Hello,
I'm a small woman owned business owner who designs clothing to be sold online and was recently made aware that there is a proposed $100 fee for those filing Letters of Protest for frivolous trademark applications. I am writing to state that I completely object to this new fee. The system is completely broken when frivolous trademarks for descriptive or commonly used words, such as "dogs" (#5843989), "busy mom" (#5250857), "neighborhood" (#5505435) are approved and the only method available to fight against frivolous trademarks is filing a letter of Protest. Please don’t create a further barrier by imposing a fee. Instead of charging the filer of the LOP it makes more sense to charge those filing for frivolous trademarks an extra fee, not the person assembling evidence to prove that the trademark application is frivolous. The people abusing the system by filing trademarks on a common single word such as “DOGS”, or a descriptive phrase, are only doing it to remove competition, and they are winning. The focus needs to shift towards the ones filing all the frivolous trademarks and the ones granting them, they should carry the burden of the extra fees. If trademarks were being approved appropriately, the amount of LOPs you receive would decrease.
Thanks for your consideration.

Christina Serrano