

UNITED STATES PATENT AND TRADEMARK OFFICE

PUBLIC HEARING ON THE "SUCCESS ACT"

Alexandria, Virginia

Wednesday, May 8, 2019

1 PARTICIPANTS:

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4 Intellectual Property and Deputy Director

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6 Public Testimony:

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1 P R O C E E D I N G S

2 (9:00 a.m.)

3 MR. TOOLE: All right. Good morning
4 everybody, and welcome to the first public hearing
5 for the Success Act. My name is Andrew Toole. I
6 am the chief economist here at the US Patent and
7 Trademark Office, and I have the distinct pleasure
8 this morning of introducing our deputy
9 undersecretary for intellectual property and our
10 Deputy Director of the US Patent and Trademark
11 Office, Laura Peter, who will be providing our
12 introductory remarks.

13 So before assuming her role here, Deputy
14 Director Peter was the Deputy General Counselor of
15 A10 Networks. In that role she helped shepherd
16 the company through its initial public offering
17 and oversaw daily legal matters such as
18 litigation, intellectual property, portfolio
19 development, and commercial agreements. Ms. Peter
20 has practiced law for over 20 years and her former
21 positions include vice president and general
22 counsel at Immersion Corporation, Assistant

1 General Counsel and director of intellectual
2 property at Foundry Networks.

3 Ms. Peter also holds an impressive array
4 of degree; a bachelor of science in industrial
5 engineering from Cornell University, a masters in
6 public policy from University of Chicago, a JD
7 from Santa Clara University School of Law, and an
8 LLM from -- in international business from King's
9 College, London. So ladies and gentlemen, please
10 join me in welcoming USPTO Deputy Director, Laura
11 Peter.

12 MS. PETER: Thank you.

13 MR. TOOLE: Thank you.

14 MS. PETER: Thanks so much. Thanks so
15 much Andy for that kind introduction. And it's a
16 delight to be here this morning and talk to you
17 about how we can further expand the innovation
18 ecosphere. Women constitute over half of the
19 United States population and get their
20 participation in the general workforce is almost
21 -- was almost -- excuse me -- was almost
22 two-thirds in 2016. Yet women's participation in

1 STEM fields and in the IP system lag far behind
2 their male counterparts.

3 In the United States, less than one
4 quarter of the STEM workforce comprises women,
5 plus half these women who work in the STEM fields
6 leave after 12 years, most within the first five
7 years. The participation of women as inventors
8 named on US patents is even lower.

9 On February 11, 2019, the USPTO released
10 its report entitled Progress and Potential; a
11 Profile of Women Inventors on US Patents. This
12 study found that although the number of patents
13 with at least one woman increased from about 7
14 percent in the 1980s, to 21 percent in 2016, women
15 inventors still comprised only 12 percent of all
16 inventors on patents granted in 2016. We can and
17 should do better than that.

18 If we are to maintain our technological
19 leadership, the United States cannot continue to
20 compete with so much talent left untapped in order
21 to unleash this talent, industry, academia, and
22 universities and governments must work together to

1 address these issues and drive toward real
2 progress.

3 We at the United States patent and
4 trademark office are committed to making
5 opportunities for innovation available to
6 everyone. A recent Harvard study found that
7 increasing invention rates among women,
8 minorities, and children from low income families
9 could quadruple the rate of United States
10 innovation. Clearly, unleashing this untapped
11 potential holds tremendous benefit for all
12 Americans.

13 The Trump administration and Congress
14 have recognized this crucial issue and the need
15 for action. And so on October 31, 2018, president
16 Trump signed into law the Study of
17 Underrepresented Classes Chasing Engineering
18 Science Success Act of 2018, also known as the
19 Success Act. The Success Act requires that the
20 director of the United States patent and trademark
21 office in consultation with the administrator of
22 the United States Small Business Administration,

1 also the SBA, to provide Congress with a report on
2 publicly available patent data regarding the
3 representation of women, minorities, and veterans,
4 and make legislative recommendations.

5 Specifically, the recommendation should
6 be provided on how to promote the participation of
7 women, minorities, and veterans in entrepreneurial
8 activities, and how to increase the number of
9 women, minorities, and veterans who apply for and
10 obtain patents. In accordance with the Success
11 Act, the USPTO is currently gathering information
12 on the participation of women, minorities, and
13 veterans in patent and entrepreneurship activity.

14 We are engaging with the Department of
15 Commerce bureaus and consulting with United States
16 government agencies including the SBA and the
17 Department of the Treasury regarding the possible
18 sharing of data and analysis relevant to the
19 number of patents applied for and obtained by
20 women, minorities, and veterans and the benefits
21 there from.

22 Broadening the innovation ecosphere to

1 include underrepresented groups is critical to
2 inspiring novel inventions, driving economic
3 growth, and maintaining America's global
4 competitiveness. So let's all work together to
5 unleash this untapped potential. Today's event
6 represents one step in advancing this dialogue.
7 Everyone, individuals, businesses, nonprofit
8 organizations, can contribute valuable information
9 and offer productive recommendations to stimulate
10 entrepreneurship and use of the patent system by
11 these underrepresented groups.

12 Today's hearing is the first of three
13 public hearings that the USPTO is holding
14 throughout the country to obtain public comments
15 in support of the Success Act study. We will also
16 be holding public hearings at our regional offices
17 in Detroit, Michigan on May 16, and in San Jose,
18 California on June 3.

19 At each of these hearings, we welcome
20 representatives from industry, law, and academia
21 to present oral testimony on the participation of
22 women in the, minorities, and veterans in

1 entrepreneurship and patent activities. We value
2 your insight and your recommendations regarding
3 concrete ideas and action plans to increase the
4 number of women, minorities, and veterans applying
5 for patents, public policies or other initiatives
6 to promote the participation of such
7 underrepresented groups in the patent system and
8 entrepreneurial activities and the role that the
9 United States patent and trademark office should
10 play in addressing these important matters.

11 Thank you, so much for your
12 participation here today. And I'm so sorry. I
13 cannot stay to attend your full day of sessions,
14 but I'm sure you will have a very productive and
15 informative day. And thank you again for inviting
16 me here.

17 SPEAKER: I'm sorry (inaudible)
18 comments. And the director's not here either. I
19 feel like this is the diminishment of the overall
20 importance of this hearing.

21 MR. TOOLE: Well, we are taking this
22 opportunity here now to hear about the oral

1 testimony of public -- members of the public. And
2 all of this information, I'm happy to say, will be
3 incorporated -- will be read and incorporated into
4 the materials that we put together in response to
5 the Success Act. And it will be of course
6 including the Deputy Director and the director on
7 all of these activities.

8 So I want to thank the Deputy Director
9 for being here this morning. And all of the
10 information that we collect today will be
11 incorporated and be part of what we do as an
12 agency together. So again, thank you very much --
13 I'm really happy to invite -- or happy to have all
14 of you here today. I know that we have a number
15 of people online, not just here in person. And
16 that's going to be true for all of the events that
17 we have with respect to the Success Act. So is
18 not just an opportunity to be here in person,
19 which is a very valuable thing, but it's also an
20 opportunity to see and -- to witness and to
21 understand what people are saying through the
22 webcast.

1 Now, I would like to spend a couple of
2 minutes, if I may, just to review the parts of the
3 Success Act that are going to be very important
4 for us going forward in our work to respond to the
5 congressional act. So I have a few slides here.
6 Some of this information may actually be -- and I
7 hope some of this information is repetitive to
8 those of you online and some of you in the room,
9 because it will be taken from the Act itself. But
10 it is important that we understand what this says
11 in order to properly respond. So if I may, I have
12 a couple of PowerPoints. All right.

13 So the first part of what I would like
14 to say is to reiterate some of the points that the
15 Deputy Director made in her opening comments. And
16 that is to review key parts of the Success Act.
17 Now, we know that the Success Act was signed by
18 Pres. Trump on October 31 of 2018. And we have a
19 one-year period in which the study the
20 underrepresentation of women, minorities, and
21 veterans in the pool of patent inventors.

22 And our work is going -- is involving

1 several components. In addition to our agency
2 specific work, we're going to be, and we are
3 consulting with the Small Business Administration.
4 But we are also reaching out to other agencies
5 across the US government including the Department
6 of treasury and the department -- and folks over
7 in the Department of Defense, for building out the
8 information on underrepresented groups among
9 patent inventors. Excuse me.

10 So this language here is the language of
11 the Success Act. And I just want to briefly
12 highlight a few points. So identify publicly
13 available data. So this is publicly available
14 information. This is not information that
15 somebody has as a proprietary resource. We are
16 trying to find out what publicly available
17 information is available. And what do we want it
18 on? We want it on the number of applications
19 annually and the number of patents granted
20 annually for women, minorities, and veterans.

21 So we are trying to characterize the
22 participation of women, minorities, and veterans

1 among the pool of patent inventors, which is part
2 of overall invention, but it's not the full
3 picture of innovation, for instance. We would
4 also like to know, what are the benefits
5 associated with increasing the number of patents
6 applied for and granted to women, minorities, and
7 veterans, and also to the companies that they own.
8 So these are all the critical components of what
9 the Success Act is asking of us at the USPTO and
10 our collaborators.

11 The second part which was mentioned
12 again by our Deputy Director, is to provide
13 recommendations. And here we want to learn about
14 how to promote the participation of women and
15 minorities and veterans in entrepreneurial
16 activities and increase the number of women and
17 minorities and veterans who apply and obtain
18 patents. These are the fundamental components of
19 the Success Act. It's short and to the point, I
20 would say.

21 Having the Success Act in our hands,
22 what we did is we moved forward with an

1 implementation plan. The implementation plan
2 includes not only our own work to identify the
3 sources of public information but engage with
4 other agencies across the US government and to
5 have public hearings. And as the Deputy Director
6 mentioned, we have three public hearings across
7 the United States. One on the West Coast, one in
8 the middle part of the country, and one in the
9 eastern part of the country, thereby covering the
10 United States fairly comprehensively.

11 So these three events that are taking
12 place, these are going to cover the United States,
13 but they are going to allow people the
14 opportunity, as we are here today, for oral
15 testimony. So I would like to point out a couple
16 of things. Today's testimony is going to be
17 recorded and transcribed and included in the
18 official record for these Success Act.

19 Now if there -- if an individual,
20 perhaps somebody watching online, would like to
21 add comments to the proceedings today or at any of
22 the other locations, they have basically two

1 options. They can email us at
2 successact@uspto.gov and tell us, I would like to
3 -- I would like to come and present my opinion
4 with respect to the Success Act components. And
5 we would be very happy, and we welcome all of
6 those comments.

7 We will have, today for instance, a
8 walk-in session after 10:45 this morning. I have
9 to pull out my agenda, but it's after -- yes,
10 after -- at 10:30, we have some scheduled
11 testimony. But then we will have some extra time.
12 So if somebody is watching online right now, for
13 instance, and says, I would like to say something
14 today and I'm not far away, I will go -- you're
15 welcome to come here today and provide some
16 testimony after 10:30 this morning.

17 Now, in addition to the oral testimony
18 that could be given here today, we will have oral
19 testimony in San Jose California at the Silicon
20 Valley office, and in Detroit, Michigan. Detroit,
21 Michigan will be on May 16 and San Jose,
22 California will be on June 3.

1 since we are on schedule here. Let me just go
2 over some of the logistics of what we're doing
3 here today and give people a feel for things,
4 because the public hearings are not quite the same
5 as other events. So for instance, at today's
6 events, our objective is to listen. We are not in
7 the position, and we are not having a debate. We
8 are not having a discussion. We are not having a
9 roundtable exchange.

10 This is a chance for the USPTO to listen
11 uninterrupted and without any kind of questioning,
12 the individual's opinions about women, minorities,
13 and veterans and the aspects that I described to
14 you earlier as I went over the Success Act.

15 In the federal registry notice, by the
16 way, we included 11 questions that we thought
17 would help stimulate thought and help stimulate
18 people to think about the issues. I was initially
19 going to read those questions to you this morning,
20 but I will hold off on doing that. But I urge
21 you, if you don't remember some of those
22 questions, please go to the federal registry

1 notice because I think they are very helpful in
2 outlining what we are looking for and what you can
3 contribute if you take a step back and reflect a
4 little bit on what's going on.

5 So let me just highlight a couple more
6 points before we start, just in terms of
7 procedure. So first of all, I'm the -- we have a
8 clock up here for the timing. When the individual
9 said that they would like to testify, we asked
10 them how long would you like. And they submitted
11 a time to: five minutes, 10 minutes, and so forth.

12 We are not -- because today, we have a
13 little extra time which is a good thing, we are
14 not going to be super strict with the time that
15 you gave us. So if you said I want 5 minutes and
16 you take 6 minutes, that's okay, but 10 minutes is
17 not, right. And we're going to -- and that's part
18 of my job. I am kind of the enforcer person. I
19 want to try to keep people on time. But I want to
20 have a little bit of a bleeding edge.

21 So I want people to be able to express
22 themselves. And because we are not constrained by

1 time today, it seems like a good opportunity to
2 let people have a couple of minutes more if
3 needed. Again, there is no Q&A today. And the
4 order of the speakers will be -- the order of the
5 individuals listed on the agenda. So this
6 morning, we have two sessions. One beginning at
7 9:20, which is nearly right now. Then we will
8 have a break at 10:15. Then we will have a second
9 session beginning at 10:30.

10 In the first session we have a number of
11 people; one, two, three, four, five different
12 individuals who will be speaking to us about their
13 opinions on the Success Act and helping us
14 together information. In the second period, the
15 second timeframe, we have three individuals and we
16 might have some of time for some walk-ins. And I
17 hope somebody is stimulated and excited to come
18 down and talk to us. We do have some extra time
19 then at the end.

20 So without further ado, let me invite up
21 our first person to speak, Mr. Jeff Hardin. Mr.
22 Jeff Hardin is an independent inventor associated

1 with the Houston Inventors Association and the
2 Inventor Rights Coalition. And please come on up.

3 And after you, Patricia will come. Oh,
4 you want Patricia -- that's fine. The order is
5 not critical. Patricia Duran is also here. She
6 is an independent inventor. As I understand, she
7 will be giving her testimony in Spanish and Jeff
8 Hardin will be translating that testimony. So we
9 have an extra microphone here to accommodate that.
10 So please let me just get this done here. Okay.

11 MS. DURAN: Hi. Okay. We're going to
12 have to --

13 MR. HARDIN: Yeah, that's fine. Okay.

14 MS. DURAN: Good morning. My name is
15 Patricia Duran. Thank you for the opportunity to
16 allow me to comment with you here today.

17 I am a woman. I am considered a
18 minority in this country. I appreciate the intent
19 behind the Success Act for Congress to ask for
20 legislative recommendations for how to increase
21 the number of women, minorities, and veterans who
22 apply for and obtain patents. But I must start

1 with this question. What good is a patent if you
2 cannot feasibly defend it?

3 Regarding the Success Act, I am certain
4 you will hear this theme from all independent
5 inventors who are the true stakeholders in the
6 patent system and the true source of American
7 innovation. The theme is this; women, minorities,
8 and veterans all reside in the same category with
9 all the other independent inventors, and this
10 class, the independent inventors, this is the true
11 underrepresented class.

12 And here is why. Women, minorities, and
13 veterans, once they receive a patent, are actually
14 in the same predicament as all independent
15 inventors and small businesses. With the current
16 state of the patent law in the United States,
17 independent inventors and small businesses cannot
18 adequately license the patents they receive with
19 larger financially able entities, the represented
20 class, nor can they enforce their patents against
21 this class when the patents are stolen. This is
22 because this represented class can simply bleed

1 the underrepresented class dry, legally and
2 financially, by taking advantage of today's
3 current patent laws.

4 So although pursuing equal opportunity
5 with women, minorities, and veterans in obtaining
6 a patent is a valuable effort, if it does not
7 coincide with equal outcome and one's ability to
8 utilize the patent once received, regardless of
9 the person's financial state, telling women,
10 minorities, and veterans that they stand to
11 benefit from a patent will simply be a false
12 doctrine.

13 Now that I have provided the above
14 clarification, I will tell you a chapter in the
15 story of my life. I am a cancer survivor. I was
16 diagnosed with breast cancer three months after my
17 daughter was born. I'm almost three years into my
18 fight. After being diagnosed, I received a double
19 mastectomy. And because the biopsy taken prior to
20 my surgery of the suspicious lymph node adjacent
21 to my tumor turned out to be negative, I was able
22 to receive simultaneous reconstructive surgery

1 during the mastectomy; two birds with one stone.
2 But as it turned out, my diagnosis was incorrect.
3 A second biopsy of my lymph nodes was performed
4 during the surgery and it was revealed that my
5 lymph nodes, in fact, had been compromised.

6 The result was irreversible torture and
7 I had to re-live this multiple times. During this
8 double surgery attempt, my mastectomy had already
9 been completed, but my plastic surgeon was already
10 midway into his reconstructive procedure using
11 fatty tissue from my abdomen to reconstruct my
12 breasts. Because my lymph nodes were compromised,
13 he had to suspend his work leaving me with a
14 diamond-shaped incision going from hip to hip, and
15 plastic silicone sheets were to remain in my
16 abdomen until I had undergone full chemotherapy
17 and radiation therapy. And then I would have to
18 come back and undergo surgery again to complete
19 the rest of the procedure.

20 What was the end result and that
21 follow-up procedure one year later? I had
22 complications and my reconstructive surgery failed

1 three times. I've not only endured and continue
2 to suffer physical pain as a result of the
3 surgeries, but I also endure psychological pain
4 every day when I look in the mirror as a reminder.
5 My scars remind me of the battle I fight, and
6 every day is a gift. My blessing is that I'm
7 alive and I have two beautiful children and a
8 loving husband.

9 So how does the story relate to patents?
10 Well, given that I endured misdiagnosis, the fact
11 that medical diagnosis methods can be considered
12 patent ineligible is concerning. The cure of my
13 cancer today is merely playing a game of
14 statistics. Crossing my fingers hoping that I
15 will fall within the percentage of people who
16 survive and study patient populations in clinical
17 trials. The chemotherapies I received were a
18 result of a strong patent system but is there
19 something better.

20 For example, can more work be done in
21 immunotherapy than other discoveries? Or as
22 Sherry Knowles, who is also a breast cancer

1 survivor has question, or discoveries now being
2 thrown out? The Constitution includes discoveries
3 and so does the patent statute. Jeff will speak
4 more on these, but this is my testimony and I
5 thank you for giving me the opportunity to share
6 my comments with you here today.

7 MR. HARDIN: Thank you. Thank you,
8 Patricia. And I thank the Patent Office for
9 allowing me to comment here today. I can
10 personally vouch for Ms. Duran and her testimony
11 here. I'm her husband. Her being alive today and
12 our children still having a mother is a testament
13 to a strong patent system. And moving forward,
14 our fear that our current weak patent system will
15 fail us not only medicine, but in artificial
16 intelligence, robotics, computer software, and
17 many other disciplines.

18 Regarding what Ms. Duran said regarding
19 patent eligibility, I hope to submit for the
20 record along with my written comments, a copy of
21 the paper entitled, Unconstitutional Application
22 of 35USC section 101 by United States Supreme

1 Court written by Sherry Knowles and Dr. Anthony
2 Prosser published in the John Marshall review of
3 intellectual property law in 2018. This paper
4 speaks on how the court has extraordinarily --
5 extraordinary judicial activism essentially using
6 white correction fluid on whoever discovers in the
7 patent statute, as well as on the word discoveries
8 in the patent clause of the Constitution.

9 The Supreme Court's judicial acceptance
10 to patent eligibility have led to quite a bit of
11 confusion as to the patent eligible subject
12 matter. Now with section 101, Director Iancu of
13 this office did provide his revised guidance in
14 January 2019 and say that Congressional redo of
15 section 101, I welcome his guidance. It provides
16 clarity as to what is eligible and consistency
17 among the Patent Office.

18 Unfortunately, the Federal Circuit
19 expressed in the Cleveland Clinic Foundation v.
20 True Health Diagnostics, they simply are not bound
21 by it. The opinion reads, "while we greatly
22 respect the PTO's expertise in all matters

1 relating to patentability, including patent
2 eligibility, we are not bound by its guidance."
3 So first, Director Iancu's January guidance has no
4 legal binding. And who is to say that the next
5 director won't change the guidance?

6 So second, the patent system should not
7 be political. Patent law should not be malleable
8 subject to whomever the current president
9 nominates for the director position, which could
10 easily be persuaded by the donors in his pocket.
11 For these two reasons alone, it is Congress who is
12 the proper entity for addressing 101. Even though
13 the Supreme Court in Alice said to tread lightly
14 let that swallow all of patent law, it doesn't
15 appear the lower courts are heeding to that
16 warning and Knowles shows historically that the
17 High Court has similarly written their own
18 exceptions into the law from the bench.

19 Now I'm aware that the Congress has
20 members at the house and the Senate IP
21 subcommittees currently looking into section 101
22 today and the Patent Office hopes Congress uses

1 their framework as a guide. And these members of
2 Congress have indeed published a framework. They
3 published it. They sought stakeholder feedback.
4 And if Congress does continue the path with what
5 they did publish, they will actually be codifying
6 what the courts have written from the bench.

7 And there was the representation of the
8 people in that law writing. As Knowles explains
9 in her paper, the court, when creating these
10 exceptions did not refer to the statute, but they
11 rather referred to their own previous decisions
12 all the way back. This would be an outrage to our
13 founders, and it would be an outrage to any
14 informed citizen. It is Congress who writes law
15 and we elected them.

16 Congress has the constitutional power to
17 decide what promotes the useful arts and sciences
18 for the citizenry, not the courts. The court is
19 not an elected body. What Justice Cavanagh wrote
20 in *Henry Schein* in 2019 was correct. The act
21 contains no holy ground with exception, and we may
22 not engraft our own exceptions onto the statutory

1 text. He is holding to the text. Simply put, the
2 statute as it was written in 1952 and the
3 historical reasons behind it, should stand as is.

4 The word any means any. The words, or
5 discovers, means what they say too. But because
6 the courts have shown a propensity to make
7 exceptions, I suggest the following language for
8 101. It reads; "without exception, whoever
9 invents or discovers any non-natural process,
10 machine, manufacture or composition of matter, or
11 any improvement thereof, may obtain a patent
12 therefor subject to the conditions and
13 requirements of this title. Compliance with this
14 section is not a condition for patentability under
15 section 282."

16 And I also believe that it's imperative
17 that senators and representatives provide any
18 legislative history that the intent is to
19 expressly repeal myriad (inaudible) and Alice.
20 And I say this here in this venue regarding the
21 Success Act, because of this. The Patent Office
22 published a report in February 2019 entitled,

1 progress and potential a profile of women
2 inventors on US patents. If you look at page 8
3 and 0 of this report, you see this; "within
4 chemistry, certain subcategories exhibit even
5 higher women inventor rates; in 2016 for example,
6 women accounted for more than 1/5 of inventors
7 granted patents in biotechnology, 25 percent
8 inventor rate, pharmaceuticals, 23 percent, and
9 organic fine chemistry, 21 percent."

10 Page 9; "when a patent is granted, a
11 company, university, or other entity is assigned
12 ownership and identified as the assignee of the
13 patent. The female share of patent inventors is
14 trending up across assignee types but universities
15 and hospitals in public research organizations
16 show the largest and most continued improvement."

17 So given that there are many women in
18 medical history, or in the medical industry, that
19 the Patent Office is to recommend legislation to
20 Congress that may help increase the number of
21 women who apply for and obtain patents, it is my
22 hope that the Patent Office would make the

1 suggested language for 101 above part of the
2 recommendation to Congress, as this would also
3 help resolve any product of nature or diagnosis
4 method ambiguities currently being judicially
5 excluded. As shown by the testimony of my wife
6 and her misdiagnosis, we need continued innovation
7 in these disciplines.

8 Now, on to minorities and women. I will
9 quote two of them. First, a woman and a Latina
10 like Patricia here, Supreme Court Justice Soto
11 Mayor. In the oral argument of (inaudible) in
12 February 2019, Justice Sotomayor said this of the
13 post grant review of the proceedings here at the
14 Patent Office. "It does seem like the deck is
15 stacked against a private citizen who is dragged
16 into these proceedings. They've got an executive
17 agency acting as judge with an executive director
18 who can pick the judges, who can substitute the
19 judges, who can re-examine what the judges say,
20 and can change the ruling."

21 So this, two points. One, Justice
22 Sotomayor did not say it seems like the deck is

1 stacked against a woman or a minority or a
2 veteran. She said private citizen. And this is
3 the one thing that makes the patent system
4 resemble America. A patent is not based on the
5 color of your skin, your gender, your race, or
6 otherwise. A patent is based solely on the merits
7 of the claimed invention and nothing more.

8 And two, this reinforces what Patricia
9 has already stated here. When it comes to patent
10 challenges within the system, Congress created
11 with the American Invents Act in 2011, Congress
12 unintentionally created an unrepresented class,
13 the independent inventor and small business. And
14 this brings me to my second minority woman of whom
15 I will quote, House representative Sheila Jackson
16 Lee of Texas. Let's set the stage, shall we.
17 June 23, 2011, the American Invents Act is being
18 disclosed and discussed on the floor.

19 Congresswoman Jackson Lee rises to offer
20 an amendment and she says, "my amendment speaks to
21 the vast population of startups and small
22 businesses that are impacted by this legislation.

1 Small business makes up a large portion of our
2 employer network. It is important to understand
3 how they would be impacted as a result of patent
4 reform." This is 2011, American Invents Act. She
5 is on the floor talking.

6 This (inaudible) of Congress, her
7 amendment will put us on notice that we need to be
8 careful that we allow at least the opportunity of
9 investment and investors and that we continue to
10 look at this bill to ensure that it responds to
11 that opportunity. My amendment also reinforces
12 that we do not wish to engage in any undue taking
13 of property because we indicate that we want to
14 see the innovativeness of American businesses
15 continue.

16 And this one is key. Small businesses
17 it should be as comfortable going to the Patent
18 Office as our large businesses. Then she provides
19 her (inaudible) per amendment. And she says we
20 must always be mindful of the importance of
21 ensuring that small companies have the same
22 opportunities to innovate and have their

1 inventions patented and that the laws will
2 continue to protect their valuable intellectual
3 property.

4 Without strong protection of patents,
5 businesses will lack the incentive to attract
6 customers and contribute to economic growth. So
7 what happens to that investment that Ms. Jackson
8 Lee mentioned? Well, according to the alliance
9 for the United States startups and inventors for
10 jobs, the USIJ, and the strategic sectors of core
11 internetworking, wireless communications, Internet
12 software, operating system software,
13 semiconductors, pharmaceuticals, drug discovery,
14 surgical devices, and medical supplies, venture
15 capital funding has dropped from being 20.95
16 percent of the total VC funding in 2004, to a mere
17 3.22 percent in 2017.

18 The VC money is gone. I hope to include
19 this report from the USIJ along with my written
20 comments here. Just like representative Jackson
21 Lee warned with her sense of Congress amendment,
22 Congress was put on notice that they need to be

1 careful to allow opportunity for investors and
2 Congress must continue to look at this bill to
3 ensure that it responds to that opportunity.

4 Given the evidence, showing investors
5 fleeing these sectors, now is the time to look at
6 that bill and its consequences. Not to lawyers,
7 not to big business, but to the true stakeholders,
8 the American inventors. Where are they in the
9 conversation? And are they being left out?

10 Interestingly, Congressman Smith as seen
11 in the Lee Smith Inventors Act, American Invents
12 Act Congressional record, responded to
13 Congresswoman Jackson Lee and he said this.
14 Immediately after she sat down, he stood up and
15 said, "I want to make it clear that my
16 interpretation of this and its intent is to
17 highlight the problem posed by entities that pose
18 as financial or technological businesses, but
19 whose sole purpose is not to create, but to sue.
20 I am talking about patent trolls. Those entities
21 that vacuum up patents by the hundreds or
22 thousands whose only innovations occurred in the

1 courtroom."

2 And yet even more interestingly, it was
3 just last October in 2018 when the director of
4 this office, Director Iancu, called the patent
5 troll narrative Orwellian doublespeak with
6 mentions that the patent troll narrative being
7 synonymous with a fairytale throughout. He did
8 that in Texas. Others in the industry have even
9 come voicing that this is just a ploy by big tech
10 to weaken the patent system. Director Iancu said
11 in his speech, "In our zeal to eliminate quote,
12 trolls and the quote, bad patents, we have
13 overcorrected and risk throwing out the baby with
14 the bathwater. This must now end, and we must
15 restore balance to our system."

16 So where is this imbalance amongst these
17 two groups? The underrepresented and the
18 representative? What can you not get from a PT
19 post grant review proceeding that you can get from
20 the traditional article 3 court? If we ignore now
21 having no stacked panel and a partial judge on a
22 jury, full discovery, and presumption of validity

1 that you do get in an article 3 court, I will
2 summarize it in one word; representation.

3 Per the 2017 AIPL report of the economic
4 survey, the estimated mean cost of a post grant
5 review proceeding through appeal was at \$450,000.
6 This is how much it costs a patent holder for a
7 single post grant review proceeding. There are
8 still problems with, what the real parties of
9 interests. What about game tackling and serial
10 attacks, et cetera? Before a single post grant
11 review, a patent holder, the independent inventor
12 will need just shy of a half-million dollars.

13 And with stats showing the kill rate for
14 patents at the PTAB between 75 to 85 percent, no
15 attorney is going to take this on contingency
16 especially when there are no damages on mere
17 success at the Patent Office. This cost is on the
18 inventor's dime. And this is just the reach the
19 same state of reliance that previously existed on
20 the day patent was granted before the America
21 Invents Act went into effect.

22 In other words, if you don't have a

1 half-million dollars to spare for a single patent
2 challenge at the Patent Office, you will not find
3 representation if you ever want to license your
4 patent or someone does the math and challenges you
5 or if you want to protect your patent when someone
6 else deals your invention.

7 Is this a fair shake? Does the patent
8 give women, minorities, and veterans any real
9 benefit, or all independent inventors or small
10 businesses, for that matter? With advances like
11 this, the question that arises if you were to
12 encourage these groups, women, minorities, and
13 veterans get more patents, it's not what we doing
14 for them, but what are we getting them into
15 because they have no idea.

16 So what is the legislative
17 recommendation that the Success Act is looking for
18 from this office and from stakeholders? How do we
19 create equal outcomes of the equal opportunity
20 even presents in a sense that's worth pursuing?
21 That recommendation is this. The Patent Office
22 must recommend to a Congress that if Congress was

1 to keep their American Invents Act system that
2 created the represented and underrepresented
3 classes, Congress must recognize the
4 underrepresented class in the statute.

5 And doing this is simple. Recognize
6 patents with the inventors or small business owned
7 solely by the inventors retain ownership of the
8 patent. These are not the so-called patent
9 trolls. These are the true American innovators
10 trying to start a company in their garage.
11 They're the ones who own their patents. They
12 retain ownership of it. Establish and identify
13 them, inventors who own their patents, in the
14 statute. This is the true underrepresented class.
15 Give them preference when it comes to the patents
16 being challenged.

17 If it's more economic and economical and
18 faster to go to the PTAB then they will go. If
19 not, then they will stay in the traditional
20 article 3 court. Give them proper venue, 1400 B,
21 and places where they performed the research, for
22 example. The face of the patent says that the

1 patent holder has the right to exclude others.
2 They should have that right when it comes to
3 injunctions.

4 Once Congress does this, the playing
5 field will be more level. Independent inventors
6 and small businesses and all women, minorities,
7 and veterans who reside there in those categories,
8 they will all have a more equal outcome. And that
9 baby that has been thrown out with the bathwater,
10 as Iancu mentioned, will have been safely taken
11 out of the bathtub before the bathwater has been
12 tossed and the patent bargain will be worth
13 pursuing again for the underrepresented group to
14 which you wish to promote. Thank you.

15 MR. TOOLE: Thank you. Thank you very
16 much, Jeff. Thank you, Patricia, very much for
17 your testimony today. Okay. So we now have Brian
18 Aumiller.

19 MR. AUMILLER: (Inaudible).

20 MR. TOOLE: Yes, that's true. Also an
21 independent inventor. And he has requested about
22 six minutes or so.

1 MR. AUMILLER: Attendees, thanks for
2 coming. Mr. Hardin, he said a lot of stuff that
3 I'm going to say. I think it's very fitting for
4 us to get this out. Thank you for your time.

5 My name is Brian Aumiller. I served
6 about 11 years in the National Guard. I served
7 multiple deployments from 2001 and got out in
8 2008. I deployed to Germany. I was activated to
9 do basic security at Fort Riley, Kansas and I
10 volunteered on an Iraq deployment that would turn
11 in to become the longest military deployment of
12 OIF.

13 I didn't grow up with a lot of fancy
14 toys or fancy vacation experiences. I got a push
15 mower. My father believed in a hard-working
16 keeping busy and there's always work, to be done.
17 This later probably to joining the military after
18 high school. My parents couldn't pay for my
19 college, so I joined the military.

20 After my Iraq deployment Congress passed
21 the post- 9/11 G.I. Bill leading into the summer
22 of 08. My civilian job cut my hours and I made

1 the decision to go back to school. I found and I
2 applied for and got accepted into a watchmaking
3 program in Oklahoma. After two years of school, I
4 graduated in 2013.

5 My wife and I moved to Florida for a
6 job. It was my first start as a civilian
7 professional. Fast-forward five years, I come up
8 with an idea and I have no clue what to do. I
9 found it hard to find help or even talk about it
10 with someone because of patents. Because the last
11 thing you want is someone stealing your idea. The
12 VA didn't have any resources, but they did
13 recommend the SBA. They help vets, I was told.

14 The SBA didn't really help that much
15 before I was even able to ask about patents
16 because they wanted a business plan. I didn't
17 have one let alone have an idea how to do one. So
18 moving forward, I unknowingly did what every
19 inventor does. I went out, get a lawyer, and
20 start my patent for my new idea. I did the track
21 one option and it was issued within seven months.
22 It felt great. It's an unexplainable feeling

1 getting that letter from the USPTO. I was excited
2 because now I have something that is mine.

3 I paid for and the government gives me
4 control of it. Is mine. I think to myself; this
5 is what it feels like to live in America and to go
6 through the process of getting ahead. I can play
7 by all the rules set in front of me and have this
8 feeling, this is what I fought for in the military
9 and this is why I served; for the American dream.
10 This is becoming mine and it has changed.

11 My patent was issued, and I have yet to
12 discuss it publicly, even to the majority of my
13 family. In front of you is my first time doing
14 so. I don't know what success my product brings,
15 but I would like to know there is a level playing
16 field for me as an individual inventor.

17 After getting my patent issued and going
18 through the process, right away the patent is only
19 valuable if you can defend it. When I got back
20 from Iraq, there were home improvement shows that
21 would go in, fix up the house for that, in turn
22 over to usually a disabled vet. And then I heard

1 a story about how the veteran had lost his house
2 because he couldn't keep up with the maintenance
3 or the tax assessed on the property. And it just
4 made me think, why would anyone have thought of
5 this.

6 And I feel like that's why we are here.
7 Helping us get a patent is a good start but
8 helping us enforce it or make it easier on the
9 business owner to protect is the easy part.
10 Again, getting the patent is the easy part.
11 Protecting is the hard part. It could cost tens
12 to hundreds of thousands of dollars and years to
13 complete.

14 I read stories on products on
15 Kickstarter of being knocked off in China and
16 being sold and delivered to the US before the
17 Kickstarter project has even finished regardless
18 of if they had IP or not. If that don't kill the
19 business, I don't know what will.

20 I feel the larger companies don't want
21 to visit and they label us patent trolls to
22 defending our patents. And we -- and the use the

1 courts to take advantage of us knowing full well
2 that we can't do anything to beat them. I would
3 also like to add that I think the USPTO can work
4 with the SBA on helping -- getting that educating
5 on us for us unrepresented, on helping us to
6 defend our patents.

7 I also feel that needs to be more
8 accountability with those companies that do prey
9 on people as well. I would also like to add that
10 securing a patent helps with getting money and
11 investment. I will keep moving forward and I can
12 with this process. And I will keep hoping changes
13 will be coming from Congress. And on a side note,
14 I don't have \$400,000. That's it.

15 MR. TOOLE: Thank you very much.
16 Appreciate that. All right we have -- it's Paula
17 Murgia. Okay. Would it be okay for you to wait
18 until the next -- after our break? Okay? Very
19 good.

20 So our next speaker is Darcy Bisker.
21 She is also an independent inventor and she has
22 requested 15 minutes to speak to us this morning.

1 Please step up.

2 MS. BISKER: My name is Darcy Bisker. I
3 am an artist, an entrepreneur, and a patentee. I
4 need to take a couple of minutes after Brian's
5 moving testimony, and Paula and Jeff's as well,
6 with such great information and forethought.

7 I would like to take a few minutes just
8 to -- actually three minutes to tell you my life
9 story and how it ended in an inability to protect
10 my patent. I was born in Ohio. My father was a
11 genius, uneducated. He worked at International
12 Harvester and created many amazing inventions that
13 were primarily design improvements. He made his
14 own flying Gyrocopter, two all-terrain vehicles, a
15 snow mobile, a water wheel, a solar panel. And we
16 built log cabins in the wilderness in Canada.

17 During that time, I learned the value of
18 understanding process improvement and how to take
19 an idea into a project and make it happen. I went
20 to public school. I went to a public university,
21 Ohio University, where I graduated summa cum laude
22 with a bachelor of fine arts in photography. I

1 emphasize this because we have a very nice
2 afternoon here related to success in engineering
3 and sciences however, the general arts and the
4 general population needs to be informed about
5 happens.

6 People are afraid to even use the word.
7 I think you experienced that, Brian. When a
8 person does invent or create, to not even
9 understand the basic concepts -- and they were not
10 taught to us in high school. I recently formed a
11 company called Invent Yourself. My idea was to
12 help inform kids in high school when their neural
13 plasticity is that the greatest, what patents and
14 trademarks mean, how they will be a part of it.
15 It can be done in 45 minutes.

16 I made three presentations, discussed
17 the history, importance, and showed some funny
18 patents; beer keg on the head. Kids love it. And
19 then they understand the basic concepts and how
20 this is a civil right, that this is something that
21 all citizens can participate in.

22 However, after graduating college, I

1 went out West to Colorado, joined a very nice
2 company for \$5.00 an hour, which was the minimum
3 wage at that time. As a woman, I was
4 underprivileged. At that time, there were 12 --
5 this is 1982. There was 12 percent unemployment.
6 I, with a degree, I started as a receptionist at a
7 photo lab.

8 I then switched companies, brought in
9 the first million dollars in sales, and said, we
10 can take this and become a national entity. We
11 can do it by love and passion for our work. While
12 in that company, we grew to about 40 people. We
13 started taking -- having national accounts just as
14 I had envisioned. And then created several
15 products.

16 One of them I thought was quite
17 interesting. Wow, this is something so obvious
18 and it has not been done before. Does that mean
19 it's nonobvious? Is it useful? Oh, it really
20 seems to be useful. I started doing tests in
21 house and then publicly. When I realized that, at
22 my first public tradeshow, there were 700 people

1 surrounding my booth with people like the gap in
2 the back saying, will you call us. I had really
3 hit on something.

4 So immediately within the time
5 constraints, began talking to a patent attorney,
6 spent the time and money through a four-year
7 prosecution and retained every word of 26 claims.
8 Now this is relevant because during that time, my
9 patent was very widely accepted and utilized,
10 produced, sold, manufactured and made by everyone.

11 Now you might say, well, was the patent
12 valid? Well, it was issued valid. There was no
13 prior art. There were no invalidating
14 publications. And what happened was it was such a
15 successful project -- like Brian, you mentioned
16 what happens on eBay. When something is
17 successful, big companies come in.

18 At this point, and of course I had made
19 millions on the product too. It was by this time,
20 1999, my patent 5,000,008632. So that shows you
21 in the last 20 years we've gone from that number
22 to 10 million. So the slope was low. It's gone

1 high. We all know that. By the time my patent
2 was issued, only 2 percent of patents had ever
3 been issued to women.

4 Because I was also owner of the company
5 by this time, or part owner I should say, I
6 obtained full -- I did not assign my patent to
7 another company. So I am the inventor and owner
8 of my patent. Because infringement was so great,
9 News Corp. -- the business was in that -- I'm
10 sorry. I don't even know the numbers anymore;
11 hundreds of millions. I -- we decided to sell the
12 company. We made seven times earnings because we
13 were a very good, solid, profitable company
14 employing 87 people and 37,000 square feet of
15 manufacturing in Denver Colorado.

16 The company was (inaudible) and Visual.
17 Once we sold the company, my business partner of,
18 at that time, 20 years, decided that we needed to
19 start -- that it was incumbent, as we were told,
20 by the patentee to take on lawsuits. And Jeff,
21 the figure that you -- I'm sorry -- Brian, the
22 figure that you used of 400,000, is just the

1 beginning. You have to sue and sue.

2 I decided it was wise to take on the
3 largest infringers first. I did pass reexam, a
4 forced reexam, completely. And at the same time,
5 I was ruled a -- I'm sorry. There was a summary
6 judgment of noninfringement by a judge in Texas, a
7 magistrate. The appeals court chose not to
8 overcome that ruling.

9 So while there was nothing in this field
10 and then suddenly a multi-hundred billion dollar
11 -- million dollar industry that is now in the
12 billions, sold by News Corp., sold by 3M, sold by
13 Hewlett Packard, infringing products all around.
14 I lost the money that I put in, that I could've
15 been generating more business.

16 But because the patent was not respected
17 by commercial businesses, by the large
18 corporations, and not by the court, I have to
19 question, is United States Patent and Trademark
20 Office issuing valid patents. And if so, why are
21 they not being upheld in the judiciary?

22 Now, to address this meeting. I'm

1 here today. I'm very disappointed that there are
2 only a few of us. And it seems it's the
3 individual -- the independent inventors who are
4 best represented here, trying to plea. As
5 Patricia so well put it, and thank you Patricia,
6 yes, we are part of the underrepresented class.
7 As a woman, as a minority, and as a veteran we are
8 part of the true underrepresented class of
9 independent inventors.

10 Now, as I mentioned, I started a company
11 in January called InventYourself.org. I have out
12 -- it was about educating 15 to 25-year-olds on
13 the patent system. I don't think I'm going to
14 continue with that. I don't believe that I should
15 help lead a sheep to slaughter. There is, at this
16 time there are -- there is no action toward
17 understanding the PTAB issues.

18 The point that you made Jeff, are so
19 interesting and well taken. In the need to be a
20 reform. We don't need to continue to focus on
21 what we already know. Women are disadvantaged.
22 If I have five fingers and I take one, it's the

1 thumb that I've taken that is a disadvantage of 20
2 percent. So once I have only four fingers to work
3 toward innovation, how will I use them. Well, it
4 probably isn't going to be to take the money that
5 you earn, the jobs you create and put it in the
6 public (inaudible) openness; and have it usurped
7 and taken away from you. Instead I expect more
8 closing of that. We've already seen the
9 statistics.

10 There were two questions that you asked
11 Mr. Ross. For they are of primary interest in the
12 success act study. Again, I challenge -- I know
13 that it is necessary for us to study, but
14 something the Department of Commerce knows how to
15 accumulate information without making it
16 personally identifiable and so therefore
17 overcoming the perception of bias. That is known.
18 Do it.

19 Secondly, there are approximately 5
20 million inventors alive. Let's survey them.
21 Again, (inaudible) is open. My home address is
22 published. Okay. Now we don't want to associate,

1 obviously, what class a person is in with a patent
2 process. But once a patent is issued what's the
3 difference? There is no privacy anyway. And, of
4 course, that address was acted on. It's public
5 information. Lots about the publication of a
6 patent, that causes an inventor to be acted upon
7 by sharks, trolls, and by infringers.

8 I think also, not only should there be a
9 survey of existing live inventors, ask about their
10 story. Get their story down, understand it.

11 Women are underrepresented in patenting and
12 engineering and sciences because while we may be
13 equal, or even better at those arts, we are also
14 quite good at the other arts, the material arts.
15 And the idea that women do not know that they can
16 -- well, again, I keep stopping myself because I
17 don't want to encourage women to get patents.
18 This is a heartfelt issue for me right now.

19 And by the way, when we lost our summary
20 judgment of noninfringement; that was on Tuesday
21 afternoon at 4:00 that I was given notice by our
22 attorneys, and the next morning my business

1 partner, Ed Sykes, we had worked together for 28
2 years; he had a heart attack. He had a stroke
3 while he was being operated on and died soon
4 later.

5 So these issues, while they may seem
6 tangential, they may not seem all that important,
7 they are very important issues. They are how the
8 country was developed and the potential is
9 enormous.

10 And one of the questions I thought was
11 interesting, that I kept stumbling over, was what
12 is the benefit? Well, we already know that the
13 potential for commercial benefit -- the potential
14 is for the commercial benefit to quadruple. So
15 what does it benefit? The benefit is
16 self-evident, equality is self-evident. The
17 benefit of the quality is self-evident. It asks
18 how to --

19 I'm sorry, I also wanted to mention
20 another thing about the survey and how they gather
21 data. Obviously, you could do -- we've got a 2020
22 year coming up here, start a 10 year initiative at

1 state, as for anybody who applies for a patent to
2 be part of a survey. You know, certainly, if
3 there's going to be 10 million patents filed in
4 the next in 10 million years - I'm sorry, in the
5 next 10 years, which will probably be decreasing,
6 and since it's a decreasing, I'm not sure what
7 those numbers would be. I was looking at the
8 chart. Even a small portion of those
9 participating and willing to have a tracking of
10 their life, and results going forward, would be
11 helpful because PTAB and the post-grant process
12 are too expensive. They are inhibitory, and they
13 are preventing all individual inventors as well as
14 women, minorities, and veterans.

15 I'm just going to check to see if
16 there's anything else. Oh, I did want to mention
17 that -- actually, I'll leave it at that. Thank
18 you for your time.

19 I'm sorry I do -- I would like to go on
20 the record to say that the United States Patent
21 And Trademark Office is one of the most
22 efficiently run professional and excellent

1 organizations that I, as a citizen, have ever
2 dealt with. That does not mean that there aren't
3 problems. This hearing should have had greater
4 notice. There should be more than three public
5 hearings. There are 150 million women in the
6 country. Okay. There are three locations at
7 which this hearing will be made. And the
8 information will be in the same circles, it always
9 is, the attorneys and the inventors and the USPTO
10 people. Let's do some public information. Let's
11 get some -- pay as much attention to this as we
12 did to other campaigns for important public
13 notice.

14 Thank you.

15 MR. TOOLE: Thank you very much, Dorsey.
16 I agree completely. In fact we want to spread the
17 word as widely as we can. We use the social media
18 as an outlet to spread the word for the oral
19 testimony opportunities, and the written testimony
20 opportunities. And I hope that that's been a
21 little bit more effective in reaching outside the
22 traditional circles. I know some folks who are

1 not directly involved in patents do follow the PTO
2 in the social media. So we have use that.

3 Now, it's time for us to take a 15
4 minute break, and then we will return here at
5 10:30 to finish the rest of the testimonies from
6 our individuals. So we will see you here in 15
7 minutes, please.

8 (Recess)

9 MR. TOOLE: All right, let's take our
10 seats, please. So we've had a very successful
11 morning so far. We've heard some very compelling
12 oral testimony. I just want to mention that Drew
13 Hirschfield, our Commissioner for patents has been
14 in the room this morning listening, as well as
15 Bismarck Myrick who is the director of the office
16 of equal employment opportunity and diversity are
17 also here. He's also here. So just to recognize
18 these individuals.

19 Now, without further ado we have the
20 next testimony by Paula Murgia, she has kindly
21 waited until after the break to give her testimony
22 and she says for 10 minutes to talk. So please

1 come on up.

2 MS. MURGIA: Thank you. Hi, I'm Paula.
3 And this is what I've learned how to say since
4 February. Hi, my name is Paula, and I'm a debtor.
5 I recently joined Debtors Anonymous. I didn't
6 even know it existed, but I've been put into that
7 situation. I'm sorry. I am going to break down,
8 so get ready everyone; as I have periods of the
9 emotional outburst.

10 I didn't even know that Debtors
11 Anonymous existed until I tried to pick my life
12 back up after October. That's when I was
13 invalidated in the US court, in the Southern
14 District of New York. So to call myself down I'm
15 going to read some things. I put some things
16 together so I could be a little coherent, and put
17 actual words, not just emotions on the record.

18 One of the thought leaders who I follow
19 in law, I guess, a policy advocate is Tim Wu,
20 professor Tim Wu. He teaches at Columbia Law
21 school; he is an author of this book, the master
22 switch. He also wrote The Attention Merchants and

1 the Curse of Bigness. Professor Wu settles my
2 nerves because he has a better way with words, so
3 I will read a short review of this book before I
4 read an excerpt from this book of which I
5 requested his permission this morning in an email
6 and he hasn't yet responded so I don't know if I'm
7 breaking copyright laws, but I hope he doesn't
8 mind.

9 In 2010 the review for this book. "In
10 his new book, The Master Switch, Mr. Wu defines
11 and explains what he calls the cycle. The cycle
12 basically describes the typical evolution of an
13 information technology from the domain of
14 hobbyists, think Alexander Graham Bell in his
15 attic in Boston, and Steve Jobs and Steve Wozniak
16 Los Altos garage.

17 "Two large monopolistic institutions
18 such as AT&T and pre-cable network TV, the general
19 pattern of disruptive technology spawns a
20 fledgling industry which is largely open and
21 accessible to many players. Slowly, it evolves
22 into a closed industry controlled by one, or a few

1 big corporations. Those in control tend to fight
2 innovation because it threatens their own power
3 base and source of profits. This state of control
4 prevails until another disruptive technology
5 succeeds in upstaging the dominant one."

6 I went to see Professor Wu speak at a
7 book signing for *The Curse of Bigness* on April 9.
8 And I couldn't rate for the Q&A and I raise my
9 hand and asked him, I was like, but don't small
10 inventors deter monopolies when they have the
11 right to ask for a license? And his reply was
12 that I needed to check out what he wrote in *The*
13 *Master Switch* about Bell patents. And he does
14 support small inventors in this piece.

15 In antiquity, Cronus, the second ruler
16 of the universe, according to Greek mythology had
17 a problem. The Delphic Oracle having warned him
18 that one of his children would dethrone him, he
19 was more than troubled to hear his wife was
20 pregnant. He waited for her to give birth then
21 took the child and ate it. His wife got pregnant
22 again and again, so he had to eat his own morak

1 more than once, and so derives the Cronus effect.
2 The efforts undertaken by a dominant company to
3 consume its potential successors in their infancy.

4 Understanding this effect is critical to
5 understanding the cycle. And for that matter, the
6 history of information technology. It may
7 sometimes seem that intervention and technology
8 advances are a neutral, are a natural orderly
9 process. That this is an illusion. Whatever
10 technology reality we live with is the result of
11 tooth and claw industrial combat. And the battles
12 are more decisive than those in which the dominant
13 power attempts to co-opt the technologies that
14 could destroy it; Goliath attempting to seize the
15 slingshot.

16 I'm going to talk about Bell patents.
17 1878. For months Bell suffered under the
18 onslaught of Western Union. As if warning his
19 company Alexander Bell became a bedridden
20 invalid in the grip of such a depression that he
21 checked himself in to the Massachusetts General
22 Hospital. The struggle between Bell and Western

1 Union over the fate of the telephone was, in
2 retrospect, a match to the death. The victor
3 would go on to prosper while the loser would wilt
4 away and die. This is how the cycle turns.

5 Bell was overmatched in every area;
6 finances, resources, technology, except one, the
7 law, where it held its own, it's a one
8 all-important patent and so as the firm's
9 eponymous founder late in the hospital Hubbard,
10 Hubbard was his business partner, an experienced
11 patent attorney himself, retains a team of legal
12 talent to lots of bells only realistic chance of
13 survival. A hard-hitting lawsuit for patent
14 infringement. The papers were filed in September
15 1878. If Western Union was a figurative Goliath,
16 the lawsuit was David's one slingshot stone.

17 The importance of Bell's lawsuits shows
18 the central role that patent plays in the cycle,
19 and it is a role somewhat different than is
20 usually understood by legal scholars. Patents
21 are, by tradition, justified as rewards for
22 invention. Owning a patent on the lightbulb, or a

1 cure for baldness means that you, or your licensee
2 can profit from its sale. The attendant games are
3 meant to encourage investment in intervention.

4 But in the hands of an outside inventor,
5 a patent serves a different function. A sort of
6 corporate shield that can prevent a large
7 industrial power from killing you off or seizing
8 control of your company and the industry."

9 Thank you, Tim Wu. Now I'll give you a
10 personal story because I'm delighted to be here, I
11 have to let you know, even though it's emotionally
12 traumatic because I really think that by getting
13 stories, personal stories it hits home. Tim Wu
14 settles me, but it also sort of lays the
15 foundation for my story, and I feel like the story
16 of all inventors here.

17 Okay. Starting with my background, I
18 worked as a young woman in my early 20s with at
19 risk children as a behavior modification milieu
20 therapist at Emma Pendleton Bradley Children's
21 Psychiatric Hospital in Providence, Rhode Island.
22 This experience and these children motivated me to

1 dedicate my life to the pursuit of manifesting
2 ideas so as to further benefit at risk children in
3 crisis.

4 So in the early 80s, I'm sure you all
5 kind of remember the nascent videogame industry at
6 the time that basically was just like Atari;
7 simple Atari systems, Pong, those type of very
8 simple games, but as a milieu therapist working
9 with deeply disturbed children and trying to have
10 a behavior modification program for them, I
11 leveraged anything I could. And the video games,
12 the children would do anything, anything just to
13 have video game time.

14 Having those ideas, connecting those
15 dots was really inspirational. I was like, oh my
16 god, if we can only get these video game systems
17 somehow into these behavior plans, you know, these
18 kids will do anything. And full eight-hour days
19 with children who are suffering is very tiring and
20 you lose your motivation quickly and you really
21 seek tools to help them. So that started my
22 journey and led me to earning advanced degrees at

1 renounce and very, very expensive institutions of
2 higher learning.

3 I didn't know what to do. Like you say,
4 you have these ideas, you have no idea how -- what
5 -- my grandmother would say to me, isn't it always
6 strange when you want to fix a product or do
7 something to it it's always, they? Who are they
8 that made this product? And she inspired me. She
9 was a very clever woman. She only had a
10 third-grade education, but I wanted to become one
11 of the "they".

12 I was undiagnosed as a dyslexic, so I
13 had very difficult times in the regular schooling
14 and I didn't know what to do with these ideas. So
15 I was 30 years old at the time, so it was 10 years
16 with the children and I just thought I'd risk it
17 all. And I said what would you do if you had a
18 million dollars? What would you do? And I was
19 like, oh my god, I would go to the prestigious
20 Rhode Island School of Design that was so much a
21 part of the neighborhood in Providence, Rhode
22 Island.

1 And I was accepted. It was the
2 beginning of technology. I was an older student
3 in my 30s, an undergraduate taking classes with
4 rather privileged younger people who I kind of
5 gathered around in a computer lab. Started some
6 of the first technology and art groups at Rhode
7 Island School of Design. The technology at the
8 time was so simple -- it was the 90s by then,
9 early 90s and it was just like Mosaic was your
10 browser.

11 So I went through my core studies and
12 became very inspired to get a masters degree, and
13 came to NYU where they had the interactive
14 telecommunications program, which at that time was
15 second only to MIT media lab. And that was it.
16 Those were the two technology programs where you
17 could get an advanced degree. So I kept betting
18 and getting those loans and getting further and
19 further in debt. But I was banking on my
20 creativity to be able to pay those back. I really
21 wanted my ideas to generate some sort of the
22 income that would pay for this American system of

1 education.

2 So, my ideas were cohesive with another
3 group of students who all had medical backgrounds
4 too. And so we were able to do a thesis for our
5 graduate thesis which we patented ourselves, and
6 that was the beginning of getting a patent. But I
7 really have to thank those children that I worked
8 with for really giving me the hutzpah to even
9 think I could do such a thing.

10 So the path to manifesting ideas
11 requires great commitment of time, money, courage,
12 perseverance, and an absurd level of optimism and
13 suspended belief that if you bootstrap and invest
14 all of your savings, energy and grit to build any
15 type of proof of concept of whatever it is that
16 you invented, that industry, and for me it was the
17 technology industry, at large would applaud and
18 welcome you. So this was the super naïveté
19 thinking and that I had done something really
20 good. I mean I was happy I did it, and I thought
21 other people would sort of be happy about the fact
22 that I did it.

1 This, however, was not the reaction I
2 received. As by the time I was granted my
3 software patent in 2004 big Tech was well on its
4 way to demonizing patent holders and by
5 association inventors. Accusing us of impeding
6 innovation, when in reality, we were just in the
7 way of them steamrolling their own way towards
8 monopoly status. They labeled all software patent
9 holders as patent trolls, and I personally
10 experience of being shunned, scolded, and lectured
11 whenever I mentioned being a patented inventor in
12 the digital technology industry.

13 I would go pitch, and pitch, and pitch.
14 I would do everything that was by the book. I had
15 people laugh at me. Oh, you think a cartoon
16 character is going to encourage someone to stay
17 healthy? Get out of here. Yeah, and by 2005
18 Nintendo had launched Wii fit. I had a former
19 senior executive from Activision just blatantly
20 tell me you are the problem. You are not the
21 solution. My self-esteem has really taken a lot
22 of blows. Venture capitalists were not

1 encouraging either give them the Goliath size of
2 the competitors, soon to be infringers, like Nike,
3 Fitbit, Apple, Samsung with whom we were in the
4 same market space as.

5 Like many software patents, post-2014 my
6 first attempt to enforce my rights as a patent
7 holder was defeated this past October in New York
8 Southern District Federal Court. US 6769915 was
9 invalidated under Section 101. We filed our
10 appeal last week, so I guess I'll be coming back
11 to Washington in a few months and I don't know.
12 You can't take it out of me. I am still holding
13 on to some sort of hope that something could
14 happen.

15 I mean I'm happy to testify here today.
16 It's to help you collect any information that
17 could be valuable for you that could help other
18 people not go through what we're going through.
19 Encourage more women, minorities and veterans to
20 invent here in the U.S. rather than in China as
21 seems to be the current trend due to the switch in
22 the patent laws.

1 Dr. Leslie Flynn from the University of Iowa. And
2 if you would like to come up here, we're ready for
3 you.

4 Thank you.

5 DR. FLYNN: First of all I want to thank
6 all of the speakers who went before me for their
7 testimony, and it really will impact the work that
8 I do moving forward. I also want to thank you,
9 USPTO for this opportunity to share information
10 about the participation of women and other
11 unrepresented groups in the innovation,
12 innovation, and entrepreneurship ecosystem in the
13 United States.

14 As Andrew said, I'm Leslie Flynn. I'm a
15 professor of innovation and entrepreneurship at
16 the University of Iowa. I'm housed in the
17 Jacobson Institute for Youth Innovation and
18 Entrepreneurship which is part of our Papa John
19 entrepreneurial center. Our work focuses on
20 positioning youth and young adults with the
21 skills, mindset and knowledge to persist to be the
22 next generation of inventors in the United States.

1 I see my work in this area as not really
2 a job, but a life-long passion; one that many of
3 my colleagues and you across the nation have
4 shared and one I am pleased to know the United
5 States Patent Office is advancing through these
6 hearings.

7 I'm a first generation college graduate
8 in my family to hold degrees in science and I'm
9 also a small business owner. This has afforded me
10 great opportunities to pursue a happy life, serve
11 my community and secure economic vitality. Many
12 women and other underrepresented populations do
13 not have access to the same experiences I did as a
14 daughter of a business owner.

15 It is a national imperative that all
16 young adults be provided an education that invites
17 them to the innovation table. In order for the
18 United States to progress as a nation we need a
19 larger pool of citizens engaged in technological
20 advances to fill high-skill jobs. We need to
21 begin our work- force development before students
22 leave our K-12 education system. Students in

1 middle school and high school are already making
2 decisions about their ability and interest to
3 pursue degrees in STEM and their position in our
4 U.S. work force.

5 As evidenced by recent STEM work force
6 and patent data, Undersecretary Peter highlighted
7 this morning, women and other groups are not
8 pursuing opportunities in comparison to their
9 male, white counterparts. The current educational
10 system does not distribute opportunities equally
11 to all K-12 students and by extension to all U.S.
12 citizens.

13 Our team took up the challenge to
14 research how students from all backgrounds can
15 gain access, ability, confidence and interest to
16 pursue innovation and the entrepreneurial spirit
17 as a post-secondary and career option. In 2013,
18 in collaboration with over 50 industry experts we
19 created STEM Innovator, a platform to engage
20 middle and high school student teams in designing
21 solutions to complex problems while working with
22 business and industry partners.

1 Students engage in a start-up
2 methodology which takes them from idea generation
3 to possible commercialization. Students engage in
4 authentic practices of innovation including rapid
5 proto-typing, data driven decision making, agile
6 and lean methodologies, collaborative teaming,
7 utilization of digital platforms for research and
8 development. Design thinking and pitches to the
9 community for feedback on the value of their
10 solution to solve problems they are tackling.

11 Students gain access and exposure to
12 many careers they didn't know exist through
13 multiple interactions with industry experts.
14 Through the experience students demonstrate a
15 variety of skills, mindsets and knowledge we seek
16 in post- secondary students and a highly-skilled
17 workforce. We seek to transform the student
18 experience from sit and get to generate and create.
19 Our current education system does not engage all
20 students in these experiences and therefore is not
21 preparing them for our future.

22 To provide evidence of our educational

1 system -- that our educational system needs a
2 radical pivot we have engaged in a robust research
3 agenda to study the impact of students engaging in
4 the STEM innovation and entrepreneurial process.
5 In 2016 we engaged in a three-year longitudinal
6 study to collect data on high-school students from
7 across the United States engaged in the STEM
8 innovator platform. To date, over 2,000 students
9 have submitted an innovation portfolio, data,
10 which is bench versus industry standards. The
11 digital portfolio collects data from multiple
12 sources across the student's educational
13 experience, allowing growth to be captured over
14 years. The final data capture will be complete
15 this June. Because the STEM innovator platform is
16 infused in the student's normal school day and
17 mostly in required classes, all demographic data
18 matches those of the communities we study. Our
19 population identifies as 48 percent female and 49
20 percent male. Thirty percent of participants
21 identify as non-white. Geographically we have an
22 equal number of participants drawn from rural,

1 urban and suburban areas.

2 Our team, working with other research
3 one universities will release full results this
4 November at the Lemelson Foundation Invention
5 Convening held in Washington, D.C. Closely
6 following this public disclosure, detailed
7 findings will be available in research journals.

8 Here are a few of our key findings.
9 Today I will present sample findings from our
10 research, and provide specific, concrete action
11 items the administration can take to facilitate
12 women and underrepresented groups' engagement in
13 the innovation and entrepreneurial ecosystem. Our
14 longitudinal study is conducted with young adults
15 age 15 to 18 to measure the impact on their
16 workforce and college readiness skills, mindsets,
17 and the knowledge as they collaborate on teams
18 with industry mentors to advance a prototype
19 solution to a challenging real-world STEM problem.
20 This information is important as young adults are
21 making decisions now about their ability,
22 interests, and future work first choices. These

1 decisions will impact their future economic
2 vitality and the nation's ability to include a
3 more diverse pool of future innovators and
4 entrepreneurs needed to solve our most pressing
5 national issues.

6 Finding one; we know the list of skills,
7 mindsets, and knowledge needed to engage in the
8 innovation and entrepreneurial process. These
9 were identified by industry leaders and benchmark
10 versus additional national research and federal
11 workforce documents. Examples of these mindsets
12 and skills include risk-taking, adaptability,
13 resilience, initiative empathy collaboration,
14 creativity, critical thinking, data driven
15 decision making, science and engineering practices
16 and digital fluency.

17 Finding two; our stem innovator digital
18 platform allows students to identify and reflect
19 on how, and why these attributes are changing over
20 time as a result of engagement in the innovation
21 process. We call this and their innovator
22 profile.

1 Initial data was collected on 760 high
2 school students, a minimum of three times across
3 the school year. Results indicated all high
4 school students significantly increase their
5 innovation and entrepreneurial skills and
6 mindsets. Students provide evidence of what
7 experiences influence to their growth. For
8 example, Emily from an East Coast public school
9 states, "I know I don't have to be a
10 perfectionist. Failing is important and critical.
11 That is what my industry partner taught me, and I
12 believe him."

13 Finding three; when the data is
14 disaggregated by gender, we see significant growth
15 at the same rate as male counterparts between
16 females and males. There is no difference between
17 males and females. This data provides evidence
18 that young adult women are as capable as male
19 peers to attain and demonstrate competencies in
20 innovation and entrepreneurial skills and
21 mindsets.

22 Finding four; when the data is

1 disaggregated by race, students of white,
2 non-Hispanic or Latino background and all other
3 underrepresented groups all significantly increase
4 the skills and mindsets and do so at the same
5 rate. Again, our white non-Hispanic Latino
6 students and all other races can equally engage in
7 the innovation process and demonstrate these
8 skills.

9 Action items; young adults, especially
10 women and underrepresented groups, need to be able
11 to engage in the innovation and entrepreneurial
12 process while still in our K-12 education system
13 so they persist and identify as inventors. There
14 tends to be a systemic cultural change or shift in
15 our public schools to give our students
16 opportunities to gain these skills. This should
17 be advanced through legislation, K-

18 Research and development funds and a
19 serious call to action for private and public
20 partnerships where business and industry partners
21 both financially and through mentorship engage in
22 the K-12 arena.

1 An additional fighting is that we
2 collected data on the teachers of the same
3 students. To do this, teachers -- to understand
4 how teachers would engage in this type of activity
5 teachers engage in 100 hours of STEM innovator
6 professional development. Educators took the same
7 innovator profile as their students, but they were
8 also asked about their ability and capacity to
9 teach these skills and mindsets to their students.
10 Teachers identified that although they may feel
11 they have some of the skills and attributes like
12 resilience, they have no idea how to facilitate
13 these into their practice and translate these to
14 their students.

15 They also initially indicate that they
16 have no capacity to lead teams in bringing an idea
17 to sustainability and how to work with industry
18 partners. For this action item, in-service
19 teachers need to be provided access to research
20 driven professional development to catalyze
21 innovation schools. Once the innovation and
22 entrepreneurial process is present in K-12 schools

1 more women and underrepresented groups will have a
2 need to file US patents because they will identify
3 as innovators.

4 We are excited to work on advancing this
5 with the United States Patent Office and with our
6 research partners across the United States and we
7 look forward to sharing our results with you in
8 the fall.

9 Thank you.

10 MR. TOOLE: Wonderful. Thank you very
11 much. Really appreciate hearing about that
12 program. So now, we've reached the end of our
13 scheduled testimony and there is opportunity at
14 the moment for unscheduled testimony. However, if
15 my eyes don't deceive me, we do not have any new
16 folks in the room for unscheduled testimony. Is
17 that true? Can I see if there's anyone who would
18 like to speak as an unscheduled individual?

19 SPEAKER: (off mic)

20 MR. TOOLE: Would you like a few more
21 minutes? Okay. We have time. So coming back up
22 to share a few more faults is Darcy Bisker,

1 independent inventor.

2 MS. BISKER: Thank you. After hearing
3 the emotional testimony by the independent
4 inventors represented here, I have to ask a
5 question. Why are there no attorneys here or
6 other members of the public? Why is the USPTO
7 director, Deputy Director, why are they not
8 participating? And why are there not more USPTO
9 office of employment or -- I don't know, other
10 advisory committees that might be interested in
11 hearing from people?

12 Now, I do realize you will read this as
13 a report and that the USPTO is highly skilled at
14 reading. However, as a citizen, I do not know who
15 will read those reports. I actually expected the
16 director to be here today. I was looking forward
17 to seeing him because the last time I spoke to him
18 it was asking if a patent is issued as valid where
19 is the problem with the court? Now, I hoped that
20 I could have either a sidebar conversation or at
21 least have some access to -- a question that maybe
22 he had an answer to.

1 But that was at the New York
2 Intellectual Property Lawyers Association dinner,
3 their 97th where there were 2,300 intellectual
4 property attorneys represented. Now, this is a
5 very, very, very, very, very, very big business.
6 If you heard the five people who showed up here
7 today to testify to the problem, where are the
8 beneficiaries? Where are the people who are
9 benefitting from the problems that are continuing?
10 How will they be part of the change? How can
11 there be a multi-billion, yea, nay, trillion
12 dollar industry that is not participating in
13 solutions for individual citizens but benefit from
14 the issuing of valid patents by the USPTO.

15 Now, again, we had some sort of
16 administrative problems. Maybe something didn't
17 get scheduled early enough and there wasn't time
18 for the hearing to go into the federal register
19 and then there will be the report in time for the
20 public to participate. But maybe the Agency, and
21 including the SBA needs to ask how they can get
22 the public involved outside of their own agencies

1 and outside of their own conversation with each
2 other to included the public, not only in
3 education, but in participation as an American.

4 We anticipate that there will be
5 administrative problems, but what are the -- how
6 can the citizen, when there's this spiral that's
7 happening patent -- patenting is declining.
8 Individual inventors are being bankrupted and
9 there's not an attorney here to stand up and talk
10 about it and to have an opinion about how
11 minorities, how women, minorities and veterans can
12 be more justly represented and served.

13 I'd like that to be part of what the
14 USPTO considers and also consider how this
15 testimony itself -- how can the public become more
16 informed? This is a very important issue. Not
17 just informed about the patent system, which is, I
18 think the USPTO does an excellent job with the
19 videos and education, but the citizens themselves
20 do not know about the engagement and in fact we
21 even, as a group discussed how it almost seems
22 like a bad word now. You feel almost ashamed.

1 I literally at an art gallery yesterday
2 had some woman say, well, her friend was, you
3 know, working in patenting but she was trying to
4 keep everybody else from infringing her patent,
5 and saw that as a really negative thing. And
6 again, it's an overall lack of education that can
7 be easily supported. Easily. The -- Leslie your
8 study, I'm sorry for calling Dr. Leslie -- it
9 sounds like your study and your efforts are very
10 well placed. But again, are you leading sheep to
11 the slaughter? And you know, because I really
12 appreciate the point that you made which I had
13 also initially wanted to make is that it's not as
14 if we have, like in a golf score, some sort of
15 handicap. Just get the information out there to
16 allow people to participate and keep an industry
17 like the intellectual property lawyers from taking
18 advantage of small fish swimming in a shark tank.

19 Thank you.

20 MR. TOOLE: Okay. Thank you very much.
21 I think that that leads me to my final comments
22 for today. And I want to reassure everyone in the

1 room and online that the director and the Deputy
2 Director are deeply involved in this process.
3 We've met several times. They can't be
4 everywhere, although we had the Deputy Director
5 here this morning, that was wonderful. They are
6 deeply involved, and a lot of us are also deeply
7 involved.

8 It's a multifaceted effort going on with
9 respect to the Success Act. And I just want to
10 reassure you that he's very much involved, and we
11 have some of our senior executive leaders here as
12 well, who have been here the whole time. So I
13 just want to reassure you that we are very serious
14 about the Success Act and all of the leadership at
15 the USPTO are deeply involved, although maybe
16 cannot be present at every event.

17 I want to echo what you said though, and
18 that is to say that we would love to hear
19 testimony from many, many people from all across
20 the spectrum including law firms, independent
21 inventors, members of the public generally. So I
22 want to echo your call to folks to come and speak

1 at the oral testimony events, or to submit written
2 testimony because I think it does help us all to
3 hear these -- the plurality of voices. So thank
4 you for mentioning that.

5 And I just want to say finally, then,
6 thank you to all of you who have expressed your
7 opinions today and this has all been recorded and
8 will be transcribed and included in the record and
9 I appreciate your comments today. So thank you
10 very much and have a great day.

11 (Whereupon, the PROCEEDINGS were
12 adjourned.)

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I, Irene Gray, notary public in and for

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the Commonwealth of Virginia, do hereby certify

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that the forgoing PROCEEDING was duly recorded and

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