UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT PUBLIC ADVISORY COMMITTEE MEETING QUARTERLY MEETING

Alexandria, Virginia
Thursday, February 11, 2021

1	PARTICIPANTS:
2	PPAC Members:
3	JULIE MAR-SPINOLA, Chair
4	STEVEN CALTRIDER, Vice Chair
5	JENNIFER CAMACHO
6	BERNARD CASSIDY
7	JEREMIAH CHAN
8	TRACY G. DURKIN
9	SUSAN G. BRADEN
10	DAN BROWN
11	JEFFREY SEARS
12	Union Representatives:
13	KATHLEEN DUDA
14	CATHERINE FAINT
15	USPTO:
16	KIMBERLEY ALTON, Acting Director, Office of Governmental Affairs and Oversight
17	ROBERT BAHR, Deputy Commissioner
18	SCOTT BOALICK, Chief Judge, Patent and Trial
19	and Appeal Board
20	JACKIE BONILLA, Deputy Chief Judge, Patent Trial and Appeal Board
21	
22	MARY CRITHARIS, Acting Chief Policy Officer and Director for International Affairs

1	PARTICIPANTS (CONT'D):
2	ROBIN EVANS, Deputy Commissioner for Patents
3	ANDREW FAILE, Deputy Commissioner for Patent Operations
4	-
5	JANET GONGOLA, Vice Chief Judge, Patent Trial and Appeal Board
6	JAY HOFFMAN, Chief Financial Officer
7	JAMIE HOLCOMBE, Chief Information Officer
8	STEFANOS KARMIS, Director, Office of Patent
9	Quality Assurance
10	MICHAEL KIM, Vice Chief Judge, Patent and Trial Appeal Board
11	
12	RAMAN SARNA, Portfolio Manager, PE2E
13	RICK SEIDEL, Deputy Commissioner
14	WAYNE STACY, Regional Director, USPTO Silicon Valley Regional Officer
15	DEBBIE STEPHENS, Deputy Chief Information Officer
16	COKE STEWART, Performing the Function and Duties
17	of the Deputy Under Secretary of Commerce for IP and Deputy Director of the USPTO
18	MATTHEW SUCH, Director, Technology Center 2800
19	
20	MICHAEL TIERNEY, Vice Chief Judge, Patent Trial and Appeal Board
21	VALENCIA MARTIN WALLACE, Deputy Commissioner for International Patent Cooperation
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1	PROCEEDINGS
2	(11:07 a.m.)
3	MS. MAR-SPINOLA: Welcome, everyone, to
4	PPAC 2021. I am Julie Mar-Spinola, Chair of PPAC,
5	this year. I am excited to be here. And we will
6	be hearing about the USPTO's progress in existing
7	areas of its operation and about recently
8	implemented innovative programs in the areas of
9	artificial intelligence and in diversity and
10	inclusion.
11	We will also hear how all of these
12	activities are dedicated to the common goal of
13	maintaining the United States Patent Office as the
14	global leader in making its services and offering
15	accessible to all innovators.
16	Indeed, a lot of changes have already
17	happened since our last meeting in November, such
18	as: A new Administration; a new Congress; and for
19	the USPTO, Commissioner Drew Hirshfeld is now at
20	the PTO helm bearing the substantial title of
21	Performing the Function and Duties of the Under
22	Secretary of Commerce for IP and Director of the

- 1 USPTO.
- 2 Before I pass the mike to Drew for his
- 3 opening remarks, I'd like to summarize PPAC's main
- 4 objective for this year and then introduce you to
- our ten members. PPAC will shift its advisory's
- focus from "bridging the gap," which was our focus
- 7 last year, to "closing the gap," not only between
- 8 the review processes at patents and PTAB, but also
- 9 between the prosecution process and what is made
- 10 available during litigations: Prior art
- 11 references; new combinations, et cetera.
- 12 We will endeavor to facilitate a
- discussion about how the USPTO can provide more
- 14 uniform and comprehensive review of the
- applications for patents at the front-end and
- issued patents at the back-end.
- 17 The PPAC is committed to follow the
- 18 trail that former Director Andrei Iancu had blazed
- during his leadership, which is to provide
- stakeholders a reliable, predictable, and fair
- 21 patent system to achieve the universally desired
- issue of durable patents.

- 1 Now, I'd like to introduce our PPAC
- 2 members: First, Steve Caltrider, Vice Chair, who
- 3 is also the Chair of PTAB's Subcommittee; Jennifer
- 4 Camacho, who is the Chair of the Innovation
- 5 Expansion Subcommittee; Jeff Sears, who is the
- 6 Chair of the Pendency and Quality Subcommittee;
- 7 Barney Cassidy, Chair of Finance Subcommittee;
- 8 Jeremiah Chan, Chair of AI and IT Subcommittee;
- 9 Tracy Durkin is the Chair of the newly-coined
- 10 Outreach, which includes international and
- 11 regional subcommittee; Susan Braden, our newest
- member, is Co-chair of Legislative Subcommittee;
- as well as Dan Brown, also our newest member, who
- 14 will be co-chairing with Judge Braden in the
- 15 Legislative Subcommittee. In addition, we have
- our two union reps: Kathleen Duda and Catherine
- 17 Faint.
- 18 With that, let me pass the floor to
- 19 Drew.
- MR. HIRSHFELD: Thank you very much,
- Julie, and good morning to everybody. It's my
- 22 pleasure to be here with all of you. Let me start

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1 by welcoming the two newest members of PPAC, as
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- 2 you just heard from Julie. So Judge Braden and
- 3 Professor Brown, welcome to PPAC.
- 4 Thank you very much for your upcoming
- 5 dedication to PPAC and your willingness to serve
- 6 and help us out; we are grateful. I also want to
- 7 thank Julie for her leadership and Steve
- 8 Caltrider, who will be in his second term, and
- 9 will be the vice-chair of the committee. So,
- 10 thank you, to you, as well.
- I wanted to start today by going over
- 12 first just some personnel updates for USPTO. So,
- obviously, as you heard from Julie, with Andrei's
- 14 departure and Laura's departure, I will be
- performing the functions of the Under Secretary
- and Director, very honored to be in this role.
- 17 And I assure you all that I will give it my best
- 18 to make sure that I am putting this agency in the
- 19 best position for when we do have political
- 20 leadership come in.
- 21 With me taking on this role, there also
- 22 are a number of other updates, so Coke Stewart

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1 will be performing the function. There is
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- 2 performing the function of the deputy director and
- 3 deputy undersecretary, Andy Faile, who is, of
- 4 course, one of my deputy commissioners, will be
- 5 Acting Commissioner.
- 6 And a couple of other updates that I
- 7 wanted to mention, that I don't think we have
- 8 mentioned, had the opportunity to mention before,
- 9 but Mary Critharis, who I know most of you --
- 10 probably all of you -- know well is permanently in
- 11 the role of our Chief Policy Officer and Director
- 12 for International Affairs. So that is a new
- 13 updated role for her, so congratulations to Mary.
- 14 And Cara Duckworth, who is new to PTO,
- was hired as our Chief Corporate Communications
- 16 Officer. And I think within days of coming into
- that role has now started acting as our Chief
- 18 Communications Officer which typically is a role
- 19 filled by political appointees. So as that will
- 20 likely change back to her other role at some
- 21 point, but I wanted to introduce you to Cara and
- we're very happy to have her on the team.

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                 By way of background, she is a former VP
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       of Communications at the Association of American
 3
       Publishers, and prior to that she was the Senior
       Vice President for Communications at the Recording
 5
       Industry of America and Director of Communications
       at the Motion Picture Association of America. So,
       welcome, Cara, and thank you for everything you
 7
 8
       have done.
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                 I also wanted to make a quick note about
       the staff and PTO in general, so a couple of
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11
       points I wanted to make. First, I wanted to
12
       mention a quick note about the Executive
13
       Committee. And this is especially important to
14
       me, as I am transitioning into this performing the
       functions rule. The Executive Committee is all of
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       the business unit heads at the PTO.
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                 I have been involved with the Executive
       Committee -- I hate to date myself -- but going
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       back over a decade, if you include my time as
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       Chief of Staff to the agency. And I will tell you
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       that over those years, thanks to the great leaders
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of the PTO, we have continued to improve the

- 1 functioning of that Executive Committee.
- 2 And I just wanted to share with all of
- 3 you that we have an absolute wonderful group of
- 4 leaders throughout the USPTO for all of the
- 5 business units. I am very honored to be a part of
- 6 that team.
- 7 And I wanted to assure all of you that
- 8 we are committed to two main principles; and that
- 9 is, we will continue to always be transparent with
- 10 everybody and collaborative as we move forward.
- But I felt remiss if I didn't mention
- 12 what a wonderful team we have across the board. I
- 13 know you will hear from many of them today. Some
- of them you won't have the opportunity here today,
- but again they're a wonderful group.
- I also wanted to mention about the PTO
- 17 employees as a whole, and particularly their
- dedication to their job. First, as you all well
- 19 know, and you can see from background, we are
- 20 still in a maximum telework situation.
- 21 Ironically, shortly, and in about a
- 22 month, we will be in this situation for a year.

- 1 And it's hard to believe it has been year, but we
- are coming up to that years' time of being in
- 3 this.
- 4 PTO, basically, has rarely missed a
- 5 beat. Our productivity is doing very well and is
- 6 even higher in some areas. We were able to hire
- 7 new examiners, some new patent examiners. So we
- 8 hired over 500 new examiners entirely remotely.
- 9 We have taken steps for the first time,
- 10 like, hiring managers from non-management
- 11 positions into new management positions while
- they're entirely remote. And we really have kept
- 13 the agency going. And I do believe that that is a
- 14 testament to the strong dedication of the
- employees across the agency and wanted to thank
- 16 all of them for that.
- 17 I would also be remiss if I didn't
- 18 mention a shoutout to our CIO, who has done a
- 19 great job, Jamie Holcombe, who is part of that
- 20 Executive Committee that I mentioned, to make sure
- 21 that we have the ability to work from home and
- remotely and he has done a wonderful job.

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I also wanted to mention something that
I don't think we have spoken about publicly too
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- 3 often. But I think that it really should be
- 4 shared and that does go to the hearts and
- 5 generosity of USPTO employees across the board.
- 6 Every year we have a combined federal
- 7 campaign where employees have the opportunity to
- 8 donate either time or money to charities
- 9 throughout the country and the world. And this
- 10 year we raised an astonishing \$1.2 million for
- 11 charities, which I just think is a staggering
- 12 number -- again, \$1.2 million across the agency,
- just phenomenal.
- 14 That was actually 114 percent of our
- 15 goal. And to put that into perspective across the
- 16 entire Department of Commerce, we represented just
- 17 about 41 to 42 percent of the total contributions
- 18 across the Department of Commerce.
- 19 And while this year was phenomenal, and
- in terms of our donations and I know people
- stepped up, given the need that we all are well
- 22 aware of around the world and the country, we

- 1 actually are doing this every year and it really
- 2 is a testament to our employees.
- 3
 I'll now turn to "State of the USPTO."
- 4 I chose a variety of topics to highlight to you
- 5 some of our areas of focus and also topics I
- 6 thought you would want to hear about. So let me
- 7 start with one topic that I believe is very
- 8 critical to us moving forward in the most
- 9 effective and productive way. And that's our
- 10 National Council for Expanding American
- 11 Innovation.
- I hope you all are well aware of this
- 13 new Council, relatively new council. Its mission
- is to help the USPTO develop a comprehensive
- 15 national strategy to increase participation in our
- 16 innovation ecosystem.
- Our goal is to encourage, and empower,
- and support all future innovators and that
- 19 includes increasing the involvement of women and
- other underrepresented groups. This remains a top
- focus and it is no mistake that it's one of the
- 22 first topics I wanted to talk about because I want

- 1 you all to know that this will remain a focus of
- 2 the USPTO and is very important to us as we move
- 3 forward.
- We have recently extended the comment
- 5 period. We have asked for the public comments
- from people. We have received a number of
- 7 comments. I believe so far we are over 50
- 8 comments. However, we have extended the deadline
- 9 from February 8th February 23rd.
- 10 Thank you to those of you who have
- 11 commented, and those of you who haven't comments I
- 12 hope you will consider commenting. You will hear
- more about this later on in this program.
- 14 Also, and continued area of focus --
- 15 and, quite frankly, always an area of focus -- is
- 16 patent quality. You heard Julie mention in her
- 17 remarks aspects, like, closing the gap in
- improving and we want to continue to do a better
- 19 job at all times.
- I'll take a quick step back because I
- 21 know this was discussed in the last Patent Public
- 22 Advisory Committee meeting. But I did want to

- 1 mention the most recent public survey that we
- 2 have. This is a perception survey. It goes out
- 3 to 3,000 randomly selected customers. I won't go
- 4 too much into the details.
- 5 But, suffice it to say, that that
- 6 feedback that we are getting in that randomly
- 7 selected survey continues to be very positive.
- 8 And a couple of highlights that I wanted to
- 9 mention today. Roughly two-thirds of the people
- 10 who responded report that the quality of prior art
- 11 cited by the examiners is good or excellent
- 12 compared with less than five percent that reported
- it as poor.
- And, additionally, customers were two
- 15 times more likely to say that the quality overall
- 16 was improving rather than declining. So quality
- will continue to be always an area of focus.
- 18 On the patents area, I wanted to
- 19 mention, on October 1st -- and I know we have
- 20 discussed these in prior PPAC meetings -- but on
- October 1st, we implemented a number of changes,
- 22 probably the most sweeping changes potentially

- 1 ever for the patents organization.
- 2 These changes relate to three main
- 3 areas. We did adjust time for many examiners to
- 4 increase time that some of them have to do their
- 5 production requirements for their job. That's a
- 6 critically important step. I think it's something
- 7 that we should continue to evaluate. And I do
- 8 believe that that is very important for us to
- 9 continue to keep up-to-date as we move forward.
- 10 We have a whole new routing process for
- 11 applications. We have now completely transitioned
- to the CPC routing and we have a much more refined
- 13 system for routing. We are certainly working
- things out; this is a massive change.
- And so I'm well aware this is working
- well in many areas and still needs to be improved
- in some areas. But there is a whole new routing
- 18 process where we will match very refined profile
- of every application to the actual cases that
- 20 examiners work on so that we are matching the
- 21 profile of the application to the examiner to get
- the best match.

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1 And we have also changed the performance
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- 2 appraisal plan for all examiners, again, starting
- 3 this last October. And that appraisal plan will
- 4 emphasize such aspects as, a complete search and a
- 5 clear prosecution record.
- 6 We are also concurrently in the midst of
- 7 rolling out a new search tool, which I know has
- 8 also been mentioned here. We have trained about
- 9 1500 examiners on that search tool. Some key
- 10 points to this search tool are that it currently
- 11 has 34 million foreign references ingested, which
- is all new. Right?
- So these are complete amounts of
- 14 complete translations of the references rather
- than either not being existent in some instances
- or just having small abstracts, so this is a big
- 17 change. By the end of 2021, we expect that number
- to be over 70 million foreign references, so
- 19 really quite amazing that the tool gives us that
- ability to move forward.
- 21 I'll now switch a little bit to patent
- 22 pendency, which, of course, always will remain a

- 1 focus. You will hear me talk a little bit
- 2 differently than in the past about patent
- 3 pendency. We have been in a multi-year process of
- 4 transitioning away from the traditional measures
- of average pendency over to measures of our patent
- 6 term adjustment compliance with the statute.
- 7 It is my opinion, and many others, and I
- 8 know we have actually received some public
- 9 comments on this as well, that the measures of the
- 10 patent term adjustment are better indicators of
- 11 pendency across the board.
- So, in other words, if an average is
- 13 really not helpful, if there is a wide disparity
- among the average, and if you are not at that
- 15 average, if you're an Applicant who is not at that
- average this isn't very helpful to you. So we are
- focusing on trying to increase the percentage of
- applications that we work on that is within the
- 19 timeframe set forth by statute.
- 20 And our long-term goal here is to have
- 21 all of our Actions and, that is, mailed Actions
- and even what's in inventory to be 90 percent

- 1 compliant with the patent term adjustment statutes
- 2 by the end of 2025. And that is something you'll
- 3 continue to hear more about.
- 4 Currently, we are in the mid- to
- 5 slightly high-80s. When you go across the board
- 6 and look at all of those, the biggest area where
- 7 we need to improve would be the first Office
- 8 Action, which by the statute we would issue patent
- 9 term adjustment if we're not within 14 months.
- 10 And so that is the biggest area of
- 11 focus. But, overall, for all of the Actions,
- 12 we're ion the mid- to high-80s -- it's 86 or 87,
- so much improvement to be made there but that will
- 14 continue to be an area of focus.
- I also wanted to mention patent
- 16 application filing rates. Certainly, with the
- 17 pandemic, I get asked a great deal about our
- 18 filing rates and even our revenues. So let me
- 19 give you a quick update.
- 20 Filings for the first four months of
- 21 2021 are down just under seven percent, as
- 22 compared to the same time last year. This was

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1 expected and quite frankly our numbers are
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- 2 tracking very close to what our projections were.
- 3 We do believe that we will end this
- fiscal year at about a three percent decline, as
- 5 compared to last year, and that decline is based
- on the pandemic. So we do believe the numbers
- 7 will get a little bit better compared to the
- 8 amount decrease that we have had. But we still
- 9 are projecting a slight decrease, about three
- 10 percent, compared to last year.
- If you're curious, just an important
- 12 point is, we have done an analysis to date to try
- 13 to see if there is any particular technologies
- 14 where there have been drop-offs or decreases that
- were larger than others. In other words, is the
- 16 pandemic impacting certain areas greater than
- 17 others?
- 18 Based on our statistical analysis --
- 19 and, obviously, this can change as there is
- 20 unknowns in front of us -- but we are seeing that
- 21 any particular area was impacted differently from
- 22 others; rather, it seems that the decrease is

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1 somewhat across the board, rather than localized
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- 2 in any particular area.
- 4 more from this from Jay Hoffman later on, but our
- 5 finances still are tracking according to plan.
- 6 And, again, I'll highlight that one of the
- 7 challenges here with filing rates and finances, in
- 8 general, is that this pandemic is obviously a very
- 9 unique situation.
- 10 Patents tends to be a lagging indicator
- 11 -- or the impacts to patents, rather, tends to lag
- 12 the economy. So it's very hard to know what's in
- front of us, so we're actively watching and
- 14 monitoring. But we are, both with filings and
- 15 finances, tracking according to plan.
- 16 A quick couple of other updates that I
- 17 wanted to mention, I did want to mention some
- 18 significant PTAB updates. You are all probably
- 19 well aware that the Supreme Court case is upcoming
- 20 for Arthrex. That is the oral arguments scheduled
- 21 for March 1st. So we're obviously, actively
- 22 waiting for that to occur.

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1 And then, last October, we issued a
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- 2 Request for Comments about exercising discretion
- 3 to institute NIA trials. We thank all of you who
- 4 have commented. We received 822 comments from a
- 5 wide range of stakeholders. Again, thank you for
- 6 your comments there.
- We, of course, are still considering
- 8 next steps and looking at those comments. And we
- 9 do have an Executive Summary of those comments on
- 10 the PTAB website, which you can certainly take a
- 11 look at. Scott Boalick will discuss PTAB later
- on, these issues and others.
- 13 A quick few points on the legislative
- 14 front. We did have the passage of Patents for
- 15 Humanities Act. So this recognizes patent
- 16 Applicants, owners, and licensee, who use their
- inventions to address humanitarian challenges.
- 18 This has been a wonderful program.
- 19 It's an awards competition and which we,
- at the PTO, will issue certificates that can be
- 21 used to accelerate examination of an application
- or a reexamination. And those certificates can be

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1 transferred to other parties, as a way to speed
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- 2 the adoption of beneficial technologies. So we
- 3 are happy to see that move forward.
- 4 Additionally, Congress elevated the rank
- of our four intellectual property attaches, which
- 6 we think is a wonderful step in intellectual
- 7 property issues now having even higher standing in
- 8 our global missions. And that's, of course, a
- 9 reflection of the growing importance of IP in
- 10 international trade and commerce.
- 11 Another quick note on the international
- front, we recently through the Office of Policy
- and International Affairs, issued a report on
- 14 patent and trademark filings in China. And the
- 15 report looked at the factors that have an
- 16 influence to the high rate of Chinese Patent and
- 17 Trademark filings -- and, basically, you'll hear
- 18 more about this late.
- 19 But to give you a quick teaser of the
- 20 discussion, the report basically looked at the
- 21 factors which impact the filings and beyond the
- 22 market factors found such other indicators were

- 1 important such as the subsidies from the Chinese
- 2 government as well.
- And you'll hear more about this later on
- 4 in the program. So I know I'm going over a fair
- 5 amount. I thought it would be good to give you a
- 6 state of the PTO during this time of transition
- 7 and me being new to the role.
- I have just two more areas that I wanted
- 9 to point out of key to our efforts to outreach.
- Julie mentioned some of this earlier about
- 11 ensuring our outreach to a diverse community;
- you're going to hear more about our efforts there.
- 13 And we have taken some great steps to ensure that
- we are reaching, not the same people we have
- 15 always reached, and trying to reach a broader and
- 16 a more diverse community of people.
- 17 And I also wanted to point out that
- we're progressing IT remains very, very impressive
- 19 to me. I have been, as you know, a long time PTO
- 20 person and I am seeing wonderful progress in
- 21 recent times. Thank you to Jamie, again, for the
- great work that he is doing.

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1 We will continue to work on stabilizing
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- our systems, ensuring that they are up-to-date,
- 3 ensuring that we have the right redundancies and
- 4 systems for continuity of operations and there has
- 5 been wonderful progress there.
- And, additionally, you will see a
- 7 continued focus on artificial intelligence and the
- 8 creation of and use of artificial intelligence in
- 9 such areas as, improving the examiners' search and
- 10 the classification of new application.
- I know that was a whirlwind and a lot of
- information. I did think, especially, in my
- inaugural PPAC, in this role I wanted to go over
- the state of PTO so that you all are very clear on
- 15 areas that we are focused.
- So, with that, I will end my remarks and
- I will pass it back to Julie. And thank you very
- 18 much, everybody.
- MS. MAR-SPINOLA: So thank you very
- 20 much, Drew. It was more than a whirlwind, but it
- 21 was very informative and it was a great summary of
- 22 all of the exciting things that are coming.

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1 Right?
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- 2 So I have to agree with you, while I
- 3 haven't served the Patent Office as long as you,
- 4 and in this role, but even within the six-plus
- 5 years that I have been here with PPAC there has
- 6 been a significant and impressive improvement in
- 7 all areas, so very much appreciate that.
- 8 So in our effort to try to stay on time,
- 9 let me just move us over to Jeff Sears, our
- 10 Subcommittee Chair for Pendency and Quality.
- 11 Steve -- sorry, Jeff.
- MR. SEARS: Thanks very much, Julie,
- 13 very happy to be here today and to start off the
- 14 Pendency and Quality presentation.
- We have had a number of excellent
- 16 meetings in the subcommittee with the office and
- 17 PPAC. And what we have learned is that we are
- going to take some steps from bridging the gap to
- 19 closing the gap. Closing the gap, meaning, how do
- 20 we implement some of the tools we already have in
- 21 place to help improve the quality of patents and
- 22 to help ensure that they survive review whether by

- 1 the PTAB in appeal, or whether by the PTAB in
- post-grant proceedings?
- 3 The stuff that we have learned in
- 4 subcommittee is that we have to take a holistic
- 5 view. Part of the initiative can be implemented
- 6 by the office, but also some of the burden needs
- 7 to be shared by the Applicants. If we want higher
- 8 quality applications out, sometimes we need higher
- 9 quality applications in.
- 10 I'm going to turn it over, at this
- point, to the Patent Office, my counterpart, for a
- 12 short presentation.
- MR. FAILE: Okay. So, thanks, Jeff. So
- 14 we have a presentation this morning. I'm going to
- 15 turn it over to Robin and Bob to see if they want
- to do any introductory remarks, then we'll pass it
- 17 over to Stefano.
- 18 MS. EVANS: All right. So I will start
- 19 and turn it over to Bob. Thank you, Jeff. That
- 20 was a great summary of where we have been and
- 21 where we are going. As Jeff said, we have already
- done a lot of collaborating with PTAB.

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1 Some of that you will see and hear in
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- 2 the presentation and going forward those things
- 3 that we are looking at, not only within the Patent
- 4 Office but without, as Jeff said, in terms of what
- 5 is coming into the office. And it's just a look
- at quality on a whole. Because, you know, we're
- 7 always in the improving stage and quality will
- 8 forever remain important to us.
- 9 So, I'll turn it over to Bob for now.
- 10 MR. BAHR: Thank you, Robin. I just
- 11 wanted to reiterate what Robin has said, and also
- introduce the person who will be going through the
- presentation, Stefano Karmis. He is the Director
- 14 of the Office of Patent Quality Assurance. And he
- 15 has been instrumental in working on many of these
- initiatives to help improve patent quality.
- 17 With that, I will turn it over to
- 18 Stefano.
- 19 MR. KARMIS: Thank you, Bob. All right.
- 20 So I am going to begin by talking about some of
- 21 the efforts that we have done recently. A lot of
- these happened in fiscal year '20, really going

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1 toward that bridging the quality efforts, if you
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- will, and then talk about some of the initiatives
- 3 that we have coming up in 2021, going more towards
- 4 closing that, the qual (phonetic) initiative, if
- 5 you will.
- 6 You can go ahead, in fact, forward to
- 7 the first slide. (Slide) We're going to tallk a
- 8 lot about art collaborations with PTAB on these
- 9 first few slides here. I know one of the things
- 10 that we made a focus of last year was to try to
- 11 get better and more actionable data out of the
- decisions that come from PTAB for our own learning
- 13 loop.
- As a first step last year, PTAB did a
- great job by starting to document in their
- decisions in both ex parte and ion post-grant
- 17 trials their decision through what is called a
- 18 Final Decision Table that summarizes their ruling
- on each individual rejection and claim in their
- 20 document.
- 21 This is important to us in patent for
- 22 several reasons. One, it provides data to us on a

- 1 much more statute-based level which is how we
- 2 collect data within the Office of Patent Quality
- 3 Assurance also.
- 4 So this gives us data that's more in
- 5 line with our data for purposes of validation and
- 6 ultimately for examiner training which we'll touch
- 7 on a little bit more coming up. But it's also
- 8 useful information for the public. We know the
- 9 public is also interested in this sort of
- 10 information.
- 11 The goal for these decision tables, why
- 12 you see them now, is to be able to automatically
- 13 create this and get the data out faster. Right
- now, we're collecting this data manually to
- 15 reviewers in the Office of Patent Quality
- 16 Assurance.
- We probably have a sample of about five
- 18 months' or six months' worth of data -- not going
- 19 to show it -- but I will just say something that
- we would expect to see, we do see a lot of 103
- 21 rejections being the focus of decisions at PTAB
- that's very similar to what we see in our review

- 1 sample. Most of our reviews tend to have 103
- 2 rejections around that 75 percent mark.
- We did also see some 101 decisions
- 4 obviously at PTAB. That number may go down as we
- 5 are starting to see less and less of those on our
- 6 rejections that go out the door. Those are things
- 7 that we'll monitor. But it's a great first step
- 8 in the data collection.
- 9 We have always traditionally
- 10 collaborated with PTAB on various efforts to
- improve quality. One of the things that we're
- trying to do more often is take a pulse of PTAB
- judges to get a pulse of how they feel our quality
- is in our write-up and whether it's helping them
- make their decisions, if you will.
- 16 That is also something that we focused
- on last year in getting some feedback. Always
- qreat to have information from the judges on how
- 19 well we are doing things like: Responding to
- 20 arguments: documenting our opinion; and help the
- above areas how to focus on. That was a large
- 22 focus for fiscal year '20, moving into fiscal year

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       '21.
 2
                 If you want to go to the next slide.
 3
                      (Slide) We actually want to get
 4
                      more granular with what we're
 5
                      collecting. While that first
                      initial data collection from the
 7
                      tables is a great first step, we
 8
                      want to get more actionable
 9
                      information for our learning loop
10
                      to provide training/
                 As I mentioned, we're really going to
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12
       focus on three things this year. Number one, is
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       to go a step deeper in the PTAB decisions, not
       only do we want to know that, you know, there is X
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       number of 103s at the Board and maybe they're
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       getting reversed. But we want to get into why
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17
       they are getting reversed.
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                 A lot of data is already maybe being
       done on the TP level, but we want to get it a
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       little bit more granular, as a whole, for the
20
       office then we can start to figure out is this,
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       you know, motivational statements that are the
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1 reason for being reversed, or are we just missing
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- 2 arguments. Again, we want to get better data that
- 3 we can use in our training, if you will.
- 4 Second, we also want to evaluate the
- 5 work product that we're sending to the Board.
- 6 This is an area where maybe we have not spent many
- of our reviews before, but we do want to focus on
- 8 that more now, look at how well we are responding
- 9 to arguments, how well we are citing evidence up
- 10 to the Board. The surveys that we did with PTAB
- judges has helped us create sort of a review form,
- if you will, to evaluate our work products that
- are going up to the Board.
- And then, finally, we know post-grant
- decisions is sort of a unique set of cases. We do
- 16 want to collect data out of there also. There are
- 17 final decision tables on those decisions also.
- 18 So we will be pulling some of that
- 19 information. We will also be looking at the prior
- 20 art that has been used. We have take some early
- 21 looks at this in the past in just demographic data
- of the prior art whether it's patent, or

- 1 non-patent literature, or foreign art.
- 2 But we want to take that a step further
- 3 this year and start to identify maybe some quality
- 4 trends that we could use for training in the
- 5 future, maybe whether we could have found this art
- 6 or should have found this art.
- 7 We're trying to explore whether we can
- 8 make those determinations by analyzing some of
- 9 these decisions, if you will. So those are three
- 10 areas that we're really going to focus our data in
- an effort to help close that quality gap that was
- 12 mentioned.
- MR. SEARS: Stefano, before you go on --
- MR. KARMIS: Sure.
- MR. SEARS: -- I had a question for you.
- 16 The first bullet point, more specific data on
- 17 reasons why a rejection is reversed at the PTAB.
- 18 Here is my question: Does the office have a view
- on what the right affirmance or rejection rate is
- 20 at the PTAB on ex parte appeal?
- I mean, certainly, it shouldn't be a
- 22 hundred and it shouldn't be zero. But I'm just

- 1 curious, is the right number 35, is it 65, like,
- 2 how do we approach the answer to that question?
- 3 MR. KARMIS: Sure, so happy to address
- 4 that. Yes, you are correct. We definitely don't
- 5 want it to be a 100 percent; we definitely don't
- 6 want it to be zero percent. If that's the case,
- 7 we're probably not drawing the appropriate line;
- 8 we have never set a target.
- 9 Right now, I think it's in the upper 50
- 10 percentile range. And I think, you know, for the
- 11 most part, we monitor it. But we have never
- really set a target. I think it's kind of what we
- would expect to see from maybe the more difficult
- 14 and close call cases that we try to send up to the
- 15 Board.
- But, again, we have never set a goal.
- 17 And I think we're sort of in an area where we're
- 18 comfortable with it but always monitoring it.
- 19 MR. SEARS: Great. I have one more for
- 20 you. Last bullet, collecting data on the use of
- 21 prior art in post-grant trial. I think it would
- 22 be worthwhile to see whether the art in post-grant

- trials is primarily patents or primarily
- 2 non-patent literature, NPLs.
- Because patents, if they're U.S.
- 4 Patents presumably are already in the database.
- 5 But if they're non-patent literatures that could
- 6 be a bigger challenge. It could suggest a place
- 7 to really focus AI research.
- 8 MR. KARMIS: Yeah, absolutely. We will
- 9 definitely want to have some of that demographic
- 10 data, and ultimately think about some of the
- 11 recent impacts of things like the EPC and how that
- 12 might impact searches today that maybe, for some
- of these cases that didn't have the benefit of
- 14 that -- you know, maybe it wasn't the help that it
- would be today with library (phonetic) examiner
- 16 searches. So those are definitely questions that
- we are going to keep in mind as we start to do
- 18 that sort of analysis.
- 19 MR. HIRSHFELD: Jeff and Stefano, if I
- 20 cam jump in a little bit there. Jeff, our endgame
- 21 here, at least part of our endgame, is to make
- sure that we have a much better understanding and

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1 accounting for any time there is a reversal, or
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- 2 even the trials if a patent is held to be
- 3 non-valid or a person of a patent is held to be
- 4 non-valid.
- 5 So our goal is to really understand if
- 6 there is art in a case that was used, was that art
- 7 available to the examiner? Was it in the case
- 8 that the examiner had? If it was not in the case
- 9 that the examiner had in front of them and is sent
- 10 to the Board, should it have been, right?
- 11 You're right. Was it a U.S. reference
- that was available? Was it some reference that
- was in a very remote area that the examiner
- 14 couldn't possibly be expected to have access to in
- their time that they have to do the case?
- We believe that this is very important
- information for helping us move forward in the
- 18 right direction and we'll be certainly focusing
- 19 exactly on what the premise of your questioning
- 20 was.
- 21 MS. MAR-SPINOLA: Thanks, Drew. This is
- Julie. I also have a question with respect to the

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1 last bullet point. Sorry, Stefano --
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- 2 MR. KARMIS: Okay.
- 3 MS. MAR-SPINOLA: -- that we're
- 4 bombarding you with questions. But this is a good
- 5 way of clarifying issues, right? So, you know, I
- 6 mentioned about closing the gap, not only between
- 7 patents and the PTAB, but also between prosecution
- 8 and external citations to new prior art such as in
- 9 litigation.
- 10 So will there be a way to also assess
- 11 maybe at the post-grant? You know when you
- 12 collect data for the post-grant decision is to be
- able to identify what prior art was found by a
- 14 litigant and was not found by the Patent Officer,
- 15 right? Because maybe they're using different
- sources that the Patent Office isn't aware of or
- 17 using. And so it seems to me that we can also
- 18 close -- potentially use that data in a way to
- 19 execute on this.
- 20 MR. KARMIS: It's definitely one of the
- 21 things we will keep an eye on, for sure, is new
- 22 art that came in during the trial, if you will.

- 1 One of the difficulties will be maybe ascertaining
- 2 how Applicant, you know, necessarily found that
- 3 art.
- But I do think we can do some things in
- 5 looking at it; especially, if it's something like
- 6 non-patent literature, we can sort of check to see
- 7 if this non-patent literature wouldn't be
- 8 available in sort of our traditional databases
- 9 that we have, and things like that. And,
- 10 obviously, U.S. Patents would be and that's
- 11 obviously available.
- But that is a good point and something
- 13 that we will definitely take a note of, as we sort
- of look at the prior art.
- MR. CHAN: Hi, this is Jeremiah,
- 16 Stefano.
- 17 MR. KARMIS: Sure.
- 18 MR. CHAN: I just wanted to follow up on
- Julie's comment, which I think is a good one. You
- 20 know I think most of us could probably suspect
- 21 that litigants may often find more obscure
- 22 references because they're often more willing to

spend a lot more money in investment and scour the

- 2 earth.
- But I think one thing to consider is to
- 4 try to take those references that they expose and
- 5 be able to log them or keep a record of them so
- 6 that you have got those obscure references now
- 7 kind of in your database, you know, to be able to
- 8 consider for certain technology areas. That may
- 9 already be done, but it's something to consider.
- 10 MR. KARMIS: That's a great point.
- 11 MR. FAILE: Maybe also, Julie, to put it
- 12 a little bit into this conversation that Julie and
- Jeremiah started, there is a piece of this that we
- 14 have a program for today, our Post-Grant Outcomes
- 15 Program.
- So if we have a trial on a certain
- patent and then there is a related patent in
- 18 prosecution, you know, Section 120, related patent
- in prosecution or application ion prosecution, we
- 20 do flow the material from that particular trial
- into that case that's in prosecution for the
- 22 examiner to consider.

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1 So when we have a direct linkage between
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- 2 the two, there is a subset of these cases where
- 3 we're ensuring that the prior art or any of the
- 4 material from an IPR goes back to the examiner
- 5 working on that continuing case. Just to add that
- in as a part of what we're doing to address some
- 7 of these issues.
- 8 MS. MAR-SPINOLA: Thanks, Andy. It
- 9 actually occurred to me while you were speaking
- 10 about that that are we also collecting data in the
- 11 ex parte realm? Because, oftentimes, ex parte
- 12 reexams are running parallel with IPRs. But,
- obviously, IPR decisions are made much more
- 14 quickly than ex parte. But they also have
- 15 references and I think to avoid collateral
- 16 estoppel, or whatever, you know, there could be
- 17 different references.
- 18 So is there also an effort to collect
- 19 from ex parte proceedings? I think we might have
- 20 lost Stefano.
- 21 MR. KARMIS: I'm still here I think.
- 22 Can you hear me?

- 1 MS. MAR-SPINOLA: Oh, okay. Now we have
- got you back, okay. But that's a question. I
- 3 don't know if you have an answer.
- 4 MR. KARMIS: Yeah.
- 5 MS. MAR-SPINOLA: But I think, you know,
- 6 there could be -- that could be a rich source as
- 7 well.
- 8 MR. KARMIS: Yeah, that's definitely
- 9 something we will look into. I don't have the
- 10 information on it right now, but a great point,
- 11 something that we can be looking into also as part
- 12 of this.
- MS. MAR-SPINOLA: Thank you.
- MR. KARMIS: Mm-hmm. Okay. I've got a
- 15 couple of more slides to run through. I'll get
- 16 through this hopefully relatively quick and take
- some more time for questions here. I just want to
- 18 highlight a few additional things that were done
- in fiscal year '20, this sort of the training gap,
- if you will.
- 21 One of the things that was relatively
- new at the end of fiscal year '19 and into '20 was

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1 that we started conducting quarterly webinars for
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- 2 all of our examiners with PTAB judges on select
- 3 topics. These are generally like live sessions
- 4 held to about 700 examiners and then recorded for
- 5 additional examiners to go watch at their
- 6 convenience if they can't make the live session.
- 7 In fiscal year '19, however, we focused
- 8 on appeal practice, writing up tips and things for
- 9 what judges consider when they are looking at ex
- 10 parte appeals; and then in fiscal year '20, we
- 11 provided some information on AIA trials,
- 12 precedential opinions, what judges are looking at
- when they are in trial for making those decisions.
- In addition, we have done this for a
- 15 while, we continue to do it to this day. We can
- detail assignments, so examiners over to PTAB, to
- 17 work for four months under a judge, if you will,
- where they get a hearing helping to conference
- 19 cases, prepare the judges for hearings, help
- 20 ghostwrite some decisions and then hopefully bring
- 21 that knowledge that they gained while on PTAB back
- 22 to their area to share with their peers.

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And then an additional item that was
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 2
       relatively new last year was providing a way for
 3
       examiners to attend hearing virtually as attendees
       and watch how hearings go, watch how judges make
 5
       the decisions that they make. Last year, we did
       58 hearings where examiners were able to attend.
       Somewhere in the neighborhood of 2500 examiners
 7
 8
       attended those hearings to get a flavor for how
 9
       judges make their decisions, if you will.
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                 Moving into this year, if you can go to
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       the next slide. (Slide) We are going to continue
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       those trainings, if you will. We're working out
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       the schedule right now. In addition, all of the
       technology centers conduct sort of their own
14
       training, if you will, based on the feedback that
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16
       they get, not only from PTAB decisions, but also
17
       from data from my office, OPQA, as well as the
18
       data that they collect themselves. So there will
19
       also be a big emphasis on training within each
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      group.
                 Andy mentioned earlier the post-grant
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outcomes. I won't repeat what it is. He did a

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1 great job in setting it up. I'll just say that,
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- 2 in addition to that, one of the ways we're closing
- 3 the gap is there is a mandatory aspect to this now
- 4 when examiners have a case. So thank you for
- 5 setting that up, Andy.
- So those are some of the things we have
- 7 on the training front, and then just one more
- 8 slide. (Slide) I know the discussion has been
- 9 heavily about the way we are collaborating with
- 10 PTAB but t here a lot of other areas of focus.
- 11 We will continue to monitor our
- 12 compliance data which is the data that OPQA
- generates. That data has been trending higher
- this year than it was last year. We'll also
- 15 monitor that perception data, which Drew mentioned
- 16 earlier, is also really high right now.
- 17 So we'll continue to monitor those, and
- then I know you will hear about other things
- 19 throughout the day or have heard recently. There
- 20 is a new examiner performance appraisal plan that
- 21 went into effect, a new search tool that does a
- 22 better job with customizable interfaces and giving

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1 foreign prior art or making it available for our
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- 2 examiners to search; and then also BTC (phonetic)
- 3 and auto-routing of cases to the examiner most
- 4 suited to examine it.
- 5 Those are all things that are very much
- 6 quality initiatives even though that it may be
- 7 talked about in other parts of the meeting today.
- 8 And these are things that we're going to kind of
- 9 keep an eye on to see how does it impact our
- 10 compliance numbers, how does it impact our
- 11 perception, our quality with our external
- 12 stakeholders.
- MR. SEARS: Stefano, I've got a question
- 14 for you about the examiner performance appraisal
- 15 plan. One of the things I think about in terms of
- improving quality is, as I mentioned earlier,
- which is trafficking higher quality applications.
- And one way to do that is to submit better, more
- 19 complete -- whatever the adjective is -- better
- 20 IDSs to bring more pertinent art in front of the
- 21 examiners.
- 22 But the examiners have only limited time

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1 to review a cases. Does the new appraisal plan
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- 2 give examiners more time to review more
- 3 references, potentially, leading to higher
- 4 quality?
- 5 MR. KARMIS: So happy to answer that,
- 6 and I would invite Andy or anybody else that's
- 7 maybe more familiar with it. But, yes, the new,
- 8 again, performance appraisal plan does consider
- 9 things like: How long the application is, and
- 10 also number of references, and things like that,
- and does allow for additional time for examiners
- 12 when it's warranted.
- In addition, examiners are always
- 14 encourage to talk to their supervisors that they
- 15 have some, you know, perhaps, one-off issues where
- 16 they feel like additional time is warranted.
- MR. FAILE: Yeah. I'm just happy to add
- 18 some color in to what Stefano said. Jeff, it's a
- 19 great question. So, as part of it, it's in the
- 20 performance appraisal plan, but it's really more
- 21 part of the new timing system that we launched in
- October.

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We're looking at applications coming
into the office, not as all the same shape and
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- 3 size, so to speak. But we're trying to compensate
- 4 for the different changes that an application
- 5 might have.
- For instance, some applications have a
- 7 lot of claims; some have a smaller number of
- 8 claims; some have a lot of pages in the
- 9 specification for an examiner to read through and
- 10 understand; some are less; some have a lot of
- 11 references that come in in the IDSs, some have
- less, et cetera. So what we have done is what I
- would consider a first attempt in trying to
- 14 standardize some of those differences and provide
- 15 time for examiners based on those thresholds being
- 16 exceeded.
- For instance, if there is more than X
- 18 number of claims, the examiner gets additional
- 19 time for that. If there is more than X pages of
- 20 references, then examiner gets additional time for
- 21 that.
- These are standardized into kind of

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1 one-hour increments; we have called them
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- 2 attributes. So while we're calculating the amount
- 3 of time any given page has, one of the things we
- 4 look at, in addition to the technical complexities
- of the case, is we look at these prosecution or
- 6 application attributes and then we affix different
- 7 levels of time per case based on that.
- 8 I consider this as a first starting
- 9 point in being able to customize the workload as
- 10 it comes in and set those standards for
- 11 examination time. Based on that, I can see us
- iterating from there in the future.
- One of the issues we have now is we're
- 14 grabbing the available data sources for each one
- of these that we have. As those continue to
- improve over time, we'll be able to be more
- 17 granular. Instead of just given time based on X
- number of references that come in in an IDS, for
- instance, we may be able to get into those
- 20 reference, maybe more time for NPL to the extent
- of less time for U.S. patents listed, et cetera.
- 22 So the better data sources we get in the

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future, the more permutations, the more granular
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- 2 we'll be able to (inaudible). So I'd consider
- 3 this the first part and kind of a right sizing the
- 4 time based on the application attributes that come
- 5 into the office.
- 6 MR. KARMIS: Great, thank you very much.
- 7 MS. MAR-SPINOLA: Thank you, Faile, and
- 8 thanks for that, Andy. Is there, or will you be
- 9 tracking how many, or how much time is being --
- 10 well, additional time is being requested to a
- 11 supervisor so that we can see whether or not --
- whether it's really a time issue or not, right?
- 13 It seems to me that if we can track how
- often the examiners, either individually or
- 15 collectively, seek that added time that might be
- 16 valuable information.
- 17 The other thing I think is: Has the
- 18 Patent Office considered -- and I think I know the
- 19 answer to this -- but has the Patent Office
- 20 considered additional workshops or training for
- 21 practitioners on quality IDSs and quality
- 22 responses to Office Actions with respect to the

- 1 cited references?
- MR. FAILE: Okay, yeah, great questions.
- 3 So, on the first one, yes, we're going to be
- 4 tracking that. The time comes in kind of two
- 5 different ways. One is to standardize, what we're
- 6 calling the attributes time, you know, a threshold
- 7 is exceeded, time is automatically added to the
- 8 case. And, clearly, we can run those numbers and
- 9 see how many applications on which one of the
- 10 attributes exceed thresholds and what we're
- 11 spending in time there.
- The second is the speeds (phonetic) can
- 13 authorize time in addition to that for cases that
- far exceed those particular thresholds. So just
- 15 kind of two different data sources there.
- 16 It's a good point, Julie. That would
- bear a good analysis to go through and see kind of
- 18 exactly what we're spending on that.
- To the idea of practitioners or
- 20 Applicants on the front-end, I'm going to ask
- 21 Robin if she wouldn't mind jumping in. I know we
- have a program where we are training practitioners

- on the outside, our STEPP program.
- I don't think they necessarily talk
- 3 about this subject, but that might be something
- 4 for thinking about including in future programs
- 5 like our STEPP program, robin might be able to
- 6 give a little more flavor of that.
- 7 MS. EVANS: Yep, you're absolutely
- 8 right, Andy. And not only do we have the STEPP
- 9 program, but we also have the VILT program, which
- 10 is Virtual Instructor-Led Training, and it would
- 11 probably be more adaptable to talk about it there
- 12 -- but great comment.
- MS. MAR-SPINOLA: You know, I mean, I
- 14 think this issue goes to the component of
- predictability, right, in the patent process. So
- I do think it's not all on the Patent Office and
- 17 I'm not suggesting that. It really is both sides.
- 18 Right?
- 19 The Applicant, through their
- 20 practitioner, their patent prosecution counsel,
- 21 really need to know that it's not just a matter of
- 22 listing a bunch of prior art references. It's

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1 going to have to be -- in order to be considered,
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- 2 it's going to have to be substantively discussed.
- And if it is, and if the record is
- 4 comprehensive where it tracks into any kind of
- 5 post-grant proceeding, then we can see whether or
- 6 not that reference is actually -- you know, that
- 7 was cited before was considered and that these are
- 8 not new arguments. But that's just my thinking on
- 9 that and suggestion.
- 10 So I think we have about 15 minutes --
- or no -- another -- till another 30 minutes for
- 12 pendency quality, Jeff?
- MR. SEARS: I guess a question I would
- 14 ask is about application readiness, things the
- 15 Applicants can do to lean to higher quality
- 16 application. The office is undertaking and
- 17 continuing to work on great initiatives to, for
- 18 example, expand the field of search to get more
- 19 art before the examiners.
- So a guestion to Stefano and to Andy,
- 21 what sorts of things can Applicants do to improve
- the quality of their own application? Maybe one

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1 way to think about the answer is: What is it that
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- 2 examiners think are missing? What is it that
- 3 examiners think Applicants can do better?
- 4 MR. KARMIS: Sure, I can address this.
- 5 So one of the things we do with our examiners is
- 6 we do do a semi-annual survey with them, a quality
- 7 survey. And, of course, you know, that survey
- 8 does ask a lot of questions about their
- 9 interactions with practitioners and the quality of
- 10 the applications that they receive.
- 11 Definitely to highlight some areas where
- 12 our examiners -- and to get sort of the lower
- scores and maybe where there are some
- opportunities for improvement -- definitely go to
- 15 things like the clarity of the claims in the spec,
- 16 the applicability of references that are cited on
- 17 the IDS, the quality of translation, providing
- support for amendments, all of those things that
- 19 really help them, you know, examine the
- 20 application, if you will.
- 21 So that is some stuff that in the past
- 22 we have wanted to share with the Applicants and

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sort of put them on notice of where our examiners
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- 2 think that there are some opportunities for
- 3 improvement.
- In addition, as part of that engagement,
- 5 one of the things that we did do last year was put
- 6 out a Request for Information to try to gather
- 7 some feedback from external stakeholders on tools
- 8 they use to sort of improve the quality of the
- 9 application before the submission.
- 10 Got some good, some good feedback
- 11 through that RFI that were interested in exploring
- and really trying to determine whether there are
- some options, maybe IT options, for whether the
- office could explore to help maybe with the
- 15 quality of incoming applications also, but
- definitely something that we get feedback from
- from our examiners, if you will.
- 18 MR. BROWN: Dan Brown. In terms of
- 19 quality, do you think the quality bar is moving?
- 20 Do you think that maybe the PTAB has changed or
- there's a difference between the obviousness of,
- you know, what's not obvious that a patent

- 1 application and maybe hindsight bias when you go
- 2 back and look at it. Is there a way to
- 3 objectively measure this?
- 4 MR. KARMIS: So are you talking about
- 5 sort of, like, a different threshold for
- 6 obviousness in examination than in PTAB?
- 7 MR. BROWN: Yeah, I mean, that's the gap
- 8 there, right, where we're looking at the question?
- 9 And I'm just throwing it out there for discussion
- 10 not just to throw it. It just seemed to me, you
- 11 know, you're in a challenging situation of
- measuring the effectiveness and quality.
- But, you know, I'm a long-time inventor.
- 14 I think from an investors community, they believe
- that bar is moving now with PTAB judges looking
- 16 at, say, prior art and how that prior art effects
- 17 patentability and in validating, you know,
- 18 patents. Does that gap -- maybe I guess -- what
- is your opinion on that gap? How do you see that?
- MR. KARMIS: So, I mean, I'll jump in
- 21 first and then anybody from the USPTO is welcome
- 22 to jump in also. I think finding that line for

- obviousness, if you will, is something we strive
- 2 to achieve within patents, within the different
- 3 technologies within patents, within our
- 4 workgroups, as well as with PTAB.
- 5 But, you know, we obviously read PTAB
- 6 decisions, try to figure out where their line is,
- 7 try to figure out where our line is. Our hope is
- 8 those lines are always, you know, as aligned as
- 9 possible.
- 10
 I'm not sure if it's necessarily moving
- one way or another, but it's always something that
- we're, you know, monitoring and trying to improve
- on, not just with PTAB, but also within our own
- 14 organization, if you will.
- MR. HIRSHFELD: Stefano?
- MR. FAILE: Yeah, also --
- 17 MR. HIRSHFELD: Yeah, I'd like to -- go
- 18 ahead, Andy.
- MR. FAILE: Okay.
- MR. HIRSHFELD: You'll start and I'll
- jump in, Okay, you're good.
- MR. FAILE: This is a great

- 1 conversation. Thanks, Dan. So I do think that
- 2 the gap is -- I do think it's closing in closer.
- 3 I do think quality is moving in the right
- 4 direction. The one thing that's difficult is it
- 5 can be a slow move and it's very iterate.
- 6 We're in a subjective area and trying to
- 7 analyzer, you know, where quality is and how, what
- 8 direction it is moving in, in general. And I do
- 9 think a lot of the issues, a lot of the
- 10 initiatives that we're putting in place is moving
- 11 the quality in the right direction.
- 12 Stefano talks, I really like the phrase
- 13 he uses, "learning loop." This learning loop is
- 14 pretty big and it's pretty iterative and you're
- 15 seeing some inching up over time. I don't think
- 16 we're going to see giant breakthroughs, one way or
- 17 the other.
- Personally, I think we're going to
- 19 continue to iterate discussing things, like, how
- 20 do we make art available in front of the PTAB
- 21 available for examiners? You know, we're doing a
- 22 piece of that now in our continuation program. If

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1 there is other ways to do studies, what Jeff is
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- 2 advocating for, I think it's a great idea.
- 3 Let's study if art was found; how was it
- 4 was found; should we have found it; under what
- 5 conditions can we kind of tighten that loop up;
- 6 providing search systems that have a different
- 7 array of prior art available to examiners in a
- 8 more targeted way, as another way that we're
- 9 moving through that; having more interactive
- 10 prosecution.
- 11 We get a lot of good feedback on our
- interviews, continuing to look at interviews and
- 13 have interactivity between examiners,
- 14 practitioners, and Applicants, to better
- understand the positions in an Action so we make
- more efficient use of that prosecution moving
- 17 forward.
- 18 All of these I think we're gaining steam
- on within the last few years. The thing I would
- 20 caution is that it could look to be a pretty slow
- 21 loop from the outside, but I think we are making
- 22 progress and going in the right directions.

- 1 We also, kind of as a check on that, we
- 2 look at our customer survey that we do two times a
- 3 year and we can see those responses coming in and
- 4 the progress at least from a point of view of
- 5 practitioners and Applicants that use the system,
- 6 how we're moving in the right direction from
- 7 there, too.
- 8 So I think we're going in the right
- 9 direction. I think there is plenty of work to be
- done, and I think it's going to be an iterative
- 11 kind of slow march as we kind of move forward --
- 12 anyway, my take it.
- Drew, I didn't mean to jump in in front
- of you. (Laughter)
- MR. HIRSHFELD: No. No, you're great.
- I think that's a wonderful conversation.
- 17 MR. FAILE: Yeah.
- 18 MR. HIRSHFELD: And, Dan, I really
- 19 appreciate your question. I think that we should
- spend a lot of time discussing what do we mean by
- 21 a gap here, right? So, you know, I know Andrei,
- 22 you know, Iancu, talked often about bridging the

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1 gap and that was one of his principles.
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- 2 What I believe he was talking about was
- 3 really the -- as a former litigator, that he sees
- 4 that there are instances where somebody in
- 5 litigation can spend much more resources, time and
- 6 money than the examiner has to be -- to find a
- 7 reference so that the gap that he was referring to
- 8 was one of prior art; that an examiner who is very
- 9 limited in time, who would probably have an
- 10 average of 20-something hours to do their case
- from start to finish, are they able to -- you
- 12 know, why are they not able to find the same
- thing, or are they not able to find the same prior
- art and where somebody who can spend, you know,
- thousands, millions of dollars, whatever it is,
- depending on the case?
- 17 So I think there is many different areas
- where there could be this so-called gap, so to
- 19 speak. And I think it behooves us if we're going
- to really move forward to really understand: 1)
- 21 what we're talking about when we're referring to a
- gap; 2) what are the shortcomings that we're

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seeing?

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                 So, in my opinion, every time an
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       examiner gets reversed or a patent gets
       invalidated, we should be understanding exactly
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       why. Is that a prior art issue, as we discussed?
       If it is a prior art issue, you know, why was it a
 7
       prior art issue?
 8
                 You know, referring to my comments
 9
       before, was it something that was in the case that
10
       the examiner didn't think was applicable and a
11
       judge does? Was it something that was not in the
12
       case that should have been in the case? Was it a
13
       reference that the examiner couldn't have possibly
       been expected to find? These are all different
14
       reasons which I think we need to understand.
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16
                 And then, switching to the art area,
       once you have the art, switching to the statutes,
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rather, for example, under 109, the cases that are

at the PTAB are hopefully those ones that are

truly those challenging cases, the ones where

there is a legitimate disagreement between the

examiner and the Applicant for ex parte appeals,

- 1 for example.
- 2 We need to know in situations like that
- 3 are, where there is a difference of opinion on,
- 4 say, 102 or 103, is it a legitimate gray area
- 5 case, or was it something that was missed by
- 6 somebody, you know, or they just didn't read a
- 7 reference properly, didn't understand the prior
- 8 art?
- 9 So my point of all of this is I think
- 10 it's very important for us to understand exactly
- 11 what we're talking about. We, at PTO, recognize
- we need to do a better nob of data capture of all
- of these elements so we can have more educated
- 14 discussions about this.
- And, really, if we're going to move us
- forward, I think we have to be careful not to just
- have a blanket statement that, okay, there is a
- 18 gap and therefore there is a problem. I think we
- 19 need to understand what the differences are and
- 20 that way we'll be able to really understand how
- 21 best to address then.
- So, anyway, I think this is a great

- 1 conversation and I think it should evolve into
- discussions subsequently about where there is
- 3 prior art differences, in terms of what's being
- found, whether that's statutory differences, how
- 5 they're applied, et cetera.
- 6 So, a great question, Dan. I'm glad you
- 7 brought that up. Because, as I'm sitting here,
- 8 I'm thinking I'm hearing people talking about a
- 9 gap and I was having this thought exactly that. I
- 10 think this isn't as precise the discussion as what
- 11 I believe is most helpful to us.
- MR. BROWN: Thank you, and I really
- 13 appreciate your feedback. I guess looking at it
- from a professorial perspective and trying to
- reframe the problem we have here is that, you
- 16 know, when something is non-obvious or obvious,
- it's very subjective at times.
- 18 And you're in the process of collecting
- 19 a lot of data and you're going to use that data.
- I think there should be some focus brought into,
- 21 what is that prior art? Is that prior art the
- same across the office in order to try to do it?

- 1 Now I know it's hard to make that
- 2 objectively because it's a subjective argument.
- 3 And, you know, we have a lot of different biases
- 4 in there. But, you know, I just think the courts
- 5 and the grading (phonetic) factors, or whatever,
- 6 there is ways of looking at that and trying to
- 7 understand it.
- 8 So I'm really happy that you're open to
- 9 it and happy from what I have heard about getting
- 10 this hard data and try to look at it objectively.
- 11 As we go into this, I think there is a way of
- 12 collecting qualitative data and hoping to make it
- 13 as quantitative as possible.
- MR. HIRSHFELD: No, I agree, and that is
- 15 our goal.
- MS. MAR-SPINOLA: Yeah. I am very happy
- about the discussion here. I think it's very
- important to have. But we do have time
- 19 limitations. I do want to say though that on the
- 20 quality issue, we do acknowledge and respect,
- 21 Drew, what you're concerned about.
- 22 Also, I think that after our break at

- around 1:10 p.m. Easter, we're going to hear from
- 2 AI and IT. And I think quality will not only be
- 3 enhanced, but I think that moving the needle may
- 4 actually be -- it may still be incremental, but
- 5 may be a little more efficient and therefore
- 6 time-saving.
- 7 So, hopefully, we'll hear a little bit
- 8 about that during AIIP. But, you know, this is
- 9 great because the conversation or the focus needs
- 10 to be on the entire ecosystem, right, inside and
- 11 outside of the Patent Office. Everyone is
- 12 responsible. It's not all on the Patent Office,
- 13 but there are a lot of moving parts. And,
- 14 hopefully, data collection, having the right
- tools, which we'll hear later on, is going to
- 16 enhance that. So that's just my comment there,
- 17 yep.
- 18 Okay. Jeff, I'll hand it back to you.
- 19 MR. SEARS: Okay, Julie. I don't have
- 20 anything further on the agenda for today. I know
- 21 we're a few minutes ahead of time. But maybe I
- 22 would suggest we maybe move on to the next

- 1 presentation, so perhaps we won't be so far
- behind, as we usually are in the afternoon. But I
- 3 defer to you as Chair.
- 4 MS. MAR-SPINOLA: Actually, thank you so
- 5 much for that. I really appreciate it given how
- 6 much and how important to your particular
- 7 subcommittee topic is. But I do want to say that
- 8 our next topic, which is innovation expansion,
- 9 which I think it's a great opportunity.
- 10 And thank you for your generosity of
- 11 time that we can hand over to Jennifer Camacho and
- 12 Valencia because we often have to have enough time
- 13 to speak about those equally important issues.
- 14 Jennifer.
- MS. CAMACHO: Thank you, Julie. I
- 16 appreciate that. It is an incredibly important
- issue. And I can't tell you how happy I am to be
- 18 working with the Innovation Expansion Subcommittee
- 19 again this year.
- The dedication and engagement from
- 21 Valencia and all of the subcommittee members is
- just truly remarkable. It is really an all-in

- 1 team. And that's what this effort needs. So I am
- 2 so glad to be a part of it.
- 3 So, at our last meeting, I remember --
- 4 PPAC meeting -- we talked about the newly
- 5 established National Council for Expanding
- 6 American Innovation, which is called NCEAI for
- 7 short, but I'm not pretty sure it's really that
- 8 short.
- 9 But, at any event, we talked about that.
- 10 And since their inaugural meeting in September,
- the NCEAI and its working group have been very
- busy on crafting a national strategy.
- 13 And as part of that effort, and as Drew
- mentioned in his opening remarks, a Request for
- 15 Comment on the National Strategy for Expanding
- 16 American Innovation was published in the Federal
- 17 Register on December 23rd. And the request
- included 17 questions covering a wide range of
- 19 considerations.
- It's actually quite thought-provoking,
- 21 and all of these considerations are important for
- 22 a national discussion on this topic. I really do

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1 encourage, even if you have no intent of sharing
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- 2 your comments, I do encourage you to read it
- 3 because I find that it was quite
- 4 thought-provoking.
- 5 But, at the end of the day, we do need
- 6 your input, so please do take a look at the notice
- 7 and share whatever comments you feel you would
- 8 like to share with us. The due date again is
- 9 February 23rd, so you have a little bit of time.
- But, please, we do need your input.
- 11 So, today, going to (inaudible) I
- 12 brought our update on the NCEAI and what's on our
- horizon for 2020. And I think that you may pick
- 14 up -- and I really do hope that -- but, you know,
- pick that up is collaboration and partnership.
- 16 This initiative, the initiative of
- 17 (inaudible) innovation, competitiveness, economic
- 18 growth, and promoting and increasing the
- 19 participation of underrepresented groups. And so
- 20 inventors and entrepreneurs really requires
- 21 collaboration and partnership across all sectors.
- To succeed, this initiative must be a

- 1 shared initiative across their entire innovation
- 2 ecosystem. And the good news, from my
- 3 perspective, is that this initiative has already
- 4 generated shown interests from academia, and
- 5 non-profit organizations, businesses, both big and
- 6 small, and just the general public.
- 7 And, as you'll hear a little bit more
- 8 today, they already have several collaborative
- 9 efforts in this initiative underway. So, with
- 10 that, I'll hand it off to Valencia.
- MR. MARTIN-WALLCE: Thank you, Jennifer.
- 12 And you said it beautifully, NCEAI, exactly. Good
- 13 afternoon to everyone. Thank you so much for
- 14 having it here again. Julie and Jennifer -- I'm
- sorry -- Jennifer's comments go exactly to what
- we're going to talk about today.
- 17 It's the collaboration together. This
- 18 is not an initiative, an issue, a mission. I love
- 19 calling it "a mission" that is in one corner of
- 20 our community. It is all of us working together
- 21 keeping -- keep going with the amazing work that's
- 22 already been done by individual organizations and

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1 collaborating, as well, to make it even stronger.
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- 2 So I'll go over what we have been doing
- 3 and where we will be going for this year. So next
- 4 slide please. (Slide) So quick update, and
- 5 Jennifer already mentioned it, that the Federal
- 6 Register Notice, the Request for Comment, has been
- 7 extended to February 23rd.
- 8 And the reason we did that was because
- 9 it did come out around the holiday timeframe and
- 10 we wanted to make sure that everyone had an ample
- opportunity to get their comments in, so extended
- 12 a little bit, I'm happy to say at this point; and
- Drew had mentioned earlier that we were in the
- 14 50s.
- We're actually at 59 comments, as of
- 16 today. I mean that's an impressive number for an
- 17 RFN regardless. But, really, when you go and take
- 18 a look at the RFC you see that there is 17
- 19 questions there that we're asking because we
- 20 really break it down into each of the aspects of
- an inventor becoming an inventor and becoming an
- 22 innovator.

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1 So we asked a lot of questions. So what
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- 2 that means is, while it might be 59 sets of
- 3 comments, it's all or are a large part of those
- 4 questions in each set of those comments, so quite
- 5 a few comments coming in, ideas, suggestions, that
- 6 the team, the strategy team is working to consider
- 7 and incorporate as we're working on a strategy.
- 8 We'll show you our new webpage in a
- 9 second. But just you know if you have not
- 10 commented yet and you would like to, please go to
- 11 the "How to Get Involved," link on the NCEAI
- 12 webpage. That will link you directly to the
- 13 Request for Comment and how to submit that.
- We can move on. (Slide) Also what we
- 15 have done, starting this year, one of the
- activities for 2021 is -- if we can move back to
- 17 where we were -- yes, thank you. One of the other
- initiatives that the NCEAI and USPTO has going on
- is a series of Innovation Chats.
- 20 We kicked off that series in January;
- 21 then Director Iancu, sat with myself, as well as
- 22 with the Deputy Director General of WIPO for

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1 Technology and Patents, Lisa Jorgenson, which I'm
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- 2 happy to say this was actually -- she's newly
- 3 appointed there, the first woman to sit in that
- 4 position. And we were her first event in this new
- 5 position, so very proud and honored that she would
- 6 sit with us.
- It was a great conversation between the
- 8 two of them and it can also be found on that same
- 9 NCEAI webpage. I would encourage everyone to go
- on and take a look. It was the beginning of our
- 11 story of Innovation Chats.
- The topic was the importance of
- 13 Expanding American Innovation. And it was a
- series of topics, conversations between Director
- 15 Iancu and Deputy Director General Jorgenson that
- not only spoke to them being leaders in
- intellectual property and in this field of
- 18 expanding innovation, but also they spoke
- 19 personally as well as to why this is important to
- them and how and what influenced them on their
- 21 career journey.
- So, please, take a look. We are going

- 1 to have a series of topics about every six weeks
- 2 or so that we will be -- we will add a new
- 3 innovation chat and it will discuss along the line
- 4 of the strategy that we're developing, so creating
- 5 innovators, practicing innovation, realizing
- 6 innovation.
- We'll also have a chat about the
- 8 practitioner's role in what we're doing and their
- 9 responsibility, as well as, we'll talk about
- 10 measures and metrics of success. And if we can
- 11 move on to the next one now. (Slide)
- 12 And as I mentioned, we have the updated
- 13 webpage of the NCEAI, which can be found, if you
- 14 first go to the uspto.gov webpage, there is a link
- 15 for Expanding Innovation; under that link, you can
- 16 find a Director's initiative, where we will be a
- webpage.
- 18 So you can see that we have added a few
- 19 areas, one being past events, so we will make sure
- that all of the events that we had recorded, all
- of the awareness and education events, will be
- linked to this site. So anyone who is not able to

- 1 attend as we're having them will always be able to
- go back and see what we have done, where we're
- 3 going, and get even more educated on how to
- 4 contribute to what we're doing.
- 5 We also added the Innovation Chats ink.
- 6 So this is where you can go in order to see the
- 7 first chat that we had and we will have the whole
- 8 series that will be on this webpage as we go
- 9 through them.
- 10 And just to let everyone know, with the
- 11 Innovation Chats, they will be open to the public.
- 12 We will have a series of guests to talk about all
- of the topics. But we will have a line open for
- 14 the public to not only hear what's being said, but
- also to be able to ask questions and provide
- 16 suggestions as well. Okay, we can move to the
- 17 next. (Slide)
- 18 And just to go over a little bit more on
- 19 what I was saying. So we're continuing our work
- 20 with the working group. And just to remind
- 21 everyone, the NCEAI members all have working group
- 22 representatives that are working with the National

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1 Strategy team that are developing the strategy.
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- We have also, our networking group, has
- 3 invited in other groups and organizations that
- 4 aren't necessarily on the Council to also
- 5 contribute as we're developing the strategy. As
- 6 Jennifer had mentioned, February 23rd, we do have
- 7 the public comments closing.
- 8 Please share that link with everyone
- 9 that you know. We want to get as many comments
- 10 and be able to incorporate them as possible. We
- are looking to the summer of 2021 to publish a
- strategy and we will have an event surrounding
- 13 that publication when we are able to have it. And
- we're also going to continue on our NCEAI
- 15 Awareness and Education campaign.
- So the Innovation Chats is part of that,
- 17 but that also includes events that members of our
- 18 Council are having, events that we're partnering
- 19 with other organizations across the nation to
- 20 bring not only awareness of the NCEAI and the
- 21 strategy, so when we'll wrap up to a huge campaign
- 22 moving forward when the strategy is published, but

- 1 also educating every corner of our nation on this
- 2 strategy.
- 3 Because putting the strategy in writing
- 4 and publishing it, while it is a huge tasks for
- 5 that team, it is only the beginning. The really
- 6 hard part is making sure that we're educating
- 7 people on how to use the strategy in order to
- 8 expand innovation and have all areas of our
- 9 communities to adopt it and move forward.
- 10 And the best we can do to do that is to
- 11 educate, to go to every corner and educate on the
- strategy and how to use the strategy, and how to
- measure whether the efforts are successful.
- 14 So that will be a huge campaign for us,
- and I am delighted to be able to support any
- 16 efforts towards that. Please go on to our link,
- 17 uspto.gov/ExpandingAmericanInnovation, with any of
- 18 your comments. If you would like us to share any
- 19 events that are going on surrounding expanding
- innovation, we do have that area on our webpage of
- 21 events going on.
- So, please, looking forward to sharing

- 1 it all and our email address to give us any
- 2 comments, or any ideas, or any events that you
- 3 would like us to share. Looking forward to
- another amazing year. Last year, threw us for a
- 5 loop a little and put us a little bit off of our
- 6 target timeframes but did not keep us down.
- 7 We are moving forward. We are moving
- 8 stronger than ever with the support of this agency
- 9 as a whole, the community around us, and
- 10 especially this Council, who has been invaluable
- in all of the efforts in the successes we have had
- 12 so far. But we are not slowing down at all.
- So I believe that is the last of my
- 14 slides, or do we have -- yes, this is just how to
- join the conversation. This is our social site,
- the website, as well as the social media
- 17 #ExpandingAmericanInnovation. I happy to take any
- 18 comments, questions, that you might have for me.
- 19 MS. MAR-SPINOLA: So this is Julie. You
- 20 know, this is an issue close to my heart,
- 21 actually, as you know. And so, thank you for all
- of your efforts. I think you have been graciously

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1 sometimes a little bit in the background. But,
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- 2 really, you're taking charge of this and we
- 3 appreciate that.
- So, Valencia, one of the things that I'd
- 5 like to ask is, you know, if there are some
- 6 preliminary strategies, can you talk about it now?
- 7 Also, what other efforts -- and you did
- 8 talk about some -- but to market though, right?
- 9 Because, you know, to get the requests maybe the
- 10 requests only come if folks are signed on for a
- 11 Patent Office alert, for example, right?
- 12 And, you know, I would say most people
- don't know about signing for -- or, yeah, there is
- 14 probably a huge chunk of people who don't know to
- sign up for patent alerts. So is there an
- 16 additional form of marketing this issue?
- 17 MS. MARTIN-WALLACE: You know that's a
- 18 great comment, Julie. So we have been working
- 19 very closely with our communications office, both
- in assisting us in really spreading the word, in
- 21 putting out blogs, in putting out all of the
- 22 information every time we have an event, or we

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1 have something going on, it goes out on a patent
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- 2 alert.
- We can absolutely direct people to how
- 4 to sign up for a patent alert, so as many as
- 5 possible can sign up and know exactly what we're
- 6 doing when we're doing it. You mentioned
- 7 background, I like it in the background. I like
- 8 rolling my sleeves up and doing the work.
- 9 But I do appreciate every time all of
- 10 you mention NCEAO, and because you said that I am
- 11 actually going to mention Drew. Because talk
- 12 about background, he has been on the background
- this entire time supporting everything we're
- doing, not only the NCEAI, but also internal to
- the agency, he's done a great deal of work in
- 16 supporting and bringing together some of our
- affinity groups, who have been putting some
- 18 programs together.
- 19 There is a working group that Coke is
- 20 leading now that's also looking at moving the --
- 21 developing new initiatives and programs that will
- 22 not only spare our economy, but that are

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1 overlapping and related and complementary to what
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- 2 we're doing with Expanding American Innovation.
- 3 So while what we're doing now with the
- 4 strategy, as well as the programs that we are
- 5 building, go through what I had mentioned before
- 6 about creating. So at every point in an inventors
- 7 lifespan, how do we make them more aware, given
- 8 them more education?
- 9 That's what our programs and our
- 10 initiatives are moving forward to do at the age of
- four-years-old, you know, bringing the enlightment
- of STEM and moving on through grade school,
- through high school, college, post-graduate school
- into the working world and beyond.
- What is the information that is needed
- in order to build a better ecosystem here,
- innovation and ecosystem? So that's what our
- 18 programs and our initiatives are moving forward to
- 19 do.
- I am happy to say that, as part of his
- 21 duties in this role, Drew is the Vice Chair now of
- our NCEAI. So, you know, now he gets to say more

- of all that he has been doing. And, you know,
- 2 I'll just mention really quickly, when we asked
- 3 him about that role, he jumped at it, he said,
- 4 absolutely.
- 5 But he's been going around to speaking
- 6 engagements. And I'll say that for all of my
- 7 coworkers, whenever they have an opportunity. So
- 8 it hasn't just been me really beating the drums on
- 9 this. It's been all of our coworkers. It's been
- 10 everyone in this agency. And the interests in it
- and want to contribute has been amazing.
- So we will have in the future some more
- information about the programs that we are
- developing and partnering with other
- organizations, other agencies, other groups.
- Right now, it really is not at the phase where
- we're going to publish those programs, but they
- 18 will be coming soon.
- MS. MAR-SPINOLA: Thank you for that.
- 20 Can you expand on what the affinity group is?
- 21 MS. MARTIN-WALLACE: Oh, I'm very sorry.
- Yes, affinity groups are different voluntary

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1 organizations within our agency that while they
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- 2 might have a particular focus within a cultural
- 3 area, they really do assist and work with all
- 4 areas. And another kudos to all of my deputy
- 5 commissioner coworkers, they are all executive
- 6 advisors to several of the groups.
- 7 I'm an Executive Advisor to the National
- 8 Society for Black Engineers and I can speak to
- 9 what they are doing. They are working with the
- agency and they have been led by myself and Drew
- 11 to develop further mentoring programs; to develop
- 12 outreach programs to universities; to teach about
- 13 not only STEM, but also the patent system and
- bring awareness to it going into universities;
- 15 going into grade school.
- So their work and their programs are not
- only focused on our patent examiners and within
- 18 the agency, but they actually go out into our
- 19 communities as well and speak on STEM, on patents,
- 20 on innovation.
- 21 MR. HIRSHFELD: Julie, I'd like to add a
- few thoughts here. I would love to have in a

- 1 future PPAC meeting, have Bismarck Myrick, who, as
- 2 our EEOD Director, come in and discuss the
- 3 affinity groups. He is the person who is in
- 4 charge of them.
- 5 And I mentioned the combined federal
- 6 campaign about the generosity of employees before
- 7 because I wanted to share that, you know, great
- 8 event and occurrence with everybody. But I also
- 9 have to say, as I'm sitting here, I think this is
- 10 another internal USPTO aspect that many people
- 11 don't recognize.
- 12 And we have these fantastic affinity
- groups throughout the agency which do a wonder in
- 14 helping improve the USPTO community and they work
- 15 together. It's educational at times; it's social
- 16 at times. And when I say educational, as Valencia
- mentioned, sometimes educational internal of the
- 18 PTO, and other times external to PTO. And it is
- 19 just absolutely fantastic.
- 20 And, as Valencia mentioned, some of them
- 21 are working on new reviewing expanding our
- 22 mentoring program that we have existing already,

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just a great group. I'd love to have Bismarck
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- 2 come in and give everybody an overview, sort of an
- 3 insight into what we're doing at PTO.
- 4 And I also wanted to mention a quick
- 5 word on the NCEAI. And I appreciate your very
- 6 kind words, Valencia. But I will also say that,
- 7 as I am transitioning into this role, and people
- 8 are asking me about what's going to continue at
- 9 PTO and, you know, what are the focuses, et
- 10 cetera?
- I, without hesitation, will say the
- 12 number one topic that people are asking me about
- is the NCEAI and there seems to be a great deal of
- 14 excitement at all levels. U have not yet had
- anybody, you know, not be excited about this.
- 16 There seems to be wonderful level and, you know, I
- 17 think people recognize the importance and the
- 18 significant improvement that this can make to our
- 19 whole patent ecosystem.
- MS. EVANS: And I would just like to
- 21 chime in. You saw it on Valencia's slide, on the
- left side, but it does shoutout both to the

- 1 Council and NSBE, they had a wonderful
- 2 presentation yesterday, as their flagship
- 3 presentations for Black History month.
- 4 And it was about three inventors, and
- 5 they were three great women inventors, black women
- 6 inventors, that talked about their journey into
- 7 inventorship. And a lot of them said they
- 8 wouldn't even have thought about themselves as
- 9 inventors, right, but each of them hold patents.
- 10 And they talked about what it looks like
- 11 to see someone who looks like you in that space.
- 12 And so they talked about the importance of
- 13 expanding innovation, right, and expanding it
- 14 beyond what you know.
- One of them even said, "If I were to
- draw a picture of an inventor, I probably would
- 17 have drawn somebody like Albert Einstein. I would
- not have drawn a black woman or somebody that
- 19 looks like me."
- 20 So I thought it was powerful. I thought
- 21 it was a great kudos to the Council and what
- they're doing, and I thought it was a huge win for

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our agency. There were a lot of people who chimed
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- in that said, not only am I watching, but I have
- 3 my daughter sitting here watching as well.
- 4 So it was a great event and I look
- 5 forward to having more of those like that here.
- 6 MS. MAR-SPINOLA: I think that as an
- 7 Asian-American, I can say that it's always
- 8 important to be able to see someone that is
- 9 familiar. Right? So, to Drew, Bismarck is always
- 10 welcome. We will build him into the agenda. I
- would love to hear about whether we have affinity
- groups for a better focus on each of the
- 13 underrepresented groups that the Patent Office is
- 14 focused on to helping.
- And also, in terms of the focus on the
- smaller innovators, the smaller entity,
- innovators, the individual inventors, I love the
- idea of going all of the way to grade school and
- 19 up in higher education to get them not only
- 20 familiar with the concept of innovation, but also
- 21 to let them see their role models, if you will.
- 22 And so, so this great. I love it. I

- love to hear all about this. Thank you.
- 2 Jennifer, thank you.
- 3 MS. CAMACHO: Thank you. Personally, I
- 4 want to say thank you to Drew. And, Robin, I am
- 5 thrilled to hear the comment that -- just it's
- 6 wonderful. And, Valencia, I love you changing
- 7 initiatives initially because I feel the same way.
- I do have a question. So we have heard
- 9 a lot about the outreach to the underrepresented
- groups and getting them the information that they
- 11 need and supporting and promoting this. I am
- wondering what the national strategy has in mind
- 13 with respect to reaching the other individuals in
- 14 the ecosystem, who have an impact on
- underrepresented groups and innovation.
- And I'm speaking about, for example, the
- 17 corporate teams that are in charge of
- decision-making on IP, or the busines side of
- 19 scientists who are in charge of putting together
- 20 the innovation team for their group, and certainly
- 21 the venture capitalists.
- So we have any plans for educating them

- on the benefits and the potential a diverse group
- 2 has to offer? And also highlighting or making
- 3 aware of potential unconscious biases that might
- 4 interfere with their decision-making or impact the
- 5 trajectory for their teams?
- 6 MS. MARTIN-WALLACE: Absolutely, thank
- 7 you, Jennifer, that's exactly -- you should
- 8 definitely come to all of our workgroup meetings
- 9 because that's exactly the direction we're going
- 10 in.
- 11 You're right on in line with what we're
- doing in the chapter of practicing innovation, as
- 13 well as the chapter of realizing innovation that
- 14 we're capturing not only strategies for, you know,
- the universities and communities, local
- 16 communities, but also strategies for corporations,
- 17 large and small.
- And that is, unconscious bias, is one
- 19 that we're going to be addressing as well, as to
- 20 why it is a good plan; it's a profitable plan to
- 21 have diverse groups and what that brings. So, you
- 22 know, it's not asking people to just, you know, be

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1 these martyrs to help us.
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- This is what helps our society to grow.
- 3 It's what helps the organizations, the companies
- 4 to grow, is to bring in this diverse group of
- 5 inventors of innovators. And our strategy is
- 6 going to also incorporate that as to how to do it,
- 7 what you should be looking for, but why it's
- 8 profitable to you as well.
- 9 And, as I mentioned, the measuring and
- 10 the metrics for success at each level, and part of
- 11 that is the maturity assessment of not every
- organization starts at the same level. So we will
- 13 have an assessment for any organization, be it a
- large university, or you know, independent
- inventor, or a large corporation, as to where are
- you on the spectrum of being inclusive?
- 17 Give them that as their start, as to
- where they are to know how to go and not be
- 19 discouraged, you know. They feel like they
- 20 haven't taken the same steps as, you know, a
- 21 different organization but go at their own speed,
- as opposed to having this blanket measure that a

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1 lot of organizations would not be able to be
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- 2 successful using; go at their own speed, every
- 3 improvement counts and will get us to the spot
- 4 where underrepresented is not a term to be used in
- 5 the IP community and the innovation ecosystem.
- 6 MR. CHAN: Yeah. I have a question and
- 7 some comments as well. So thanks for that,
- 8 Valencia. It was a great update. I'm also really
- 9 excited about all of this as well. So one thought
- is I know last year we had the bid kind of launch
- and the unveiling of the council member.
- Just thinking about the significant
- 13 changes in not only the Administration but also
- 14 the office leadership, I wonder whether or not it
- 15 would make sense to have kind of a renewed
- 16 invitation for different entities to partner. My
- suspicion is that you may get a different response
- 18 given all of the changes that happened.
- 19 So that was one thought, whether or not
- 20 we have kind of thought about, maybe kind of
- 21 reengaging or reinviting folks to partner with
- 22 NCEIA [sic]. The other one is -- and I think

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1 you're well aware of some of these organizations,
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- 2 but there are a few that come to mind.
- 4 closely with NSBE. And I agree some of the
- 5 programs they put out have been fantastic, as
- 6 Robin has mentioned. But I also wonder about
- 7 invent together, I wonder about the newly created
- 8 US IP Alliance, where there is actually quite a
- 9 bit of overlap between the Innovation Expansion
- 10 Council and the Board members for this new
- organization that's focused on innovation
- 12 strategy.
- 13 And then the last one is, you know, as
- we're expanding beyond just patents and thinking
- 15 more about innovation expansion, you know, I think
- 16 about leveraging other expertise with groups like,
- 17 A Needle Bee and Spark Loud, and these groups that
- are focused on STEM education or other things.
- 19 And that kind of leads me to my last
- 20 point, which is I think we have been pretty
- 21 intentional and deliberate about calling this
- 22 innovation expansion and not limiting or

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1 constraining ourselves to just patents. And if
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- 2 that's true, I think we just -- we would be wise
- 3 to consider all of the other innovation pathways.
- 4 And I think about, you know, I think
- 5 about the open source community. I think about
- 6 collaborative research. I think about sponsored
- 7 research that are all about open ecosystems, open
- 8 research types of environments.
- 9 And that could be something we also
- 10 think about as well, not just patents, but also
- 11 making sure that we kind of support and facilitate
- the open source community and other avenues for
- innovation.
- So that was a mouthful, but just a few
- 15 comments I wanted to make for that area.
- MS. MARTIN-WALLCE: Thank you. I
- appreciate you bringing those up. And, yes, I can
- 18 give you some updates on it. So, first to start
- 19 with, our working group has grown since our first
- 20 event. We will not stop adding anyone who is
- 21 willing to roll their sleeves up and help us get
- this done.

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1 So we actually have grown quite a bit in
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- 2 our working group that's working with us not only
- 3 on a strategy but putting some events together.
- We do plan on having an event around this
- 5 strategy.
- But part of what we're doing is with the
- 7 Innovation Chats, with the events that we're
- 8 having the partnerships that we're building is to
- 9 make sure that no one forgets that this is still
- just as strong as when we first started and that
- we're not stopping, to keep it in the forefront of
- 12 everyone's mind.
- And we are partnering, actually, with
- several that you have talked to. I have,
- 15 actually, with USIPA, one of the leads in that was
- 16 the Vice Chair, I believe, Scott Frank. I have
- 17 already had several meetings with him about how
- we're partnering the two efforts together.
- 19 And I'm happy to say Scott Frank is also
- 20 a member of the NCEAI. So we are building
- 21 partnerships left and right, not only through
- NCEAI, but in all of the areas, the regional

- directors, the different organizations within our
- 2 agency have also developed partnerships towards
- 3 expanding innovation and what they're doing.
- 4 So we have, actually, are constantly
- 5 building partnerships and we're looking to build
- 6 even more. Because, as I mentioned, you know,
- 7 when we publish this really is -- the hard work is
- 8 to get people to adopt it.
- 9 So we're looking to partner with
- 10 everyone who is helping us to get out and not only
- 11 promote it but also help every aspect, every
- 12 corner of this nation to educate them on it and to
- adopt it as their own to build successes.
- So you're exactly -- thank you for
- bringing those up, those are areas. And I'm
- letting everyone who can hear me now know, please,
- 17 contact us. We would like to partner, not only
- 18 through NCEAI, but as I mentioned, other areas of
- 19 the USPTO in developing more inventors and being a
- 20 more inclusive environment.
- 21 And I missed the last one, the last
- 22 comment you made. I don't think I commented on

- 1 that. Can you remind me again?
- 2 MR. CHAN: Yeah. I was just saying,
- 3 just as we have expanded kind of the charter of
- 4 the innovation expansion mission, just to make
- 5 sure that we also include things, like, open
- 6 source community, collaborative research --
- 7 MS. MARTIN-WALLCE: Yes.
- 8 MR. CHAN: -- other paths for
- 9 innovation.
- 10 MS. MARTIN-WALLCE: Thank you. Thank
- 11 you so much. Yes, that's an area we're looking
- into and we're going to further. And you have
- 13 been very, very helpful and very supportive in
- leading the way on that. So, thank you, very much
- for leading the way in that area.
- But, yes, that is an area that we're
- 17 look at as well. So we have a lot to do. And I
- have the energy to do it and so does my team.
- MR. CHAN: Thank you. Well, we're all
- 20 glad you're in charge. (Laughter)
- MS. MARTIN-WALLCE: Thank you.
- MR. CALTRIDER: Valencia, I also have a

- 1 question. And, certainly, I'm glad you're in
- 2 charge, as well, because I think these initiatives
- 3 are important to innovation in the country and to
- 4 the U.S. economy.
- I have two questions: One is my own;
- and one we have received from one of the observers
- 7 today. The question that's my own is, you
- 8 mentioned metrics and developing metrics. And,
- 9 you know, I'm really quite curious on your
- 10 thoughts on how do you define success, both
- intermediate success goals, as well as your longer
- 12 term success? What does success look like?
- 13 And let me ask both questions, and then
- 14 I'll put myself back on mute. The other question
- is: Innovation is clearly influence by access to
- data and will the USPTO commit to remain a global
- 17 leader in empowering innovation by expanding and
- improving free access to USPTO data?
- 19 MS. MARTIN-WALLCE: Two actually great
- 20 questions. And I can tell you that is one of the
- 21 biggest challenges across this entire system is
- 22 the sharing of data. It is not something that's

- 1 been done readily when we're talking about
- demographics.
- 3 And it's something that is part of the
- 4 strategy of how we can help each other and with
- 5 the sharing of data to take, you know, the stigmas
- 6 away from not being, you know, where we should be
- 7 right now and start thinking more of it as, okay,
- 8 it's an opportunity to grow and to be more
- 9 successful.
- 10 It's an area that -- anyone listening --
- 11 that's an area that we are really challenged with
- and would love to get more information, more ideas
- from others. The working group has been working
- on that, but a lot of the ideas are going to be
- brand new. And we will have to, once again, as
- 16 you were asking us, even the first question is,
- how we're going to measure the success?
- 18 Really, it's not going to be just one
- 19 big look at it, a high-level look. It really is,
- 20 as I was mentioned before, you know, going into
- 21 maturity assessments within each organization and
- seeing the steps that they are making.

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2 we're looking at with the progress of potential
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We have at the USPTO several areas that

- 3 reports. And Andy, too, who is also on the
- 4 strategy team and our chief economist here, who
- 5 has been looking into more creative ways of how
- 6 are we going to measure, and how are we going to
- 7 collect the data in order to measure?
- 8 One of the areas that we talked about a
- 9 little bit that we're developing is looking, how
- 10 do we look at our region and compare it to our
- inventors, but and see where we need to grow
- within the regions of the country?
- 13 It's a struggle. It's a big challenge
- and I absolutely am looking for as much help as
- possible in how we can do that, so if anyone has
- 16 had any success. And I can just tell you for
- myself, as I was researching organizations that we
- were inviting on to the Council, there aren't a
- 19 lot of numbers out there. There is not a lot of
- 20 data out there, so it is an area of a greater
- 21 challenge for us.
- MS. MAR-SPINOLA: This is Julie. So on

- 1 the issue of sharing data, particularly, in this
- 2 area of innovation expansion, diversity, you know,
- 3 this particular topic, I think that that has
- 4 always been one of the hurdles for not overcoming
- 5 these issues.
- 6 Because, for example, major or large
- 7 employers don't want to share their information
- 8 about their employee stat. And I'm not just
- 9 picking on the large ones, but they have a lot of
- 10 data. Right?
- MS. MARTIN-WALLACE: Yes.
- MS. MAR-SPINOLA: So I would encourage,
- in the name of transparency, for the Patent Office
- 14 to find a way to share the information not only
- for -- because we need it in order to accurately
- and honestly assess the issue and how to improve,
- and even to form the strategy that can be
- 18 effective.
- 19 But also I think it's important because
- we need to have a dialogue. Right? So for, to
- 21 receive, to put out questions, to receive some
- 22 comments is not going to be enough. There has got

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1 to be a comment about -- a comment about a
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- 2 comment, right, or a comment about the statistic.
- 3 That way when we talk about someone
- 4 being able to recognize or see someone familiar to
- 5 them, they can at least have an opportunity to
- 6 express the diversity that actually -- right? And
- 7 so I would encourage, to the extent possible, and
- 8 when it's available is for the Patent Office to,
- 9 as part of their strategy is to share the data so
- 10 that folks can contribute to that discussion.
- MS. MARTIN-WALLCE: Thank you. Yes, I
- 12 agree with you completely.
- MR. BROWN: So, if we have a second, and
- this is I think fantastic to lowering the bar and
- 15 getting more people involved in invention and
- 16 innovation. Have you sought inventor groups or
- tried to get some inventors involved in the
- 18 mentoring process, or have you seen any models in
- 19 your -- referred to any here and what works?
- MS. MARTIN-WALLACE: We actually have,
- 21 thank you, another great question. We have looked
- into that, the mentoring and coaching at every

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1 stage on the path. And we have a couple of
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- 2 toolkits that we have relied upon and looking to
- 3 more, so that is an area that we are looking to.
- Or, as I said, you know, we are taking
- 5 all and any comments and suggestions, but it is an
- 6 area that we are looking to have as part of our
- 7 strategy at every, as I said, every stage.
- MR. BROWN: So I'm sure you're aware.
- 9 But is the 30-odd U.S. national inventor groups
- 10 sort of self-organized and independent?
- MS. MARTIN-WALLACE: Yep, yep.
- MR. BROWN: But they do a lot of this
- organically within their groups and possibly a way
- to elevate understanding and to reaching out to
- more people in their own communities, you know,
- supported by the Patent Office could be a great
- way to, you know, integrate inventors into the
- 18 process of mentoring investors, as well as, you
- 19 know, I guess getting a quick start on that
- 20 process. I would be happy to do anything to help
- 21 facilitate that with you so.
- MS. MARTIN-WALLACE: Absolutely, thank

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1 you. I really appreciate that. So we have
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- 2 partnered with some inventor type of
- 3 organizations, or non-profit organizations, as
- 4 well, in that direction.
- 5 So, but, I would be very happy for us to
- 6 meet and talk more about it, Dan, about your
- 7 experience. But, yes, it is an area that we have
- 8 partnered with inventors. Because, you know,
- 9 that's what this is all about.
- 10 One of the things that -- comments that
- 11 we have received when we first started the NCEAI,
- and have still till this day, is we have a lot of
- large corporations, big universities. That's
- 14 great and all, but what about the independent
- inventor? What about the small business?
- They are represented not only on our
- 17 Council, but they are represented in our working
- group and their ideas, their -- what they need to
- 19 fill the gaps will be represented in our strategy
- and we're very happy to partner with them, as
- 21 well, because we will need them. We have, like,
- as I mentioned, several already, but we will need

1 them in order to get the strategy adopted and have

- 2 others to use it.
- 3 It's the local communities that are
- 4 going to make all of the difference. It's going
- 5 to be the small inventors. As I mentioned before,
- 6 it's going to be the practitioners as well, who
- 7 are going to make the difference not just about
- 8 large agencies, large corporations, it's about
- 9 every person, every individual, as well as every
- 10 organization within the IP community.
- MS. MAR-SPINOLA: So, and I might have
- 12 misheard this. But I thought I heard Dan say,
- "lowering the bar." I just want to clarify that
- 14 we're talking about raising the bar, particularly,
- 15 about the analyses and making -- being more aware
- and sharing the data so that we can actually go
- 17 over the bar at a very, very, very high level to
- 18 break this barrier --
- MR. BROWN: Sure.
- MS. MAR-SPINOLA: -- that has been
- 21 around for a lifetime. So I just wanted --
- MR. BROWN: You know, it's sort of, you

- 1 know, to the data, not lowering bar overall.
- 2 (Laughter)
- 3 MS. MAR-SPINOLA: Yes, thank you.
- 4 MR. BROWN: Yes.
- 5 MS. MARTIN-WALLACE: Absolutely,
- 6 absolutely. And, in fact, one of the things that
- 7 I had a conversation with an amazing inventor,
- 8 Rick Hamilton, who is also part of our
- 9 partnership, as well, who gave me this great
- 10 comment that stays in my head. It says, "Talent
- is equally distributed, but it's the opportunities
- 12 that are not."
- MR. BROWN: Sure, yep.
- MS. MARTIN-WALLACE: And that's what
- we're going for --
- MR. BROWN: Yeah.
- 17 MS. MAR-SPINOLA: So, Jennifer Camacho,
- 18 we have -- thank you, Valencia. We have one
- 19 minute before break. Any parting words?
- 20 MS. CAMACHO: I don't know how I can top
- 21 that from Valencia. (Laughter) So I'd like just
- 22 to thank all of my fellow PPAC members for the

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1 helpful comments and questions today, certainly,
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- 2 thank Valencia for all of the feedback and also
- 3 the questions from our observers. So I do
- 4 appreciate the robust discussions. This is
- 5 certainly one that will continue.
- 6 MS. MAR-SPINOLA: Okay, thank you. So
- 7 we are 10 [SIC] o'clock, on time for -- and did
- 8 someone want to say something?
- 9 (No response)
- 10 MS. MAR-SPINOLA: Okay. So we're on
- 11 time for a 10 minute break. If we can come back
- 12 at 1:10 p.m. Eastern, and we'll resume. Thank
- 13 you.
- 14 (Recess)
- MS. MAR-SPINOLA: Thank you, everyone.
- 16 Let's resume. So far we have had, I think, at
- 17 least for me, a very robust discussion on these
- 18 topics. And so I look forward to, now that we
- 19 have a little bit of a break, to be reenergized.
- 20 And, of course, it won't take much because we have
- 21 Jeremiah Chan and Jamie Holcombe speaking next.
- So let me hand it over to Jeremiah.

- 1 MR. CHAN: Thank you, Julie. I hope
- 2 that everyone can hear me.
- 3 MS. MAR-SPINOLAA: Yes.
- 4 MR. CHAN: All right. Hello, everyone,
- 5 I'm Jeremiah Chan. And this year I have the
- 6 privilege of chairing our Subcommittee on AI and
- 7 IT. I also get to partner with an impressive team
- 8 of PPAC members: Steve Caltrider, Barney Cassidy,
- 9 and our new PPAC member, former Chief Judge Susan
- 10 Braden.
- 11 We're excited to continue our close
- 12 collaboration with the office on Implementing a
- 13 Robust and Scalable IT Infrastructure and adopting
- the latest and greatest AI technology to improve
- 15 efficiency and ultimately the durability and
- 16 quality of patents.
- 17 The investment in data management,
- 18 technology, and tools is not only relevant to
- improving the quality of patents in examination,
- 20 as we have talked about today, but also patents
- 21 challenged ion post-grant reviews, which I think
- 22 will be at most importance.

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As we described in last year's annual
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       report -- and if you haven't looked at it, I would
 3
       encourage you to do so -- the office has already
       made big strides to improve its IT systems and
 5
       harness the power the AI.
                 While many government agencies and
 6
 7
       private sector companies encounter great
 8
       difficulty during the pandemic in transitioning
 9
       from an in-person to virtual work environment, the
10
       PTO and its thousands of examiners went fully
11
       virtual without skipping a beat and it was
12
       recognized for its accomplishments.
13
                 Jamie Holcombe was named the Artificial
14
       Intelligence Government Executive of the Year, and
       may organizations look to the PTO as the gold
15
       standard for virtual work.
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17
                 On the policy side, the office was
       actively engaged with IP specialists and the
18
19
       public to facilitate information exchange and
20
       collect feedback on a variety of AI-related
       topics. They also enhanced their AI portal with
21
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published comments from the RFCs and lots of

- 1 helpful resources and information for the public.
- 2 And, again, I would encourage you to visit the
- 3 portal on the USPTO website.
- 4 Last year, AI and IT were two separate
- 5 subcommittees. The AI Subcommittee was brand new
- 6 to both PPAC and the office. And so we took some
- 7 to ramp up and learn about fast-moving
- 8 initiatives, like, auto classification and
- 9 enhanced patent search. While the IT Subcommittee
- 10 focused on building a resilient, secure, and
- 11 scalable infrastructure, a strong connection
- 12 between IT and AI became exceedingly clear over
- 13 the course of the year.
- 14 And that's why this year with Julie's
- 15 leadership, we have decided to merge the two
- 16 subcommittees, which I think has been a fantastic
- idea. I have already observed efficiency gains
- 18 and increased collaboration across the agency. I
- 19 think the office is well-positioned to deliver
- 20 even great impact than last year, and we're very
- 21 excited to share our ambitious plans with you all
- 22 today.

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1 With that, I'm going to hand it over to
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- 2 Jamie Holcombe and also Matt Such. and Coke
- 3 Stewart, after him. Here you go, Jamie.
- 4 MR. HOLCOMBE: Well, thank you very
- 5 much, Jeremiah. I really appreciate the
- 6 opportunity. One of the things we want to make
- 7 sure of that everyone knows are our three
- 8 priorities for the next year or 18 months and they
- 9 are the following: Cybersecurity; moving to the
- 10 cloud; and resiliency.
- 11 And I wanted to introduce those in that
- order because what we are doing with cybersecurity
- is ensuring that we remediate any known
- vulnerabilities and we continue our vigilance not
- only for external threats, but also we're looking
- 16 at our insider threats, the ability to work
- 17 together very securely with encryption and making
- 18 sure our data at rest is secure.
- 19 Knowing that, we're also going to be
- 20 moving to the cloud. Now that's going to take a
- 21 lot of analysis and understanding of what
- 22 application actually belong out in the cloud, and

- 1 what application will remain inside our data
- 2 center walls.
- And, finally, I wanted to say in our
- 4 resiliency efforts what we are doing is creating a
- 5 data center, another alternative place to work,
- for all of our operations in the Manassas,
- 7 Virginia area.
- 8 This will supplement our Alexandria data
- 9 center to the point where we have continuous
- 10 operations. And if anything happens in one of the
- 11 sites, the other site will be able to continue our
- operations throughout with no break in continuity.
- 13 That is our goals. And those are the
- 14 goals for the next fiscal year, as well, for the
- 15 next 18 months. And unless anybody has any
- 16 questions, I wanted to get right on to the
- follow-on updates.
- 18 MR. CHAN: I think we are good to
- 19 proceed, Jamie.
- 20 MR. HOLCOMBE: Very good. I believe
- 21 that will be me. We can move forward to the next
- 22 slide. (Slide)

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1 MR. STRANSKY: Is it me or is the AI
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- 2 slide before that?
- 3 MR. SARNA: I think in the sequence of
- 4 this slide, Bill, we have patent search, we have
- 5 IT followed by AI.
- 6 MR. STRANSKY: No problem. I'll
- 7 introduce myself. My name is Bill Stransky. I am
- 8 the patent product lead, and I am going to talk to
- 9 patent search. So we have moved to build a very
- 10 resilient new tool to replace our legacy aging
- internal tool. And the new tool is built on a
- 12 foundation of new technology; it's expandable.
- And in this case, in our 2020
- milestones, we have actually ingested 39 million
- in the Chinese, European, Korean, Japanese, French
- 16 and World Intellectual Property Office documents
- into the search tool. Those are complete
- 18 collections, complete images and documents and
- 19 English translations.
- So we have really provided a one-stop
- shop for all patent information to the examiners
- 22 today. We have also, in 2020, as Jeremiah alluded

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1 to, we have had a program to provide artificial
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- 2 intelligence to this tool.
- 3 So, as the examiners are searching,
- 4 they're giving AI capabilities to help them find
- 5 the needle in the haystack faster, or to help them
- 6 get more haystacks to help to see to find the
- 7 references that he needs.
- 8 So we have had over 300 examiners in our
- 9 user center design. That's looked over 700
- 10 applications and we have gotten some great results
- out of that. And we're going to build upon that,
- 12 as we are right now.
- So our 2021 outlook is, you know, we
- have these IT themes that we kind of marry up to
- to ensure that we're on the path. So we see the
- search tool and the AI capabilities increasing
- 17 efficiency, giving better information back to the
- 18 examiner.
- 19 We're reducing costs by removing the
- legacy systems and building on newer technology,
- 21 therefore kind of coming away from aging
- 22 technology. This year we're going to make at

- least one AI capability to all examiners and it's
- going to be very much integrated in the tool.
- 3 It's not going to look like a plug in. It's going
- 4 to be a user experience that the examiners are
- 5 used to.
- 6 So, as I mentioned, we want to roll out
- 7 the search tool to all examiners and lay the
- 8 foundation and retire those legacy tools; that
- 9 tool was established in 1999. We want to complete
- 10 the ingest of all of the foreign documents and
- 11 tech documents and we want to deploy those
- capabilities to all of the examiners in '21.
- 13 And then, right now we're looking at a
- 14 cloud solution using the code base and the
- technology infrastructure of our search tool to
- offer to the public. So we have some ambitious
- 17 goals in '21 and we feel we're going to make some
- 18 great inroads to get there.
- Does anyone have any questions on patent
- 20 search? (NO response) Thank you. Next slide
- 21 please.
- MR. CALTRIDER: Bill, this is Steve

- 1 Caltrider. I apologize. I couldn't get off mute
- 2 quickly enough to ask my question on search.
- 3 MR. STRANSKY: Sure, no problem.
- 4 (Laughter)
- 5 MR. CALTRIDER: I do have a question
- 6 search and that is, have you done kind of -- you
- 7 indicated that the AI is seamless in the sense
- 8 that the examiners -- it will be the same
- 9 interface and same interaction with the examiner
- 10 --
- MR. STRANSKY: Yes.
- MR. CALTRIDER: -- in terms of doing the
- 13 search. Have you done a robust test on, you know,
- is it a higher quality search, or is it a higher,
- more efficient search, or is it both, or do you --
- 16 can you just speak a little bit about the results
- 17 of --
- MR. STRANSKY: Sure.
- 19 MR. CALTRIDER: -- of the AI
- 20 contribution to that search?
- 21 MR. STRANSKY: Sure. And I think Matt
- 22 is going to allude to it later on in the

- 1 presentation. But I think, first, I just want to
- 2 talk about the actual program. Right? So we have
- 3 what we call a plug-in, which is kind of a
- 4 prototype to make sure that we're validating the
- 5 approach and the technology, the model technology
- 6 underneath the activity. And we have provided
- 7 that to 300 examiners.
- 8 Our plan in '21 is to use a much loosely
- 9 coupled engagement with our AI solution to make it
- seem like a seamless feature within the tool, even
- 11 though it's not within the boundaries of the
- 12 search tool.
- 13 And that's using an SDK integration. So
- it's almost a way in which the examiners
- 15 experience is that they're using a button and they
- don't know that that button is in a different
- 17 cloud environment with a different code based in
- 18 the search tool.
- 19 With respect to the results, we offered
- 20 -- you know, if you think about two major
- 21 features, here is one, take a list of results and
- then anchor it with an information set and then

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1 sort the information according to what you anchor
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- 2 it to; so, therefore, kind of bubbling up the ones
- 3 that are most like what you anchor it to. And so
- 4 it's kind of allowing the needles of a haystack to
- 5 come up to the top.
- The other feature that we have is kind
- of an expand feature, find more like this, which
- 8 then will allow an examiner, if he or she is in
- 9 kind of a dead-end to kind of find out of it.
- 10 Most of the findings from both cases
- 11 have been subjective analysis of that. What we're
- 12 planning on doing in '21 is have much more of a --
- both the subjective analysis, but actually
- 14 objective analysis where we're actually tracking
- 15 how the tool is being used and the result output
- of the tool.
- 17 So we have some preliminary subject
- information. We're hoping to find much more
- 19 concrete decisions to make that proper value
- justification to continue the program forward. Sc
- 21 we're constantly measuring as we move forward.
- 22 And right ow we have gotten some very positive

- 1 feedback on the -- from the 300 examiners using
- the 700, again, 700 applications.
- 3 MR. CALTRIDER: And if I could just ask
- 4 a follow-up question?
- 5 MR. STRANSKY: Sure.
- 6 MR. CALTRIDER: Will public search, when
- 7 it becomes available have the same features, the
- 8 AI features, as well as the other features?
- 9 MR. STRANSKY: We haven't explored the
- 10 -- I don't think it -- initially, it would not.
- 11 Right now, we're not sure if the AI search is that
- is ready for primetime. I think it was always the
- intention of the previous undersecretary to offer
- 14 the AI tool externally to the public.
- I think there is a lot of due diligence
- for us on this side of the table to know what
- those features do and how that model can be in
- 18 place, and how it's going to be leveraged.
- 19 So it is part of the longer term plan.
- I don't know if we -- I can tell you particularly
- 21 when that would be implemented. Because right now
- 22 we're still kind of getting our feet under us with

- 1 respect to AI. We're going to learn a lot more as
- 2 examiners use it.
- 3 MR. CALTRIDER: Thank you.
- 4 MR. SEIDEL: Bill, I would just add
- 5 going back to the availability of public search in
- 6 the cloud. To start, to your point about AI and
- 7 the future, to start, it will just be U.S.
- 8 Patents and publications will be available and in
- 9 search in the public search aspect.
- 10 At this point, we don't have immediate
- 11 plans for foreign image and tech data that you
- shared earlier, is that correct? Just trying to
- manage the expectations about what will be
- 14 available --
- MR. STRANSKY: That is correct.
- MR. SEIDEL: -- at the end of this year,
- 17 right.
- 18 MR. STRANSKY: I think we're going to
- offer a much more modern interface. And, again,
- if people use our patent search, again, it was
- 21 built on the foundation from the late '90s, early
- 22 2000s.

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1
                 Okay. I'm up next again with Patent
 2
       Center. Patent Center is our eCommerce portal, in
 3
       which we engage with our Applicants and people who
       are in the prosecution pathway, and people who
 5
       want to look at data that we have in-house, right?
                 So, to date, we have trained about 6200
 7
       users in April, and we're receiving very positive
 8
       feedback on the training and the capabilities. We
 9
       continue to address defects from user feedback and
10
       we're improving the DOCX handling and customer
11
       experience.
12
                 So DOCX is definitely the future of our
13
       agency with respect to -- actually, structured
       text is the future of the IP/IT activities.
14
15
       Because the more structured text that we have, the
16
       more we can allow the computers to provide
17
       information to the end users, the knowledge
       workers in this pathway and to allow for quality
18
19
       to happen. Right?
20
                 Our output is a structured patent.
       more we capture that structured data at the time
21
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of creation, either it be the Applicant, the

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1 attorney, the examiner, and the more we manage
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- 2 that data all of the way through, the better our
- 3 publications will be, better our examinations will
- 4 be, better our responses will be.
- 5 So we have the DOCX program. We're
- 6 taking a lot of feedback and we are working that
- 7 through in 2020. We have added additional
- 8 capabilities into the tools: Supplemental
- 9 examination; additional ePetitions, where people
- go online and get a petition decision immediately
- 11 when they enter al of the facts of the case.
- So we're moving forward and we have had
- some good progress in 2020 on Patent Center. Our
- 14 2021 outlook, the themes, again, these are the
- things that the agency kind of puts forth across
- 16 all of the business units to kind of marry to. So
- 17 we wanted to manage and modernize and streamline
- 18 patent application processing, a unified user
- interface for submitting and management and
- 20 researching patent applications.
- 21 So it's definitely a goal for you to
- 22 have a one-stop shop and not a disparate

- 1 experience when you're dealing with the Patent
- 2 Office. We want to continue to add functionality
- 3 from EFS-Web and Private Pair into the tool.
- We are continuing to receive feedback in
- 5 improving the systems and usability. And we're
- 6 going to continue to prototype DOCX functionality,
- 7 not just with initial filings, but other filings.
- 8 So, again, we can use those other
- 9 filings and use that text to better examination,
- 10 better improved prosecution and improve
- 11 publication. Does anyone have any questions about
- 12 Patent Center? (No response)
- The one thing I'll say with Patent
- 14 Center is really need more people to try the DOCX
- 15 functionality. It is the future of our agency.
- 16 We believe we need your feedback and your
- improvements; it is the foundation.
- We have taken surveys. We know that
- 19 DOCX is a foundational file format in which people
- 20 exchange information and manage information. When
- 21 we first did EFS-Web, we started with pdf in the
- 22 early 2000s. We know that that's expanded to DOCX

- 1 and other formats.
- So, please, take the time to try it out,
- 3 take the training and use the tool.
- 4 MR. BROWN: Sorry.
- 5 MS. MAR-SPINOLA: No, go ahead, Dan.
- 6 MR. BROWN: Well, Bill, I have a
- 7 question. So this was exciting for me because I
- 8 teach hundreds of students a year how research
- 9 patents. I have two questions, one, how does this
- 10 system compare to some of the current systems in
- 11 the private marketplace out there that they are
- 12 subscription-based?
- MR. STRANSKY: The Patent Center is the
- 14 filing and where we send out our Office Action
- 15 correspondence. We will have linkages to the
- search, the public search tool.
- MR. BROWN: Yep.
- 18 MR. STRANSKY: The public search tool in
- 19 the new environment hasn't been deployed to the
- 20 public yet. I think that if I can give maybe a
- 21 high level view of it, as Mr. Seidel said, we
- 22 will have both the public patents and the

- 1 published applications from the U.S. in that, a
- 2 complete collection of that.
- I think what you're going to get ion our
- 4 tool that might be a little bit different than the
- 5 tool that, say, offered by Google or that you can
- 6 buy from a Thompson's, Reuters, or a Lexis-Nexis
- 7 is probably a much more stringent, refined, duly
- 8 in operators and proximity searchers.
- 9 So we provide tools for examiners to
- 10 find particular words and phrases and linkages
- 11 between words in applications, where most search
- 12 tools out of the box, they're providing almost a
- 13 kind of a relevancy perspective where we want to
- 14 give our examiners:
- 15 Is that word in this collection or this
- listing, or is this phrase in the collection and
- 17 listing? Whereas, other tools are saying, you put
- in cat, so I'm consider feline and lion and
- various words, and there is going to rank those as
- we go on.
- 21 We are very prescriptive about finding
- the item. So it's going to be much more of a tool

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that's leveraged by examiners, which when you look
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- 2 at your file wrapper you're going to see the
- 3 search notes associated with them.
- 4 So you'll be able to do much more of the
- 5 experience that the examiner does when he or she
- is searching; whereas, the private tools are
- 7 looking for researchers to leverage those
- 8 capabilities.
- 9 So our capabilities are very much, let's
- 10 find the information in the collections itself;
- whereas, the tools are kind of, I'm going to look
- 12 probably in a different manner and then drill
- down.
- 14 So I think that would probably be one of
- 15 the distinctive differences between the commercial
- 16 tools and our tools. I haven't done the full
- 17 market research. I'm just giving you kind of my
- 18 humble opinion thing based on my experience in
- 19 both forms.
- MR. BROWN: Well, sure, and I can give
- 21 you feedback on the market stuff. I have been
- 22 using them for years. But, and then, so the

- 1 Patent Center is much like the online when you
- 2 bring students who are involved in the provisional
- 3 applications online and all of that?
- 4 MR. STRANSKY: Correct.
- 5 MR. BROWN: And I'm going to say that
- 6 that works very well. That's really I think a
- 7 great way to bring people into the process. And I
- 8 think that you have a great job.
- 9 MR. STRANSKY: We generate 97 percent of
- 10 our filings come electronically. And I think
- 11 close to 80 percent go out electronically. So we
- do have a good adoption rate. I think the new
- tool is going to offer a lot of features.
- I know change is sometimes hard for
- 15 people, but we would really like everyone to kind
- of try the new tool and give us the feedback so we
- 17 can build the tool that's going to best suit you
- 18 and your needs.
- 19 MR. BROWN: So if I go to the Patent
- Office now, am I'm going to the old tool or the
- 21 new tool?
- MR. STRANSKY: You have a choice. We're

- going to have an overlap and you'll have a choice.
- 2 MR. BROWN: Okay, good. Well, I'll look
- 3 out for it.
- 4 MS. MAR-SPINOLA: Bill, this is Julie.
- 5 I have a question for you is: I have heard you a
- 6 couple of times now, at least, to ask folks to use
- 7 the new tool and provide feedback. So my question
- 8 is, what are the outreach efforts to, you know, to
- 9 let folks know that the Patent Office would like
- 10 them to use and provide feedback on the new
- 11 feature?
- MR. STRANSKY: I should know and
- memorize the URL off the top of my head to promote
- it, but I don't have that. But we have a website,
- a Patent Center website, it probably comes right
- off the homepage. If you just, say, file patent
- 17 application, you'll see the Patent Center
- 18 information.
- 19 There will be training and materials
- that you can read about the new tool. I think
- 21 what we can do is probably provide those links to
- 22 the moderators so they can put it in the chat

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1 maybe, or a way to kind of get it out to the
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- 2 public before the end of the day. But right now I
- 3 would say that the website. But I apologize for
- 4 not knowing that off the top of my head.
- 5 MS. MAR-SPINOLA: And that's fine.
- 6 MR. CHAN: It's uspto.gov/patents/apply.
- 7 MR. STANSKY: Thank you so much,
- 8 Jeremiah, for saving me on that one. (Laughter)
- 9 MS. MAR-SPINOLA: Thanks, Jeremiah. So,
- 10 if I can characterize that that's a little bit
- more inbound. Are there any outbound outreaches?
- 12 For example, I was thinking, is there a way to
- 13 communicate with registered practitioners about
- this directive in the office?
- 15 MR. STANSKY: Yeah, we have a variety of
- 16 communication channels. We have -- I don't want
- 17 to use the word "listserve" -- but we do have a
- 18 collection of email addresses that people have
- 19 signed up for, and we also have eCommerce
- 20 notifications that's usually a page right off the
- 21 link that Jeremiah said.
- 22 So we do have different channels that we

- 1 have managed over time, and we have been using
- 2 those channels. We have been engaged with our
- 3 Chief Communications Officer to get information
- 4 out also.
- 5 And, you know, any forms that you can
- 6 provide where you can get that communication we'll
- 7 get you, what I'll call, a media packet, since I
- 8 am an internal savvy person, who clearly is not
- 9 involved in outside communication since I can't
- 10 remember any of these items.
- 11 So I think we'll be happy to kind of
- 12 provide the information so PPAC can help get the
- word out, and we will at the end of this provide
- some of those linkages. But we do have those
- 15 channels in place.
- MR. SEIDEL: Hey, Bill, if I could just
- jump in real quick, piggybacking on Jeremiah's
- link. If you go one step further, after you get to
- /patents/apply, there is a backslash Patent
- 20 Center, and there is a treasure trove of
- information on the webpage.
- 22 Some of the feedback, some of the bug

- 1 fixes, we have taken care of. As far as outreach,
- 2 interestingly, as we speak, we're providing
- 3 training at this time via webinar. I think
- 4 to-date we have had nearly 7,000 folks tap into
- 5 that training to learn about the functionality in
- 6 Patent Center, as well as, how to navigate the
- 7 DOCX submissions.
- 8 So, today, our next one is two weeks
- 9 from today, February 25th, from 1 to 2, so
- 10 encourage users to take a look at that site. And
- then, the last thing I would say is, one of the
- things in terms of external awareness is a
- 13 potential blog.
- I know we have talked about things in
- 15 the past. But that might be an avenue to further
- things, particularly, as we get closer to, you
- know, the end of the calendar year with our fee
- 18 package and having a surcharge planned for those
- that do not file in DOCX in early 2022.
- MR. FAILE: Julie, also if I can jump in
- 21 and echo a point that Bill just made about
- 22 anything PPAC can do to help us publicize this

- 1 Patent Center, anything else we do.
- 2 And maybe even going a step further,
- 3 Julie, it might be a good conversation, maybe a
- 4 different venue, a conversation about how can we
- 5 partner up on more communications for what the
- office is doing, whether it's trying to get more
- 7 input through our fellow Register Notice, comment
- 8 period, and publicizing some of the other things
- 9 we're doing and getting some more input directly.
- 10 And I think PPAC is uniquely positioned
- with the reach that you guys have to help us to do
- that not only in Patent Center but in probably a
- 13 lot of different things that we do, so maybe
- 14 taking a little bit more of a higher level look at
- 15 communication structure, maybe a communications
- part of a subcommittee and trying to develop
- different ways we can partner together to do
- 18 outreach and get information into the office. I
- 19 think that could be something to flag for later.
- MS. MAR-SPINOLA: So, thanks, Andy. I
- 21 have made a note of it. Because I do think that
- 22 it's a great idea and PPAC is always looking for

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1 ways that we can contribute. So since I know I
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- 2 have asked at least two questions about outbound
- 3 communication, we'll take it on. Thanks for the
- 4 suggestion.
- 5 MR. CHAN: Sorry, Steve.
- 6 MR. CALTRIDER: I'm sorry.
- 7 MR. CHAN: We'll do a time check. So we
- 8 can have you ask your question, Steve. But
- 9 looking at the clock I think we have about 15
- 10 minutes left and we still have Matt and Coke left,
- 11 so just raising that.
- MR. CATLRIDER: Let me try to ask
- 13 quickly. Because we have got a number of
- 14 questions about DOCX, and I know there was a great
- deal of interest from the public on DOCX. The
- 16 first question is: You made a distinction between
- 17 DOCX and structured text, can you expand on that
- 18 distinction? Does that mean there will be
- 19 additional platforms coming down the pike, the
- 20 timing of DOCX, and what is really the driver
- 21 around DOCX?
- MR. STRANSKY: I think the driver around

- 1 DOCX, as I mentioned, is to improve the global IP
- 2 community's exchange of data. We, in the office,
- 3 have established tools to capture structured text,
- 4 some of it in DOCX when we're using MS-Word; some
- 5 of it in webpages.
- 6 I think DOCX is just a subset of
- 7 structured text. It is the most prevalent
- 8 exchange of structured text in document formats in
- 9 the world. We have done surveys with law firms,
- 10 corporations, various different businesses.
- MS-Word is ubiquitous out there and also
- open source tools and other word processing tools
- output DOCX, as a format; it's an open source
- 14 format. So we felt that that was the strongest to
- 15 go out there after making that be.
- I use the term "structured text" because
- 17 the further we go down this road, the more the
- 18 formats are going to be -- the tools are going to
- 19 be less important than the formats. I think that
- 20 XML exchange is what happens between computers.
- 21 And if your organization is generating structured
- text according to the standards in which we can

- 1 consume it, we can just exchange the data and not
- 2 worry about the tools that are producing the data.
- I think that's happening in a lot of
- 4 realms, in a lot of B-to-B and G-to-G type of
- 5 situations. And that's where we want to go. It's
- 6 definitely where the other offices are going down
- 7 that road, too, the other IP offices.
- 8 So this has been a concept, you know,
- 9 since the early 2000s, I think, now is a right
- 10 time to move forward with it. And I do believe we
- can find a lot of efficiencies in our processing,
- 12 and a lot of quality improvements in our
- 13 processing.
- MR. CHAN: Thanks, Bill. Why don't we
- 15 proceed?
- MR. SARNA: Hey, Jeremiah, a quick
- 17 question for you. So just doing a quick time
- 18 check. We are now at 1:40. Do we want to do the
- 19 AIPs first, and then come back to the Data Center
- and you as in working, or stick to the format that
- 21 we have right now?
- MR. CHAN: Why don't we stick to it, but

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1 let's just all keep an eye on the clock.
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- 2 MR. SARNA: Okay, all right.
- 3 MR. CHAN: So we can make sure we have
- 4 got time for Matt and Coke.
- 5 MR. SARNA: Okay. All right. Next
- 6 slide please. (Slide) Hi, good afternoon,
- 7 everyone. My name is Raman Sarna. I'm the
- 8 Patents Product Line Lead. The scope of the Data
- 9 Center migration is to essentially relocate and
- 10 modernize the current facilities in Alexandria
- 11 headquarters.
- The goals of this modernization being
- greater throughput and performance, as well as a
- 14 60 percent reduction in footprint. In terms of
- the key 2020 milestone, the contract for the
- 16 primary site in Manassas was awarded in August of
- 17 last year.
- The site design and migration strategy
- 19 planning are now 90 percent complete, and on the
- 20 security side the vendors self-certified their
- 21 compliance within this protocol. And after
- 22 construction is complete the agency will conduct a

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1 site security assessment prior to providing the
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- 2 authority to operate.
- 3 Outlook for FY '21 is to continuously
- 4 increase the resiliency of the infrastructure and
- 5 product. How do we get there? One, achieving the
- 6 authority to operate for Manassas; migration of
- 7 the Boyers infrastructure to Manassas; and then,
- 8 lastly, moving to NOAAs N-Wave network which will
- 9 provide an expected 30 percent cost reduction, as
- 10 well as, more (phonetic) time in terms of
- 11 (inaudible). Any questions on this slide? (No
- 12 response) Okay.
- 13 Next slide please. (Slide) New Ways of
- 14 Working with References. The IT stabilization and
- modernization journey that the agency undertook
- about two years ago, the goal of this being to
- 17 move towards a more efficient way of working and
- delivering key milestones along the way; the
- 19 establishment of the Agile Delivery Office, which
- 20 is providing team's training in the agile
- 21 methodology, as well as being the on-ground leader
- and moving team to that with working and having

- 1 them overcome the learning curve.
- 2 On the stabilization front, the moving
- 3 of infrastructure components to vendor-supported
- 4 version so that we are minimizing the risk of
- 5 outages, as well as, establishing a roadmap for
- 6 moving to the cloud.
- 7 On the securities front, we have
- 8 achieved a 40 percent reduction in security
- 9 vulnerabilities, as well as, improve the training
- 10 so that the employees have a greater awareness of
- 11 social engineering (phonetic) issues.
- 12 Outlook for 2021 -- excuse me -- is to
- increase both the value delivery, as well as the
- security posture of our infrastructure and
- products. How do we get there? The goal is to
- move 68 teams to the agile methodology, as well as
- using metrics to track their progress, and then
- increasing the number of cloud hosted systems.
- 19 On the experimental side, we'll be
- 20 assessing the costs and the architecture of moving
- 21 to the cloud, like Jamie said, it's not a
- one-size-fits-all solution. So it will be done on

- 1 a case-by-case basis, as well as, moving to the
- 2 next year-end (phonetic) platform.
- 3 Any question on this?
- 4 MR. CHAN: Yeah, just a quick one,
- 5 Raman. Both you and Jamie have mentioned the
- focus on security, which I think is great.
- 7 I just wanted to bring up probably some
- 8 news that many members of the public noticed
- 9 around the solar winds security breach, and maybe
- just ask pointedly, like, what was the impact of
- 11 that breach on the office knowing that I know it
- did affect many federal, local and federal,
- agencies, as well as private sector companies?
- So it would be great if either you could
- 15 comment on that or Jamie could.
- MR. HOLCOMBE: If you don't mind, Raman,
- 17 I'll step in her and just describe the fact that
- 18 because we do not use solar winds internally at
- 19 the USPTO, the breach did not affect any part of
- 20 our systems.
- However, because we are part of the
- Department of Commerce, we did reach out and help

- 1 them with some of their resolutions and some of
- 2 the remediation. So we offered our assistance and
- 3 our help just like any good brother would.
- 4 And so through that we always remained
- 5 vigilant and we don't say if a breach happens, we
- 6 say when a breach happens we'll be able to respond
- 7 appropriately. But it did not affect us
- 8 whatsoever.
- 9 MR. CHAN: Great. Thank you, Jamie.
- 10 MR. SARNA: Okay. Any other questions
- on the new ways of working or the Data Center
- 12 relocation? (No response) All right. If not,
- then I will yield the floor to Matt for the AIPs.
- 14 (No response)
- MR. CHAN: Not sure if Matt is on mute.
- 16 I can't hear him.
- MR. SUCH: Good afternoon, everybody.
- 18 MR. CHAN: There you are.
- MR. SUCH: Bill and the Committee have
- 20 covered a lot of the content on this slide for AI
- 21 search. So, in the interest of time, I would like
- 22 to just add one other item here. We did talk a

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1 little bit earlier about the qualitative and
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- 2 quantitative metrics for determining success.
- We're really focusing on things, like,
- adoption of the AI into the examiner workflow, as
- 5 well the success rate for the tools to be able to
- 6 help the examiner identify prior art.
- 7 So that means we're looking at things
- 8 like usage rates, looking at ways to compare AI
- 9 versus non-AI capabilities to benchmark against
- 10 each other, and a variety of discovery on these
- 11 tools in terms of metrics that can offer us
- insight into how they're helping examiners be more
- 13 efficient and more effective in their search
- 14 outcome. So that's kind of a little bit more
- 15 detail around the metrics that are being utilized
- 16 for the AI search.
- 17 I'm going to assume that there is no
- 18 further questions on this topic and move forward.
- 19 But, certainly, if we have some after I finish the
- 20 next, we can come back to that. So let's move
- 21 forward to the next slide please and discuss the
- 22 auto-classification effort. (Slide)

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1 So I think we had a very exciting year
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- 2 last year with this. The roadmap is really
- 3 designed around being able to develop a capability
- 4 to be able to classify documents in CPC; and a
- 5 second capability which is looking at a subset of
- 6 those symbols which are claim indicators, and we
- 7 call those claim indicators C*.
- And we're very focused on establishing
- 9 and building upon an ROI, which includes a
- 10 financial component as well as a quality
- 11 component. Our assessments that were done last
- 12 year supported our implementation decision for a
- portion of our applications to utilize AI for
- 14 assigning C* based on the CPCs assigned to an
- 15 application. And we actually just started that in
- December, so that's a big milestone for this
- 17 effort.
- Going into FY '21, we're going to be
- 19 monitoring the quality of those C*. Since we did
- launch in December, we're very nascent in that
- 21 process, but that is something that's ongoing.
- 22 And we are looking forward to seeing good returns

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1 there. And if we continue to have the good
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- 2 returns, then we're looking at expanding the AI on
- 3 our C* needs for our internal systems.
- In terms of the full auto-classification
- 5 for a full CPC, we did have big milestones last
- 6 year as well in that front. We have identified
- 7 that the models do provide value in the sense that
- 8 they suggest symbols that are very closely related
- 9 to the subject matter of applications that are
- 10 disclosed.
- And the steps that we need to take now
- is to transform that into the actual selection of
- the final symbols that would be assigned to
- 14 applications. And that's going to be a big focus
- for this upcoming year is the science that needs
- 16 to go into making that transformation.
- 17 We very much view that there will be an
- iterative approach in order for us be able to
- 19 refine that capability further and reach a point
- 20 where the quality of that capability is
- 21 competitive with our needs for supporting
- 22 classification here at the agency.

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So if there is any questions, I can take those now. Thank you.
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- 3 MR. CHAN: Any questions for Matt?
- 4 (No response) All right. Well,
- 5 Matt, thank you for getting us back
- on track with respect to time.
- 7 Coke, I think we are ready for you. And
- 8 as you are kind of gearing up on your slides, I'll
- 9 just make a quick note on providing a little
- 10 information on how the PPAC works with the office
- 11 on AI policy.
- 12 My suspicion is that many folks probably
- don't fully understand it. I know I didn't for a
- 14 while. The office actually has an AI policy
- working group with representatives across
- 16 different parts of the office. And this group is
- 17 now led by Coke Steward and Charles Chen, who is
- the Director of the Office of Petitions.
- 19 The office also coordinates with other
- 20 AI specialists across government agencies. And so
- 21 I'll let Coke kind of provide the update on what
- 22 they have been up to, as well as, how they work

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with other AI specialist. Coke?
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- MS. STEWART: Great. Thanks, Jeremiah.
- 3 Can everybody hear me okay?
- 4 MR. CHAN: Yep.
- 5 MS. STEWART: Well, first, I just want
- 6 to say, it's a pleasure to be with everyone today
- 7 and talk a little bit about our artificial
- 8 intelligence policy efforts here at USPTO. And,
- 9 as Jeremiah said, we have done a lot of work in
- 10 our policy group. And I just want to highlight
- some of the work over the past year.
- We heard about it today. We had two
- 13 RFCs on artificial intelligence policy last year
- that matured to 200-plus unique comments and a
- public report on those comments. And we and our
- 16 stakeholders continue to use that report as an
- important resource for AI policy-setting with
- 18 respect to intellectual property.
- 19 We have the Chief Economist Report on AI
- 20 Patenting Trends, and we have the first final
- 21 agency decision on AI and Inventorship. Patrick,
- do you want to go to the next slide?

1	(Slide) And, as Jeremiah mentioned,
2	we stood up a new AI
3	Portal on uspto.gov and this portal has
4	engagement on AI, like, our RFCs, and our report,
5	and our comments. And it also has a link to other
6	government resources on artificial intelligence
7	which I want to spend a minute talking about
8	today.
9	Patrick, can you go to the next slide?
L O	(Slide) So, as you cam see, in
11	addition to the work we're doing or
12	AI policy within the USPTO, we're
L3	engaged with a lot of outside
L 4	groups on AI policy, like, the
L5	Administrative Conference, the
L 6	United States, that worked on
L7	regulatory matters, IP5.
L 8	The National OSTP has the machine
L 9	learning group, the AI group that we're involved
20	in; the National Security Commission on AI, we
21	have a representative on; and also international
2	ID offices

(Slide) So, just to give a quick update, with

Patrick, can you go to the next slide?

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3
       respect to two of these outside groups, the
       Administrative Conference of the United States
 5
       just published a statement on government use and
       agency use of artificial intelligence.
                 And that, obviously, directly applies to
 8
       USPTO because we're using artificial intelligence
 9
       in our examination practices. So they're focused
10
       on transparency, bias, privacy, security,
       oversight, regulation. So I commend that report
11
12
      those of you who are interested in government use
      of artificial intelligence tools.
13
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And then, secondly, I wanted to give a

short update on the work of the National Security

Commission on Artificial Intelligence. That's an

independent federal commission created by Congress

in 2019, and their goal is to ensure national

security interests with respect to artificial

intelligence.

And an exciting development there is that the Commission is issuing a report which

1 should be finalized on March 1st. There is a

2	draft report up on their website and that report
3	has 16 chapters including an entire chapter
4	devoted to artificial intelligence and
5	intellectual property. And I know they're going
6	to make a lot of recommendations to the U.S.
7	Government that are going to be closely watched.
8	So, here, at USPTO, we're still working
9	to set the agenda for AI policy in the coming
10	year. But it appears that AI is going to continue
11	to remain a major priority in the new
12	Administration.
13	From our vantage point, that appears to
14	focus on three areas, as I mentioned, national
15	security, economic competitiveness, and regulation
16	of private and public sector use of artificial
17	intelligence. And the USPTO is actively engaged
18	in all of those discussions across the government.
19	Patrick, can you go to the next slide?
20	(Slide) I just wanted to highlight

a few of these areas within the

Administration that focus on

21

1	science and technology because they
2	directly relate to innovation and
3	artificial intelligence.
4	And one I mentioned, the Office of
5	Science and Technology Policy, so a nominee has
6	been identified for that position and the director
7	of that office has been elevated to a cabinet
8	level position. So it gives us a little clue as
9	to the attention that may be attracted to this
10	area in the coming years.
11	There is also a recent Executive Order
12	renewing the President's Council of Advisors on
13	science and technology policy. That's called
14	PCAST, and that was established in 1990; and that
15	has primarily outside representatives in
16	government and some inside representatives from
17	the White House.
18	And they serve as a major source of
19	advice to the they will serve as a major source
20	of advice to the Administration. And then,
21	interestingly, for the Department of Commerce and

the USPTO, the recent National Defense

- 1 Authorization Act, which was just passed direct to
- 2 the Secretary of Commerce in consultation with
- 3 OSCT (phonetic) to establish a National AI
- 4 Advisory Committee; and that should be established
- 5 within one year of enactment which will be January
- 6 1, 2022.
- 7 And USPTO, of course, as part of the
- 8 Department of Commerce, is going to play a major
- 9 role in the Committee's efforts. So, as you can
- see, that's a quick overview. But AI policy
- 11 continues to be a major priority across the
- 12 federal government.
- The USPTO is committed to staying
- engaged in all of those government AI policy
- discussions, as well as to continue to evaluate
- and promote innovation in artificial intelligence
- 17 within the agency.
- 18 And, with that, Jeremiah, I welcome any
- 19 questions from you or any of the other PPAC
- 20 members.
- MR. CHAN: I am not sure we have any
- time left for questions. But I want to thank you,

- 1 Coke, Jamie, Raman, and Matt, for covering a whole
- 2 lot of material in 45 minutes. I think people
- 3 have a good sense of the ambitious plans we have
- 4 for this year including a lot of the great work
- 5 that's already been done.
- 6 So, with that, I will turn it back over
- 7 to Julie and Tracy. Thank you for every -- for
- 8 all of the folks involved in the AI and IT.
- 9 Jeremiah, I think that this is going to be a very
- 10 exciting time.
- In 2022, you're still going to be
- onboard, I'm sure. And so I'm sure you're going
- to play a good role there, a very useful role.
- 14 But all of that information is not only -- is not
- just information by itself, this is progress.
- 16 Right? And so we very much appreciate and are
- 17 excited about this endeavor.
- 18 Okay. So we are on time or pretty close
- 19 to time. We only have until 11:50 for the
- 20 Outreach International and Regional Office
- 21 Subcommittee. I'm going to hand it over to Tracy
- 22 Durkin. Tracy?

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1 MS. DURKIN: Yeah. Thanks, Julie. So
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- 2 it is my honor to chair in a newly renamed
- 3 Outreach Subcommittee, which, of course, to add to
- 4 its existing focus on international patent policy
- 5 issues, the work of the five regional offices and
- 6 their directors, and for the public's benefit
- 7 those offices, they are located in San Jose,
- 8 Detroit, Denver, Dallas, and also at the USPTO
- 9 headquarters in Alexandria.
- 10 So we're going to start our conversation
- 11 today with Mary (audio break).
- MS. CRITHARIS: It is an honor and
- privilege to be here with everyone today and to
- share some update on international trends and
- development. While I appreciate the opportunity
- 16 to do this, I really do (audio break) meeting some
- of the members in person. And I am hoping that we
- 18 can have some in-person meeting very soon.
- 19 Why don't we turn to the next slide,
- 20 Patrick? (Slide) Okay, great. So I'd like to
- 21 talk today about three really important topics.
- One is about global trends on standard essential

- 1 patents and FRAND rates.
- 2 There have been recent judicial activity
- 3 worldwide on this issue. We're monitoring those
- developments closely. Next, I'd like to turn to
- 5 some of the IP filing trends. We recently issued
- 6 a report on filing trends in China and then look
- 7 into the increased filings in China.
- 8 So I'd like to discuss that report a
- 9 little bit, as well as share some worldwide filing
- 10 trends, and then I'm going to turn to some real
- 11 updates on our work-sharing programs.
- 12 Next slide please. (Slide) The first
- thing that I wanted to discuss was the global
- trends on standard essential patents licensing
- 15 FRAND rate. The recent decision last summer by
- 16 the UK Supreme Court in the Unwired patent case
- 17 ruled that a unilateral request from a patent
- owner was sufficient to set a global SEP FRAND
- 19 rate despite the protest of the party to the
- 20 dispute.
- 21 That decision heavily relied on the
- 22 Court's interpretation of the European

- 1 Telecommunication Standard Institute, as it's
- 2 commonly referred to as ETSI agreement which
- 3 covered the licensing of SEP.
- 4 Generally, that agreement compiles
- 5 patent essential to standards to be licensed on
- fair, reasonable, and non-discriminatory terms,
- 7 FRAND terms. At the time of the ruling, the UK
- 8 was the first and the highest Court to set a FRAND
- 9 rate at the unilateral request of a party for a
- 10 global portfolio patent.
- This isn't something that we have seen
- 12 before, and this was a real departure from
- international practice in which historically a
- 14 Court would assign a FRAND rate only when all of
- the parties agreed to settle the issue in that
- 16 Court. So this was a little bit of a departure
- from previous international practice.
- 18 China has followed suit shortly
- 19 thereafter, and they had issued anti-suit
- 20 injunctions in two different cases. The first was
- 21 InterDigital v. Xiaomi, and the second was
- 22 Ericcson v. Uson (phonetic), and those decisions

- 1 preclude these SEC owners, the patent owners, from
- 2 pursuing claims against device manufacturers for
- 3 their standard essential patent portfolios
- 4 anywhere in the world.
- 5 In these cases, it would be implementers
- 6 who requested the Chinese Court to set a global
- 7 FRAND rate. And the problem is the result is that
- 8 this really bars, the patentees in those cases,
- 9 you know, InterDigital and Ericsson from enforcing
- 10 their patent rights anywhere in the world.
- 11 And InterDigital filed an appeal with
- 12 the Chinese Court asking for a reconsideration of
- 13 this anti-suite injunction. Because InterDigital
- 14 had tried to enforce their patent rights in India
- and they were barred from doing that, and the
- 16 Chinese Court held that the parties did not set an
- 17 agreement as far as everyone has to agree on the
- 18 terms.
- 19 The Court, a first jurisdiction, shall
- 20 be the primary court, and then all subsequent
- 21 courts have to renounce jurisdiction. So, in this
- 22 case, InterDigital then was barred from enforcing

- 1 their rights; they found no jurisdiction. This is
- 2 a real unusual development and obviously is
- 3 concerning, something that we will be following,
- 4 but I thought was important to raise to the
- 5 attention of this group.
- 6 Next slide please. (Slide) Before
- 7 discussing our report on filing rends in China, I
- 8 thought it would be important to share with your
- 9 some recent IP statistics which are compiled
- 10 annually by WIPO.
- If we look at the first graph, the top
- five offices which we refer to as the IP5 offices,
- accounted for over 85 percent of the 3.2 million
- patent applications filed worldwide in 2019. This
- is eight percentage points higher than a decade
- 16 ago.
- 17 China receive the highest percentage of
- applications with over 43 percent of global
- 19 filings. The U.S., you can see, is second with
- 20 19.3 percent following closely by Japan, Korea,
- 21 and then the EPO.
- 22 Well, if you look to the second figure,

- this gives us the volume of applications filed in
- 2 the various jurisdiction. China received 1.4
- 3 million applications just for utility patents
- 4 alone. And the U.S. was second with less than
- 5 half of applications filed in China with 621,000
- 6 applications. Japan and Korea followed suit with
- 7 300,00 and 218,000, and EPO came in at 181,000.
- 8 The U.S., Korea, and the ETO saw a growth of about
- 9 four percent. This is from 2018 to 2019.
- 10 The third part I thought was pretty
- interesting because it shows which country
- 12 specialized in which technology. For example,
- from the graph we can see that Applicants in China
- and the U.S. filed most heavily in computer
- 15 technologies; whereas, Applicants from Japan and
- 16 Korea in electrical machinery; and those from
- 17 Germany in the transport technologies.
- 18 The next slide please. (Slide) Now
- we'd like to provide a little more context on
- 20 patent filings and each IP5 jurisdiction by
- 21 showing you the application flows between the
- 22 various offices.

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1 If you look at this chart, the number of
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- 2 applications originating from the partnered
- 3 jurisdiction offices include the direct filings,
- 4 as well as, PCT filings when they enter the
- 5 National Phase. The numbers you can see are the
- 6 colors that correspond to the different offices,
- 7 and the numbers on parentheses are the figures for
- 8 2017, and the bolded numbers represent the figures
- 9 for 2018.
- 10 So, as a general matter, when applying
- abroad there are more applications filed in the
- U.S., roughly, to the tune of about 240,000 than
- in any other IP block. And when filing abroad,
- 14 U.S. applicants filed in the EPC states more than
- any of the other blocks.
- So we can see that there is a lot of
- 17 activity between the offices, but the U.S.
- 18 Receives the most foreign application. And while
- 19 this isn't readily apparent from this chart, I
- 20 just want to share some other very interesting
- 21 statistics in that the U.S. and the EPO there us
- 22 approximately 50 percent of the applications are

- of foreign origin. Whereas, for Korea and Japan,
- 2 foreign origin applications account for
- 3 approximately 20 percent of the total filings; and
- for China, it is roughly around 10 percent. So
- 5 what that means is that over 1.2 million
- 6 applications were filed in China are of Chinese
- 7 origin; where that's really different for the
- 8 United States and Europe where it's roughly 50
- 9 percent foreign origin applications. The next
- 10 slide please. (Slide) So now turning to our
- 11 recent report on trademarks and patents in China,
- 12 I wanted to explain a little bit as to why we even
- proceeded with doing this investigation and
- 14 report.
- As you can see, the filings in China
- were very high to the tune of 1.2 million, which
- is more than double the U.S. Filings. And
- 18 considering that the filings in the U.S. have a
- 19 significant portion are applications coming from
- foreign origin, the numbers are even higher than
- 21 that.
- 22 So we wanted to look at this because the

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figures, the volumes in China are the highest in
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- 2 history. Since 2013, China's utility patent
- 3 filing numbers far exceeded those of all of the
- 4 other IP5 OFFICES. And we wanted to understand
- 5 what accounts for these high numbers and what do
- 6 they actually represent.
- The report revealed that in China, the
- 8 high patent filings in China are heavily
- 9 influenced by non-market factors. And when we're
- 10 talking about what non-market factors, what do we
- 11 mean by that, well, that includes government
- 12 subsidies and government mandates.
- 13 For example, China has adopted more than
- 14 195 subsidies and many of these subsidies provide
- financial incentives that are greater than the
- 16 cost of obtaining the patents. So this is what
- 17 encourages these high numbers of filings.
- In addition, there are government
- 19 mandates to target sex (phonetic) for state-owned
- 20 enterprises and universities, other research
- 21 institution and government officials in order to
- 22 meet certain quotas.

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                 Given these strong incentives for
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       filing, it's hard to determine what an action
 3
       driving increased filings in China. So that's
       just something that I think we need to keep a
 5
       perspective about and caution about what the
       activity in China really represents whether it's
 7
       true innovative activity, the reason for getting
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       the patent, or it's really to just take advantage
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       of these non-market factor and other incentives
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       for filing a patent application.
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                 Most interesting was, since we published
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       this report, a couple of weeks later, China
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       announced that they will be eliminating their
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       patent subsidy programs for patent application
       filings on June of 2021. However, they won't be
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       maintaining some of the subsidies for patent
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17
       grants.
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                 So that's awarding the grant of the
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       patent rather than just filing the patent
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       application. We're still working closely with our
       Chinese counterparts to get a little more
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22
       information about that, but we just wanted to
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- 1 share with you that recent development.
- Next slide please, Patrick. (Slide) I
- 3 know we spent a lot of time in these international
- 4 sessions talking about our work-sharing programs.
- 5 I know we have discussed in great detail our PTH
- 6 program, which is our real flagship program that
- 7 was launched in 2006.
- 8 But I know last year we had some
- 9 discussions and we were talking about our Parallel
- 10 Patent Grant and perhaps our Patent Validation
- 11 Program. I believe that some of the PPAC members
- have asked for a chart to kind of highlight some
- of these distinctions and the differences.
- 14 So, to date, under the PTH program there
- 15 has been over 60,000 petitions worldwide that were
- granted. PTH accelerates the examination process
- for corresponding applications filed in
- 18 participating IP offices so when Applicant gets a
- 19 favorable decision on patentability, or at least
- 20 one claim that Applicant may request fast-track
- 21 examination of substantially corresponding claim
- in a participating PPH office.

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1 These are Applicant-driven processes.
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- 2 The Applicant has to request participation to the
- 3 participating offices. This is a request to
- 4 accelerate the examination. Generally, there is
- 5 not a lot of fees associated with this. So it's
- 6 an easy way for Applicants to accelerate
- 7 examination in a subsequent office.
- 8 To date, we have over 28 offices
- 9 participating in a global PPH. We also some new
- 10 additions to our PPH family. In January of 2020,
- we have a bilateral PPH program with the IP office
- 12 in Saudi Arabia.
- 13 We also have expanded our PPH program
- with Brazil to cover all technologies back in
- December of 2019, and Chile will be participating
- in the global PPH program. They have been doing
- so since July of 2020. The key benefits of the
- 18 PPH program is better quality examination, reduced
- 19 costs for Applicants enhanced efficiency.
- 20 But building on the success of the PPH
- 21 program, the USPTO has been exploring ways to
- 22 further enhance our opportunities and maximize

- 1 reuse and reliance of the U.S. work product.
- Our first program that we have launched
- 3 is the Parallel Patent Grant. We're calling that
- 4 PPG. And this is a work-sharing model launched by
- 5 the USPTO and Mexico's IP office. Under this
- 6 particular program, the Mexican office will grant
- 7 a Mexican patent based on an issued U.S. patent.
- 8 The Mexican office intends to review
- 9 these applications to ensure compliance with some
- 10 formal requirements and also with their subject
- 11 matter of eligibility under Mexican law.
- 12 This is a little bit of a different
- 13 process because the Mexican Patent Office will
- directly notify Applicants about the possibility
- of taking advantage of this program. So there
- will be some communication between the USPTO and
- 17 the Mexican Patent Office. And there will be
- 18 invitations from the Mexican Patent Office to
- 19 Applicants asking them if they would like to
- 20 participate in this program.
- 21 So the key difference between this
- 22 program and the PPH is that this program

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1 accelerates the grant of patent rights, not just
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- 2 the acceleration of the examination, but of the
- 3 grant of patent rights.
- 4 And there will be some, like I
- 5 mentioned, some reviews done by the Mexican Patent
- 6 Office. But our understanding is their goal is to
- 7 issue a corresponding Mexican patent within two
- 8 months out of receiving the indication of interest
- 9 by the Applicants to participate in the program.
- The second program that we're launching
- is called the Patent Validation Program. This is
- the program we entered into with Cambodia. Under
- 13 the program, U.S. patent holders are able to
- 14 request issuance of a corresponding patent in
- 15 Cambodia without undergoing an examination by the
- 16 Cambodian office.
- This is an Applicant-driven process, so
- this is a more straightforward process. Once
- 19 there is a U.S. patent, if there is a
- 20 corresponding patent filed in Cambodia, the
- 21 Applicant will present the U.S. patent and
- 22 Cambodia will issue a Cambodian patent based on

- 1 the U.S. patent.
- 2 So these programs are intended to really
- 3 build upon and enhance our current work-sharing
- 4 efforts in order to maximize reliance on
- 5 U.S.-issued patents. You know, these two are
- one-way programs, unlike PPH, which is, you know,
- 7 two-way, people can file a request here.
- 8 These two programs are just a way to
- 9 leverage U.S. Patent rights making it easier for
- 10 U.S. businesses and industry to obtain rights in
- 11 foreign jurisdiction. We are pursuing these
- 12 programs with other countries. That's something
- that's under consideration at the moment. So,
- 14 hopefully, in the future, we'll unveil some more
- 15 participants for these programs.
- So I'll stop now. And, obviously, we'll
- take any questions that anyone has. Thank you
- 18 very much.
- MS. DURKIN: Mary, thank you. While we
- 20 give folks just a minute to ask questions, I just
- 21 really want to commend the office for exposing
- that issue on the China subsidies. And it's

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1 probably no coincidence that the report came out
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- 2 and the change was announced. But I know that's
- 3 something that you were working on for a long time
- 4 and it's appreciated.
- 5 Does anyone have any questions? If not,
- 6 we'll turn to Valencia Martin-Wallace. Again,
- 7 Valencia, I'm not sure if you were going to give
- 8 an update on any of these, or anything
- 9 (inaudible)?
- 10 MR. CALTRIDER: Tracy, could I ask a
- 11 question before --
- MS. DURKIN: Oh, sure, Steve, sorry.
- MR. CALTRIDER: -- in addition?
- MS. DURKIN: Yep, please do.
- 15 MR. CALTRIDER: And it really goes back
- 16 to the anti-suit injunction in China. That's
- 17 really quite a troubling development. And I'm
- 18 wondering, what are the future plans for that in
- 19 terms of taking a position, or taking a stance, or
- 20 how do you see that playing out?
- 21 MS. CRITHARIS: Yeah, no, thanks for the
- 22 question. As you can see, it's a really

- 1 complicated, you know, international question. We
- 2 have been discussing this on the U.S. Government
- 3 level.
- 4 So we're engaged with colleagues at the
- 5 Department of Commerce, as well as with our
- 6 colleagues, USTR, to kind of develop a position
- 7 that the U.S. wants to take with respect to
- 8 whether, you know, there should be some kind of
- 9 practice that both parties have to agree to these
- 10 licensing terms, but it shouldn't be a unilateral
- 11 process.
- But, again, this is something that's in
- 13 the works. We don't have an official position at
- 14 the time.
- MR. CALTRIDER: Thank you.
- MS. MARTIN-WALLACE: So, unless anyone
- has any other questions, I'll just give a brief
- 18 update. So Mary did a great job. We're working,
- OIPC is working diligently with OPIA, as we're
- 20 moving forward with the work-sharing programs.
- 21 The three she mentioned, as well as, we have two
- 22 pilot programs that are running right now.

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The search pilot program, we have
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       actually two; one, we're working with Korea's
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       office, and one with Japan's office on sharing
      results and on applications that are filed in
 5
      both, and examiners in each office sharing results
       and sharing results with Applicants to move
 7
       forward with the best prior art, as we go through
 8
      n Office Action.
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                 So we're still in the pilot phase.
10
      We're doing assessments in both of those programs
11
       and assessments of how we can also expand those
12
      programs. The other pilot is with PDTs, the PCT
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       search pilot with the IP5, where we are doing
14
       simultaneous searches on PCTs, sharing those
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      results.
                 That program ran, I believe, until about
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       June/July of last year. We're in the assessment
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      phases of that pilot right now as well. So we'll
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      have more later on. I believe we extended the
19
20
      assessment phase for the offices. So it's going
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to be about another year before we have further

results on that pilot.

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1 Some of the other areas that OIPC is
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- 2 working on and partnering with OPIA is with data
- 3 exchange with offices and expanding on data
- 4 exchange, as well as, we have a huge pilot moving
- 5 forward on CPC revisions in order to further
- 6 refine the revision process and make it more
- 7 efficient and effective with the classification
- 8 through CPC.
- 9 As well as the expansion of CPC, we
- 10 currently have about 45 offices that classify into
- 11 CPC. And we will be working diligently to grow
- 12 that number. So that's some of the areas. But,
- as I mentioned, you know, Mary did a great job and
- 14 hit a lot of points with the work-sharing.
- MS. DURKIN: Valencia, are there any
- 16 statistics that you're keeping in terms of how
- often U.S. Applicants are taking advantage of
- these programs, especially the PCT pilot? And I'm
- 19 wondering if, you know, word is out sufficiently
- 20 that these are available.
- 21 MS. MARTIN-WALLACE: So, actually, with
- 22 the PCT pilot we have closed it. We did an

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1 excellent job. Each office of the five were to be
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- the first search on 100 cases. USPTO met 100, as
- 3 well as, I believe it was Korea and Japan.
- I might be wrong on that. I can
- 5 absolutely get the numbers. But that was a very
- 6 successful beginning to that plot. So we can
- 7 certainly share our preliminary numbers on how
- 8 many took advantage of that as we're waiting for
- 9 the assessment phase.
- 10 As for the CSP, that one we just renewed
- our partnerships with Korea, as well as with
- Japan. We did see a dip in both of those pilots.
- 13 And right now, we're working with those offices to
- assess and see exactly why that happened.
- 15 But, quite frankly -- and we can share
- some data on those later -- both pilots showed an
- increased number, a larger number of cases
- 18 reaching allowance when going through CSP which is
- 19 why we need to do some assessment and find out
- 20 exactly why Applicants aren't taking more
- 21 advantage of it.
- MS. DURKIN: Yeah. And my understanding

- is there is no added costs, but so it just seems
- 2 odd that more people aren't using it.
- 3 MS. MARTIN-WALLACE: Yeah, right.
- 4 MS. DURKIN: So, thanks.
- 5 MS. MARTIN-WALLACE: Absolutely. So,
- $\,$ 6 $\,$ yes, we are working with both the JPO and KPO to
- 7 assess that, the program.
- 8 MS. DURKIN: Great. Any other questions
- 9 on that? (No response) Okay, great. Well, now,
- 10 I'm going to turn to Wayne Stacy, who is the
- 11 Regional Director of the Silicon Valley Regional
- Office. And he is going to demonstrate a really
- 13 exciting new tool that he actually crated to track
- 14 the outreach effort of the regional offices.
- And this is pretty impressive because
- 16 Wayne has only been at the office for about six
- months. And I'd say he is already making his mark
- 18 with this tool. So, Wayne, if you're on, I will
- 19 turn it over to you.
- MR. STACY: Yes, thank you, Tracy.
- 21 First, I appreciate all of the credit, but this
- 22 was a multi-business unit collaborative effort

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that made this work. So it's really all of us
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- 2 that put this together. And what you're going to
- 3 see here are screenshots in the actual operating
- 4 system.
- 5 The key goals we had, so you can see,
- is: 1) we wanted agency-wide metrics across all
- 7 business units to see about our external domestic
- 8 activities; 2) we wanted to encourage
- 9 collaboration between the business units to reach
- 10 more stakeholders throughout the entire country of
- 11 all different types; and then the third piece,
- which is probably the thing that we're very proud
- of is the system helps promote really an equitable
- 14 distribution of the agency services geographically
- 15 and demographically.
- So, with that, can, Patrick, you take us
- 17 to the next slide? (Slide) So this is the
- 18 homepage. And I wanted to make sure we could talk
- 19 about -- you understood the two basic types of
- 20 outreach we do; one defined by the statute's
- 21 stakeholder outreach.
- That's typically one-on-one where we're

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1 talking with individual customers about their
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- 2 experiences, gathering feedback from them, and
- 3 then also delivering talking points from the
- 4 agency about feedback that's needed from them,
- 5 pilots we want more participation and those types
- 6 of things.
- 7 But these are small intimate
- 8 conversations. We do between four and 500 of
- 9 these a year, and then try to collect the data
- 10 that we're getting from these individuals and
- 11 these companies and feed it back into our system
- 12 to improve all of the processes agency-wide.
- The second piece there at the bottom,
- 14 you see training metrics. These are traditional
- 15 educational events. And here we start tracking
- 16 the number of people that attend, the geographic
- area people are attending from, and the target
- 18 audience. So we have a really wide variety of
- 19 programs. We want to make sure that we're
- 20 reaching out like we need to.
- So, Patrick, the next slide please.
- 22 (Slide) The core behind this

1	entire system is we subdivided the
2	nation into what we call hubs.
3	There are 64 hubs nationwide. To
4	make it easy on your eyes, this
5	slide just shows the western
6	region. But every region across
7	the country has been divided.
8	We divide it based on technology,
9	geography, population, and demographics. And in
LO	this particular example, you can see the blue area
L1	is what we call the Ag Belt, carves out the
L2	Seattle area, the Portland area, but focuses on
L3	the primary industry.
L 4	But when you go down to what a lot of
L5	people call southern California and lump it all
L6	together, you can see we broke it up into markets
L7	that we thought were individual. And, for
L8	example, if you look at the green, you'll see
L9	coastal LA, but we also separated out the inland
20	empire looking at Riverside, looking at east LA.
21	Because the businesses are different there than
22	they are in the core coastal LA market.

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1 So what this does is then breaks into
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- 2 42,000 zip codes that we can track our outreach
- 3 and efforts very precisely, and eventually we'll
- 4 cross this, the next phase is to cross it with
- 5 census data so we can watch our estimated
- 6 demographic penetration for kind of an equitable
- 7 distribution of services.
- 8 So, with that, let me talk first about
- 9 the training pieces. Patrick, could you move
- 10 forward two slides? (Slide) There we go, and then
- 11 one more please.
- So, at the top level, we count number of
- events. We have done 314 training events
- 14 agency-wide and we're starting to again track
- 15 across all business units.
- So you can see how this initially
- 17 started. And what we really expect is more
- 18 collaboration, so these are going to be really an
- 19 equal pie as we move forward through the year.
- 20 But we'll see 8, 900, maybe 1,000 events
- 21 agency-wide over the course of this fiscal year.
- 22 And, Patrick, the next one.

- 1 MS. MAR-SPINOLA: Wayne, well, can you
- 2 come back to that slide for a quick second? This
- 3 is Julie.
- 4 MR. STACY: Yes.
- 5 MS. MAR-SPINOLA: So, for the numbers
- 6 around the circle, so that represents the number
- 7 of training or the number of trainee?
- 8 MR. STACY: That's the number of
- 9 training events.
- MS. MAR-SPINOLA: Okay.
- MR. STACY: So that the number of --
- 12 I'll show you, in the next slide, I'll show you
- 13 the number of attendees, what we have seen so far
- 14 this year.
- MS. MAR-SPINOLA: Okay. And then can
- 16 you -- sorry, go back one again. Can you also
- 17 explain why some have more training events than
- 18 others?
- 19 MR. STACY: Yes. So part of it is based
- on population, part of it is based on the number
- of hubs, and some of its seasonal. Some of the
- 22 organizations are set up to train in December,

- 1 have their big events in December; other regions
- 2 have a lot of the events spring or fall. So this
- 3 will balance out over the year according to
- 4 population.
- 5 MS. MAR-SPINOLA: Great, that's good to
- 6 know. Thank you.
- 7 MR. STACY: Can we just go the next one,
- 8 Patrick? (Slide) So out of this there is one
- 9 slide that's apparently is not coming up. But you
- 10 were asking about the total number of registrants.
- 11 So this year so far, we have got close
- to 14,000 total registrants for our events,
- domestic events nationwide; and then out of that
- we break them out by geography and very
- specifically by small concerns, so we can make
- 16 sure the efforts are divided.
- And, with that, you know, we're seeing
- that almost 4,000 of our 13, 14,000 registrants
- 19 are small business concerns. So we loke those
- 20 numbers, but that helps us figure out how to
- 21 target more small businesses going forward.
- 22 And then we start breaking this data

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down granularly to improve distribution as we go
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- 2 forward. We track by each originating business
- 3 unit. And I'd like to highlight one of Mary's
- 4 programs coming out of OPIA and GIPA (phonetic)
- 5 and that's the USPTO China IP webinar.
- So we put that on, or they put that on,
- 7 back in October. We had 900 registrations and,
- 8 notably, from 47 states and across 60 of our 64
- 9 hubs. So that helps us get a baseline for next
- 10 year to try to drive that up to 1500 registrants.
- 11 Can one more, Patrick? (Slide) We, for
- data visualization purposes, we start taking all
- of this registration information and mapping it to
- see where we are in the country. And we're not
- really interested in what we're doing well.
- I know I'm going to do well in the Bay
- area. What we're interested in is, where are we
- doing poorly, and where do we need to reach people
- 19 more? This is just a non-normalized map. It's
- 20 not adjusted for population. So, of course, the
- 21 middle of the country is going to have fewer
- 22 attendees based on population.

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1
                 But what we can start seeing are gaps in
 2
       what we know about our regions, you might have a
 3
       gap in the Portland region. And that's what I'm
       focusing on reaching more people in the Portland
 5
       region, the maker community there, for example.
                 Next one, Patrick. (Slide) The level
 7
       of granularity increases in our new dataset, so we
 8
       can start looking at small businesses versus large
 9
      businesses. To make sure we're handling all of
10
       the stakeholders in a fair way across the nation,
11
      we can just break this out.
12
                 And you can really start to see who is
13
       attending the events. Do we need to advertise
14
       differently? Do we need a different type of event
       to attract small businesses, for example?
15
16
                 Let's go to the next one please,
17
       Patrick. (Slide) And we'll break it down, and
      this is the final level of granularity. We can
18
19
       start seeing by program. And I call out the
20
       Trademark Program here because we just had
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We had distribution in the Bay area, in

discussions on it.

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1 coastal LA, but none in the Central Valley, not a
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- 2 single attendee for this program. So we started
- 3 making phone calls and asking the small business
- 4 development centers why.
- We found out what the root cause was,
- 6 next time we expect large attendance in that
- 7 particular region. So this kind of data really
- 8 helps us target what our problems are and where we
- 9 can reach more people.
- 10 And then, Patrick, can we go forward two
- 11 slides? And one more from here. (Slide) And
- this is the piece that is most challenging for us.
- 13 And that's the great piece about tit. It's making
- 14 sure we get equitable distribution across all
- 15 regions of the country.
- 16 What we have said is a baseline
- distribution system for each region, each of these
- hubs that we have defined, based on population,
- 19 and we set an initial target goal of 20 contacts
- per 100,000 population. And this is a 12-month
- 21 meter. It should fill up over 12 months, and we
- 22 have every reason to believe that it will fill up.

Τ	But it starts lilustrating where we're
2	having difficulty connecting with the local
3	innovator market. And so we can see in the inland
4	empire, where we need to catch up, and we found
5	ways to do that by partnering with the SBDCs, the
6	minority business development agencies and the
7	local chambers of commerce.
8	So its making us go out and find
9	networks we didn't have before and making, as an
LO	agency, think about content and creation of
L1	content we didn't have before to target these
L2	audiences.
L3	So, Patrick, can we go forward three?
L 4	(Slide) Okay. Now I want to show
L5	you the stakeholder piece. This
L 6	one is really about our one-on-one
L7	outreach where we're gathering
L8	feedback. The key to this if
L9	you'll go to the next one, Patrick
20	(slide) is balance.
21	If we're getting feedback from
2	stakoholdors wo want to make sure we're getting

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1 feedback from all types of stakeholders. So,
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- 2 again, I mentioned we were doing 4- to 500 of
- 3 these interviews a year.
- 4 And we divided it up into a balanced 25
- 5 percent for each category, small companies, medium
- 6 companies, large companies, and this category of
- 7 other and institutions, non-profits, occasionally,
- 8 law firms that are representing micro-entities and
- 9 their kind of aggregating data, as far as,
- 10 investors, those types of things; and this over a
- 11 year should balance out around 25 percent each.
- 12 So that helps us make sure we're getting
- 13 feedback from large companies, small companies,
- solo inventors. We're really, I think, can rely
- on the feedback for improvement of processes and
- we're not skewed toward one end of the spectrum.
- 17 And then, if you go one more, Patrick,
- 18 and this will be the last of the slides. (Slide)
- 19 The last piece of this were balance on company
- 20 type. We're also focusing on trying to balance
- 21 across those hubs and making sure we're reaching,
- 22 getting feedback from all different areas.

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1
                 We want to make sure that we're doing
 2
       the same type of work in Omaha, Nebraska, that we
 3
       are in Silicon Valley. And that is challenging in
       certain markets when we talk about the western
 5
       region, Alaska, for example, that's going to be
       harder to balance with big companies that may not
       exist. So if we end up deviating from the
 7
 8
       geographic balance in any particular region, at
 9
       least we'll have a principled reason why.
10
                 And so the feedback we provide for
11
       patent-to-patents department on pilot programs,
12
       those types of things, we know will be
13
       geographically balanced as much as possible and
14
       will be balanced across company size, so it
       actually provides as a nice platform to evaluate
15
       future action within the Patent Office.
16
17
                 So I'll give it back to you, Tracy.
18
                 MS. DURKIN: Thanks, Wayne. It is
19
       really an exciting tool and is, I think, going to
       really improve the outreach to companies big and
20
       small and, as you said, independent inventors and
21
       in many other ways as well. Let's see if they
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1 have any question on this, this is an internal
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- tool, is my understanding, right? This isn't a
- 3 dashboard the public would have access to. This
- 4 is something you are using, Wayne, internally to
- 5 keep track of your efforts, right?
- 6 MR. STACY: Correct, it's to help us
- 7 improve our services.
- 8 MS. MAR-SPINOLA: So this is Julie, a
- 9 question, two comments to Wayne. And I think
- 10 you're already familiar -- well, one, you're
- 11 already familiar with from our prior discussion.
- But in your very last slide, is there
- anticipation or expectation that you'll be able to
- reach out to VCs, a VC group to, you know, you
- 15 have a small, medium, large groups in the
- 16 government in academia. And I think that being
- 17 able to reach out and to get feedback from venture
- 18 capital folks who put money into these small
- 19 entities and startups would be -- it could be
- helpful.
- 21 So is there a plan to do that? Is that
- something that's within the scope of your program?

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1 MR. STACY: So, yes, the category we
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- 2 have now of other/institution, so we defined those
- 3 includes, venture capitalists and private equity
- 4 groups. So that is a focus for us. Because,
- 5 eventually, you have talked to the institutions,
- 6 there are only a handful of those and that's going
- 7 to force us. Because we're always looking for new
- 8 contacts that will force us to move into VCs and
- 9 the private equity groups, so very much a target.
- MS. MAR-SPINOLA: Yeah, good. And,
- 11 particularly, the small VC firms, right, because I
- think it would useful to get some feedback from
- 13 them. The other thing is I see Valencia is still
- on the screen, too.
- So I wanted to raise this because
- 16 earlier we had talked about the affinity groups.
- 17 And I think I saw, Wayne, on your slide, I think
- 18 it was slide 55, it was a little teeny-tiny for me
- 19 to see.
- But you had at the very top, you had
- 21 entrepreneur group and veteran -- I think it was
- 22 slide 55. And I raise it only to identify them as

- 1 -- or to identify them in terms of wanting to know
- 2 if we already have an affinity group with those
- 3 two, what I'm going to call, underrepresented
- 4 groups that we're focused on.
- 5 MS. MARTIN-WALLACE: A great point,
- 6 Julie, and you're right. We do have, for
- 7 veterans, we do have a very strong affinity group
- 8 at the office; entrepreneur groups, I'm not
- 9 familiar with. I can find out though, if we have
- 10 something that goes more towards that. But,
- definitely, on the veterans side we do.
- MS. MAR-SPINOLA: Yeah.
- MS. MARTIN-WALLACE: And, actually, I
- 14 wanted to -- oh, I'm sorry, go ahead, Julie.
- MS. MAR-SPINOLA: I think the
- 16 entrepreneur's group was focused -- and, Wayne, I
- think I need your help on this from slide 55. Was
- 18 it Latinx, or Mexican entrepreneurs, or something
- 19 like that group?
- 20 MR. STACY: So it depends on the
- 21 individual hub. What we're doing is digging into
- 22 each hub and finding all of the innovator groups

- 1 that have been setup. So if these affinity groups
- 2 exist, like, the Hispanic Chamber of Commerce, we
- 3 are identifying them and then working with them.
- 4 NS. MAR-SPINOLA: Right, right. And so
- 5 it's the Hispanic group. I apologize to everybody
- 6 0--
- 7 MR. STACY: Yeah.
- 8 MS. MAR-SPINOLA: -- on that. But to
- 9 the extent that it's a broader focus through
- 10 Valencia's NCEAI, right, to have and to identify
- that as a larger focus of these groups adding on
- to the affinity group that you mentioned before,
- 13 the African-American group, you know.
- Because to me, I think, as I mentioned
- 15 before, I think the value and the goal for kind of
- 16 breaking through the barrier here is to have all
- of these affinity groups working with the Patent
- 18 Office -- excuse me.
- MS. MARTIN-WALLACE: Yes, absolutely,
- 20 Julie, agree. And we do have a chapter of SHPE --
- 21 that's the Society for Hispanic Examiners -- on
- campus, as well, that's very active also, both on

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1 campus as well as in the community.
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- 2 MS. DURKIN: Julie, it does seem like
- 3 there is some synergy here between what's
- 4 happening on the National Council and the
- 5 organizations that you're working with, and what
- 6 the regional offices are working with. And I'm
- 7 sure having this tool will identify where there
- 8 might be some fertile, you know, ground for the
- 9 new council so.
- 10 MS. MARTIN-WALLACE: Absolutely. And we
- 11 have, actually, what part of our partnership is on
- both our working groups, as well as with the
- 13 National Council is the 50K Coalition which was
- our way of getting four groups together: The
- 15 National Society of Black Engineers, the Society
- of Hispanic Engineers, the Native American
- 17 Engineer, Aces (phonetic), as well as, Women
- 18 Engineers. All four of those organizations lead
- 19 the 50K coalition whose mission is bring about
- 20 50,000 engineers into the fold. So we have them
- 21 not only on campus, but we partner with them
- 22 through the National Council in our working groups

- as well. So, yes, you're absolutely right, very
- 2 strong partnerships that are helping us move
- 3 forward.
- 4 And if I could just give a comment
- 5 towards Wayne's presentation, his breakthrough in
- 6 this has really helped bring about a breakthrough
- 7 for our strategy, as well as, I mentioned to all
- 8 of you the campaign that we will have after the
- 9 publication of the strategy of where we need to
- 10 move into across the nation it really has been a
- 11 huge help for us, as we're identifying the areas
- that we need to further educate and make aware.
- MS. DURKIN: Great.
- MR. STACY: Oh, and, Tracy, I would
- 15 leave you with -- right where we started,
- originally, I said that this was a collaborative
- 17 effort. And, Valencia, the National Council
- 18 (inaudible), they have been there since day one to
- make sure that this blends with the larger
- 20 strategy.
- 21 So it's been a great collaborative
- 22 effort. I have loved being here so far.

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1 MR. BROWN: So, Wayne, I was wondering,
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- 2 did you track the different content of your
- 3 outreaches? You know, you had the one about, you
- 4 know, protecting new products in China. But is it
- 5 patent research, or application process, what's
- 6 the difference, or even the most popular outreach
- 7 topics?
- 8 MR. STACY: So we track every program.
- 9 So every registrant we can show geography, where
- 10 they're based by zip code, the number of
- 11 attendees. In terms of share volume, trademark
- 12 programs strive from a lot of volume. We don't
- 13 try to measure necessarily volume as success.
- Because sometimes if you can reach 50
- practitioners that are filing thousands of
- 16 applications a year, you can change the
- 17 interaction between the bar and the Patent Office.
- 18 That's the reason we look at each program.
- We map it against what the target
- 20 audience is, and are we getting the right
- 21 attendance for that target audience. And then
- 22 that may be, like I said, that may be design

- 1 patents specialists. Well, that's a small group.
- 2 But if you can get to them, you can make great
- 3 improvements in that, you know, design patent
- 4 prosecution process.
- 5 MR. BROWN: So I hear you, it sort of
- 6 customized what you're going to present based on
- 7 your target group?
- 8 MR. STACY: Very much so.
- 9 MR. BROWN: Okay.
- 10 MR. CHAN: And, Tracy, I just wanted to
- 11 quickly pile on Valencia's comment, because I
- 12 think, I agree actually it is kind of a
- 13 breakthrough, I mean, when I first saw the
- presentation and the way Wayne presented.
- And I think it does highlight a number
- of things. But for me it really does highlight
- 17 the power of data. Because he is using the data
- 18 almost in a scientific method way to kind of
- 19 figure out where should we drive a program, where
- 20 should we focus.
- 21 And it really does, I think it shows you
- 22 a lot of benefit around not only guiding and

- 1 understanding the baseline and where we need to
- 2 focus, but also being able to set targets. So we
- 3 can actually roll out different types of
- 4 experiments and hypotheses we have and actually
- 5 see, are these working or are they not.
- 6 And I know it sounds pretty
- 7 straightforward to many of us here, but too often
- I see where we launch a whole bunch of program.
- 9 We don't really have any measurement, and we're
- 10 kind of shooting in the dark.
- 11 And that's one of the things I love
- about this approach which is we have a way to
- measure it and we can actually see whether or not
- the things we're doing create meaningful change.
- 15 It's terrific.
- MS. DURKIN: Yeah, I think we all agree.
- Wayne, we can't see you anymore. So I don't know
- if you're there. But if there aren't any more
- 19 questions, I'm going to thank you -- we can see
- 20 you know.
- I'm going to thank you. And, hopefully,
- this is just the beginning of including you and

- 1 the other regional directors in the PPAC, and
- 2 certainly in the Outreach Committee. So thank you
- 3 for being the kickoff person on that. We
- 4 appreciate it.
- 5 MR. STACY: Thank you.
- 6 MS. DURKIN: I think we'll -- oh, we're
- 7 right on time. I was going to give you a minute
- 8 back, Julie, but I can't even give you that.
- 9 MS. MAR-SPINOLA: Well, thank you. And
- on time is just as good and maybe even sweeter.
- MS. MARTIN-WALLACE: I'm sorry.
- MS. MAR-SPINOLA: Yes?
- 13 MS. MARTIN-WALLACE: I'm going to take
- 14 you off course by 30 seconds. I just wanted to
- follow back up with a stat that I said I would
- look into. The PCT CS&E pilot, I mentioned that
- 17 U.S. Made their 100 applications.
- But, as a total, there were 468 total
- out of the 500. However, 50 percent of all of
- those cases or applications came from U.S.
- 21 Applicants. And I can give you more stats later.
- MS. MAR-SPINOLA: That sounds great,

- 1 good to know. Thank you, thank you. So, thank
- 2 you, Valencia, Mary, Wayne, Tracey, very much
- 3 appreciate it. Information is really, really
- 4 good. And I look forward to expanding the
- 5 discussion with the other regional directors, too,
- 6 in the meetings to come.
- 7 So, with that, I'm going to hand this
- 8 over to our Vice Chair, Steve Caltrider, and Scott
- 9 Boalick for the PTAB Subcommittee discussion.
- 10 Steve?
- MR. CALTRIDER: Great, yes. Thank you,
- Julie. Can you hear me okay?
- MS. MAR-SPINOLA: Hear you fine, thank
- 14 you.
- 15 MR. CALTRIDER: Great. I'll just make a
- 16 couple of comments of introduction because we have
- 17 lots of material to cover today. The first item
- is, we have heard a great deal of discussion about
- 19 closing the gap between patents and the PTAB.
- 20 And the PTAB Subcommittee certainly
- 21 recognizes high quality and durable patents are
- 22 essential to support innovation and support a

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1 healthy U.S. economy. And then the high quality
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- 2 durable patent rights starts with the Applicant
- 3 and continues through examination in the
- 4 post-grant proceedings.
- 5 Second, the PTAB Subcommittee is also
- 6 working closely with Pendency and Quality, a
- 7 subcommittee on improving the quality and
- 8 durability of patents. A number of these
- 9 initiatives you have heard about already today and
- were reported out in Pendency and Quality
- 11 Subcommittee report.
- 12 You will hear more about that, those
- initiatives, and the progress in subsequent
- 14 meetings. That's not the focus of today's agenda.
- 15 Today's report will focus on the Legal Experience
- and Advancement Program, or LEAP, which is a great
- 17 program to develop less experienced advocates
- 18 before the PTAB.
- 19 It will provide an update on the
- 20 fast-track appeal, pilot, and the Motion to Amend
- 21 pilot. It will talk about some new rules in the
- 22 recent memo on indefiniteness, and it will also

- 1 provide the latest data on PTAB filings and
- outcomes. So I'll turn the agenda over for Scott,
- 3 to Scott and his team.
- 4 JUDGE BOALICK: All right. Well, thank
- 5 you, Steve. Thank you, Julie. Yes, there was a
- 6 good deal of discussion earlier. And, you know,
- 7 we'll return to some of those topics in subsequent
- 8 meeting.
- 9 Yeah, also heard Drew mention, a couple
- of the really, you know, high profile activities
- that are happening, such as Arthrex and our recent
- 12 request for comments. But there is a lot of other
- 13 activity at PTAB that you mentioned, Steve. And
- we'd like to go over some of that today.
- So if we could advance to the next
- 16 slide. (Slide) And we're taking a little
- 17 different approach to our slides today. We have
- 18 really paired the deck down to kind of just the
- 19 bare minimum.
- So we'll spend a lot of time on this
- 21 slide before moving to the next. And we're just
- going to go through topics-by-topic. And so, for

- our first topic, which is the LEAP update, I am
- 2 going to turn the floor over to Vice Chief Judge
- 3 Janet Gongola for that update.
- JUDGE GONGOLA: Thank you. Hello,
- 5 everyone. I am very pleased to be with you this
- 6 afternoon. I have the first two topics, LEAP and
- 7 our Fast-track Appeal Pilot Program. Just a
- 8 little bit of background, LEAP is our attempt to
- 9 provide both training and oral advocacy
- 10 opportunities for junior practitioners.
- We want them to gain experience before
- the Board in both trial, as well as, appeal. I
- 13 really believe this experience will generally help
- them in their careers beyond the Board in
- advocating before any tribunal, the district
- 16 courts, the ITC, the Federal Circuit.
- Now, in exchange for permitting a junior
- 18 practitioner to argue before the Board, the party
- offering that practitioner the opportunity will
- 20 receive typically 15 extra minutes of argument
- 21 time.
- 22 More senior counsel is able to assist

- 1 the LEAP practitioner during the argument, for
- 2 example, by making a clarifying statement on the
- 3 record. To qualify as a LEAP practitioner, a
- 4 junior attorney has to meet two conditions: 1)
- 5 have fewer than three substantive oral arguments
- 6 before any tribunal including the Board; and 2)
- 7 have seven or fewer years' experience as a
- 8 licensed attorney or agent.
- 9 Now, since we launched this program in
- 10 May of 2020 through the end of January, we have
- 11 received 33 LEAP requests; 27 percent of those are
- to appear in an ex parte appeal, the balance for
- 13 AIA trials.
- 14 If we look at the breakdown of our
- requestors, 27 percent are appellants in an
- appeal; 33 percent are representing petitioners in
- trial; and the remaining 40 percent represent
- 18 patent owners in a trial.
- We have seen an array of law firms come
- 20 before us with their junior practitioners. But
- 21 topping our list, I'll mention Sterne Kessler,
- 22 Sunstein, Wilkie Farr, and Finnegan, thus far, has

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1 had the most. We're talking in the range of two
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- 2 to five, but for us it is notable.
- Now, another aspect of the LEAP program,
- 4 apart from standup opportunities before the Board
- 5 is training. We are offering intense training for
- 6 appeals and trials. In fact, we had two trials,
- 7 mock argument practicum in 2020, and we are
- 8 preparing to do our first pre-rolling out, an
- 9 appeal practicum in March of this year.
- 10 And practicum is probably an
- 11 understatement. What I'm talking about is, like,
- 12 a slate of activities here. First, we're going to
- start out with a session about how to prepare for
- 14 an argument.
- This will cover a judge lecture, as well
- as, a panel discussion with Carl Reiner (phonetic)
- and Aaron Demson (phonetic), two very experienced
- 18 floor practitioners to help get our junior
- 19 attorneys in the correct mindset. And on Friday,
- 20 March 26th, we're hosting an appeal mock argument
- 21 for practitioners in front of 68 PJs. This
- 22 session filled up within 24 hours of being

- 1 publicized.
- 2 And then, finally, on April 5th, we're
- 3 offering what we're calling "The Perfect
- 4 Argument," with Todd Walters. He is going to
- 5 replicate from the vantage of an experienced
- 6 practitioner what the appeal argument should look
- 7 like giving our juniors a chance to see a great
- 8 model and ask questions.
- 9 And I know that I mentioned we have
- 10 other events coming up for the year; June, we're
- 11 celebrating our one year anniversary, with a
- 12 recognition event for practitioners, firms ad
- 13 clients, who have participated; and then, in
- 14 September, we will return to our trial mock
- 15 argument.
- And if I may be so bold as to ask PPAC
- for help here, we really want to spread the word
- about LEAP. So if you would let your friends,
- 19 colleagues, associates know that would be hugely
- 20 helpful to us in getting more practitioners the
- 21 experience we'd like for them to have.
- I'll stop there for any questions.

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MR. CALTRIDER: Janet, if it's okay,
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 2
       I'll kickoff with the first question. And I'm
 3
       going to tie this back to the conversation we had
       on expanding innovation because that included
 5
       expanding the scope and breadth, if you will, of
       the patent bar.
 6
                 And I'm wondering, can you shed any
 8
       light or share any data on the demographics? You
 9
      mentioned levels of experience, but are there
10
       other demographics on the participants in LEAP?
                 JUDGE GONGOLA: We have not tracked the
11
12
       demographics for our LEAP practitioners. So we
13
       don't know years of experience, where they're
14
       coming from, educational background, authenticity,
15
       any of that sort of data. The LEAP practitioner
16
       simply makes a statement saying, they meet our two
17
      basic eligibility criteria and we expect that
       statement at face value. So we have not looked
18
19
      behind those statements to try to align any
20
       demographic data.
21
                 MR. CALTRIDER: Great, thank you. A
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22

quick question --

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1
                MS. MAR-SPINOLA: Janet, is there --
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                MR. CALTRIDER: I'm sorry, Judge.
 3
                 MS. MAR-SPINOLA: Sorry, if I can ask
       the question, a follow-up on Steve and your answer
 4
 5
       there, is there a reason why we can't seek that
       information from a LEAP participant? Because I
 7
       think there might be privacy issues, I don't know.
 8
       But it seems to me, again, that would add to the
 9
       IE effort.
10
                 JUDGE GONGOLA: We have made an
11
       arrangement with the PTAB Bar Association so that
12
       at some future date when we have a quorum, you
13
      know, a large number of LEAP practitioners, we're
14
       going to provide names to the PTAB bar. And they
      have agreed to kind of look into the demographics
15
16
       information.
17
                 Historically, we have really not tracked
       demographic details of patent Applicant's, of
18
19
       those who to appear in front of the Board. So
20
       keeping in line with our past practices, we didn't
       attempt to do for the LEAP program. But we
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recognized it's something that people will be

- 1 curious about. So the PTAB Bar Association, we
- 2 have collaborated with, in setting up the program,
- 3 s going to perform that function for us at some
- 4 point.
- 5 MS. MAR-SPINOLA: Okay. I am delighted
- 6 --
- 7 MR. HIRSHFELD: Janet and Julie, if I
- 8 may jump in for a quick second.
- 9 MS. MAR-SPINOLA: Sure.
- 10 MR. HIRSHFELD: I'm sorry to interrupt
- 11 here. This is actually, as Janet is indicating,
- this is part of a discussion that needs to take
- 13 place on the larger scale. Should we be
- 14 collecting this data and for what groups?
- Right now we do believe that there is
- 16 restrictions on what we could collect. We might
- be able to collect data, and probably can collect
- data in a voluntary submission from the public but
- 19 mandating that is certainly not something that
- we're capable of doing.
- 21 At this point, we need a statutory
- 22 change for that, is my understanding. It is

- 1 something that I know there is many ongoing
- 2 discussions about and we should continue those
- 3 discussions.
- 4 Once you get into voluntarily providing
- 5 data, you're not getting complete data and there
- 6 is questions about whether you should continue
- 7 with that or whether that's viable. And I'm not
- 8 trying to make any opinions here on the ultimate
- 9 result.
- 10 But I think that our hands are a little
- 11 tied for -- not a little -- our hands are tied for
- 12 mandating the data at this point that we receive
- 13 it. And then I think a larger conversation should
- be whether it's appropriate to get it voluntary
- and even whether there should be legislation
- 16 permitting us to collect the data.
- MS. MAR-SPINOLA: Right. Thanks for
- 18 that, Drew. I only brought it up because of our
- 19 earlier discussion about that when folks,
- 20 innovators, or perspective stakeholders, and
- 21 particularly future stakeholders, if they can see
- folks that they can relate to and look like them

- 1 then that, by itself, can be a strong motivator.
- 2 That's the only reason why I was asking.
- JUDGE GONGOLA: Pardon me.
- 4 JUDGE BOALICK: I was going to say just
- 5 that I appreciate that what Drew said is, you
- 6 know, exactly why we hadn't collected that, and
- 7 exactly, it's sort of an ongoing conversation that
- 8 we'll take back and, you know, maybe investigate
- 9 further. But it's certainly a natural question.
- 10 So I think next, Janet is going to
- 11 continue updating on fast-track, unless there is
- any other LEAP questions. (No response)
- JUDGE GONGOLA: We have very good news
- 14 to share about our Fast-track Appeal Pilot
- Program. This is the way that an appellant can
- get an expedited review of an appeal. Our goal to
- 17 give an appellant a decision is within six months
- 18 of entry into the program.
- To secure entry, an appellant files a
- 20 petition, and we have a form on our website, it's
- 21 some very basic information, and pays a petition
- fee, \$420. The program is available for any

- 1 pending ex parte appeal.
- 2 It does not have o be a newly filed
- 3 appeal. It can be one that's been sitting with
- 4 the Board for a while and if appellant so desires
- 5 it can transfer that appeal into our fast-track
- 6 program.
- 7 We set a limit of 125 appeals per
- 8 quarter, or program total 500, over the course of
- 9 one year. We placed a limit in order to ensure
- 10 that we can continue to meet pendency goals for --
- 11 I'll call them regular tracked appeals -- and
- 12 hearing can be conducted in these appeals just
- 13 like in normal cases.
- 14 As of the end of January, we have had a
- total of 117 requests to participate ion the
- 16 program and we are decided these requests and
- 17 really proud to say on average within two days.
- 18 So you'll get a yes/no answer in a short period of
- 19 time.
- Of the requests we have received, we
- 21 have granted all of them except for six, and in
- 22 those six instances the case was premature. The

- 1 Board didn't actually have jurisdiction over it
- yet to even grant the request. Of the 111 cases
- 3 that have entered the program, 78 of them have
- 4 received a decision. And I'm again proud to say
- 5 that we are beating our goal.
- 6 The average time for a decision has been
- 7 under two months. So that is much faster than we
- 8 had anticipated. It is way faster than average
- 9 appeal pendency of 12 months which, in itself, is
- 10 really good.
- But if an appellant is interested in
- 12 getting an expedited decision for their appeal, we
- again ask for PPAC's help in spreading the word
- about the program. The numbers are better than
- our expectation and we want the public to know
- 16 about it.
- 17 Any questions?
- 18 MR. CALTRIDER: Janet, again, I'll take
- 19 the opportunity to ask the first question and that
- is: My understanding is that the program has been
- 21 tremendously successful and it hasn't been at the
- 22 expense of pendency on regular appeals, if you

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1 will, because the pendency of regular appeals has
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- 2 also gone down in this period. So if you could
- 3 expand on that just a little bit that would be
- 4 great.
- JUDGE GONGOLA: You are correct, Steve.
- 6 We had the fast-track program running. We started
- 7 it about a year ago. And in that period of time,
- 8 simultaneously, we have been able to continue
- 9 working towards the goal of 12 months' pendency
- 10 for appeal. And at the end of the last fiscal
- 11 year, our pendency for appeals was 13.4 months and
- now we're approaching 12 months. I think it's,
- like, 12.4 months. So one program has not been
- operational at the expense of the other program.
- In both we're meeting our goal and we very well
- 16 expect to be able to continue to do so.
- 17 MR. CALTRIDER: Congratulations. Other
- 18 questions? (No response) Okay. Thank you, Jan.
- 19 JUDGE BOALICK: So, next, Deputy Chief
- Judge Bonilla is going to talk about the Motion to
- 21 Amend Pilot Program and where that stands.
- JUDGE BONILLA: Great, thank you so

- 1 much. I wanted to say to everyone, it is really
- 2 great to be here and to talk about some of our
- 3 latest initiatives. I am going to focus a little
- 4 bit on two of them relating to amendment practice
- 5 in AIA proceedings which happen through Motions to
- 6 Amend.
- 7 So I'll talk about the latest and
- 8 greatest information we have for the motion and
- 9 pilot. It is a bit of a status update. And also
- 10 our most recent rule that we came out with, this
- one issued right before Christmas, which discusses
- 12 allocation of burdens of persuasion as it relates
- 13 to Motion to Amend.
- If it's all right, I thought I would
- just for a minute give a little bit of background
- 16 about how we got here because there is -- a lot of
- 17 this was sort of a long time into coming. Just to
- 18 remind everyone, and you probably all recall,
- 19 there was a decision in October of 2017 by the
- 20 Federal Circuit in Aqua Products and that decision
- 21 concluded in relation to Motion to Amend that the
- office had not adopted a rule allocating the

- 1 burden to persuasion regarding patentability of
- proposed substitute claims.
- And the Court also said, in the absence
- of a rule, the office could not place the burden
- 5 on patent owners to show patentability which was
- 6 what the office was doing prior to that point.
- 7 So, thereafter, we issued guidance. We
- 8 designated a decision in Western Digital
- 9 informative in June of 2018, and we also -- we
- 10 ended up replacing that decision with another one,
- 11 Lectrosonics, that was designated precedential in
- 12 March of 2019.
- 13 And, especially, Lectrosonics is
- 14 actually a great decision to check out if you're
- ever interested in Motions to Amend or plan to
- 16 file one. It has some great information and
- 17 guidance about the motion and practice. And it
- does have some information about allocating the
- 19 burden and a lot of that is consistent with what
- 20 eventually became our final rule.
- 21 In the meantime, in October of 2018, the
- office published a Request for Comments Relating

- 1 to Motions to Amend. It asked for feedback on all
- 2 sorts of things, a version of what eventually
- 3 became the pilot, as well as the allocation of
- 4 burdens. We got feedback from 49 stakeholders and
- 5 they provided some really great feedback to us.
- And one of the consequences of that was
- 7 in March of 2019, we issued our notice relating to
- 8 this new Motion to Amend pilot which impacted AIA
- 9 trials that were instituted after that date. And
- 10 we have talked about that pilot before here at
- 11 PPAC, so I won't get into too many details about
- 12 the pilot itself.
- But I did want to mention that right
- 14 after that, a month later, which was also
- 15 responsive to comments that we got from the
- Request for Comments was, in April 2019, the
- office issued a notice regarding options for
- 18 amendment by patent owners through reissue and
- 19 reexam either before, during, or after an AIA
- 20 proceeding indicating, for example, that there
- 21 were still options for reissue/reexam, even after
- 22 a final written decision, even if a Motion to

- 1 Amend was addressed.
- 2 With that background, I will give you an
- 3 update about Motion to Amend the pilot, our status
- 4 today. Because we now have enough Motions to
- 5 Amend that have been filed under the pilot and
- final written decisions that have issued that we
- 7 could see a few trends.
- And just a reminder, the pilot gives
- 9 patent owners two options: The one they may ask
- in their Motion to Amend to receive preliminary
- 11 quidance from the Board on its Motions to Amend;
- 12 and the patent owner may also file a revised
- 13 Motion to Amend after receiving a petitioner's
- 14 opposition to initial Motion to Amend, or after
- 15 receiving the preliminary guidance from the Board.
- So, in terms of what we have seen so
- far, so since March of 2019 through January of
- 18 this year, we have seen patent owners file Motions
- 19 to Amend at about the same rate. It's about the
- same percent as before the pilot. It's about 10
- 21 percent of cases that are instituted, you'll see a
- 22 patent owner file a Motion to Amend.

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1 So we have seen about 120 Motions to
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- 2 Amend filed so far that quality under the pilot;
- 3 and so far we have issued 47 final written
- 4 decisions addressing Motions to Amend in a pilot.
- 5 And what we have seen so far is that in the vast
- 6 majority of the cases, the patent owners are
- 7 actually electing at least one of the pilot
- 8 options.
- 9 So we have seen about 80 percent of
- 10 Motions to Amend have requested preliminary
- 11 guidance, and then if that guidance was requested
- over 80 percent of the patent owners actually
- 13 filed a revised Motion to Amend.
- And the bottom line is is what we have
- 15 seen is when patent owners have actually chosen to
- 16 take advantage of the pilot in some capacity that
- it's more likely that the Motion to Amend is
- 18 actually going to be granted for at least one
- 19 substitute claim.
- So, for example, prior to the pilot, the
- 21 average grant or grant-in-part rate was about 14
- 22 percent of the Motions to Amend. And what we have

- seen overall is today overall it's about 30
- percent grant or grant-in-part.
- And, actually, if the patent owner took
- 4 advantage of the pilot, which was most of them,
- 5 over a third, 36 percent of those Motions to Amend
- 6 were granted or granted-in-part. And when they
- 7 didn't take advantage of it, one out of 11, so
- 8 that was nine percent, only 1 out of 11 was
- 9 granted. So it really didn't seem to make a
- 10 difference if they requested preliminary guidance
- or took advantage of filing a revised Motion to
- 12 Amend.
- So I can answer questions about the
- 14 pilot. At this point, I was going to switch gears
- and talk about our Motions and Burden rule, but I
- 16 can stop for a second and see if there is any
- 17 questions about the pilot.
- 18 MS. MAR-SPINOLA: Jackie, you might have
- mentioned this, and I might have missed it, about
- 20 how is the pilot to continue?
- JUDGE BONILLA: So, right now, we're
- 22 still plogging along. One of the things that's

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1 sort of interesting about the pilot is because
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- 2 since it has started for all cases that instituted
- 3 after March 2019, it takes a year, right, after
- 4 institution for us to have a final written
- 5 decision.
- 6 So we're getting to the point where now
- 7 -- we're not quite there -- but we're close to
- 8 having a years' worth of data. So I think we
- 9 wanted to at least continue it through that. I
- 10 will tell you that we have gotten very positive
- 11 feedback about the Motion to Amend pilot so far.
- 12 So, as far as I know, we're going to continue and
- we're going to see what next steps are, but for
- the time being we are definitely continuing it.
- MS. MAR-SPINOLA: Great, thank you.
- JUDGE BONILLA: With that, I'm happy to
- 17 answer any more questions, but I'll go ahead and
- 18 continue to talk about our latest rule. This is
- 19 the rule that relates to burdens on the parties
- and as it relates to Motions to Amend.
- 21 Now back in October, the office issued
- 22 -- actually, in October 2019, the office issued a

- 1 Notice of Proposed Rulemaking regarding the
- 2 allocation of burdens. And it was consistent with
- 3 what we were already doing, you know, it was
- 4 consistent with what we were doing in
- 5 Lectrosonics, for example. And we received 18
- 6 comments to that MPRN.
- Now one thing that did happen, before we
- 8 had a chance to issue a rule, the POP, the
- 9 Precedential Opinion Pane -- this was Director
- 10 Iancu, Commissioner Hirshfeld, and Chief Judge
- 11 Boalick -- issued a decision in Hunting Titan.
- 12 And that addressed circumstances and when the
- 13 Board itself may raise the ground of
- 14 unpatentability that the petitioner either didn't
- raise or didn't sufficiently develop.
- And what that decision said, it had two
- 17 holdings: One was that the Board is not obligated
- 18 to undertake independent examination, but it said
- 19 it may raise a ground in rare circumstances where
- 20 the adversarial system fails to provide the Board
- 21 with potential arguments.
- 22 So this could take place, for example,

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when a petitioner doesn't oppose a Motion to
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- 2 Amend, or it doesn't raise -- and this is from the
- 3 decision -- "readily identifiable and persuasive
- 4 evidence that the Board should take up in the
- 5 interest of supporting the integrity of the patent
- 6 system notwithstanding the adversarial nature of
- 7 the proceedings."
- 8 And this decision also held, however,
- 9 that if the Board does have a ground that it
- 10 raises, it must provide notice and an opportunity
- 11 to respond to such a ground before the Board
- 12 issues a final written decision.
- So, after that, back in December, on
- 14 December 22nd, taking into account all of the
- 15 feedback on the MPRN and Hunting Titan profits
- 16 (phonetic) issued a final rule, and this is a rule
- 17 that amended 37 CFR 42.121 and 221.
- 18 It basically added a new subsection (d).
- 19 And you'll see when you look at that subsection
- 20 (d) that it has subparts (1), (2), and (3). One
- and two discuss the burden on the parties, and
- 22 subpart (3) discusses what the Board can do.

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So, in the first part, subpart (1), it
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 2
       says that, "the patent owner bears the burden to
 3
       show, by preponderance of the evidence, that a
       Motion to Amend complies with statutory,
 5
       regulatory requirements for a Motion to Amend."
                 So these are the types of things that
 6
 7
       must show that it proposes a reasonable number of
 8
       substitute claims in response to a ground of
 9
       unpatentability in a trial so as to enlarge the
10
       scope of the claims or any additional matter, it
11
       shows written description support, so on.
12
                 And then, subpart (2), up near (d),
13
       talks about petitioner's burden and it clarifies
14
       that, "When opposing a Motion to Amend the
       petitioner bears the burden to show, by a
15
16
       preponderance of the evidence, that proposed
17
       substitute claims are unpatentable."
18
                 Now the last part, subpart (3), talks
19
       about what happens irrespective of those burdens.
20
       And this is consistent with our prior art practice
       and what I talked about a bit in Hunting Titan.
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And it says that, "The Board may, in the

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1 interest of justice, exercise its discretion to
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- 2 grant or deny a Motion to Amend but only for
- 3 reasons supported by readily identifiable and
- 4 persuasive evidence of record in the proceeding."
- 5 It also clarifies that. "In doing so,
- 6 the Board itself may introduce evidence into the
- 7 record," But it can only be, again, readily
- 8 identifiable persuasive evidence that is either in
- 9 a related proceeding before the office or is
- 10 evidence that a district court would judicially
- 11 notice. And it also clarifies, as is also talked
- 12 about in Hunting Titans, that when it exercises
- 13 that discretion the parties will have an
- 14 opportunity to respond.
- So a couple of things that I thought I
- 16 would clarify which are also in the rule package,
- 17 which I think are -- and this was responsive to
- some of the comments. Basically, it clarifies
- 19 that the Board will only step in when the evidence
- in support of an outcome is easy to see.
- I mean, basically, it's readily
- 22 identifiable and persuasive. And the evidence of

- 1 record language in the rules signifies that the
- 2 Board will consider the entirety of the record in
- 3 the proceeding and include all of the papers and
- 4 exhibits.
- 5 It also clarifies that readily
- 6 identifiable and persuasive means evidence that is
- 7 so clear from the record that failing to consider
- 8 it, although it has not been raised by a party,
- 9 would be inconsistent with the goal of supporting
- 10 the integrity of the patent system. And it cites
- 11 Hunting Titan for that.
- 12 One thing that it also talks about is
- some of the comments for the MPRN asks for
- 14 clarification about when exactly the Board itself
- would step in and it add some sentences to clarify
- 16 that.
- 17 So it clarifies in the vast majority of
- 18 the cases, the Board will only consider evidence
- 19 that a party introduces into the record. And it
- 20 clarifies what is meant by evidence that is
- 21 already before the office in a related proceeding.
- This would include, for example, in the

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1 prosecution history of the challenged patent or a
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- 2 related patent or application, or in the record of
- 3 another proceeding before the office challenging
- 4 the same patent or related patent.
- 5 It also talks a little bit about what it
- 6 means, when they will consider evidence that a
- 7 district court would judicially notice. And it
- 8 clarifies that the type of evidence that we would
- 9 judicially notice under Federal Rules of Evidence
- 10 201.
- And this is consistent with current
- 12 practice with Board. The Board can introduce and
- 13 rely on, you know, well-known dictionaries, or
- 14 treatises, things that are of record through email
- 15 correspondence between the Board, well-known facts
- 16 that nobody can reasonably context.
- But, just to clarify, the Board will not
- 18 undertake its own prior art search, or otherwise
- 19 supplement the record with something that isn't
- 20 introduced by a party or an interrelated
- 21 proceeding.
- So, basically, the Board only steps in

- in rare circumstances. It applies the standard
- 2 that you see in Hunting Titan, and it refers to
- 3 situations where the adversarial process fails to
- 4 provide the Board with arguments that are
- 5 relevant.
- 6 So one of the things that we clarified
- 7 that the Board may step in and grant a Motion to
- 8 Amend, even the patent owner doesn't expressly
- 9 address every single requirement in its motion.
- 10 But it would do that only in circumstances where
- it's very easy to see and it would be in the
- interest supporting the integrity of the patent
- 13 system and petitioner would have a chance to
- 14 respond.
- 15 And, likewise, the Board may deny a
- Motion to Amend even in instances where the
- 17 petition document was opposed or doesn't meet its
- burden. For example, the petitioner ceased
- 19 (phonetic) to participate all together; for
- 20 example, a result at settlement.
- 21 Sometimes the patent owner actually
- 22 wants us to address the Motion to Amend, even

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1 though the petitioner is gone; the petitioner is
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- 2 there but they don't oppose the Motion to Amend;
- 3 and then there are some cases where certain
- 4 evidence regarding the patentability issue hasn't
- 5 been raised by either party but it is literally so
- 6 readily identifiable or persuasive that the Board
- 7 should take it up in the interest of supporting
- 8 the integrity of the system.
- 9 But, ordinarily, in the vast majority of
- 10 cases, where the petitioner has fully participated
- and opposed the Motion to Amend, the office
- 12 expects that the petitioner will bear that burden
- 13 and the Board will not step in.
- 14 So that's the general gist of what's
- 15 going on. Some of the more sort of leaning
- 16 discussion as to when the Board would step in, but
- we did that in response to stakeholder comments.
- 18 And, with that, I'll see if there are
- 19 any questions before we go on to another rule that
- 20 came out in December. (No response) It sounds
- 21 like we don't have a whole lot of questions. So,
- 22 with that, I will hand it over to Mike Tierney,

- 1 who will talk a little bit about another rule that
- 2 came out in December.
- JUDGE TIERNEY: Okay. Thank you,
- 4 Jackie. I think most of you will recall that
- 5 there was another rule package that issued and it
- 6 came out on December 9, 2020. And that was a
- final rule in a Trial Institution and Responsive
- 8 briefing. Although, internally, I tend to call it
- 9 the SAS rule package because that's one of the
- 10 main parts that's been in compliance with the SAS
- 11 Supreme Court decision.
- 12 So what did we actually put out in rule
- form? Well, the rule is basically going to cover
- 14 three things and they're not effective, though, I
- just want to point out, until January 8th, any
- 16 petition filed on or after January 8th. So if you
- 17 had a filed a petition before that these rules do
- not specifically apply, but we do have some
- 19 similar practices that I am about to jump into.
- 20 So the three main changes, first, we are
- 21 going all claims. So if you have claims 1 to 20
- in a case, if we institute, we instituted all

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1 claims, we don't institute on all claims.
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- 2 Remember, we used to have some "partial
- 3 institution" post-SAS? We are not doing that,
- 4 given what the Supreme held, which is it is all
- 5 claims.
- 6 Similarly, the Supreme Court maybe
- 7 didn't hold, but gave us at least a strong
- 8 indication that it's all grounds' similarly, the
- 9 rules put into all grounds. So, now, with the
- 10 rules package we're continuing our practice, all
- 11 claims/all ground, no partial institution.
- 12 Second, we have also revised the rules
- to conform (inaudible) practice of getting
- 14 sur-replies, automatic sur-replies. That's
- 15 something we had heard from stakeholders that they
- 16 would like to have; we put it into practice; now
- we put into the rules.
- You may recall how originally we had
- something called the observation. They were
- 20 believed to be too limited for the patent holders
- in particular; we listened, we have made the
- 22 change to make it a more balanced process. It

- left them happy, effectively, the last word.
- 2 Third, we just want to point out there
- 3 was another part of a rule package and this one I
- 4 share the most specific comments in the comment
- 5 package. And that was the one about "genuine
- 6 issue material fact."
- We would view it in the likeness they
- 8 were both to petition. That was a rule change
- 9 that was back, I believe, it was around 2016. And
- 10 this rule package eliminated that presumption.
- 11 Why did we do that? This is where we received a
- 12 number of comments saying that there was a source
- of confusion there about how that rule would be
- 14 applied.
- 15 And there was potential disincentive
- 16 that some patent owners filing the testimonial
- 17 evidence prior to institution. So to eliminate
- that disincentive and to reduce confusion, the
- 19 office went ahead and eliminated (phonetic) that
- 20 genuine issue of material fact presumption.
- 21 And now as to the other evidentiary
- 22 questions at the institution phase, the Board

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1 considers the totality of the evidence to
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- 2 determine whether or not the petitioner has met
- 3 the applicable standards. For example, in the
- 4 IPR, is there a reasonable likelihood of at least
- 5 one claim in terms of unpatentable?
- 6 So that's that rule package. And, if I
- 7 may, I'm going to turn over. Do you have any
- 8 questions? I'll pause here. (No response) You do
- 9 not have any questions in that rule package, I'll
- 10 now move over quickly to our indefiniteness memo.
- I think many of you probably saw this.
- But for those who didn't, on January 6th of this
- 13 year, we put in a memo. We -- and this is the
- 14 directors, Scott and Drew -- put out a memo
- 15 clarifying the approach we're going to take to
- indefiniteness in trial proceedings.
- So the key here, key takeaway, for AIA
- trial proceedings, the Board is now going to be
- using and following the merits set forth in
- 20 Nautilus. That's the Supreme Court Nautilus case.
- 21 And the memorandum, again, will only apply to AIA
- 22 trial proceedings. We'll continue to follow

- what's called "Packard," for our examination
- 2 context.
- 3 And, just briefly, I want to talk about
- 4 what is Packard and what is Nautilus and show you
- 5 that there is not a real big difference here. But
- 6 what we're doing is just trying to align standards
- 7 and reduce any confusion as to which one we're
- 8 opining.
- 9 Packard, the standard was from the
- 10 Federal Circuit decision, in re: Packard. And
- 11 under in re: Packard, a claim is indefinite when
- it contains words or phrases whose meaning is
- 13 unclear. Right? Packard, meaning is unclear.
- 14 Now, conversely, we have Nautilus which
- 15 came from a district court case and that was 2014,
- like, Packard. And in Nautilus it's a little bit
- lengthy as to what we say, "Claim is indefinite,
- as in patentable, if the claim read, in light of
- 19 the specification, delineating the patent and
- 20 prosecution history fails to inform with
- 21 reasonable certainty those skilled in the art
- about the scope of the invention."

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1 So Packard, meaning is unclear;
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- 2 Nautilus, reasonable certainty is what's required.
- 3 I posit, and this is me, there is not much
- 4 delineate (phonetic) between the two standards and
- 5 I haven't seen a case yet. It's possible that
- 6 there is a case, but the two standards are
- 7 essentially the same standard, just rewording it
- 8 somewhat.
- 9 Either way, to the extent there is a
- 10 difference, Nautilus is following for AIA trial
- 11 proceedings. And by aligning the standards here,
- 12 kind of like what we had in (inaudible) we're
- 13 aligning with the district court standards here.
- 14 So that's going to basically reduce
- possible confusion because there was some
- 16 confusion about what standards we're going to be
- 17 having before us. And it eliminates the
- 18 differences to create uniformity and
- 19 predictability and improve the integrity of the
- 20 system.
- So, with that, I'll pause to see if
- there is any questions. (No response) All right.

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1 Not hearing any questions, I'll turn over to our
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- 2 last part of the presentation which is, latest
- 3 info on PTAB filings.
- 4 JUDGE BOALICK: Right. And Vice Chief
- 5 Judge Kim will be taking this the rest of the way
- 6 here. And we finally get to change the slide,
- 7 yea. (Laughter)
- 8 JUDGE KIM: Thank you very much, Scott.
- 9 U=Yes, if you could advance to the next slide.
- 10 (Slide) So the main thing we
- 11 wanted to draw your attention to
- was our updated statistics webpage.
- So I'll actually start with the arrow on
- 14 the right. Mostly, we publish our appeals and
- interference statistics, and the short and long
- part of it is that hasn't changed. We pretty much
- 17 report the same things that we have done before
- 18 and will continue to do so.
- 19 Where the changes really have happened
- are on the left-side, on the trial statistics. So
- 21 the change are in two areas. So, actually, start
- 22 with the lower area is, we recently put out two

end of year outcome roundups, so for FY '19 and FY

- 2 '20.
- And the reason we did that is because
- 4 while the sum of our statistics, particularly the
- 5 outcome statistics, really went all of the way
- 6 back cumulatively to when AIA started in 2012.
- 7 And, certainly, there has been a lot of change
- 8 since then.
- 9 So we thought it would actually be
- 10 better if we could sort of do an apples-to-applies
- 11 comparison on a year-by-year basis. And,
- 12 certainly, we have our archives and everything is
- there for anyone who is interested, and but that
- is something we -- change in format is something
- we will continue to move forward.
- And then, moving to the top one, we have
- 17 also decided that those same outcomes statistics
- 18 will be recorded on a quarterly basis. So we are
- 19 finishing up the Q1, FY '21 Q1 facts now, and
- these will be coming soon.
- 21 Moving on to the next slide please.
- 22 (Slide) So this, again, just shows

Τ	you our appeal statistics. And
2	we're very proud of their pendency,
3	as Vice Chief Judge Gongola said,
4	it is critically approaching 12
5	months, is 13 December, and it is
6	actually also 13 January.
7	Now, certainly, the colored bars, to the
8	left of it, sort of diverge and that is something
9	that we know we want everything closest to the
10	average. So we have gone over in past PPAC
11	meetings about some of the efforts we have done to
12	do that. And we will continue to do so, so that
13	the average can be consistent across (inaudible).
14	And if you go to the next slide please.
15	(Slide) And, finally, this is just
16	an example of our outcome
17	statistics and how they are
18	displayed. Here we have the FY
19	2020 year-end statistics and you
20	can go through them at your
21	leisure.
22	I think one takeaway that you will see

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is, you know, certainly percentages change on a
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- 2 year-by-year basis, but the overall narrative
- 3 pretty much stayed the same. About a third of all
- 4 patents, petitions, claims challenged end up with
- 5 a final written decision; about third of them
- 6 institution is denied; and about a third of them
- 7 have settlement or some other decision.
- 8 So I know I'm over time, if anyone has
- 9 any questions, now I would happy to answer them.
- 10 MR. CALTRIDER: Well, I'm going to take
- 11 the opportunity as we're waiting to see if anybody
- 12 has questions, to thank everyone for a lot of
- 13 content today; that, you know, you come into the
- meeting estimating, trying to estimate how much
- time we need for each topic and we had an
- 16 ambitious agenda.
- 17 So I appreciate everybody being concise
- 18 and clear. And I think we kept to the time pretty
- 19 well. So any final questions before I hand it
- 20 back over to Julie? (No response) Okay. Thank
- 21 you, everyone.
- MS. MAR-SPINOLA: Thank you, Steve.

- 1 Thanks, Jane, Jackie, and everybody on PPAC that
- 2 presented today. Steve is right. We always have
- 3 a lot to cover and not enough time. So we very
- 4 much appreciate the path to message information
- 5 that you have provided, very helpful.
- And so, to keep on time, let introduce
- 7 Susan Braden and Dan Brown, our newest members of
- 8 PPAC, who are co-chairs of the Legislative
- 9 Subcommittee. And they're going to speak on the
- 10 legislative updates with Kimberly Alton.
- MR. BROWN: Hello, Susan -- hey, there.
- 12 Since we are co-chairs, I just don't want to drive
- off away without you.
- JUDGE BRADEN: I'm here.
- MR. BROWN: Okay, good. Yeah, so, I
- 16 guess, one, being new to PPAC, and new to the
- 17 process, I just have to say that, you know, we're
- just getting up-to-speed. Kimberly has really put
- 19 together a great presentation. So I don't want to
- 20 waste too much time.
- 21 But all I wanted to say also, Judge
- Braden now, I need to say that I have found her to

- 1 be incredibly knowledgeable in this area, and all
- veterans are very fortunate I think that she's
- 3 here and on this particular committee.
- 4 So, with that, Susan, I'd like you to
- 5 say a couple of words, and then move on, and I'll
- 6 be quiet.
- 7 JUDGE BRADEN: Because it's the
- 8 beginning of a new Congress and to see what they
- 9 think is going to come up on the desk for the
- 10 House in December. So, with that, I'd ask
- 11 Kimberly, where are you? (Laughter)
- MS. ALTON: Great. I'll go ahead and
- 13 begin.
- 14 JUDGE BRADEN: All right.
- MS. ALTON: Good afternoon, everyone.
- 16 I'm Kim Alton, and I am the Acting Director of the
- 17 Office of Government Affairs. And I am joined by
- my colleague, Tammy Foley, we'll be presenting
- 19 together today.
- 20 Again, a big welcome to Professor Brown
- 21 and Judge Braden. We're so happy to have you
- onboard and as the co-chairs of our subcommittee.

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1 Can we please move to the next slide? (Slide)
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- 2 Perfect.
- 3 So we just wanted to start by providing
- 4 a recap of some of the major IP-related
- 5 legislation or operational legislation that moved
- at the end of the 116th Congress. So we did see
- 7 things happen in December, and even just last
- 8 month in January, in Congress that were related to
- 9 some of our priorities.
- The first you'll see was that there the
- 11 Patents for Humanity Improvement Act, that bill
- 12 became law. It had been pending for quite some
- 13 time, but it did enjoy bipartisan and bicameral
- 14 support.
- 15 And that's an important program that the
- 16 PTO administers to really help celebrate and
- 17 recognize innovation that addresses different
- 18 global challenges. So we were really pleased to
- 19 see that become law.
- 20 And then, of course, bullet two,
- 21 permanent authorization of TEAPP that is our pilot
- 22 program, our telework pilot program that's been in

- 1 place since 2012, a very successful pilot.
- We have about 3,000 PTO employees, who
- 3 are currently members of that pilot, who
- participate in the program. This is the program
- 5 that allows employees to live and work anywhere,
- 6 including Puerto Rico and Hawaii, and to change
- 7 their duty stations, though, a real success for
- 8 the PTO and really a demonstration of our
- 9 leadership as it relates to telework within the
- 10 federal workforce. So we are glad that that is
- 11 now a permanent program.
- 12 We also saw new laws related to
- 13 trademark, a major update of the Lanham Act that
- 14 was enacted as part of the Trademark Modernization
- 15 Act; and then also the Case Act that establishes a
- new Small Claims Copyright Court at the U.S.
- 17 Copyright Office.
- 18 And then, finally, you'll illicit
- 19 digital streaming. There was legislation that
- 20 became law titled, "The Protecting Lawful
- 21 Streaming Act," that does create a new criminal
- 22 penalty for illegal streaming. So these are all

- 1 bills that we have followed and provide technical
- 2 assistance and we're very interested in.
- 3 And then, finally, the increase in rank
- 4 of our IP attaches that was something that we have
- 5 been working on and we were very pleased to work
- 6 with our colleagues in the Senate to get that
- 7 accomplished.
- 8 So, now, we have four IP attaches who
- 9 have the elevated rank of counselors. These
- 10 attaches are in New Delhi, Mexico City, Beijing,
- and Brussels. So we're really pleased about that
- and believe that this new rank will really help in
- their work and activities on behalf of U.S.
- 14 Stakeholders.
- 15 Next slide please. (Slide) So looking
- 16 to the 117th Congress that just got started last
- month, over the past two weeks, or so, we have
- 18 seen Congress, Congressional leadership positions
- 19 decided, Committee assignments made. And so this
- 20 slide just represents the latest in terms of who
- 21 are the different chair and ranking members of the
- 22 USPTO's committee of jurisdiction.

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So, of course, we have the Senate
 2
       Judiciary Committee. The full committee will be
 3
       chaired by Senator Rick Durbin, from Illinois;
       Ranking Member will be Senator Chuck Grassley from
 5
       Iowa. And then, we, of course, have IP
       Subcommittee within the Senate Judiciary
       Committee, chaired by Senator Chris Koons, and
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 8
       Ranking Member Tom Tillis.
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                 And then, moving over on the House side,
       a lot of the leadership remains the same with
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11
       Chairman Nadler, remaining as the chair of the
12
       full committee, and Ranking Member Jim Jordan,
13
       remaining as the ranking member; and then Hank
14
       Johnson, chair of the IP Subcommittee; and then
       Darryl Issa, returning to Congress in his position
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       on the IP Subcommittee, as the ranking member.
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                 We will be working closely, as always,
       with these committees. We have, I think, good
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       relationships with these members, with their
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       staffers, and really hope to continue some of the
       momentum that we saw last year in terms of real
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progress in advancing our priorities.

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1 Some of the issues that we will be
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- 2 monitoring that we expect to see in the new
- 3 Congress are certainly issues related to IP
- 4 enforcement, so that includes counterfeiting in
- 5 trade secrets, theft, also drug pricing. That we
- 6 expect to be a very hot issue, and, of course,
- 7 innovation inclusion, and expansion.
- 8 We do know that many members have been
- 9 very supportive of Director Iancu's efforts, the
- 10 creation of the NCEAI. And so we expect for there
- 11 to be a continued focus on those issues related to
- 12 innovation inclusion.
- Next slide. And I'll pass it to Tammy.
- MS. MAR-SPINOLA: Kimberly, before you
- do that, if you can go back to the previous slide,
- about the Judiciary Committee. Right. And so, in
- 17 there the subheading is, "Retirements and
- 18 Changes." Is there anybody that's retire, just
- 19 curious?
- 20 MS. ALTON: So we did not have -- I'm
- 21 looking at the list now -- no, we do not have any
- 22 retirements from this list.

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1 MS. MAR-SPINOLA: Okay, okay.
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- MS. ALTON: It's really just changes.
- 3 MS. MAR-SPINOLA: Right. I just hadn't
- 4 heard of any, so I was just curious about that.
- 5 Thank you.
- 6 MS. ALTON: Sure. Okay. The next slide
- 7 is --
- 8 MR. CHAN: Kim?
- 9 MS. ALTON: Yes.
- 10 MR. CHAN: Oh, I'm sorry. I just had a
- 11 quick question. On your previous slide, you
- 12 mentioned the elevation of the IP attaches, I
- 13 think is great news. Just for my own edification,
- and maybe for the public, as well, like, what does
- that mean in practice, the elevation? Does that
- 16 impact their roles and responsibilities? Does
- 17 that give them more authorization to do other
- 18 types of things? That would be helpful to know.
- 19 MS. ALTON: Right. So the conversation
- 20 that I have had with the attaches is that very
- often when they are meeting with their
- 22 counterparts in different countries, rank and

- 1 title, you know, are very important.
- 2 And so I think having this elevated rank
- 3 certainly helps move the path in terms of some of
- 4 the meetings that they are able to join, some of
- 5 the meetings that they are able to request with
- 6 high level -- higher level officials at different
- 7 countries. So that's what was really behind this
- 8 push, really sort of elevated the cache of the
- 9 position.
- 10 MR. CHAN: Thanks, Kim.
- MS. ALTON: Sure. Any other questions?
- 12 (No response) Okay. I will turn it over to
- 13 Tammy.
- MS. FOLEY: Thanks, Kim. Just very
- briefly, we're continuing to follow the nomination
- of Governor Gina Raimondo of Rhode Island to be
- 17 the next Secretary of Commerce. Her nomination
- 18 hearing was held before the Senate Commerce
- 19 Science and Transportation Committee on January
- 20 26th; and on February 3rd, she was advanced by
- 21 this committee by a vote of 21 to 3. So we're
- just currently awaiting for the confirmation by

- 1 the full Senate which we anticipate will take
- 2 place by the end of February.
- 3 Do you have any questions? (No
- 4 response) Thank you.
- 5 MS. ALTON: All right. Well, that
- 6 concludes our report. Please feel free to reach
- out to me, or to Tammy, if you have any questions;
- 8 we're happy to follow up. And, again, we look
- 9 forward to working with Professor Brown and Judge
- 10 Braden on more legislative successes this year.
- 11 Thank you.
- MR. BROWN: Thank you. I think that's
- 13 it.
- MS. MAR-SPINOLA: Thank you, Kim, and
- thank you, Tammy, for your presentation, much
- 16 appreciated, looking forward to some
- patent-related activities to rev up before the
- Judiciary Committee now that the folks are in
- 19 place, and so thank you for that.
- 20 We are on time. I think, actually, we
- 21 got a note we're on time, so perfect. We're going
- 22 to transition over to the Finance Subcommittee. I

- 1 believe that our chair for the subcommittee,
- 2 Barney Cassidy, has been having technical
- 3 difficulties in terms of having video access.
- 4 So I believe he is connected by phone.
- 5 And then, Jay Hoffman, the CFO, will be leading
- 6 this discussion with Barney. Barney, are you on?
- 7 (No response) Barney, are you on
- 8 mute? (No response) Well, maybe
- 9 Barney is having more than video
- 10 issues.
- Jay, are you on?
- MR. HOFFMAN: I am on. Can you hear me,
- 13 Julie?
- MS. MAR-SPINOLA: I can hear you. I
- don't see you. Are you on video? Oh, yeah, there
- 16 you are.
- 17 MR. HOFFMAN: I am on.
- MS. MAR-SPINOLA: Thank you.
- 19 MR. HOFFMAN: I am on video, yes. Okay.
- 20 Well, I'm sorry that we don't have Barney yet.
- 21 And if he is able to join, I hope that he will
- just jump in. Would you like me to just go ahead

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1 and talk through the presentation?
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- 2 MR. CASSIDY: Can you hear me?
- 3 MR. HOFFMAN: Oh, good.
- 4 MS. MAR-SPINOLA: Yeah. Hey, Barney.
- 5 MR. CASSIDY: Hey, I'm so sorry. I was
- 6 triple muted somehow. And thank you, Julie. And
- 7 thank you, Jay, for hopping in.
- I just have a quick reflection on the
- 9 day so far. It's been a very impressive series of
- 10 presentations. I think when you think about the
- 11 mission of the Patent Office to promote the
- 12 progress of science and the useful arts, it is
- inspiring to see how vigorously the entire Patent
- 14 Office is working towards those goals in including
- people, and expanding the outreach, and improving
- internal processes, and improving external reach
- 17 out.
- I have to say, this has been the most
- 19 satisfying meeting of the PPAC that I have had the
- 20 privilege to attend. So, congratulations, to all
- of you for all of your hard work. And it's not
- just you're doing it intelligently, but you're

- doing it with heart and we need that nowadays.
- 2 I also want to thank my fellow
- 3 subcommittee members, Jeff Sears and Dan Brown,
- 4 for their support in getting a presentation today
- 5 by Jay vetted and approved. So, with that, Jay,
- 6 I'm going to turn it over to you. Thank you.
- 7 MR. HOFFMAN: Great. Thank you very
- 8 much, Barney, appreciate that. We did have an
- 9 excellent conversation earlier this week. We went
- 10 into a lot of details. I'm going to hit some of
- 11 the highlights today. And I promise to get
- through this and leave plenty of time for any
- 13 questions that the PPAC have.
- 14 Why don't we go ahead and advance to the
- next slide please? One more. (Slide) Okay.
- Just a real quick update on our appropriation.
- 17 When we last met, we were under a continuing
- 18 resolution.
- But the good news is that the FY 2021
- 20 full year appropriation for the agency and COVID
- 21 Relief Response Act, which happened December 27th,
- the important thing about the appropriation for

the PTO is that this bill provides us with \$3.695

- 2 billion in authority for FY 2021.
- 3 And that authority is the authority to
- spend the user fees that we collect from the
- 5 ratepayers for our patenting activity. So it's
- 6 good news to be on a full year appropriation and
- 7 have full access to all of the fees that we
- 8 collect. Go to the next slide please. (Slide)
- 9 As we had discussed in our last PPAC
- 10 meeting, just as a reminder, that because of the
- 11 fee increase that was implemented on October 2nd,
- 12 a number of patent holders opted to pay their
- maintenance fees early to take advantage of the
- 14 lower maintenance fee rate before the fee increase
- 15 went into effect.
- And that, in turn, resulted in a large
- 17 deposit into the Patent and Trademark Fee Reserve
- 18 Fund. This is essentially the holding account for
- 19 fees that occur in a prior year. And we are ion
- 20 the process of working on a reprogramming to make
- 21 those fees available to the agency.
- 22 So this is just a governance note for

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1 transparency that those funds are still in the
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- 2 Patent and Trademark Fee Reserve Fund, but we are
- 3 in active conversations with Congress right now
- 4 and expect to have approval of those soon.
- 5 Next slide please. (Slide) I'll spend
- 6 a little bit more time on this slide. This
- 7 provides the FY 2021 status on the Patent
- 8 Financial Outlook. This is what we plan to
- 9 collect, what we have already collected, and the
- 10 amount that we plan to s pend.
- 11 So let me just quickly walk you through
- 12 the table here. You'll notice that there are two
- 13 columns here: One that's labeled USPTO; and one
- that's labeled patents. The one that's labeled
- 15 USPTO is the entire agency, which would include
- 16 trademarks. And, of course, the patents column
- 17 are just those revenues and costs that are related
- 18 to the patent function, which is the majority of
- 19 them.
- 20 As we move down this, as I already
- 21 mentioned, we had \$3.695 dollars appropriated to
- 22 us. And the reason that that's important is

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1 because we only expect to collect $3.516 billion
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- for the year, and of that about \$3.073 billion of
- 3 it is in patents.
- 4 So the appropriation just says we have
- 5 more than enough authority to use all of the fees
- 6 that we collect. We don't expect to collect more
- 7 fees than the Congress have authorized.
- 8 Moving down this table, it's called
- 9 "Carryover and Other Income." What this just
- 10 means is we know the amount of reserves that we
- 11 started the year off with. And for those of you
- who are in the private sector, you might think of
- this as retained earnings.
- 14 We had \$563 million ion the bank when we
- 15 started the year, as an agency, and \$440 million
- of that was in patents. So the operating reserve
- in patents was in very good shape. And this
- totals up to we have, at the beginning of the
- 19 year, we had more than \$4 billion available to
- spend and to finance the operations, and of that
- about \$3.5 billion was attributable to patents.
- 22 (Slide) So the next slide is, well,

Ι	what do we
2	Plan to spend in FY 2021? The planned
3	spending for the agency is 3 don't advance yet
4	please. Please go back to the prior slide. Thank
5	you.
6	So what we plan to spend this year is
7	\$3.8 million of which 3.4 million is in patents.
8	We have more than sufficient funding available for
9	those spending levels. The end of year reserves
10	without the reprogramming that I had referenced a
11	moment ago in the Patent and Trademark Fee Reserve
12	Fund are 251 million for the agency and \$98
13	million for the patent organization.
14	That's significantly below the \$300
15	million minimum that we tend to operate under for
16	patents. However, not to worry, once the
17	reprogramming request is approved by Congress
18	again, hopefully, in the next several weeks or
19	less those reserves will be back up above \$300
20	million and put us into our comfort zone.
21	So that's the spending outlook for FY

22 2021. I know that's a lot of information, but

- 1 that really is the nuts and bolts of what we plan
- 2 to collect and what we plan to spend. Let's jump
- 3 forward two slides please. One more. That's
- 4 good, yeah. (Slide)
- 5 This is just a pictorial of our spending
- 6 to, I think, visually display what I just
- 7 described. Let me first acclimate into the chart.
- 8 So this is our revenue and spending all in one
- 9 chart. The Y axis is in millions of dollars; the
- 10 X axis is in months of the year.
- The blue bars, whether they're dark blue
- bars or fuzzy blue bars, are the amount that we
- either already have spent, or if they're fuzzy
- it's the amount that we're projected to spend in
- 15 the months ahead.
- And the red bars, if they're dark red,
- it's the money we have already collected. And if
- 18 they're sort of fuzzy red, it's the amount that we
- 19 plan to collect for the remainder of the year.
- 20 And that green bar running across the top is the
- 21 total amount that we expect to spend.
- The big takeaway here is what I

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1 presented on the prior slide and that is we're
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- 2 going to spend more this year than we collect and
- 3 we anticipated that. And the reason we are going
- 4 to spend more this year than we plan to collect
- 5 then because we collected those maintenance fees
- 6 early last year.
- 7 So, if they were early payments, they
- 8 weren't extra payments, they weren't in addition.
- 9 And when you add those to that red bar, you
- 10 actually have more revenues than you have expenses
- 11 for the year. So nothing to worry about, but just
- for transparency, that's why spending is higher
- than revenues in FY 2021.
- 14 Let's go to the next slide and take a
- 15 look at our revenues. (Slide) As you know, from
- our PPAC meetings that we had last summer with the
- 17 economic downturn and then the stimulus and the
- 18 upturn after that, and all of the ups and downs we
- 19 had with the economy last year, I'm happy to
- 20 report that it's not nearly as exciting this year.
- 21 The revenue projections are actually holding up
- reasonably consistent with what we forecasted.

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1 Again, let me quickly acclimate you to
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- this chart so you know what you're looking at.
- 3 This is the FY 2021 status of our annualized
- 4 revenues, the total revenues for the patent
- 5 organization. Again, the Y axis is in millions of
- 6 dollars; the X axis is in weeks of the year.
- 7 And what you see here are two lines:
- 8 The blue line is the 25-day moving average; the
- 9 pink line is our end of year projection; and the
- 10 green horizontal line that runs across the entire
- 11 chart is the forecast. So if you're above the
- green line, you're ahead of your forecast; if
- 13 you're below the green line, you're a little bit
- 14 behind your forecast.
- 15 And what I can report is, when we look
- 16 at the 25-day moving average, we have actually
- seen revenues in patents move up a little bit, the
- last month, or so, and that's good. We're
- 19 currently tracking at about \$3.2 billion in
- 20 revenue which is \$142 million above plan.
- It's probably too soon to draw any
- 22 conclusions off that, but that's not a bad place

- 1 to be. When we look at all of the empirical data
- 2 that we have collected for the year so far, that
- 3 which is the pink line, we're actually a little
- 4 bit below the forecast but not by much.
- 5 That's the entire year dataset suggests
- 6 we're about \$39 million below the forecast, but
- 7 that's only about one percent. That's not a
- 8 material amount. So the bottom line is that the
- 9 forecast for patent revenues this year is holding
- 10 up reasonably well and we'll have more of a sense
- of it at the next meeting, see if it continues to
- 12 hold up. But right now I think is great news.
- Okay. Let's advance a few slides. I'm
- 14 not going to go through all of these today. Go up
- to the one that says FY 2022 budget. One more.
- One more. There we go. (Slide) Okay. Now, right
- 17 now, the USPTO is finalizing our requirements for
- 18 next year's budget and that is what is called the
- 19 President's Budget Submission.
- 20 Generally, in a normal year, we submit
- the President's budget on the first Monday in
- 22 February. In fact, I think that's the statutory

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1 requirement. However, this is a year where they
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- 2 have changed Administration. And so the actual
- 3 submission of the budget is being delayed until
- 4 the Biden Administration has a chance to take a
- 5 look at the budget and make sure the things they
- 6 want in it or in or out.
- At the end of the day, the PTO is
- 8 largely unaffected by this delay. There is not
- 9 really any policy issues in our budget that rise
- 10 to the attention of major policy issues. So for
- 11 us it's more of a timing delay. We expect that
- the budget will probably go forward some time in
- mid- to late-spring; we're hearing maybe some time
- in the April/May timeframe.
- 15 Before the budget goes forward, we will
- 16 provide the final draft documents for PPAC to take
- 17 a look at. They should look very similar to
- 18 documents you have already reviewed heading up to
- 19 the OMB submission to get your feedback.
- 20 We do expect that there will be House
- 21 and Senate hearings on our request. They may not
- 22 be specific to PTO. They're probably going to be

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1 at the DOC level. We, typically, don't have a lot
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- of questions that surface in that. But with Kim
- 3 and her team, we'll certainly be monitoring that
- 4 for any issues that might come up.
- 5 Next slide please. (Slide) Fee
- 6 setting. So another thing I wanted to mentioned
- 7 today is that we do plan to monitor the impact
- 8 that the most recent fee rate increase has on our
- 9 revenue collections, as well as, it's impact on
- 10 Applicant behavior.
- 11 Right now, you know, the fee increase
- just went into effect in October. It's really too
- soon to tell what the impact is. We also know
- 14 that some more recent change to behavior could be
- attributed to the current economic environment
- 16 related to the pandemic. And we have heard
- anecdotally that some budgets are being adjusted
- in the private sector for IP, so we're also
- 19 monitoring that.
- One key thing that we are watching is to
- see if the FY 2021, we are going to get the
- 22 maintenance fee payments that we did not see come

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in as early as expected. If you remember, in our
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- 2 last PPAC meeting, I had shared with you that we
- 3 had projected that we would receive \$445 million
- 4 in maintenance fee payments prior to the fee
- 5 increase going into effect.
- Now, in actuality, we only received \$291
- 7 million of payment. That's a fairly significant
- 8 difference, you know, we're talking about \$160
- 9 million. As we looked at the reasons why, at
- 10 first we were somewhat concerned.
- But as we started to look at the reasons
- 12 why, we realized that the behavior that we modeled
- 13 the forecast on was premised on the 2013 fee
- increase. And the 20103 fee increase for
- maintenance fees was significantly more than the
- 16 fee increase that just went into effect.
- 17 A couple of numbers for you: 2013, the
- second stage maintenance fee increased by 24
- 19 percent; third stage maintenance fee increased by
- 20 a whopping 54 percent. In 2020, for the fee
- increase that just went into effect, second and
- third stage maintenance fees only increased by

- 1 four percent, significantly less.
- 2 And so our hypothesis was, you know,
- 3 because the increase was not that large, it may
- 4 not have been enough of an incentive for some
- 5 patent holders to pay their maintenance fee early.
- 6 They might have just decided, you know, we'll just
- 7 wait and pay it later or pay it on time.
- And so, we developed analytics to track
- 9 that hypothesis. And I'm happy to report that
- 10 that is, in fact, exactly what we are seeing. So
- if you go to the next slide I can show you that.
- 12 (Slide) So another quick picture, what this shows
- you is this is a fee setting accelerated
- 14 maintenance fee tracking. Just to acclimate you
- to the chart, it summarizes maintenance fee
- 16 payment behavior for patents holders that have the
- 17 ability to pay without a surcharge before or after
- 18 the fee change.
- 19 What the blue bar is is the total plan
- 20 renewal; and the green bar are the actual
- 21 renewals. The Y axis is the count of renewals;
- 22 and the X axis is the weeks until the surcharge

- 1 period ends.
- 2 So the way you read this charge is
- 3 actually very simple. If the green bar matches
- 4 the blue bars, you go across, things are happening
- 5 according to expectation. And that's exactly what
- 6 we have seen throughout the year that maintenance
- 7 fees have continued to track at the expectation
- 8 despite the free increase.
- 9 As a result of those patent holders
- 10 deciding to wait and pay their maintenance fees
- 11 later, interestingly, will actually end up in a
- 12 stronger revenue position. We anticipate that
- we'll collect about \$22 million more in
- 14 maintenance fee revenues than we otherwise would
- 15 have collected had those maintenance fee holders
- decided to pay early.
- So, generally, a good story there.
- 18 Let's go to the next slide please. (Slide) I
- 19 know we just went through a fee section. We are
- 20 continuing to evaluate proposals and conducting
- analysis on potential adjustments to current fees.
- 22 And the reason we do that is that, as you know,

- 1 from having just gone through the fee setting with
- 2 us, it takes a couple of years to get through the
- 3 entire process.
- So we're at the very front-end of that
- 5 now, and we are starting to do some analysis.
- 6 We're just barely into it, no decisions have been
- 7 made. But we are looking at proposals and we are
- 8 looking at proposals and we are looking at
- 9 analytics trying to decide what the right thing to
- do is. So we'll obviously be bringing that to the
- 11 PPAC, as we have something more concrete.
- 12 I'm just going to share with you one
- 13 last slide that we went through the subcommittee
- 14 that the group thought would be of interest to the
- 15 public session. Can we advance two slides please?
- One more. (Slide) Okay.
- So, you might find it interesting that
- 18 there are 365 patent fees out there. And that's a
- 19 lot. There is 162 large entity fee codes; 103
- 20 small entity fee codes; and 100 micro-entity fee
- 21 codes; that, all told, there are 162 unique fee
- codes.

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1 It's a last patent fee setting we
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- 2 adjusted 296 of those fees. It's mind boggling
- 3 really. So there was a lot of adjustments.
- 4 Right? However, what this chart shows is
- 5 something I think that's very interesting, as we
- 6 start thinking about what the next set of fee
- 7 settings can look like.
- 8 But the pie chart here shows our top
- 9 revenue generating fee categories. And if you
- 10 look on the right-hand side of this pie chart, I
- think it's very telling that first, second, and
- third maintenance fees account for 50 percent of
- our revenue, just those three categories.
- 14 Think about that, you know,
- 15 300-and-some-odd fee codes. Now, granted, they're
- small, and micro, and things like, but 50 percent
- of our revenue from three things. And, in fact,
- 18 it's just a handful of categories that comprise 84
- 19 percent of our revenue, when you add utility
- 20 issue, serialized filings, RCEs.
- Just those -- what do we got here --
- one, two, three, four, five, six categories

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account for 84 percent of all of our revenue, even
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- 2 everything else accounts for just 16 percent of
- 3 our revenue.
- I share this with you for a couple of
- 5 reasons, one, as we get into adjusting fees, you
- 6 can very quickly overwhelm yourself with a lot of
- 7 detail and we certainly have done that. But, at
- 8 the end of the day, there is a few major levers
- 9 that really impact the revenues at the agency.
- 10 And, as we look at the cost structure,
- 11 the last point that I'll make is, the agency for
- the most part breaks even on a total cost basis at
- 13 the second stage maintenance fee. So we don't
- 14 really recover all of the costs to analyze and
- issue adjudicated patent until we get to the
- 16 second stage.
- 17 And so there is no decision that we're
- looking for today, but I thought it would be good
- 19 to at least start the acclimation process today
- 20 before we get into the fee setting in earnest.
- 21 So I'm sure that you would love to see
- or 20 more slides, but I'm going to actually pause

- 1 there and see if there are any questions. I think
- 2 we're last. So I'm sure people are wore out, too,
- 3 but I'm happy to stay on and visit with you if you
- 4 have any questions for me.
- 5 MR. CASSIDY: Thank you, Jay. Are there
- 6 any questions?
- 7 MS. MAR-SPINOLA: Yeah. And so, thanks.
- 8 Barney. Thanks, Jay. I am not money person, to
- 9 say, you know, but I'm always interested in your
- 10 slides. The last slide is very interesting to me
- 11 that you had with the pie chart.
- So did I hear that right that after the
- second stage of fees the Patent Office breaks even
- so that means the rest of that pie chart is
- 15 profit?
- MR. HOFFMAN: Well, we don't use that
- word. But, essentially, those would be funds,
- 18 generally speaking, that would be bolstering the
- 19 reserve. Right? So after we reach that breakeven
- 20 point for any particular issue, any funds in
- 21 excess of that would be supporting the operating
- 22 reserve.

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1 MS. MAR-SPINOLA: Okay. And then have
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- 2 you found in your analyses that there is
- 3 consistency in the payments in the earlier stages
- 4 compared to the third stage? In other words, is
- 5 there some attrition rate by the time you get to
- 6 the third stage of fees?
- 7 MR. HOFFMAN: There is and we'll show
- 8 you. Thank you for asking about that. It's one
- 9 of my favorite graphics actually. You know, we'll
- 10 show you that in the next session. But just to
- 11 sort of preview it, like a good movie, obviously,
- the first stage maintenance fee is pretty high and
- pretty reliable; and the second stage isn't as
- high, but it's generally about the same in terms
- of reliability.
- 16 That's not the case with the third stage
- 17 maintenance fees, not only are folks less likely
- to renew in the third stage, what we have been
- 19 seeing is degradation in the number of folks that
- 20 actually renew.
- 21 And at first blush it's, like, oh, my
- gosh, your third stage maintenance fees are drying

- 1 up. But that's an oversimplification of the
- 2 analysis because the total universe of patents is
- 3 increasing. So, even though the renewal rate is
- 4 going down, the base continues to grow.
- 5 MS. MAR-SPINOLA: Yeah.
- 6 MR. HOFFMAN: So it's not a simple
- 7 linear analysis. And we definitely look forward
- 8 to showing you the advanced user slides in a
- 9 future session that get at exactly that question.
- 10 I think it's really exciting work that the team
- 11 has done on that point. Even Drew is smiling, he
- 12 knows it's exciting.
- MS. MAR-SPINOLA: Yeah. I'm so glad you
- 14 think it's exciting. It's definitely interesting
- 15 to me. But, and then, I see the serialized piece
- of the pie there in green. It's almost the same
- 17 size as, what, as the third stage and just a
- 18 little smaller than the second stage.
- 19 So is there any correlation between the
- 20 third stage, the grading and the serialized
- 21 increasing at all?
- MR. HOFFMAN: I haven't thought about

- 1 that hypothesis. I'll have to take that one back
- 2 for study.
- 3 MS. MAR-SPINOLA: Yeah, yeah, okay. And
- 4 then, an issue that did not -- that came up
- 5 earlier today has to do with a recent announcement
- 6 by China that it was going to terminate a
- 7 subsidizing application.
- 8 Can you address that in terms of how
- 9 that may or may not impact the office's revenue?
- 10 MR. HOFFMAN: Sure. I can try to answer
- it if you can just give me one second here to
- bring up an analysis that I have on that.
- MS. MAR-SPINOLA: To the extent that
- that's something that you can address.
- 15 MR. HOFFMAN: Sure, sure. Well, I think
- 16 the simple version is that that's something that
- we're aware of, and it's something that we're
- 18 watching. However, when we did the analysis on
- 19 those subsidies, or the initial analysis that we
- 20 have done on those subsidies is that it only
- 21 relates to, I believe, the filing.
- 22 And if I get this wrong, if someone on

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1 the patent side jumps in; if I get any of that
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- wrong, please do so. But there is no support for
- 3 issue and there is no support for maintenance. So
- 4 that's, I think, one key element.
- 5 The other thing is it's a very small --
- 6 the filings that are affected are actually a very
- 7 small percent of the total; it's less than two
- 8 percent. So it's something that we're watching.
- 9 But, based on our initial analysis, we're not
- 10 perceiving there to be a material impact at this
- 11 time.
- MR. HIRSHFELD: Hay, I can jump in. I
- think that is correct, I mean, the amount of new
- 14 filings that the removal of the subsidies will
- impact is not big enough to have a significant
- 16 impact on us (phonetic). We would be having a
- 17 very different conversation on the trademark side
- of the house, but that's a different issue.
- 19 Regarding the subsidies, I believe the
- 20 subsidies are still continuing for issuance and
- 21 maintenance so that could still spur filings but
- 22 they have -- they are being phased out or removed

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for new filings of application. I just, I also
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- 2 wanted to mention --
- 3 MS. MAR-SPINOLA: Thanks.
- 4 MR. HIRSHFELD: -- and go back to a
- 5 previous question that you asked, Julie, about the
- 6 second stage and breaking even. And I'm just
- 7 highlighting the fact that this is also an area of
- 8 great focus for us.
- 9 What's behind these numbers is the whole
- 10 premise to the patent system of maintenance fees,
- 11 to begin with. That's the whole idea of the
- maintenance fees is that you are using the
- maintenance fees to offset the early stage fees so
- that you have a lower barrier to entry so people
- 15 can use the system much more.
- And you can imagine that during -- when
- 17 you are so heavily weighted on these maintenance
- 18 fees, and during this time of uncertainty because
- of the pandemic, can you imagine the impact if
- 20 people's budgets were cut to the point of very
- 21 significant impacts to maintenance fees we would
- 22 be in a very dangerous place.

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1 We're not there, but that is something I
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- 2 think this, quite frankly, this pandemic has
- 3 helped spur the conversations about our entire fee
- 4 structure and what is right for moving forward.
- 5 So, Chan and his team, and others, are doing a
- 6 very deep analysis on this exact issue.
- 7 MS. MAR-SPINOLA: Thank you. I think
- 8 we'll all be very eager to hear or see that
- 9 analyses. Thanks, Drew. Barney?
- 10 MR. CASSIDY: Unless there is other
- 11 questions, I think we can wrap up.
- MS. MAR-SPINOLA: Drew, do you have any
- 13 closing remarks, since we have some extra time
- 14 here?
- 15 MR. HIRSHFELD: I won't be staying long
- between the end of the meeting and now. So, let
- me just say thank you to everybody. I do think it
- 18 was a great meeting.
- 19 Barney, I appreciate your comments
- 20 earlier about the heart that people showed in
- 21 putting into their jobs. And that is very
- apparent across the board for the PTO and PPAC.

- 1 So thank you to everybody for all of your great
- 2 effort.
- 3 MS. MAR-SPINOLA: Thank you for that.
- 4 Since I think this is the first that we are
- 5 adjourning a little bit early, in fact, almost 20
- 6 minutes early, do I have a motion to adjourn? (No
- 7 response) PPAC do you still want to go on or do
- 8 you want to vote to adjourn?
- 9 PARTICIPANT: Yeah, so moved.
- 10 (Laughter)
- MR. HIRSHFELD: Move to adjourn.
- MS. MARSPINOLA: And does anybody second
- 13 that?
- 14 PARTICIPANT: I'll second.
- MS. MAR-SPINOLA: All right. Thank you
- 16 very much. Thank you, everybody. We look forward
- to the next quarterly meeting, a lot of progress
- has been made. Thank you for the panelists
- 19 transparency and willingness to answer some of our
- 20 questions. Some of them may be a little sensitive
- or tough to answer, but we appreciate the effort.
- 22 And, more importantly, you know, we appreciate the

1	cooperation with PPAC. And we look forward to
2	being able to work through this time period.
3	MR. HIRSHFELD: Thank you.
4	MS. MAR-SPINOLA: And, particularly,
5	under your leadership, Drew.
6	MR. HIRSHFELD: Thank you, much
7	appreciated.
8	MS. MAR-SPINOLA: Okay. All right.
9	Good night, everyone. Take care.
10	PARTICIPANT: Thanks, everyone.
11	PARTICIPANT: Thank you, take care.
12	(Whereupon, at 4:13 p.m., the
13	PROCEEDINGS were adjourned.)
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