Public Hearing on the SUCCESS Act

Agenda
Tuesday, June 18, 2019
9:00 – 4:00 p.m. ET
U.S. Patent and Trademark Office — Elijah J. McCoy Midwest Regional Office
Stroh Building • 300 River Place Drive • Detroit, MI 48207

The U.S. Patent and Trademark Office (USPTO) is preparing a study on the participation of women, minorities, and veterans in entrepreneurship activities and the patent system, as required by the 2018 Study of Underrepresented Classes Chasing Engineering and Science (SUCCESS) Act. To assist in gathering information prior to compiling the report, the USPTO has invited the public to provide oral testimony at one of three public hearings. This hearing will be the last of the three.

8:30 – 9 a.m.  Registration

9 – 9:10 a.m.  Welcoming Remarks
Damian Porcari, Director of the Elijah J. McCoy Midwest Regional USPTO
Constance Logan, District Director, Michigan District Office,
U.S. Small Business Administration

9:10 – 9:15 a.m.  Overview of SUCCESS Act and Roundtable Logistics
Andrew Toole, Chief Economist, Office of Policy and International Affairs, USPTO

9:15 – 10:25 a.m.  Public Testimony
Dr. Lisa D. Cook, Associate Professor, Michigan State University (15 minutes)
Dr. Danny Briere, Chief Entrepreneur Officer, The Henry Ford, Global Director,
Invention Convention Worldwide (15 minutes)
Dr. Maria McKendrick, Inventors Association of Metropolitan Detroit (15 minutes)
Marjorie Weir, Independent Inventor, U.S. Inventor, and Minnesota Inventors Network
(15 minutes)
William J. Coughlin, Retired Assistant General Counsel for Intellectual Property at
Ford Motor Company (speaking independently) (10 minutes)

10:25 – 10:40 a.m.  Break
10:40 a.m. to noon  
**Public Testimony**
- Paul Morinville, OrgStructure, LLC (defunct) (15 minutes)
- Tesia Thomas (15 minutes)
- Dr. Nichole Mercier, University of Washington (15 minutes)
- Holly Fechner, Covington & Burling, LLP (15 minutes)
- Nicholas Ripplinger, Battle Sight Technologies, a Service Disabled Veteran Owned Small Business (5 minutes)
- Dr. Kelly Sexton, Associate Vice President for Research, Technology Transfer and Innovation Partnerships, University of Michigan (15 minutes)

Noon – 1:00 p.m.  
**Lunch**

1 – 2:30 p.m.  
**Public Testimony**
- Dr. Rory A. Cooper, Human Engineering Research Laboratories, University of Pittsburgh (15 minutes)
- Quintina Williams (15 minutes)
- Calvin Flowers, Chicago Inventors Organization (15 minutes)
- Kelly K. Burris, Burris Law, PLLC (15 minutes)
- Katrina L. Anderson, CommodiTees, LLC (15 minutes)
- Carrie Hafeman, Independent Inventor (15 minutes)

2:30 – 2:45 p.m.  
**Break**

2:45 – 3:45 p.m.  
**Public Testimony — Open Floor for Unscheduled Testimony**

3:45 – 4:30 p.m.  
**Roundtable**

4:30 p.m.  
**Closing Remarks**
- Andrew Toole, Chief Economist, Office of Policy and International Affairs, USPTO