

From: [Lisa Odegard](#)
To: [Fee Setting; TM FR Notices; Cain, Catherine](#)
Subject: USPTO LOP FILING FEES
Date: Friday, August 30, 2019 2:07:36 AM

To whom it may concern,

It has been brought to my attention that there is a proposal to levy a \$100-\$200 fee for submitting evidence in a letter of protest of newly filed trademarks. A Letter Of Protest has been a way for people to be able to stop this atrocity and now we will have to pay a fee for that? This financial burden will make it harder for people to assist the examining attorney by providing legitimate evidence in an LOP. This proposal will put my business in jeopardy as I sell on Amazon and other print on demand companies. It has become a very popular and lucrative way of providing an income to a very large number of people through custom designs on t-shirts, and many other products. There has been a huge influx of ornamental trademarks (i.e. Drama Llama) filed that should have never been approved in the first place. These trademarks are not being filed under correct use of the USPTO. They are merely being filed to stop others from being able to use these wordsmand or popular or trending phrases to wipe out competition. These are not brand names and they are using improper examples of products to prove that they have been using these words before anyone else has.

Are you aware that there is now an approved trademark for the word DOGS? This is an absolute disgrace because now only that one person will be allowed to print and sell any item with the word DOGS on it. There are people filing to take control of words and phrases that have been a part of the American language for decades thereby preventing anyone else from profiting off of those words and phrases. The company will go after other companies using all phrases that include dogs and not just the phrase dogs. I would further this request for the USPTO to assert a fine to all companies that are over reaching their trademark.

Since your time is valuable and costs money, I understand your offices need to only be sifting through relevant trademark requests. If there is a higher fee (raising the cost to file trademark requests by \$500-\$600), I believe that would offset the costs of reviewing LOPs. The higher cost to file trademarks would deter frivolous applicants from filing ornamental evidence to a trademark application. If this were enforced, your office would receive fewer LOPs and the USPTO would still be earning more revenue.

I implore you to examine what is happening with trademarks at the USPTO that is affecting hundreds of thousands of small and large business owners and prevent this new fee proposal that will hinder Letters Of Protest from being filed.

Thank you for your time. I would happily provide more evidence or feedback on this request.

Sincerely,

Lisa Odegard

--
-Lisa