

Resources for the trademark registration process

Fundamentals

Trademark basics

An overview of trademark basics and how to enhance your rights through federal registration.

www.uspto.gov/TrademarkBasics

Trademark basics booklet

A downloadable booklet of what you need to know before, during, and after filing an application.

www.uspto.gov/TrademarkBasicsPDF

Trademark basics videos

Videos of what you need to know before, during, and after filing an application.

www.uspto.gov/TMvideos

Trademark process overview

A six-step overview of the federal trademark registration application and maintenance process.

www.uspto.gov/trademarks-getting-started/trademark-process

Trademark timelines

Graphics that show the steps and time frames for processing a trademark application and maintaining a trademark registration.

www.uspto.gov/TrademarkTimelines

Filing and maintenance

Trademark Electronic Search System (TESS)

Search the USPTO's online database of applied-for and registered marks before filing.

www.uspto.gov/SearchTrademarks

Trademark ID Manual

Search the USPTO's online database of acceptable identifications of goods and services.

www.uspto.gov/TrademarkID

Trademark Electronic Application System (TEAS)

Use the USPTO's online application system to file for federal trademark registration.

www.uspto.gov/TEAS

See the reverse side for additional electronic resources and information about legal services.

UNITED STATES
PATENT AND TRADEMARK OFFICE

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Trademark Status and Document Retrieval system (TSDR)

Check the status of your application or registration and download documents in your file.

tsdr.uspto.gov

USPTO fee schedule

Provides information and fee rates for products and services provided by the USPTO.

www.uspto.gov/Fees

Information and inquiries

Trademark Assistance Center (TAC)

Answers general questions about the trademark registration process, as well as inquiries about the status of trademark applications and registrations.

www.uspto.gov/TrademarkAssistance

Patent and Trademark Resource Centers (PTRCs)

Nationwide network of public, state, and academic libraries providing patent and trademark assistance and resources, including search tools.

www.uspto.gov/PTRC

Inventor and entrepreneur resources

Provides links to patent and trademark resources, educational material, and general information.

www.uspto.gov/CES

Intellectual property assessment tool

Recommends intellectual property (IP) resources customized for each user after assessing their IP awareness through a series of questions.

ipassessment.uspto.gov

Legal assistance

Hiring a U.S.-licensed attorney

Describes when you are required to hire an attorney, as well as provides links to free and reduced-price legal services.

www.uspto.gov/trademarks-getting-started/why-hire-private-trademark-attorney

Law School Clinic Certification Program

Apply for free legal assistance offered by participating law schools.

www.uspto.gov/LawSchoolClinic

See the front side for trademark basics and electronic filing and maintenance resources.