Does your business have an amazing brand name or logo? Do you want to learn how to protect it?

In this presentation, you'll learn basic facts about trademarks and how they differ from patents, copyrights, domain names, and business names. You'll also learn how to select a trademark that is federally registrable and legally protectable, which is a valuable asset for your business.

Jason Lott, United States Patent and Trademark Office (USPTO) Attorney Advisor for Trademark Educational Outreach, will present trademark basics and answer your questions.

Questions? Contact San Diego Fab Lab: operations@fablabsd.org
RSVP: https://usptotrademarkbasics.eventbrite.com