

# Start-Up Nation Comes to Silicon Valley

Comparing the U.S. and Israel Patent Systems and Start-up Cultures

Friday, February 16, 2018 | 12 PM – 1:15 PM PT

Silicon Valley U.S. Patent and Trademark Office  
26 South Fourth Street  
San Jose, CA 95113

Join leaders from across the innovation ecosystem in a comparative U.S. – Israel discussion on promoting startup activity and fostering economic growth. The panel will highlight trends in entrepreneurial activity taking place in both countries and will share their experiences with patent practices and address questions of patent subject eligibility and patentability across emerging technologies.

## Speakers

Moderator: **Peter Menell**, Koret Professor of Law and Co-Founder/Director, Berkeley Center for Law & Technology, Berkeley Law

**Asa Kling**, former Director of the Israel Patent Office and Commissioner of Patents, Trademarks and Designs (2011 – 2017) and Gilbert Distinguished Visiting Fellow of the Berkeley Institute for Jewish Law and Israel Studies at Berkeley Law

**John Cabeca**, Regional Director, Silicon Valley U.S. Patent and Trademark Office

**Dan Lang**, Vice President, Intellectual Property and Deputy General Counsel, Cisco Systems

**Additional speaker to be announced.**

Seating is limited. Please RSVP by February 15, 2018 at the following web site:

<http://www.uspto.gov/siliconvalley>

Please note, the Silicon Valley USPTO is a federal facility. **Visitors are required to show a valid form of government-issued identification (driver license or passport)** and may be subject to security screening to gain access.



Asa Kling

Asa Kling is the former Director of the Israel Patent Office and Commissioner of Patents, Trademarks and Designs (2011 – 2017). During his tenure Asa led several reforms in Israeli intellectual property laws and in the management and structure of the ILPO, its policies and practices. Prior to entering government service Asa was a partner in one of Israel's leading intellectual property firms providing legal counsel as an Attorney-At-Law and Patent Attorney to local and international clients. Asa holds an LL.M. in commercial law (Cum Laude) from the Tel Aviv University and UCLA Berkeley joint program, an LL.B. from Tel Aviv University and a B.Sc. (Aerospace) from the Technion – Israel Institute for Technology, Haifa.

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