



# Speaker Information



## **Manny W. Schechter**

Manny W. Schechter is Chief Patent Counsel, Associate General Counsel, and Managing IP Attorney at IBM. Mr. Schechter leads IBM's worldwide intellectual property law organization on patent matters and advises on intellectual property strategy and policy. Mr. Schechter has worked his entire legal career of over 25 years in various business units of IBM, during which time IBM has generated over \$20B of income from IP and sustained 22 consecutive years as the top annual US patentee. He has been the Chief Patent Counsel since 2009 and his office is at IBM corporate headquarters in Armonk, NY.

Mr. Schechter is active in several IP related organizations. He currently serves on the board of directors of the American Intellectual Property Law Association (AIPLA), the Intellectual Property Owners Association (IPO), the IPO Education Foundation, and Allied Security Trust (AST). Mr. Schechter organized the patent quality initiative which became the Peer-to-Patent prior art crowdsourcing project that was successfully piloted in the US and several other countries, elements of which are now incorporated into the USPTO patent examination process in accordance with the America Invents Act. He also chaired the Patent Mediation Task Force for the International Institute for Conflict Prevention and Resolution. He frequently speaks at IP related events, lectures at various universities, co-authors amicus briefs, publishes articles on patent quality, and blogs at [ibmip.com](http://ibmip.com).

Mr. Schechter is a graduate of Cornell University and the George Washington University Law School.

## Dennis D. Crouch

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Co-Director for the Center for Intellectual Property & Entrepreneurship and  
Associate Professor

BSE *cum laude* (1997), Princeton University  
JD *cum laude* (2003), University of Chicago Law School

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Professor Crouch is Associate Professor of Law at the University of Missouri School of Law. Prior to joining the MU Law Faculty, he was a patent attorney at McDonnell Boehnen Hulbert & Berghoff LLP in Chicago, Illinois, and taught at Boston University Law School. He has worked on cases involving various technologies including computer memory and hardware, circuit design, software, networking, mobile and internet telephony, automotive technologies, lens design, bearings, HVAC systems, and business methods. He is also the editor of the popular patent law weblog: [Patently-O](http://patentlyo.com/).

Professor Crouch received his BSE in mechanical engineering *cum laude* from Princeton University, where he also earned a certificate in engineering management systems. He then earned his JD *cum laude* from the University of Chicago Law School. While at the University of Chicago, he was a Microsoft, Merck, & Pfizer scholar and a member of the Olin program in law and economics.

Prior to attending law school, Professor Crouch worked as a technical consultant for manufacturing firms in New England, as a research fellow at NASA's Glenn Research Center, as a software developer at the Mayo Clinic's department of biomedical imaging, and as a Peace Corps Volunteer in Ghana, West Africa. Dennis Crouch grew up on a farm near Pittsburg, Kansas.



## Recent Publications

### Academic Journals

*A Trademark Justification for Design Patent Rights*, \_\_ HARVARD JOURNAL OF LAW AND TECHNOLOGY \_\_ (forthcoming 2013).

| [SSRN](#) |

### Additional Publications

*Standard for Awarding Attorney Fees under 35 U.S.C. Section 285 to Prevailing Parties in Patent Litigation - Octane Fitness, LLC v. ICON Health & Fitness, Inc. and Highmark, Inc. v. Allcare Health Management Systems*, 41 PREVIEW OF UNITED STATES SUPREME COURT CASES 226 (2014).

| [Westlaw](#) |

*Seed Patents, Patent Exhaustion, and Third Parties - Bowman v. Monsanto Co.*, Docket No. 11-796, 40 PREVIEW OF UNITED STATES SUPREME COURT CASES 225 (2013).

| [Westlaw](#) | [HeinOnline](#) |

### Working Papers

*Understanding the Role of the Board of Patent Appeals: Ex Parte Rejection Rates on Appeal*, University of Missouri School of Law Legal Studies Research Paper No. 2009-16 (2009).

### **Christopher A. Bullard**

Chris Bullard has spent his entire career serving clients in a private practice setting, including as a partner at two different IP boutique law firms. He focuses on the development and management of patent portfolios for both emerging and established companies, and on the representation of clients in post grant patent proceedings before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office. He also counsels clients on freedom to operate and due diligence matters. Mr. Bullard currently serves as a member of Council of the ABA Section of Intellectual Property Law. He earned his J.D. from Washington and Lee University School of Law, and his B.S. in Mechanical Engineering from Tufts University. Mr. Bullard is admitted to practice in Virginia and Washington State.

### **Robert D. Budens**

Robert D. Budens is president of the Patent Office Professional Association (POPA), the Federal labor union representing the more than 8,000 patent examiners and other patent professionals at the U.S. Patent and Trademark Office (USPTO) in Alexandria, Virginia.

Mr. Budens joined the USPTO as an examiner in the Biotechnology group of the USPTO in July 1990, specializing in immunological methods of detecting and treating HIV infections and AIDS. He has been a Ph.D. Level Primary Examiner since 1994. In 1998, he became a Chemical Delegate of POPA's Executive Committee and has served as president of the Association since January, 2006. As president of POPA, he is also a non-voting member of the USPTO Patent Public Advisory Committee.

Mr. Budens has B.S. and M.S. degrees in Microbiology from Brigham Young University and a M.S. in Immunology from the University of Texas Southwestern Medical Center in Dallas.



**Hilda C. Galvan**

**PARTNER**

Intellectual Property  
Trademarks, Unfair Competition & Copyrights  
Patent Litigation  
ITC Section 337

Hilda Galvan has tried complex intellectual property cases before courts across the country and in the International Trade Commission for more than 20 years. She has represented clients as plaintiffs and defendants in patent, copyright, trademark, and trade secret cases. Her experience in patent cases extends to a variety of technologies, including software, smart utility metering systems, telecommunication systems, computer networking, semiconductor chip packaging and circuitry, and navigation systems.

Hilda has successfully represented clients in some of their most important lawsuits. Recently, on behalf of SAS Institute, she won summary judgment of invalidity in a patent infringement case involving a software patent that had been the subject of an earlier case against various software companies. She was also successful in staying a multipatent case filed by Intellectual Ventures against members of the financial institutions sector, including BBVA Compass.

Hilda has been nationally recognized for her successes by numerous publications, including *The Best Lawyers in America*, *Dallas Business Journal* ("Top 15 Business Defense Lawyers"), *Chambers USA: America's Leading Lawyers for Business*, and *IAM Patent Litigation* as one of the top intellectual property litigators in Texas. *IAM's* 2012 edition singled out Hilda's national reputation for her "dynamic advocacy skills."

Hilda also represents clients in reexamination and post-grant proceedings at the USPTO and the Patent Trial Appeal Board.

Hilda is Partner-in-Charge of the Dallas Office and is actively involved in the community, including serving as president of the Honorable Barbara M.G. Lynn Inn of Courts, chair of the Dallas Bar IP Section, and chair of the HNBA Latina Commission Leadership Program Committee.



### **Roy Waldron**

Roy Waldron is the Chief Intellectual Property Counsel at Pfizer Inc., one of the largest pharmaceutical companies in the world with R&D focusing on Oncology, Vaccines, Inflammation & Immunology, Rare Diseases, Neuroscience, Pain and Metabolic Diseases. Roy leads the team that procures and protects Pfizer patents and trademarks around the world; and works closely with Pfizer Worldwide Research & Development, the Pfizer Business Units and their Business Development groups.

### **Judge Paul R. Michel**

Judge Michel was appointed to the U.S. Court of Appeals for the Federal Circuit in March of 1988. On December 25, 2004, he assumed the duties of Chief Judge. After his elevation to Chief Judge, he served as one of 27 judges on the Judicial Conference of the United States, the governing body of the Judicial Branch. In 2005, he was appointed by the Chief Justice of the United States, William Rehnquist, to also serve on the Judicial Conference's seven-judge Executive Committee. On May 31, 2010, Chief Judge Michel stepped down from the bench after serving more than 22 years on the court.

In his years on the bench, Judge Michel judged thousands of appeals and wrote over 800 opinions, approximately one-third of which were in patent cases. Prior to his appointment to the bench, Judge Michel served in the executive and legislative branches for 22 years. Following graduation from Williams College in 1963 and the University of Virginia Law School in 1966, Judge Michel served as Assistant District Attorney and then Deputy District Attorney for Investigations under Arlen Specter in Philadelphia; as Assistant Special Watergate Prosecutor in 1974-1975; as an assistant counsel for the Senate Select Committee on Intelligence from 1975-1976; and from 1976-1978 as Deputy Chief of the Justice Department's Public Integrity Section, where he directed the "Koreagate" investigation. In 1978, he was appointed as an Associate Deputy Attorney General; in 1980, he served as Acting Deputy Attorney General; and from 1981 until 1988, he served on Senator Arlen Specter's staff, including as Counsel and Chief of Staff.

Judge Michel has consistently since 2003 been named by Managing

Intellectual Property magazine as one of the 50 Most Influential People in the world in intellectual property. In 2008, Judge Michel was awarded the first annual Lifetime Achievement Award by the Richard Linn American Inn of Court, the Sedona Conference Lifetime Achievement Award, the first award for "Outstanding Achievement in the Area of Intellectual Property Law" of the Philadelphia Intellectual Property Law Association, and the annual Judicial Honoree Award of the Bar Association of the District of Columbia. In 2010, he received the U.S. Patent and Trademark Offices' Federico Award for "outstanding contribution to the Patent and Trademark Systems of the United States of America"; the North American Lifetime Achievement Award by Managing Intellectual Property Magazine; the Distinguished Intellectual Property Professional Award from the Intellectual Property Owners Education Foundation; the career achievement award of the American Intellectual Property Law Association (AIPLA); and was one of five global figures inducted into Intellectual Asset Management magazine's Intellectual Property Hall of Fame. He has been a Member of Honor of FICPI since 2001.

Since retiring from the court, Judge Michel continues to share knowledge gained during his 22 years on the court by speaking out on issues related to the courts and the patent system. He also provides mediation, arbitration, and case evaluation services to private clients. Judge Michel is further serving as an advisor to a number of organizations. In June 2010, Judge Michel was elected a member of the Board of Directors of the Intellectual Property Owners (IPO) Education Foundation and became a Distinguished Scholar in Residence there. He also served as Special Advisor to the Patent Reform Task Force and the Council of the Section on Intellectual Property of the American Bar Association, and as a member of the AIPLA Committee on Public Appointments. Most recently, he was invited to join the Advisory Committee of the World Intellectual Property Organization's Networked Innovation project and the Advisory Committee of the Manufacturing Initiative of the U.S. Council on Competitiveness.

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