STRATEGIES FOR IP PROTECTION IN CHINA
What Pittsburgh-Area Businesses Need to Know

WHEN: Thursday, May 9, 2019

VENUE: Two Chatham Center, Suite 400
112 Washington Place
Pittsburgh, Pennsylvania 15219

PARKING: www.chathamcenterpittsburgh.com/garage

CLE: 5.00 hours

8:30 – 9:00 Registration

9:00 – 9:30 Welcome Remarks
  • Lyn Doverspike, Director, U.S. Commercial Service, Pittsburgh
  • The Honorable Karen Dunn Kelley, Deputy Secretary of Commerce
  • Larry Lian, Attorney-Advisor, China Team, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO)

9:30 – 9:45 Where Is China Going on IP?
Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO

9:45 – 10:55 Overview of IP Protection in China
  Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO
  • Trademark Protection in China
    Dan Chen, Partner, Fairsky Law Office, Beijing, China
  • Patent Protection in China
    Chunhui “Harry” Fang, Partner, DHH law firm, Beijing Office
  • IP in Contracts
    Ms. Sunny Yang, Duane Morris LLP
10:55 – 11:05  Coffee/Tea Break

11:05 – 12:00  IP Enforcement in China
Moderator: Susan Anthony, Attorney-Advisor, OPIA, USPTO
• Civil Enforcement
  Chunhui “Harry” Fang, Partner, DHH law firm, Beijing Office
• Administrative and Criminal Enforcement
  Dan Chen, Partner, Fairsky Law Office, San Francisco, California
• E-Commerce Perspective — Notice and Take-Down Procedures:
  James Cunningham, Global IP Enforcement, Alibaba Group

12:00 – 12:15  U.S. Government Resources
• Dr. Kelly Hunt, SBA District Director, Pittsburgh
• Steven Murray, Senior International Trade Specialist, U.S. Commercial Service, Pittsburgh

12:30 – 12:45  Luncheon Keynote
The Honorable Joy Flowers Conti, Senior United States District Judge, Western District of Pennsylvania

1:15 – 2:30  Enforcing IP Rights in the United States
Moderator: Susan Anthony, Attorney-Advisor, OPIA, USPTO
• Criminal Prosecution: United States Attorney’s Office
  Shardul Desai, Assistant U.S. Attorney, Computer Hacking and Intellectual Property (CHIP) Unit, Western District of Pennsylvania
• Border Protection: United States Immigration and Customs Enforcement/Homeland Security Investigations (ICE/HSI)
  Sean Currie, Group Supervisor
• Federal Civil Intellectual Property Litigation
  Andrew Riley, Attorney at Law, Mei & Mark LLP

2:30 – 2:45  Coffee/Tea Break

2:45 – 4:45  IP Protection and China: The Pittsburgh-Area Experience
Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO
• Chris Storm, Legal Director – Emerging Technologies, Uber
• Tao Zhang, Associate General Counsel, IP & Technology, ANSYS
• Susanne Cook, Director and Chair – International Business Group, Cohen & Grigsby
• Susan Anthony, Attorney-Advisor, OPIA, USPTO
• Dale Carlson, Special Agent, Federal Bureau of Investigation

4:45 – 4:55  Closing Remarks
• Susan Anthony, Attorney-Advisor, OPIA, USPTO
• Lyn Doverspike, Director, U.S. Commercial Service, Pittsburgh