mentioned in any class heading, the finished product is classified by analogy with other comparable finished products, indicated in the Alphabetical List. *If none is found, other subsidiary criteria, such as that of the material of which the product is made or its mode of operation, are applied.*

[TMEP §1401.02\(a\)](#) (emphasis added). If an identification of goods is specific, but the goods could be classified in more than one class depending on the material composition, then the material composition must be indicated in the identification of the goods.

Example - “Statues” refers to specific items; however, the classification depends on the material composition. “Statues of non-precious metal” are classified in Class 6; “statues of precious metal” are classified in Class 14; “statues of wax, wood, plaster, or plastic” are classified in Class 20; and “statues of glass” are classified in Class 21.

However, in certain situations, because of the nature of the particular industry and the knowledge that the items are made out of different materials and are classified accordingly, an indication of the material composition in the identification may be unnecessary. See [TMEP §§1401.07](#) and [1402.03](#) for further explanation.

When goods, whether finished or not, are classified according to material composition, and the goods are made of more than one material, the goods are classified according to the material that predominates. See Nice General Remarks in [TMEP §1401.02\(a\)](#). The identification must clearly set forth the primary material composition of the goods for proper classification.

Example - “Statues primarily of precious metal and also including glass” are classified in Class 14 because the primary composition is precious metal, and statues of precious metal are classified in Class 14.

Example - “Statues primarily of glass and also including precious metal” are classified in Class 21 because the primary composition is glass, and statues of glass are classified in Class 21.

1402.06 Amendments Permitted to Clarify or Limit Identification

Trademark Rule 2.71(a), [37 C.F.R. §2.71\(a\)](#), restricts amendments to the identification of goods or services as follows, “The applicant may amend the application to clarify or limit, but not to broaden, the identification of goods and/or services” [37 C.F.R. §2.71\(a\)](#); see *In re Jimmy Moore LLC*, 119 USPQ2d 1764 (TTAB 2016). This rule applies to all applications.

Section 7(c) of the Trademark Act, [15 U.S.C. §1057\(c\)](#), provides that filing an application for registration on the Principal Register establishes constructive use and nationwide priority, contingent on issuance of the registration (see [TMEP §201.02](#)). Therefore, the identification of goods and/or services in an application

defines the scope of those rights established by the filing of an application for registration on the Principal Register.

1402.06(a) Limiting the Identification of Goods and Services

As noted above, the rules permit amendments to limit the identification of goods and services.

Deletions from the identification of goods and services are also permitted. “Deletion” means the elimination of an existing item in an identification of goods and services in its entirety. If the applicant wishes to amend the identification of goods and services to delete one or more items, the examining attorney should accept the amendment, if it is timely and otherwise proper. However, once the applicant has expressly amended the identification of goods and services to delete an item, it may not be reinserted in a later amendment.

If the applicant wishes to amend the identification of goods and services to restrict one or more of the items by inserting qualifying language within the scope of the identification or substituting more specific language, the examining attorney should accept the amendment, if it is timely and otherwise proper. Qualifying language, however, may not be deleted from an identification.

Example - If the applicant initially identifies the goods as “publications,” the applicant may amend to substitute one or more terms that fall under the definition of publications. Likewise, if an applicant identifies its goods as “pamphlets,” the applicant may amend to include “brochures,” because these terms are generally equivalent and interchangeable. In either case, the applicant must specify the subject matter. See [TMEP §1402.03\(e\)](#).

Example - If the applicant initially identifies the services as “charitable services” and wishes to amend to “charitable fundraising” in Class 36 and “charitable services, namely, providing vision screenings” in Class 44, the amendment should be permitted. Both specific services are logically included under “charitable services.”

Example - If the applicant initially identifies the goods as “commercial cooking ovens sold to restaurants,” the applicant cannot delete the language “sold to restaurants,” because this would broaden the identification.

If an applicant wishes to amend the identification of goods and services to insert an item that is equivalent to or logically encompassed by an item already included in the identification of goods and services, the examining attorney should permit the amendment, if it is timely and otherwise proper.

On the other hand, an applicant may not amend an identification of goods/services to add or substitute a term that is not logically included within the scope, or to add exclusionary language that falls outside the scope, of the terms originally identified or that is otherwise qualitatively different from the goods and services as originally identified.

Example - If the applicant identifies the goods as “computer programs,” the applicant may not add or substitute computers or other items of computer hardware to the listing.

Example - If the applicant initially identifies the goods as “hats,” the applicant may not add or substitute “scarves.” Likewise, the applicant may not add or substitute “shirts” for “slacks.”

Example - If the applicant identifies its services as “ophthalmology services,” the applicant may not amend the identification to “medical services,” because the amendment would expand the identification to include services beyond the scope of those identified initially.

The scope of the goods and services, as originally identified or as amended by an express amendment, establishes the outer limit for any later amendments. See [TMEP §1402.07](#).

Under [37 C.F.R. §2.71\(a\)](#), there is no general prohibition against specific types of limitations in identifications of goods and services, such as the use of negatives, exceptions, or similar language. Limitations on identifications phrased in the negative or as exceptions are acceptable, if they are otherwise proper.

Because [37 C.F.R. §2.71\(a\)](#) precludes additions that broaden the identification, examining attorneys should not require or suggest unduly restrictive identifications. See *In re Sentry Chem. Co.*, 230 USPQ 556 (TTAB 1986). Once the identification has been limited, it cannot be expanded later. See *In re Swen Sonic Corp.*, 21 USPQ2d 1794 (TTAB 1991); *In re M.V Et Associes*, 21 USPQ2d 1628 (Comm'r Pats. 1991). Also, when requiring amendments to the identification, examining attorneys must advise applicants that additions that broaden the identification are not permitted.

1402.06(b) Clarifying the Identification of Goods and Services

Under [37 C.F.R. §2.71\(a\)](#), an applicant may amend “to clarify” the identification of goods and/or services. The applicant may clarify an identification that is indefinite or overly broad to identify goods and/or services that are within the scope of the goods and services in the identification. As noted in [TMEP §1402.06](#), filing an application for registration on the Principal Register establishes a constructive date of first use in commerce, contingent on issuance of the registration. [15 U.S.C. §1057\(c\)](#). Accordingly, the applicant may not expand those rights through an amendment that broadens the identification of goods and/or services.

Thus, the applicant may amend from the more general to the specific, but the applicant may not amend from the specific to the more general. The scope of the goods/services identified initially, or as limited by an express amendment, establishes the outer limit for permissible amendments. See [TMEP §§1402.07](#); *In re Jimmy Moore LLC*, 119 USPQ2d 1764 (TTAB 2016).

In an application under §1 or §44 of the Trademark Act, classification may provide some guidance in determining whether an amendment exceeds the scope of the goods/services identified initially, but it is not controlling. In an application under §1 or §44, the examining attorney may suggest and accept amendments to the identification that result in a change of class, if the amended identification does not exceed the scope of the original identification.

Example - If an applicant has erroneously identified its goods and services as “menus” but, in fact, the applicant intends to register the mark for restaurant services, the applicant may not amend the identification to “restaurant services.” In such a case, the original identification, which is specific and narrow in scope, may not be expanded to services beyond the scope of that identification.

Example - If an applicant has erroneously identified its goods and services as “bottles for salad dressing” but, in fact, the applicant intends to register the mark for salad dressing, the applicant may not amend the identification to “salad dressing.” However, if an applicant identifies its goods and services as “bottles of salad dressing,” the applicant may amend the identification to “salad dressing.” As above, where the original language is specific and narrow in scope, the identification may not be expanded to goods beyond that scope.

Example - If an applicant has erroneously identified its goods and services either as “packaging and labels” or as “packaging and labels for toys” but, in fact, the applicant intends to register the mark for toys, the applicant may not amend to correct the identification, because “toys” is not within the scope of the initial identification.

In a §66(a) application, classification is assigned by the IB and may not be changed. [37 C.F.R. §2.85\(d\)](#). See [TMEP §§1401.03\(d\)](#), [1402.01\(c\)](#), and [1904.02\(b\) and \(c\)](#) regarding §66(a) applications.

1402.07 Scope of Identification of Goods and Services for Purposes of Amendment

1402.07(a) The “Ordinary-Meaning” Test

In applications under §1 or §44, for the purpose of determining the scope of an identification, the examining attorney should consider the ordinary meaning of the wording apart from the class number designation. The class number (*see* [TMEP §§1401.03](#) *et seq.*), whether inserted by the applicant or the USPTO, does not limit the scope of permissible amendments. [37 C.F.R. §2.85\(f\)](#). If the applicant designates the class by number, this information may be weighed with other factors for the benefit of the applicant in determining the scope of permissible amendments.

However, if the applicant does not merely designate the class number, but expressly limits the goods or services recited to those that are within one or more classes, the applicant may not amend to specify items not in those classes.

In many cases, the identification is merely a repetition of the entire general class heading for a given class.

However, use of the words comprising a class heading as an identification of goods or services in an application filed with the USPTO or in a request for extension of protection notified under the Madrid Protocol is not deemed to include all the goods or services in the established scope of that class. *In re Fiat Grp. Mktg. & Corporate Commc'ns S.p.A.*, 109 USPQ2d 1593, 1598 (TTAB 2014) . In this situation, the USPTO will look to the ordinary meaning of the words for the purposes of determining the scope of the identification. The USPTO will not permit the applicant to amend to include any item that falls in the class, unless the item falls within the ordinary meaning of the words in the heading. *See Id.* at 1597 (finding that the wording from the class heading, “business management services,” refers to services that are significantly different from and do not include “retail store services”). As noted in [TMEP §1402.01\(b\)](#), class headings are generally unacceptable to identify goods/services in United States applications, even if the class heading is used as the identification in the foreign registration.

In §66(a) applications, the classification assigned by the IB cannot be changed, so the scope of the identification for purposes of permissible amendments *is* limited by the class. [37 C.F.R. §2.85\(f\)](#). *See* [TMEP §§1401.03\(d\)](#), [1402.01\(c\)](#), and [1904.02\(c\)](#). For example, if an identification in a §66(a) application is the entire class heading for a particular class, the applicant must replace any indefinite wording with goods or services within the ordinary meaning of the indefinite wording in the heading and may not amend the identification to include goods or services in other classes.

1402.07(b) Ambiguous Identifications

An applicant may amend an ambiguous identification of goods or services (i.e., an identification that fails to indicate a type of goods or services) in order to specify definite goods *or* services within the scope of the indefinite terminology.

Example - “Food” is indefinite, and may be amended to “fresh fruit” (Class 31), or “processed fruit” (Class 29), or “dog food” (Class 31). However, “food” may not be amended to “whiskey” (Class 33).

Example - “Metallic parts” is indefinite, and may be amended to “metal threaded fasteners” (Class 6), or “metal drive gears for machines” (Class 7). However, “metallic parts” may not be amended to “metal chairs” (Class 20).

Likewise, if the applicant includes wording in an indefinite identification of goods or services that, in context, is obviously superfluous, the applicant may amend the identification to specify goods *or* services within

the scope of the indefinite terminology. In many cases, the superfluous wording will not restrict the range of permissible amendments.

Example - If the applicant begins an indefinite identification of goods with superfluous wording such as “sale of . . .,” “production of . . .,” “making of . . .,” “manufacture of . . .,” (as long as it does not include the wording “custom” or “to the order and specification of others”), or similar wording, the applicant may amend to specify either goods or services within the scope of the existing identification. However, the specific terms used to preface the goods do establish some limitation as to scope. “Sale of” may justify an amendment to retail store or mail order services for specific goods, or to the goods themselves, but not to custom manufacturing or advertising agency services related to those goods.

The policy permitting applicants to amend to specify *either* goods *or* services should be construed narrowly. The applicant should only be permitted to amend from goods to services, or vice versa, when the existing identification of goods and services fails to specify a definite type of goods or services *and* when the existing identification provides reasonable notice to third parties that the applicant may be providing *either* goods *or* services within the scope of the existing identification. See [TMEP §1402.07\(c\)](#).

1402.07(c) Unambiguous Identifications

An applicant may amend an unambiguous identification of *goods* that indicates a specific type of goods to specify definite and acceptable identifications of *goods* within the scope of the existing terminology.

An applicant may amend an unambiguous identification of *services* that indicates a specific type of service to specify definite and acceptable identifications of *services* within the scope of the existing terminology.

An applicant may not amend a definite identification of goods to specify services, or vice versa, except that if the goods are of a type that are available in more than one medium, and the applicant does not specify the medium in the identification of goods, the applicant will be allowed to amend to any medium, even if one of the mediums is classified as a service.

Example - If the applicant specifies “newsletters in the field of accounting,” the applicant may amend to “printed newsletters in the field of accounting” (Class 16), “downloadable electronic newsletters in the field of accounting” (Class 9), “providing online newsletters in the field of accounting” (Class 41), or “electronic publications, namely, newsletters in the field of accounting, recorded on computer media” (Class 9). See [TMEP § 1402.11\(a\)\(x\)](#) regarding online publications.

Example - If the applicant specifies “computer programs in the field of accounting,” the applicant may only amend to specify computer programs within the scope specified, i.e., those programs concerning accounting. The applicant may not amend to any service, other than “providing temporary use of non-downloadable computer programs in the field of accounting.” The applicant may not amend from “providing temporary use of non-downloadable computer programs in the field of accounting” to “computer programs in the field of accounting,” because “computer programs” are broader in scope than “providing temporary use of non-downloadable computer programs.” Nor may the applicant amend to any goods outside the scope of those already identified.

Example - If the applicant identifies the goods as “computer programs” without specifying the field, the applicant is limited to types of specific computer programs for the purposes of amendment. The applicant has identified a definite type of goods, but USPTO policy requires further specificity as to the purpose or function of the goods. An applicant who has identified its goods as “clothing” would likewise be limited to goods within the scope of the term “clothing.”

Example - If the applicant specified “retail store services,” the applicant would be limited to amendments within the scope of this service. Although USPTO policy requires further specificity as to field, the applicant has identified a definite type of service.

Example - If the applicant identifies its goods as “stationery,” “wine labels,” or “menus,” the applicant is restricted, in any amendments, to goods within the scope of the type indicated. The applicant could not amend to specify other types of goods or services, such as “wine” or “restaurant services.”

Example - If the applicant specified the service “television programming [scheduling],” the applicant would be limited to amendments within the scope of this service. This service does not refer to a series of programs. It is only a scheduling service.

1402.07(d) Permissible Scope of Identification Not Affected by Proposed Amendment That Is Unacceptable

If the applicant proposes an amendment to the identification of goods and services, and the examining attorney determines that the amendment is unacceptable, the examining attorney should refer to the identification of goods before the proposed amendment to determine whether any later amendment is within the scope of the identification. In such a case, the applicant is not bound by the scope of the language in the proposed amendment but, rather, by the language of the identification before the proposed amendment.

If the applicant submits an amendment to the identification of goods and services, and the examining attorney determines that it is unacceptable, in whole or in part, the examining attorney must advise the applicant of the item or items that are unacceptable. For those items which are unacceptable, the examining attorney should also advise the applicant that the previous items listed in the existing identification (not the unacceptable substitute) remain operative for purposes of future amendment. If portions of an amended identification are accepted, those items may not be further amended to exceed the scope of the accepted amendment. See [TMEP §1402.07\(e\)](#).

If the applicant submitted the amendment in response to a requirement, the examining attorney must issue a final requirement for amendment of the identification, if the proposed amendment raises no new issues and the application is otherwise in condition for a final action. See [TMEP §714.05\(a\)\(ii\)](#).

1402.07(e) Permissible Scope of Identification Affected by Proposed Amendment That Is Acceptable

Once an applicant amends the identification of goods and/or services in a manner that is acceptable to the examining attorney, the amendment replaces all previous identifications and restricts the scope of the goods and/or services to that of the amended language. Further amendments that would add to or expand the scope of the recited goods or services, as amended, will not be permitted. [37 C.F.R. §2.71\(a\)](#); *In re Swen Sonic Corp.*, 21 USPQ2d 1794 (TTAB 1991) ; *In re M.V Et Associes*, 21 USPQ2d 1628 (Comm’r Pats. 1991).

This includes amendments to the identification submitted in an amendment to allege use, a statement of use, or a request for an extension of time to file a statement of use. See [37 C.F.R. §§2.71\(a\)](#), [2.88\(b\)\(1\)\(iv\)](#), [2.89\(f\)](#). See [TMEP §1104.10\(b\)\(iii\)](#) regarding submission of a response to Office action and amendment to allege use that contain different amendments to the identification of goods and/or services, [TMEP §1108.02\(d\)](#) regarding identifying the goods and/or services in a request for an extension of time to file a statement of use, and [TMEP §1109.13](#) regarding identifying the goods and/or services in a statement of use.

The only circumstance in which the applicant may reinsert goods or services that were omitted or deleted from the identification of goods or services is when before publication or within six months of the issuance of an examiner’s amendment (*see* [TMEP §§707-707.03](#)), whichever is earlier, the applicant objects to an amendment of the identification of goods and/or services in the examiner’s amendment on the ground that the examiner’s amendment does not reflect the agreement between the applicant and the examining attorney.

1402.08 Moving Goods and Services Between Companion Applications

If an applicant has filed separate applications to register the same mark, the applicant may, in a limited situation, amend to move items of goods or services from one application to another, if the application from

which the item is to be moved was filed on or before the filing date of the application to which it is to be moved. Such an amendment will be permitted only if some of the goods/services in one application should be classified in a different class and the companion application includes that class. If the companion application does not include that class, the proper recourse is for the applicant to file a request to divide. See [TMEP §§1110-1110.11\(a\)](#).

Moving goods/services between applications in this way may only be done if neither of the marks involved has been approved for publication in the *Official Gazette*. Moreover, items of goods/services can be moved between applications only in applications filed under § 1 or §44 of the Trademark Act. In applications under §1, the applicant may request to move goods/services under a §1(b) basis to a companion application that includes goods/services in the same class, but which are under a §1(a) basis, or vice versa. However, the examining attorney must ensure that the application to which the goods/services are moved clearly indicates that more than one basis is claimed and separately lists each basis, followed by the goods/services to which that basis applies. See [TMEP §806.02\(a\)](#). The applicant cannot amend to move items of goods/services to or from a §66(a) application.

The applicant must file a separate amendment for each application, that is, a request to delete specified goods/services in the application from which they are to be moved, specifying the serial number of the application to which they should be added, and an amendment in the application to which those goods/services are to be added, specifying the serial number of the application from which they are to be moved. The examining attorney(s) must ensure that the USPTO automated records are updated to reflect the changes in both applications.

An applicant may file a request to move all the goods/services from one application to another, if the applicant meets the requirements set forth above. The USPTO will construe such a request as a request to expressly abandon the application from which the goods/services are moved. If the request to move all the goods/services is granted, and no goods or services remain in the application from which the goods/services are moved, the USPTO will abandon the application. The USPTO will not refund the application filing fee. See [TMEP §718.01](#) regarding express abandonment.

1402.09 Use of Marks or Terms "Applicant" and "Registrant" Inappropriate in Identifications

If a mark that is registered to an entity other than the applicant is used in the identification of goods or services, the examining attorney must require that it be deleted and that generic wording be substituted. It is inappropriate to use a registered mark to identify a kind of product or a service, because such a mark indicates origin in only one party and cannot be used to define goods or services that originate in a party other than the registrant. *Camloc Fastener Corp. v. Grant*, 119 USPQ 264, 265 n.1 (TTAB 1958) . In place of the mark, a generic term must be used.

Generally, an applicant should not use its own registered or unregistered mark in an identification of goods or services in its own application. If the applicant chooses to do so, however, the applicant should be careful to use the mark as an adjective modifying the generic name of the goods or services.

In addition, the words “applicant” or “registrant” must not appear in the identification of goods or services. Before registration, use of the term “registrant” is inaccurate, and, after registration, use of the term “applicant” is inaccurate.

If the examining attorney issues a *nonfinal* action requiring amendment of the identification because it is indefinite, and the applicant responds with an amended identification that is definite but is unacceptable

because it includes a registered mark or the terms “applicant” or “registrant” in reference to the party seeking registration of the mark, this is not considered a new issue, and the examining attorney must issue a final requirement for amendment of the identification. However, if the examining attorney issues a *final* action requiring amendment of the identification because it is indefinite, and the applicant responds with an amended identification that is definite but includes a registered mark or the terms “applicant” or “registrant,” the examining attorney should treat the response as incomplete, and grant the applicant additional time to cure this deficiency, pursuant to [37 C.F.R. §2.65\(a\)\(2\)](#). See [TMEP §718.03\(b\)](#) for further information about granting an applicant additional time to perfect an incomplete response. *Examining attorneys are encouraged to try to resolve this issue by examiner’s amendment.*

1402.10 Identification of Goods and Services in Documents Filed in Connection with §1(b) Applications

See [TMEP §1104.10\(b\)\(iii\)](#) regarding examination of the identification of goods or services in an amendment to allege use; [TMEP §1108.02\(d\)](#) regarding the identification of goods or services in a request for an extension of time to file a statement of use; and [TMEP §1109.13](#) regarding examination of the identification of goods or services in a statement of use.

1402.11 Identification of Services

This section addresses identifications of particular types of services.

The primary major requirements for an acceptable identification of services are: (1) the identification must be definite; (2) it must use the common name or terminology for the services, so as to be readily understandable; (3) it must accurately describe the services; and (4) it must constitute a service as contemplated by the Trademark Act, and not merely refer to collateral or related activities associated with rendering the service. See [TMEP §§1301.01-1301.01\(b\)\(v\)](#) for information on what constitutes a service.

Example - Where a mark indicates the source of checking account services, the identification “banking services in the nature of checking account services” is more accurate than the general identification “banking services,” which is inclusive of services that may not be associated with the mark. The former identification is more definite, and clearly stated. On the other hand, if a service mark indicates the source of a bank’s many services, then the more general identification “banking services” would be appropriate. Thus, either of these identifications could be accepted depending on the particular circumstances, including the nature of the mark and its use or intended use. In both cases, the services would be classified in Class 36.

Example - “Radio broadcasting” (Class 38) would be an appropriate identification when a radio station uses a mark, such as call letters, to indicate the source of its broadcasting services generally. On the other hand, if an applicant is using the name of a weekly comedy television show as a mark, “television broadcasting” would not be appropriate because the mark does not serve to identify and distinguish the electrical transmission of the program. Instead, the applicant should identify the services as “entertainment services in the nature of an ongoing television comedy series” (Class 41).

Generally, the identification of a service should not emphasize the method or manner by which the service is provided. However, in some circumstances, it may be helpful to include such information in a trailing phrase.

Example - “Accounting services” (Class 35) is an acceptable identification of services; thus, whether this type of service is rendered online or through other means need not be mentioned.

Example - “Dinner theaters” (Class 41) emphasizes the entertainment aspect associated with theater generally. The fact that dinner is also served at the theater performance is ancillary to the primary service of presenting the theatrical production.

Fashion-show services are generally classified either as promotional services rendered by the organizer of the fashion show to the businesses or groups that sponsor the event or as an entertainment service. When the record shows that the primary purpose of conducting such a fashion show is to promote the sale of goods or services of the sponsors, the service should be recited as “promoting the goods or services of others by means of a fashion show” or “fashion show exhibitions for commercial purposes” in Class 35. Where the fashion show is presented primarily as entertainment for the general public, the service should be identified as “entertainment in the nature of fashion shows” in Class 41.

The activities recited in the identification must constitute services as contemplated by the Trademark Act. See [TMEP §§1301.01](#) *et seq.* as to what constitutes a registrable service. For example, “sales” cannot be listed as the primary activity in an identification, because the sale of one’s own goods or services is not a registrable service.

See also [TMEP §§1401.11](#) *et seq.* regarding the changes in the international classification of services effective January 1, 2002.

1402.11(a) Computer Services

1402.11(a)(i) Services Classified in Classes 35, 36, 37, 39, 40, 41, 44, and 45

Any activity consisting of a service that ordinarily falls in these classes (e.g., real estate agency services, banking services, dating services), and that happens to be provided over the Internet, is classified in the class where the underlying service is classified. For example, banking services are classified in Class 36 whether provided in a bank or online.

The following are examples of some acceptable identifications:

- “Internet advertising services in Class 35.”
- “Online banking services in Class 36.”
- “Online cosmetic skincare consultation services in Class 44.”
- “Internet-based dating, social introduction and social networking services in Class 45.”

1402.11(a)(ii) Content Providers

The term “content provider” is generally used to indicate a person or entity that provides information or entertainment content for use on the internet or electronic media. Content-provider services may be classified in a variety of classes depending upon the nature of the activity provided. Thus, the activity provided must be specified in the identification. As discussed below, the subject matter of the services may also be required for appropriate classification.

Information Provider Services

The service of providing information via the Internet is classified in the class of the information subject. Entities that provide these services by computer are considered to be “content providers,” that is, they provide the informational or substantive content of a website and/or home page. If an entity provides information in a wide variety of fields, the applicant must select the subject matter to be protected and

classify the services accordingly (e.g., business information in Class 35, banking information in Class 36, home repair information in Class 37). See [TMEP §1402.11\(b\)](#) regarding information services.

Some acceptable identifications:

- “Providing business information via a website in Class 35.”
- “Providing a website *featuring information* in the field of banking, in Class 36.” This is purely an information provision service and should be treated accordingly. The website is the means and not itself a classifiable service.
- “Providing real-time information concerning vehicle parking space availability, in Class 39.”

Audiovisual Content

Content-provider services involving the provision of online, non-downloadable videos are classified in Class 41 regardless of the subject matter of the videos. The subject matter of the videos must also be included in the identification to assist in likelihood of confusion determinations under [15 U.S.C. §1052\(d\)](#). For additional information on identifying and classifying computer entertainment services, see [TMEP § 1402.11\(a\)\(vii\)](#).

Other Services Offered by Content Providers

Businesses and individuals commonly provide content services in addition to other types of services. For example, Internet Service Providers (ISPs) often provide online content as well as Class 38 internet access services. For information about identifying telecommunications services provided by ISPs, see [TMEP § 1402.11\(a\)\(iii\)](#). Online audiovisual content providers may similarly offer both video-streaming services in Class 38 and online non-downloadable videos in Class 41. Content providers also may provide a variety of technological services, such as web-site hosting services, in Class 42. Each service on or in connection with which the applicant uses, or has a bona fide intention to use, the mark in commerce should be set forth in the application. [15 U.S.C. §§1051\(a\)\(2\)](#) and [1051\(b\)\(2\)](#); [37 C.F.R. §2.32\(a\)\(6\)](#). For multiple-class application requirements, see [TMEP §1403.01](#).

1402.11(a)(iii) Provision of Telecommunications Connections to the Internet

Telecommunication connections, such as those provided by AT&T® and Verizon®, are the wired, or wireless, electronic means by which one telecommunications-enabled device, such as a telephone, smartphone, or computer, communicates with another telecommunications-enabled device. The Class 38 activities of a telecommunications connection provider do NOT include providing the computer hardware or software that enables the electronic transmission of the data. These telecommunications services connect the user’s device to the internet via wired or wireless means.

Just because an applicant is conducting an internet-based activity or rendering a service that involves electronic transmission of data, the applicant’s service is not automatically considered a telecommunications service in Class 38. For example, an applicant who merely provides a website featuring sports information is not providing “electronic transmission of messages and data in the field of sports,” in Class 38. The telecommunications services providers, such as AT&T® and Verizon®, are providing the Internet connections for the actual transmissions; the applicant is merely making the information available.

Providing online bulletin boards and chat rooms is classified in Class 38 *regardless of the content or subject matter*. The rationale for this stems from the fact that these services allow individuals to communicate with each other, like other Class 38 services.

“Providing multiple-user access to the Internet,” is classified in Class 38. *Note:* This identification covers those services provided by Internet Service Providers (“ISPs”), such as Cox®, AOL®, Comcast®, Verizon®, and AT&T®. ISPs provide the computer connection (often using the Class 38 telecommunications services of other entities) that enables a computer user to access the databases and websites of others via the Internet. These entities are considered “access providers” in that they provide the computer connection needed for a computer user to access a content provider. The word “access” should be limited to these services and should not be used in describing the services of a content provider.

Some acceptable identifications:

- “Providing telecommunications connections to the Internet or databases, in Class 38.”
- “Transmission of electronic mail, in International Class 38.”
- “Broadcasting of video and audio programs over the Internet, in Class 38.”
- “Webcasting services, in Class 38.”
- “Web conferencing services, in Class 38.”
- “Providing online chat rooms for transmission of messages among computer users concerning topics of interest to teens in Class 38.”
- “Providing multiple-user access to the Internet in Class 38.” Many ISPs have expanded their services to encompass content-based services for their subscribers. The “providing multiple-user access” identification only covers the ISP services. If the applicant wishes to protect its “content-based” services, it must identify those services with specificity and pay any additional fees, as appropriate. For information on identifying and classifying content-provider services, see [TMEP § 1402.11\(a\)\(ii\)](#).

1402.11(a)(iv) Office-Function-Type and Computerized Web Traffic Services

These services are essentially office function services (e.g., filing and record keeping) that happen to be conducted with the use of a computer:

- “Data processing services, in Class 35.”
- “Computer data entry services, in Class 35.”
- “Compilation of information into computer databases, in Class 35.”

Computerized web services include website-focused activities the primary function of which is to promote, advertise or market the websites of others by improving a website’s visibility in search engine results.

“Website traffic optimization, in Class 35.”

“Consulting services in the field of search engine optimization for sales promotion, in Class 35.”

“Promoting the goods and services of others through search engine referral traffic analysis and reporting, in Class 35.”

1402.11(a)(v) Computer Installation and Repair Services

As set forth in the Nice Alphabetical List, installation, maintenance, and repair of computer hardware are in Class 37, while installation, maintenance, and updating of computer software are activities in Class 42. Therefore, for classification purposes, the applicant must distinguish between computer *hardware* and computer *software*. For example:

- “Installation, maintenance, and repair of computer *hardware*, in Class 37.”
- “Installation, maintenance, and updating of computer *software*, in Class 42.”

If the installation and maintenance services refer to networking hardware, the service should be classified in Class 37. For example:

“Installation, maintenance, and repair of Ethernet and wireless networking hardware, in Class 37.”

If the applicant applies for “*technical support services*,” the examining attorney will require the applicant to further specify the nature of the services. Technical support services may include services classified in more than one class, including the following:

- “Technical support services, namely, troubleshooting in the nature of the repair of computer hardware, in Class 37;”
- “Technical support services, namely, providing technical advice related to the manufacture of {indicate goods being manufactured}, in Class 40;”
- “Technical support services, namely, troubleshooting of computer software problems, in Class 42;” and
- “Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems, in Class 42.”

1402.11(a)(vi) Computer Retail Services

Retail store, catalog, and ordering services are classified in Class 35 no matter how the services are conducted. Any of the following identifications is acceptable:

- “Computerized online retail store services in the field of {indicate field of goods}, in Class 35.”
- “Computerized on-line ordering services in the field of {indicate field of goods}, in Class 35.”
- “Providing a website used to place online commercial orders in the field of {indicate specific field or subject matter}, in Class 35.”

Other types of retail services, including marketing, advertising, and promotion services, are also classified in Class 35 regardless of how the services are conducted. For example:

“Marketing, advertising, and promoting the retail goods and services of others through wireless electronic devices, in Class 35.”

1402.11(a)(vii) Computer Entertainment Services

Generally, entertainment services are classified in Class 41. However, the type of entertainment activity the applicant is conducting must be specified. Therefore, the wording “providing a website featuring entertainment” is not acceptable. Instead, one of the following may be appropriate:

If the services comprise an “*online game*:”

- “Entertainment services, namely, providing an online computer game, in Class 41.”

- “Providing a computer game for use network-wide by network users, in Class 41.”

If the services involve *chat rooms*: “Providing online chat rooms for transmission of messages among computer users concerning {indicate field or subject of chat room}, in Class 38.”

If the services involve providing *information*: “Provision of information relating to electronic computer games provided via the Internet, in Class 41.” See [TMEP §1402.11\(b\)](#).

If the services involve providing *non-downloadable videos*: “Providing a website featuring non-downloadable videos in the field of {indicate field or subject matter of videos}, in Class 41.”

If the services consist of *providing a particular online show “webcasted”* over the Internet: “Entertainment services, namely, providing webcasts in the field of {indicate field or subject matter}, in Class 41.”

1402.11(a)(viii) Computer Design and Development Services

Generally, computer-related design and development services, such as “design and development of computer hardware and software,” are classified in Class 42. It is important to remember that these services must be performed for the benefit of *others*. For example, if an applicant is developing its own software, it is not engaging in a recognized service. (See [TMEP §§1301.01 et seq.](#) regarding activities that do not constitute services.) The specimens must show that the applicant provides these services for other parties. Some acceptable identifications are:

- “Design and development of wireless computer networks, in Class 42.”
- “Computer services, namely, creating and maintaining websites for others, in Class 42.”
- “Duplication of computer programs, in Class 42.”

1402.11(a)(ix) Database Services

Prior to January 1, 2002, the service of providing an online database via the Internet was classified in Class 42 if the database included a wide variety of subject matter. However, effective January 1, 2002, the *subject matter or content of the online database* now governs the classification of the services. Applicants must now separate the subject matter or content of the databases into their appropriate individual international classes. Acceptable identifications include:

- “Providing an online searchable database featuring business evaluations of automobile companies, in Class 35.”
- “Providing an online computer database in the field of banking, in Class 36.”
- “Providing an online computer database in the field of computer programming, in Class 42.”

In determining whether the specimens support “database provision services,” look for the following clues:

- See if the specimens use words like “to access our database,” “our database includes...,” etc.
- Confirm that the information provided online is capable of being searched, sorted, re-arranged, and indexed like a traditional database.

- If the specimens consist of merely a series of web pages, this is NOT a database. A more appropriate identification might be “providing information in the field of {indicate service-related subject matter or nature of information} via a website, in Class ____ (classification depends on the subject matter).”

Other common database services include the following:

- “Database development services, in Class 42.”
- “Computerized database management, in Class 35.”

See [TMEP §1402.11\(b\)](#) regarding information services.

1402.11(a)(x) Online Publications

Online publications are non-downloadable publications provided via the internet. All online publications are classified in Class 41 *no matter what the subject matter*. The identification for online publications must indicate both the specific nature and the subject matter of the online publication. An acceptable identification would be:

“Providing online publications in the nature of {indicate specific nature of publications, e.g., magazines, newsletters, etc.} in the field of {indicate subject matter of publication}, in Class 41.”

The examining attorney should verify from the specimens that the information is presented in a “publication” format. An online magazine in Class 41 must really look like and have the attributes of a magazine, i.e., contain monthly or periodic articles, sections, features, advertisements, credits, etc. If it does not, and appears to be an information service, a more appropriate identification would be “providing information in the field of {indicate service-related subject matter or nature of information} via a website, in Class ____” (classification depends on the subject matter).

If an applicant identifies its goods and/or services as “publications, namely ...,” and it becomes apparent during examination that the publications are non-downloadable online publications, the applicant may amend the identification to indicate that the services are providing online publications in Class 41, as the term “publications,” without additional context, is broad enough to encompass both printed and online publications.

On the other hand, if the applicant identifies its goods as “printed publications...,” the identification cannot be amended to “online publications,” because this would exceed the scope of the original identification.

See [37 C.F.R. §2.71\(a\)](#).

1402.11(a)(xi) Electronic Storage, Hosting of Data, and Cloud Computing

Electronic storage of data for others is considered a computer technology service as it requires the provision of technological means to conduct the activity and is classified in Class 42 as of the 10th edition, 2014 version of the Nice Classification system. Hosting of computer websites and other data, including software as a service, is also a computer technology service when conducted for third parties. The storage or hosting of one’s own data is not considered a service within the meaning of the Trademark Act. Some acceptable identifications are:

“Electronic data storage, in Class 42.”

“Electronic storage of documents and archived e-mails, in Class 42.”

“Hosting of digital content on the Internet, in Class 42.”

“Website hosting services, in Class 42.”

Cloud computing comprises a variety of Class 42 activities that must be further specified for purposes of examination on the basis of likelihood of confusion under §2(d), [15 U.S.C. §1052\(d\)](#). Some acceptable identifications are:

“Computer services, namely cloud hosting provider services, in Class 42.”

“Providing virtual computer systems and virtual computer environments through cloud computing, in Class 42.”

“Cloud computing featuring software for use {specify the function of the programs, e.g., for use in database management, for use as a spreadsheet, for word processing, etc. and, if software is content- or field-specific, the field of use}, in Class 42.”

1402.11(a)(xii) Non-Downloadable Computer Software

Online non-downloadable software, or providing on-line non-downloadable software, is considered a computer service in Class 42 because it is generally provided for use on a temporary basis. For definiteness and for proper classification in Class 42 as a technological service, identifications for non-downloadable software and provision of non-downloadable software must specify the manner of presentation of the non-downloadable software, for example, that it is provided “online,” is “web-based,” and/or that its use is provided on a temporary basis. For example, “providing on-line non-downloadable geographic information system (GIS) software” and “providing temporary use of non-downloadable computer software for tracking packages over computer networks, intranets and the internet” are acceptable identifications in Class 42. An exception, however, is providing online, web-based, or temporary use of non-downloadable game software, which is classified in Class 41.

1402.11(b) Information Services

Prior to January 1, 2002, the identification “providing information in a wide variety of fields” was an acceptable identification of services, particularly in the context of Internet websites. The only caveat being that the website or information services *did* provide information in a wide variety of fields.

Effective January 1, 2002, the “miscellaneous” phrase has been eliminated from the heading of Class 42 (*see* [TMEP §1401.11\(a\)](#)). Therefore, the examining attorney must require that the applicant indicate the fields in which it is providing information so that the service can be accurately classified. The fields may be listed somewhat broadly, but with enough specificity to allow classification. “Bundling” of the fields of information (that is, listing all fields of information but allowing the dominant or most significant field to control the classification with the other fields simply “along for the ride”) is no longer acceptable.

Since information services must now be classified according to the subject matter of the information, the nature or subject matter of the information provided must be specified to allow for proper classification.

For example, “information in the field of automobiles” is not sufficiently definite to allow for proper classification. If the information pertains to purchasing an automobile, then the service is classified in Class 35. If the information pertains to the care and maintenance of automobiles, the service is classified in Class 37. If the service involves insurance or financing of automobiles, then Class 36 is the proper class. The best way to ensure that the information is classified correctly may be to identify the subject matter of the service. For example, “providing information in the field of automobile financing” is adequate to classify

the service in Class 36. Another way to clarify the classification of information services is to characterize the information itself. Thus, “providing financing information in the field of automobiles” clearly puts the service in Class 36.

As with many other service identifications that require an indication of the subject matter or field, the subject matter or field does not have to be as specific as would be required if the subject matter or field were the service itself. However, an indication of the nature of the information must be included, either by reference to the type of information or the subject matter of the information provided, and must be sufficiently specific to allow for proper classification of the activity. For example, classification cannot be determined from the indefinite and broad wording “providing educational information.” Since all information can be characterized as educational, describing information as “educational” is not sufficient to justify classification in Class 41. “Educational information” services are classified in the same manner as all information services - according to the subject matter of the information. “Providing educational information about healthcare” is classified in Class 44 because the information pertains to healthcare and healthcare services are generally classified in Class 44, whereas “providing information in the field of education regarding healthcare” is classified in Class 41 because the information pertains to the subject matter of education, specific to healthcare education.

An applicant is not required to register in all classes in which it provides information, but may instead choose to register only the classes of the fields that are most important to it. The examining attorney will ask the applicant to indicate the fields of information to assist in classification. The applicant must decide if it wishes to: (1) go forward and register the information services in all of the appropriate classes; or (2) choose the class(es) that are most important to its business and amend the identification to delete reference to fields of information that fall into other classes. *See* [TMEP §1401.04\(b\)](#).

1402.11(c) Association Services and “Promoting the Interest of” Services

The classification of services rendered by associations was affected by the reorganization of Class 42 (*see* [TMEP §§1401.11 et seq.](#)). Prior to January 1, 2002, the Explanatory Notes regarding this topic for the old Class 42 included the language “services (not included in other classes) rendered by associations to their own members.” This language in the old Class 42 allowed identifications of services such as “association services, namely, promoting the interest of lawyers” to be accepted in Class 42. Effective January 1, 2002, there is no reference to “services rendered by an association” in the Class Heading or Explanatory Notes for any of the service classes.

Most activities rendered by associations are easily classified in other classes, e.g., business services (Class 35), insurance services (Class 36), travel arrangements (Class 39), training and entertainment (Class 41).

Effective January 1, 2002, under U.S. identification policy, lobbying services and activities related or similar to lobbying activities provided by an association are classified in Class 35, because they further the business interests of the group represented by the association. Even non-business interests such as those that promote reading skills or environmental protection have a “business interest” in promoting their concerns.

1402.11(d) Charitable Services, Other than Monetary

Prior to January 1, 2002, non-monetary charitable services were classified in Class 42, regardless of the type of service being provided by the charity. Effective January 1, 2002, non-monetary charitable services are classified by the nature of the service provided. The wording “charitable services” merely indicates that a service is provided for charitable purposes, but does not set forth the nature of the activity provided for those purposes. Appropriate classification of the services cannot be determined from the wording “charitable

services.” For information about the Nice Classification, see [TMEP §1401.02\(a\)](#). The particular activity must be specified for proper classification. For example, the wording “charitable services, namely, providing temporary shelter for the homeless” is acceptable in Class 43, like other temporary accommodation services; “charitable services, namely, providing tutoring in the field of math for underprivileged students” is classified in Class 41, like other educational services. See [TMEP §§1401.11](#) *et seq.* regarding the changes in the international classification of services effective January 1, 2002.

Charitable services that involve donating or providing a specific type of non-monetary goods to those in need are classified according to the service-related activity of the goods provided. For example, “charitable services, namely, donating bicycles to the needy” is classified in Class 39 because the service-related activity provided by bicycles is transportation, and transportation services are classified in Class 39; “charitable services, namely, providing first-aid supplies to those in need” is classified in Class 44 because the service-related activity provided by first-aid supplies is medical services, and medical services are classified in Class 44.

1402.11(e) Consulting Services

Prior to January 1, 2002, all consulting services were classified in Class 42 except those relating to business (Class 35) and financial or insurance (Class 36). Effective January 1, 2002, consulting services are classified in the class of the subject matter of the service. This includes technical consulting services. Technical consulting is like any other consultation service, although it focuses primarily on how things work. Thus, the type of consultation or subject matter of the consultation must be set forth with adequate specificity to allow for accurate classification. It should be noted that *technology* consulting is in Class 42 because it encompasses consulting about the technology aspects of the subject matter given, and “technological services” appears in the Class 42 Class Heading.

Some Acceptable Identifications:

- “Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks, in Class 38.”
- “Consulting in the field of telecommunications technology, in Class 42.”
- “Consulting in the field of maintenance and repair of telecommunications network hardware, apparatus, and instruments, in Class 37.”
- “Technical consulting related to the installation of oil and gas equipment, control systems, and machinery, in Class 37.”
- “Technical consulting related to the manufacturing of oil and gas equipment, control systems, and machinery, in Class 40.”
- “Technical consultancy in the field of environmental science, in Class 42.”

See [TMEP §§1401.11](#) *et seq.* regarding the changes in the international classification of services effective January 1, 2002.

1402.11(f) Distribution of Videotapes, Audiotapes, Videodiscs, and Similar Items

The services of production and distribution of motion pictures and television programs are classified in Class 41. This service involves the actual creation of the motion picture or television program and the accompanying activity of distributing it to movie theatres and television stations for display to the public.

In this service, the ownership of the physical product does not leave the producer. The movie theatre or television stations “lease” (in a sense) the film or tape for a period of time and then return it to the producer.

This is not the case when distribution relates to videotapes, audiotapes, or other hard goods that result from the production of visual or audio entertainment. When these goods are distributed, it is the same as the distribution of any other kind of hard goods by any other manufacturer. The ownership of the physical product is transferred to the purchaser just as it is with clothing, toys, food products, or computers. For this reason, the identification “distribution of videotapes, audiotapes, and videodiscs” should not be accepted as a service even when the distribution is linked to the production of these goods. The production of the entertainment product is perfectly acceptable in Class 41; however, the distribution of the hard goods that result from that production is not a service in that class. It is possible that such distribution could be considered a distributorship service in Class 35, but that must be determined on a case-by-case basis.

Distribution of one’s own goods is not a service; it is merely a necessary part of doing business. However, if the applicant distributes the videotapes, audiotapes, etc. of others as well as those it has produced, it may be identified as a distributorship service in Class 35.

See [TMEP §§1301.01](#) *et seq.* regarding the criteria for determining whether an activity constitutes a service.

1402.11(g) Recorded Entertainment Services

For entertainment services such as those rendered by a musical group, the performance must be live. The recording of a live concert or studio performance is not considered a service of the performing group.

Similarly, performances for the sole purpose of recording are not considered services. The production by another entity of a performance by a musical group for recordation would be a service, but an identification such as "live and recorded performances by a musical group" could not be accepted as a valid service identification unless the words "and recorded" were deleted.

Recorded entertainment usually takes the form of goods in Class 9, such as videotapes, audio cassettes, DVDs, CD-ROMs, etc. This is consistent with the treatment of "distribution" of these products as goods and not services as discussed in §1402.11(f).

See [TMEP §§1301.01](#) *et seq.* regarding the criteria for determining whether an activity constitutes a service.

1402.11(h) Identification of “Bonus Programs”

Many businesses offer "bonus programs" or "frequent patron programs" to encourage patronage of that business. However, promotion of one’s own goods or services is not considered a service under the Trademark Act since the beneficiary of such an activity is the business itself and not a third party. See [TMEP §1301.01\(b\)\(i\)](#). These special programs do confer some benefit to the customers who participate in the program, but this benefit flows directly from use of the trademark owner’s goods or services. Thus, a frequent flyer program provided by an airline to encourage use of its own air transportation services would be identified as "air transportation services featuring a frequent flyer bonus program" and it would be classified in Class 39. Similarly, a retail store that has a program through which patrons earn points that result in discounts on future purchases at that store would be identified as "retail store services in the field of {indicate field} featuring a frequent patron program in which points are accumulated to be used for discounts on future purchases." This service would be in Class 35 because it is primarily a retail store service. It should be noted that organizing and conducting a program of this type for a third party is a promotion/advertising service and would be classified in Class 35 and identified with language such as "promoting the goods and services of others by means of a point accumulation program with points used for discounts on future purchases of those goods and services" (or whatever the details of the program may be).

1402.11(i) Marketing Services and Advertising Services

Effective January 1, 2012, “Marketing” was added to the Nice Alphabetical List. *See* [TMEP §1401.13\(e\)](#). As with “Advertising services,” the entry is listed in the ID Manual as “Marketing services” to emphasize that the activity is a service (i.e., an activity done for the benefit of others) and to make clear that use of both terms is preferred.

However, if upon consideration of the entire application, including the specimen of use, other wording in the identification or other information in the application, the Examining Attorney determines that an applicant is actually promoting its own goods and/or services, a refusal may be issued on the basis that the record fails to identify a registrable service as contemplated by the Trademark Act. *See* TMEP §§ [904.07\(b\)](#), [1301.01-1301.01\(b\)\(v\)](#). Further, the unambiguous wording “marketing of {specify goods}” may not be clarified to identify only goods. For example, amendment of “marketing of shirts” to “shirts” would be beyond the scope of the original, acceptably definite identification.

1402.11(j) Issuing Awards

Services that involve the issuance of awards are usually classified in Classes 35 and 41. Classification depends upon the purpose of the award program. If the award program is an employee incentive rewarding excellence in job-related performance that actually furthers the business of an employer (e.g., safety, quality, productivity, customer service), then the service is classified in Class 35. If the award program is to recognize excellence or achievement that may or may not be related to the participants’ business or professional endeavors (e.g., achievements in community service, excellence in country music performance), then the service should be classified in Class 41. The distinction is that Class 35 award programs do further the business interests of an employer by encouraging positive business-related performance, while Class 41 award programs reward excellence for endeavors that do not further the business interests of an employer.

1402.11(k) Accreditation- and Certification-Related Services vs. Certification Marks

Service marks are used to identify and distinguish the services of one person from the services of others and to indicate the source of the services. [15 U.S.C. §1127](#). For information about what constitutes a service under the Trademark Act, *see* [TMEP §1301.01 1301.01\(b\)\(vi\)](#). Unlike service marks, certification marks are not used by their owners but instead are used by authorized producers of goods or services to indicate that the goods or services possess certain prescribed characteristics or meet certain standards established by the certification mark owner. *See* [TMEP §1306.01 1306.06](#).

Accreditation and certification activities are not considered “services” under the Trademark Act or Nice Classification and should not be included in the identification of services for a service-mark application. However, activities underlying the accreditation or certification, such as testing goods/services to determine whether they conform to established accreditation/certification standards, may constitute services under the Trademark Act if they are performed for the benefit of others and meet the other criteria for activities that constitute services. *See* [TMEP §§1301.01\(a\) 1301.01\(a\)\(iii\)](#). The development, evaluation, or testing of accreditation or certification standards may also constitute services under the Trademark Act when those activities are performed for the benefit of or to the order and specification of others. *See generally* [TMEP §1301.01](#).

Identifications for accreditation- or certification-related services should make clear the nature of the activities performed for the benefit of others. Therefore, examining attorneys must require clarification of an identification for accreditation- or certification-related services where the activity identified does not clearly

constitute a service under the Trademark Act. For example, the identification “Accreditation services, namely, setting and providing standards for {indicate field or subject matter} for the purposes of accreditation” is indefinite because the activities may be performed by the accrediting body for its own benefit rather than by a third party for the benefit of the accrediting body. Thus, it is unclear whether the activities encompassed by the identification constitute services under the Trademark Act and clarification is required.

For information on identifying goods or services of authorized users in certification mark applications, see [TMEP §1306.02\(c\)](#).

1402.12 Parentheses and Brackets Should Not be Used in Identifications of Goods and Services

Generally, parentheses and brackets should not be used in identifications of goods and services. The Post Registration Section of the USPTO uses single square brackets to indicate that goods/services have been deleted from a registration either by amendment under [15 U.S.C. §1057](#), filing of a partial affidavit of continued use under [15 U.S.C. §1058](#) or [15 U.S.C. §1141k](#), or filing of a partial renewal application under [15 U.S.C. §1059](#). The Post Registration Section also uses double parentheses to indicate that certain goods or services are not claimed in an affidavit of incontestability under [15 U.S.C. §1065](#). See [TMEP Chapter 1600](#) regarding affidavits of continued use or excusable nonuse, renewal applications, affidavits of incontestability, and amendment of registrations. Therefore, to avoid confusion, applicants should not use parentheses and brackets in the identification of goods or services in an application.

The only time parentheses may be used in an identification is when the parentheses merely explain or translate the matter preceding the parenthetical phrase in such a way that it does not affect the clarity of the identification. For example, “bags (tote)” in Class 18 would not be an acceptable use of parentheses. If the identification were misinterpreted to mean that “tote” was no longer part of the identification of goods (due to an amendment of the goods or filing of a partial affidavit of continued use or renewal application), the item would merely read “bags.” That would create an ambiguity within Class 18, since it could refer to any type of bag – from an all-purpose sports bag to an evening bag – and it would make a determination of likelihood of confusion difficult. Also, some bags are in classes other than Class 18. Without an indication of the type of bag, classification of the goods is problematic. However, an identification of goods such as “Sash bands for kimono (obj)” in Class 25 would be acceptable because the parenthetical phrase merely provides further information about the goods.

If bracketed material is entered in an identification, it will be automatically deleted in all TEAS applications. In a paper application, the examining attorney may delete the bracketed material with a “no-call” examiner’s amendment. See [TMEP §702.02](#).

1402.13 Requirement for Amendment of Portion of Identification of Goods/Services

If a requirement for an amendment of the identification of goods and/or services is expressly limited to only certain goods/services, and the applicant fails to file a response to the refusal or requirement, the application shall be abandoned only as to those particular goods/services, if it is otherwise in condition for approval for publication. [37 C.F.R. §2.65\(a\)\(1\)](#); [TMEP §718.02\(a\)](#). However, if the Office action includes an advisory stating that amendment would require the payment of additional fees because the fee paid is insufficient to cover all the classes, and the applicant fails to file a response, the entire application will be abandoned. [TMEP §718.02\(a\)](#).

Accordingly, when the identification of goods/services includes some terminology that is indefinite and some terminology that is acceptable, the examining attorney should specify which terminology is indefinite,

suggest amended language if possible, and indicate that the rest of the identification is acceptable. If the examining attorney has not expressly limited the requirement to the particular indefinite wording, and it is appropriate to do so (*see* [TMEP §718.02\(a\)](#)), the applicant may request in a request for reconsideration, filed after a final Office action or with a notice of appeal, that the requirement be limited accordingly.

When an applicant fails to respond to a requirement to amend some terminology in an otherwise acceptable identification of goods/services, and the application is otherwise in condition for approval for publication, the examining attorney should issue an examiner's amendment that clearly sets forth the changes that will be made to the identification of goods/services. No prior authorization from the applicant is needed to issue an examiner's amendment in this situation. See [TMEP §707.02](#) regarding examiner's amendments without prior authorization by the applicant.

1402.14 Identification of Goods/Services Must Conform to Rules and Policies in Effect at the Time Registration is Sought

The question of whether the identification and/or classification of goods/services is acceptable must be determined on the basis of the facts and evidence that exist at the time registration is sought, that is, at the time of filing. *Cf.* [TMEP §1216.01](#). The international classification system and USPTO policy on acceptable identifications change periodically (see, e.g., [TMEP §§1401.11](#) *et seq.* regarding the restructuring of international class 42). Therefore, the fact that an identification of goods or services was accepted in an earlier-filed application or prior registration does not necessarily mean it is controlling in a later-filed application. See *In re Omega SA*, 494 F.3d 1362, 83 USPQ2d 1541 (Fed. Cir. 2007) (examining attorney's requirement for amendment of the term "chronographs" in the identification of goods upheld, notwithstanding applicant's ownership of several registrations in which this term appears without further qualification in the identification).

1402.15 Procedures for Processing Unacceptable Amendments to Identifications

If an applicant submits an amendment to the identification of goods/services and the examining attorney determines that the amendment is unacceptable, the examining attorney must issue an action refusing to accept the amendment. If an unacceptable amendment was entered into the automated records of the USPTO, and an acceptable amendment was subsequently submitted, the examining attorney must ensure that the automated records are modified to reflect the acceptable identification prior to approving the mark for publication.

If the applicant later submits arguments in support of acceptance of the amendment and the examining attorney determines that the amendment is still unacceptable, the examining attorney must issue a final refusal of the amendment, if the application is otherwise in condition for final action.

1403 Combined or Multiple-Class Applications

37 CFR §2.86 Multiple-class applications.

- (a) In a single application for a trademark, service mark, and/or collective mark, an applicant may apply to register the same mark for goods, services, and/or a collective membership organization in multiple classes. In a multiple-class application, the applicant must satisfy the following, in addition to the application requirements of § 2.32 for a trademark or service mark, and § 2.44 for collective marks:
 - (1) For an application filed under section 1 or 44 of the Act, identify the goods or services in each international class and/or the nature of the collective membership organization in U.S. Class 200; for applications filed under section 66(a) of the

Act, identify the goods services in each international class assigned by the International Bureau in the corresponding international registration;

- (2) Submit the application filing fee required by § 2.6 for each class; and
 - (3) Include either dates of use and one specimen for each class based on section 1(a) of the Act; or a statement that the applicant has a bona fide intention to use the mark in commerce, for a trademark or service mark, or a statement that the applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce, for collective marks, for each class based on section 1(b), 44, or 66(a) of the Act. When requested by the Office, additional specimens must be provided.
- (b) In a single application for a certification mark, an applicant may apply to register the same certification mark for goods and services. In such case, the applicant must satisfy the following, in addition to the application requirements of § 2.45:
- (1) For an application filed under section 1 or 44 of the Act, identify the goods in U.S. Class A and the services in U.S. Class B; for applications filed under section 66(a) of the Act, identify the goods and services in each international class assigned by the International Bureau in the corresponding international registration;
 - (2) Submit the application filing fee required by § 2.6 for both classes; and
 - (3) Include either dates of use and one specimen for each class based on section 1(a) of the Act; or a statement that the applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce for each class based on section 1(b), 44, or 66(a) of the Act. When requested by the Office, additional specimens must be provided.
- (c) In a single application, both section 1(a) and 1(b) of the Act may not be claimed for identical goods or services.
- (d) In a single application based on section 1 or 44 of the Act, goods or services in U.S. Classes A and/or B may not be combined with either goods or services in any international class or with a collective membership organization in U.S. Class 200; and in a single application based on section 66(a) of the Act, a certification mark application may not be combined with goods, services, or a collective membership organization in any international class. See § 2.45(f).
- (e) An amendment to allege use under § 2.76 or a statement of use under § 2.88 for multiple classes must include, for each class, the required fee, dates of use, and one specimen. When requested by the Office, additional specimens must be provided. The applicant may not file an amendment to allege use or a statement of use until the applicant has used the mark on or in connection with all the goods, services, or classes, unless the applicant also files a request to divide under § 2.87.
- (f) The Office will issue a single certificate of registration for the mark, unless the applicant files a request to divide under § 2.87.

In a single application for a trademark, service mark, and/or collective mark, an applicant may apply for the same mark for a combination of goods, services, and/or a collective membership organization in multiple classes. [37 C.F.R. §2.86\(a\)](#). Additionally, in a single application for a certification mark, an applicant may apply for the same certification mark for both goods and services in U.S. Classes A and B. [37 C.F.R. §2.86\(b\)](#). The USPTO calls these types of applications a “combined” or “multiple-class” application.

A multiple-class application may be viewed as a group of applications for registration of one mark in connection with goods, services, or a collective membership organization in particular classes, all combined into one application. Generally an applicant is in the same position that he or she would have been if they had filed several single-class applications instead. *G&W Labs., Inc. v. G W Pharma Ltd.*, 89 USPQ2d 1571, 1574 (TTAB 2009) .

A multiple-class application must pertain to only one mark, and to only one register. A single certificate of registration will be issued, unless the application is divided. [37 C.F.R. §2.86\(f\)](#). See [TMEP §§1110-1110.11\(a\)](#) for information regarding requesting to divide an application.

1403.01 Requirements for Combined or Multiple-Class Applications

In addition to the requirements for a trademark, service mark, collective mark, or certification mark application (see [TMEP §§801-806.01\(e\)](#), [1303.01](#), [1304.02](#), [1306.02](#)), a multiple-class application must contain the following:

- (1) Class Designations: For a §1 or §44 multiple-class application, the class numbers for which registration is sought, and the goods/services/collective membership organization appropriately

classified in each class. [37 C.F.R. §2.86\(a\)\(1\), \(b\)\(1\)](#). The classes must be set forth in consecutive numerical order beginning with the lowest number, and the goods/services/collective membership organization must be listed in association with their class number. Setting out the classes and the goods/services/collective membership organization in tabulated form rather than narrative form is recommended because it adds clarity. For a §66(a) multiple-class application, the classes are assigned by the International Bureau. [37 C.F.R. §2.86\(a\)\(1\), \(b\)\(1\)](#).

- (2) Filing Fees: A filing fee for each class. [37 C.F.R. §§2.6\(a\)\(1\), 2.86\(a\)\(2\), \(b\)\(2\)](#); *see* [TMEP §§810.01, 1403.06](#).
- (3) Section 1(a) Application: For an application filed under §1(a) of the Act:
 - (a) Dates of use: The dates of first use and first use in commerce for each class. [37 C.F.R. §2.86\(a\)\(3\), \(b\)\(3\)](#). If the dates are the same for all the classes, the dates may be stated once, with the statement that the mark was first used on said dates in connection with the goods/services/collective membership organization in all the classes. If the dates of use differ for different classes, the appropriate dates for each class must be specified separately. The dates may be set forth in separate clauses, sentences, or paragraphs, or in tabular form, whichever will give complete information in the clearest way under the circumstances.
 - (b) Specimens: One specimen supporting use of the mark for each class. [37 C.F.R. §2.86\(a\)\(3\), \(b\)\(3\)](#). If a single specimen supports multiple classes, the applicant may so indicate, and the examining attorney need not require multiple copies of the specimen. The examining attorney should enter a Note to the File in the record, indicating which classes the specimen supports.
- (4) Section 1(b), 44, or 66(a) Application: For an application filed under §1(b), §44, or §66(a) of the Act, a statement that the applicant has a bona fide intention to use the mark in commerce, for a trademark or service mark, or a statement that the applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce, for collective or certification marks, for each class. [37 C.F.R. §2.86\(a\)\(3\), \(b\)\(3\)](#).

In a §1(b) application, prior to registration, the applicant must file an allegation of use under [15 U.S.C. §1051\(c\)](#) or [15 U.S.C. §1051\(d\)](#) that states the mark is in use in commerce on or in connection with the goods/services/collective membership organization; and includes dates of use, the filing fee for an allegation of use for each class, and one specimen evidencing use of the mark for each class. [37 C.F.R. §2.86\(e\)](#). See [37 C.F.R. §2.76](#) and [TMEP §§1104-1104.11](#) regarding amendments to allege use and [37 C.F.R. §2.88](#) and [TMEP §§1109-1109.18](#) regarding statements of use. An applicant may not file an allegation of use until the applicant has used the mark in connection with all the goods/services/classes in the application, unless the applicant also submits a request to divide the application under [37 C.F.R. §2.87](#). [37 C.F.R. §2.86\(e\)](#).

Further, an applicant may not claim both §1(a) and §1(b) for identical goods or services in the same application. [37 C.F.R. §2.86\(c\)](#).

Additionally, an applicant may not apply for a certification mark and a trademark, service mark, or collective mark in the same application. [37 C.F.R. §§2.45\(f\), 2.86\(d\)](#). See [TMEP §1306.04\(f\)](#) for more information on restrictions to certification marks.

1403.02 Amendment of Combined or Multiple-Class Application

An application under §1 or §44 of the Trademark Act may be amended during prosecution to delete, correct, or add classes, when appropriate.

In a §66(a) application, classes may be deleted, but classes may not be added, and goods/services may not be transferred from one class to another class. [37 C.F.R. §2.85\(d\)](#); *see* [TMEP §§1401.03\(d\), 1402.01\(c\), 1904.02\(b\), \(c\)](#).

1403.02(a) Deletion of Classes

An applicant may delete a class or classes and prosecute the application only in the remaining class or classes. Normally, the filing fee is not refunded when a class is deleted. *See* [37 C.F.R. §2.209\(a\)](#); [TMEP §§405.04, 810.02](#).

If the applicant designates the classes incorrectly and there are actually no goods, services, or collective membership description in one of the classes designated in a multiple-class application, the fee for that class may be refunded. *See* [37 C.F.R. §2.209\(a\)](#)

1403.02(b) Correction of Classification

In an application under §1 or §44 of the Trademark Act, improper classification may be corrected by switching goods/services by amendment from one to another of the classes originally set forth, or by changing the class designations, as long as the number of classes is not increased.

The examining attorney may correct classification by examiner's amendment, without prior authorization by the applicant. *See* [TMEP §707.02](#). Correction of classification after publication for opposition does not require republication. *See* [TMEP §1505.03\(b\)](#).

When more than one item of goods or services is listed in a class, the specimen and dates of use given do not necessarily apply to all the items listed. If the item to which the specimen and/or dates pertain is removed from the identification by amendment, the applicant must submit a new specimen and/or dates of use for that class. If the new dates differ from the dates originally set forth, the additional dates must be verified by an affidavit or declaration by the applicant. *See* [37 C.F.R. §2.71\(c\)](#). *See* [TMEP §903.04](#) regarding a permissible amendment of dates of use.

In a §66(a) application, classes may not be added, and goods/services may not be transferred from one class to another in a multiple-class application. [37 C.F.R. §2.85\(d\)](#); *see* [TMEP §§1401.03\(d\), 1402.01\(c\), 1904.02\(b\), \(c\)](#).

1403.02(c) Addition of Classes

In an application under §1 or §44 of the Trademark Act, class(es) may be added if any of the items originally recited are properly classified in class(es) not originally indicated. The applicant must pay an additional fee for each new class.

The amount of the fee varies depending on the method used to file the original application and the amendment adding classes, as follows:

- If the original application was filed through TEAS RF or TEAS Plus and the amendment is filed through TEAS (either as a voluntary amendment or a response to an examining attorney's Office action) or entered by examiner's amendment, then the fee for adding a class is the same as the TEAS RF or TEAS Plus application filing fee per class (*see* [37 C.F.R. §2.6\(a\)\(1\)\(iii\), \(iv\)](#)).

- If the original application was not filed through TEAS RF or TEAS Plus, and the amendment is filed through TEAS or entered by examiner's amendment, then the fee for adding a class is the same as the TEAS Regular application filing fee per class (*see* [37 C.F.R. §2.6\(a\)\(1\)\(ii\)](#)).
- If the amendment is filed on paper, then the fee for adding a class is the same as the fee per class for filing an application on paper (*see* [37 C.F.R. §2.6\(a\)\(1\)\(i\)](#)), regardless of how the original application was filed.

The current fee schedule is available on the USPTO website at <http://www.uspto.gov>.

If dates of use for a class that is added are different from dates previously set forth, the applicant must submit an affidavit or declaration under [37 C.F.R. §2.20](#) to verify these dates. *See* [37 C.F.R. §2.71\(c\)](#). *See* [TMEP §903.04](#) regarding a permissible amendment of dates of use.

An additional specimen that is not identical to a specimen originally filed must be supported by an affidavit or declaration attesting to its use as of an appropriate date. [37 C.F.R. §2.59\(a\)](#); [TMEP §904.05](#).

If an intent-to-use application is amended to add class(es), the applicant must submit, for each added class, the basic application fee *and* fees for the allegation of use (i.e., either the amendment to allege use or the statement of use), and any extension request(s) granted in the interim. This applies even if the classes are added after the amendment to allege use or statement of use is filed, or the extension request(s) is granted.

In a §66(a) application, classes may not be added, and goods/services may not be transferred from one class to another in a multiple-class application. [37 C.F.R. §2.85\(d\)](#); *see* [TMEP §§1401.03\(d\)](#), [1402.01\(c\)](#), [1904.02\(b\)](#), (c).

1403.03 Dividing of Combined or Multiple-Class Application

A delay in registration of one class in a multiple-class application will mean delay for the entire application. In such a situation, upon payment of the applicable fee, the applicant may file a request to physically divide the original application into separate applications. These new applications are assigned new serial numbers and cross-referenced with the original application. The additional separate applications are given the same filing date as the original application.

The following are examples of situations when an applicant may want to have class(es) divided out into one or more separate applications:

- (1) Registration is refused in less than all the classes;
- (2) A notice of opposition is filed against goods/services/a collective membership organization in less than all the classes; or
- (3) The applicant in a §1(b) application begins using the mark in commerce on goods/services/a collective membership organization in less than all the classes.
- (4) The applicant intends to respond to a refusal by amending to the Supplemental Register as to only certain goods/services/classes in the application. *See* [TMEP §§801.02\(b\)](#), [816.04](#).

When a multiple-class application is divided, the application is separated or divided into individual applications. *See* [TMEP §§1110-1110.11\(a\)](#) for information regarding requesting to divide an application.

1403.04 Combined or Multiple-Class Marks in *Official Gazette*

The marks in multiple-class applications appear in the *Official Gazette* in a separate section from the marks in single-class applications. Therefore, it is necessary to look in more than one place in the *Official Gazette* to make a complete review of published marks.

1403.05 Refusals and Oppositions as to Less Than All the Classes in a Multiple-Class Application

A refusal to register or a requirement may be made for less than all the classes in an application. Whether it is appropriate to make a refusal or requirement with regard to less than all classes must be considered on a case-by-case basis.

When issuing a refusal or requirement pertaining to less than all the classes, the examining attorney must expressly state that the refusal or requirement that applies only to certain class(es), and indicate the class(es) to which the refusal or requirement pertains. If an applicant fails to file a complete response to a refusal or requirement that was expressly limited to certain class(es), the application shall be abandoned only as to those class(es) if it is otherwise in condition for approval for publication. However, if the Office action includes an advisory stating that amendment would require the payment of additional fees because the fee paid is insufficient to cover all the classes, and the applicant fails to file a response, the entire application will be abandoned. [37 C.F.R. §2.65\(a\)](#). See [TMEP §718.02\(a\)](#).

When an opposition is sustained only as to some of the class(es) in a multiple-class application, the application is returned to the examining attorney. The examining attorney must perform the proper Trademark database transaction to ensure issuance of registration for only the proper class(es).

1403.06 Fees for Action After Filing, Multiple Classes

In a multiple-class application or registration, a fee for each class must be paid when filing an allegation of use or request for extension of time to file a statement of use for applications under §1(b) of the Trademark Act; ex parte appeal to the Trademark Trial and Appeal Board; affidavit or declaration under §8 or §71 of the Act; affidavit of incontestability under §15 of the Act; application for renewal of a registration under §9 of the Act, opposition, or petition for cancellation of a registration under §14 of the Act. [15 U.S.C. §§1051, 1058, 1059, 1063, 1064, 1065, 1141k](#).

In these situations, when a party submits a fee that does not cover all the classes in the application or registration, the party should state that action is sought only for the number of classes equal to the number of fees submitted, and should specify the classes for which action is being sought. This may avoid an unnecessary inquiry by the USPTO.

See [TMEP §1403.02\(c\)](#) regarding the fee(s) for adding class(es) to an application.

1403.07 Surrender or Amendment in Multiple-Class Registrations

In a multiple-class registration, deletion of less than all the goods or services in a single class constitutes an amendment, whereas deletion of an entire class constitutes a surrender of the registration for cancellation as to the class deleted. [37 C.F.R. §2.172](#); [TMEP §1609.03](#).